

CONTRACT



WPHL-TV
5001 Wynnefield Avenue
Philadelphia, PA 19131
(215) 878-1700

<u>Contract / Revision</u> 402853 /		<u>Alt Order #</u> 08431166
<u>Product</u> KATIE MCGINTY SENATE		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 4705
<u>Advertiser</u> McGinty,K/D/Sen PA		<u>Original Date / Revision</u> 10/28/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPHL-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 501	<u>Product Code</u> 836
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	11/04/16	11/04/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$245.00	0.00			
N 2	17	11/04/16	11/04/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$1,430.00	0.00			
N 3	17	11/04/16	11/04/16	M-F 9a-930a	9:00 AM-9:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$300.00	0.00			
N 4	17	11/07/16	11/07/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$245.00	0.00			
N 5	17	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$1,625.00	0.00			
N 6	17	11/05/16	11/05/16	Sa Non-Net Prime Hour 1A	8:00 PM-8:30 PM		:30				NM	1	\$995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$995.00	0.00			
N 7	17	11/05/16	11/05/16	Sa Non-Net Prime Hour 1B	8:30 PM-9:00 PM		:30				NM	1	\$995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$995.00	0.00			
N 8	17	11/05/16	11/05/16	Sa Non-Net Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$620.00	0.00			
N 9	17	11/03/16	11/03/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$245.00	0.00			
N 10	17	11/03/16	11/03/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$940.00	0.00			
N 11	17	11/03/16	11/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$1,625.00	0.00			
N 12	17	11/01/16	11/01/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$245.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> KATIE MCGINTY SENA
		<u>Estimate #</u> 4705
<u>Advertiser</u> McGinty,K/D/Sen PA		<u>Original Date / Revision</u> 10/28/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$245.00	0.00			
N 13	17	11/01/16	11/01/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$935.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$935.00	0.00			
N 14	17	11/01/16	11/01/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$1,625.00	0.00			
N 15	17	11/02/16	11/02/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$245.00	0.00			
N 16	17	11/02/16	11/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$1,625.00	0.00			
N 17	17	11/02/16	11/02/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$1,430.00	0.00			
N 18	17	11/02/16	11/02/16	M-F 9a-930a	9:00 AM-9:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$300.00	0.00			
N 19	17	11/06/16	11/06/16	Su 7p-730p	7p-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$900.00	0.00			
N 20	17	11/06/16	11/06/16	Su 12p-6p	1:00 PM-4:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				3	\$150.00	0.00			
Totals										0.00		22	\$17,020.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	22	\$17,020.00	\$14,467.00
Totals	22	\$17,020.00	\$14,467.00

Signature: _____ **Date:** _____

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