

October 1, 2016

The following is a report on Public Affairs Programming for the Third Quarter of 2016 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Health
Economy
Education
Public Safety
Community Relations

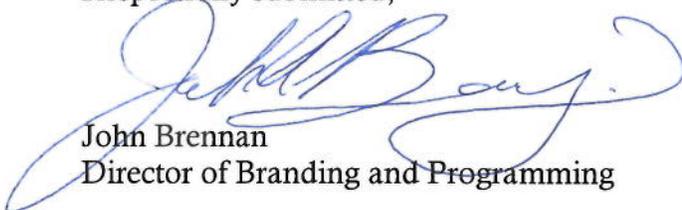
In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

“West Coast Forum” airs Sunday mornings at 6:00 a.m. “Spectrum” airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,



John Brennan
Director of Branding and Programming

JB/mlm

Health

Sunday, July 10, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Daniel Mills, President of Aesthetic Plastic Surgery.

Lately in the news, we've learned that many people have died or been disfigured due to unlicensed people posing as doctors performing plastic surgery and body enhancements. Mr. Slater and Dr. Mills discussed the dangers of "pumping parties". Dr. Mills elaborated on his experience with performing corrective surgery on patients who have been disfigured from these illegal procedures. He warned the listeners about the dangers involved with "cheap plastic surgery" including the common knowledge that most of these procedures are done under unsafe and unsanitary conditions. Dr. Mills gave some tips on how to shop for a doctor and what kind of questions to ask before having any work done.

Sunday, July 17, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guests: Michael Seres, patient in residence at Stanford Medical; and Mark Reisenauer, cancer caregiver and Senior Vice President of Oncology at Astellas Health.

Vice President Joe Biden recently created the National Cancer Moonshot Initiative asking Americans who aren't in the medical community to help assist doctors when it comes to cancer treatment and helping to find a cure. Stanford Medical and Astellas Health have joined Vice President Biden's team. With the financial help of Robert Herjavec from the TV show "Shark Tank", they've come up with "The C3 Prize". "The C3 Prize" is a contest where regular Americans submit ideas to a medical board of judges, and three people who come up with the best ideas will split a \$100,000 prize provided by a government grant. Mr. Slater, Mr. Seres, and Mr. Reisenauer discussed some of the ideas that have been submitted and the kinds of ideas that can help a family member or neighbor who is currently fighting cancer. They are specifically looking for ideas regarding post-operative care and different ways to coordinate care. The rules for the contest are simple. One only has to be 18 or older to enter, and there is no limit to the number of ideas a person can submit.

Sunday, August 7, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Olympic Figure Skater Paul Wylie.

Paul Wylie, a 1992 Olympic Silver Medalist in figure skating, avid runner, skier, and coach, suffered a massive heart attack while running with friends and was basically dead. After he was revived, he learned that he suffered from "hidden cardiac arrest" which could have been detected if he had had an MRI. Now, he's being kept alive by an implantable cardioverter defibrillator (ICD). Ironically, because he now has the ICD, he can't have an MRI. Mr. Wylie shared with Mr. Slater his story of being near death and how his life has changed since his heart attack. He explained the importance of talking with your doctor about getting an MRI if there is a history of heart attacks or heart disease in your family. Mr. Wylie also discussed a new ICD device that will soon be available that will allow

patients to undergo an MRI. Mr. Wylie is currently on the waiting list to receive the new ICD device.

Sunday, August 21, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Patti Wukovits, Spokesperson for the Kimberly Coffee Foundation; and Dr. Richard Chung, Director of Adolescent Medicine at Duke University. Ms. Wukovits lost her daughter, Kimberly Coffee, to Group B Meningococcal Disease (menB) at the age of 17. She was just days away from her senior prom and graduation. As a nurse, Ms. Wukovits blamed herself for not recognizing the symptoms of menB that claimed her daughter's life. Ms. Wukovits shared her story and what moved her to start a charity to raise awareness in her daughter's name. Dr. Chung explained what menB is, how teens are most likely to get it, and how it's treated. He talked about the symptoms parents need to look for and what questions to ask their doctor when it comes to their teens and menB.

Sunday, September 11, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Shirin Rustomji, Divorce Attorney.

Ms. Lawson and Ms. Rustomji discussed how divorce has changed in the wake of gay marriage being legal in the State of Florida. Many aspects of children's health, both mental and physical, and a disillusionment of any union affects their schoolwork, social ties, and their ability to recover from divorce. Ms. Rustomji explained a new trend in divorce in Florida where attorneys and families choose a new path. This new model of divorce includes paying particular attention to the tone of language in negotiations as well as how the children are involved with decisions concerning living arrangements and resolutions that respect all those involved.

Economy

Sunday, July 3, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guests: Joryn Jenkins, Attorney at Law; and Alan Weinzapfel, Divorce Financial Adviser.

More couples in our area are avoiding the courts and saving money when it comes to divorce by using "collaborative law divorce". Mr. Slater and Mr. Jenkins discussed how C.L.D. saves time, money, is less emotional, gets quicker results, and keeps your personal information out of the court's records. Mr. Weinzapfel gave advice on what financial information couples need to have in place before filing for divorce. He also offered some great tips on how to split property sales, investments, pensions, and investments. In addition, he explained how to cut back on your tax burden if you're going through a divorce.

Sunday, July 3, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Eileen Burke, Spokesperson for Florida Housing Corporation, Ruskin.

Mr. Greene and Ms. Burke discussed options for first time home buyers, financing, down payment assistance, and credit repair.

Sunday, July 24, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Justin Coates, Manager of Market Analysis, Cotton, Inc.

For over 20 years, Cotton, Inc. has kept their finger on the pulse of American's spending and shopping habits with their lifestyle monitors. Cotton just completed a nationwide survey and lifestyle monitor regarding back-to-school shopping. Mr. Slater and Mr. Coates discussed how much back to school shoppers plan to spend this year, why many people will be shopping online, the most popular stores shoppers visit (many shoppers said they plan to search for local thrift stores), and what clothing items are the most popular with today's teens and kids heading off to college. Mr. Coates also explained how consumers can save money by using the secret coupons stores put on their websites and how to shop safely when using a stores app or Wi-Fi. Listeners were reminded that Florida's tax-free, back-to-school shopping holiday has been cut back to only ten days this year and the type of items you can get tax-free have changed from last year.

Sunday, September 4, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Caroline McLaughlin, Program Manager of Biscayne National Park, National Parks Conservation Association.

U.S. Senators Bill Nelson and Marco Rubio are trying to push through a bill that would block marine conservation measures in Biscayne National Park. Mr. Slater and Ms. McLaughlin discussed the dangers of this bill. Biscayne National Park is the home of the third largest barrier reef in the world and the only living reef in the continental United States. Ms. McLaughlin said that passage of the Sport Fishing Act of 2016 could be the death of the reef. She explained how boats will damage the reef and elaborated on all of the different species of fish and birds that depend on the reef. The park has other areas for recreational and sport boating. So, there's no need to allow boaters near the reef. More than half a million people visit the reef each year adding more than \$32 million to Florida's economy.

Sunday, September 18, 2016 – Spectrum 6:30 a.m.

30:00

Host: Tiffany Greene. Guest: Cheryl Cruso, Publisher of DSI Black Pages.

Ms. Greene and Ms. Cruso discussed the current status of African-American owned businesses in the Tampa Bay area. DSI Black Pages will celebrate its 25th Anniversary next year and has been an important factor in the success of Black locally-owned businesses.

Sunday, September 25, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Sharon Miller, Managing Director of Small Business, Bank of America.

According to the inaugural Bank of America "Women Business Owners' Spotlight" released this month, small business owners who are women are feeling more optimistic about annual revenue and growth expectations than their male counterparts. The study was based on a survey of 1,000 small business owners across the country focusing on the aspirations and pain points of women business owners. More women than men plan to grow their businesses over the next five years (60% of women vs. 52% of men). From 2015 to 2016, the number of male small business owners expressing optimism about revenue and growth declined (18% and 16%, respectively), while women entrepreneurs remained steady in both areas (declining by 3% or less year over year). Women small business owners say the glass ceiling exists, but they are split on whether it limits their opportunities. 77% of women and 56% of men surveyed believe the glass ceiling exists for some women and minorities. 54% of female small business owners don't feel impacted by the glass ceiling. 46% of women entrepreneurs say they have felt limited by it at some point in their careers. A majority of women business owners feel that they have the same access to key resources as men do, but some women business owners still see disparities in certain areas. 79% believe they have the same access as their male counterparts to clients, and 75% say they have the same access to outside resources. 28% feel they do not have the same access to capital as men, and 25% say they don't have the same access to new business. Women entrepreneurs feel successful and empowered. When asked how being a small business owner made them feel, the most popular responses among women small business owners included successful (54%), empowered (49%) and content (35%). When asked why they started their own business, 51% of women said it was because they wanted to be their own boss. Only 8% said it was because they were not happy in their current job.

Education

Sunday, July 10, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Jeff Eakins, Superintendent of Schools, Hillsborough County. Mr. Greene and Mr. Eakins discussed programs that have been put in place to improve the high school graduation rate, the challenges of the new school year, and how to get students to master the State Assessment Test.

Sunday, August 14, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Green. Guest: Dr. Cametra Edwards, Spokesperson for the City of Tampa, Village of Excellence Academy.

Mr. Greene and Dr. Edwards discussed unique approaches the Village of Excellence Academy uses to achieve academic success. All 8th graders were accepted in the IB

program at the high school level because of their unique curriculum, ensuring academic success. There are many foreign language offerings including Mandarin. Parental involvement is assured by requiring committal contracts.

Sunday, August 28, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Darryl and Tammy Johnson.

Mr. Greene and Mr. and Mrs. Johnson discussed sustaining the success of a two-parent household by increasing involvement in their children's education in and out of the classroom.

Sunday, September 25, 2016 – Spectrum 6:30 a.m.

30:00

Host: Tiffany Greene. Guests: Ross Anderson, Founder of Men of Vision; and Eric Vincent, Student President of Men of Vision.

Mr. Anderson explained that Men of Vision was founded in an effort to help troubled young men. The participants are recommended by the Hillsborough County School System as youths who have potential but non-existent parental guidance. The primary goals of the organization are to mentor the young men, encourage them to get a good education, and instill in them the knowledge that they can be successful in life. Mr. Vincent told the listeners how his life has turned around since he was chosen to be a Men of Vision mentee.

Public Safety

Sunday, July 17, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Freddy Barton and Dexter Lewis, Spokesmen for the Safe & Sound program.

Mr. Greene, Mr. Barton, and Mr. Lewis discussed the Safe & Sound crime prevention program as well as efforts to improve relations between the police and the community.

Sunday, July 31, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Matt Devost, Special Government Information Technology Advisor to the U.S. Department of Defense and Homeland Security.

Recently in the news, hackers have published E-mails from Presidential Candidate Hillary Clinton. Mr. Slater and Mr. Devost discussed how hackers are getting into government systems and E-mails. Mr. Devost elaborated on where these hackers are located (mainly Russia and China), what security systems our government has in place to protect officials and citizens, and how we can incorporate those systems into our own home and business computers to protect ourselves. Mr. Devost also talked about who may already have had their systems hacked and don't even know it. He also covered the various procedures average citizens need to do to protect themselves and their identity.

Sunday, August 7, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Eric Ward, Chief of Police, City of Tampa.

Mr. Greene and Chief Ward discussed improving community relations between African Americans and law enforcement in the City of Tampa. Chief Ward elaborated on the city's effort to reduce juvenile delinquency. The overall goal is to create a safe street environment for everyone which includes improving the relationship between the city's black youths and the police as well as reducing gang violence.

Sunday, September 18, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Mark Bott, creator of "Operation Kid Safe".

Ms. Lawson and Mr. Bott discussed the upcoming child safety event which is free for local families. This is a potentially life-saving event. There will be guidance and safety tips to start a family safety action plan and a custom digital fingerprinting unit just like the FBI and Secret Service use. The local sponsor will run the system and make it available free of charge and private for parents. The event will take place locally on September 9th and 10th. Operation Kid Safe runs promotional events throughout the State of Florida during the year.

Community Relations

Sunday, July 24, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Deborah Clark, Pinellas County Supervisor of Elections.

Mr. Greene and Ms. Clark discussed motivating people to vote in the upcoming primary election. Ms. Clark stressed the convenience and explained the rules of voting by mail.

Sunday, July 31, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Rebecca Watson and Karen Willis Barrett.

Ms. Watson and Ms. Willis discussed their community initiative of working with single mothers in an effort to help them raise their teenage boys to be productive and law abiding citizens. Safe, appropriate interactions with law enforcement were stressed.

Sunday, August 14, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Shirin Rustomji, Attorney at Law.

It's been a year since the Supreme Court recognized marriage equality (gay marriage). When it was announced that members of the gay community were legally allowed to marry, local court houses were packed with couples eager to get married. Now, many of those couples are getting divorced. Attorney Rustomji specializes in gay divorce. Mr. Slater and Ms. Rustomji discussed how gay divorce is different from a "normal" divorce, why gays feel they still won't get fair treatment in our local courts, why gay couples should

have prenups, and what to do if kids or property are involved? Ms. Rustomji also talked about who may have to pay alimony or child support and how to deal with joint finances when going through a divorce. She also told the listeners that even though marriage equality is now recognized in the State of Florida, there still isn't a gay/lesbian marriage certificate. A couple must specify who is "the husband" and who is "the wife".

Sunday, August 21, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Ed Narain, Congressman, Florida House of Representatives. Mr. Greene and Mr. Narain discussed removing barriers to voting, holding public officials accountable, and increasing the number of citizens who vote during all elections.