

CONTRACT



WNCF
100 Interstate Park Drive
Suite 120
Montgomery, AL 36109-5488
(334)270-3200

WNCF

And:

GRP Buying
3136 Kingsdale Center, Ste 136
Upper Arlington, OH 43221

<u>Contract / Revision</u> 274506 /		<u>Alt Order #</u> 09083707
<u>Product</u> BATTLE FOR GOVERNOR		
<u>Contract Dates</u> 05/17/18 - 05/22/18		<u>Estimate #</u>
<u>Advertiser</u> Battle for Governor(R)		<u>Original Date / Revision</u> 05/16/18 / 05/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCF	<u>Account Executive</u> Alex Hong	<u>Sales Office</u> Washington Cox
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	05/17/18	05/18/18	M-F 3p-4p	3p-4p		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				6	\$65.00				
N 2	WNCF	05/21/18	05/22/18	M-F 3p-4p	3p-4p		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$65.00				
N 3	WNCF	05/17/18	05/18/18	M-F 630p-7p	630p-7p		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				3	\$160.00				
N 4	WNCF	05/21/18	05/22/18	M-F 630p-7p	630p-7p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$160.00				
N 5	WNCF	05/19/18	05/19/18	Sa Prime C	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$200.00				
N 6	WNCF	05/17/18	05/18/18	M-F 6p-630p	6p-630p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				3	\$125.00				
N 7	WNCF	05/21/18	05/22/18	M-F 6p-630p	6p-630p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$125.00				
N 8	WNCF	05/17/18	05/18/18	M-F 7a-9a	7a-9a		:30				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				6	\$40.00				
N 9	WNCF	05/21/18	05/22/18	M-F 7a-9a	7a-9a		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$40.00				
N 10	WNCF	05/20/18	05/20/18	Su 530p-6p	530p-6p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$15.00				
N 11	WNCF	05/17/18	05/18/18	M-F 530p-6p	530p-6p		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				3	\$65.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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100 Interstate Park Drive
Suite 120
Montgomery, AL 36109-5488
(334)270-3200

WNCF

<u>Contract / Revision</u>	<u>Alt Order #</u>
274506 /	09083707

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/17/18 - 05/22/18	BATTLE FOR GOVERNOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Battle for Governor(R)	05/16/18 / 05/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WNCF	05/21/18	05/22/18	M-F 530p-6p	530p-6p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$65.00				
Totals								0.00				37	\$3,015.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/22/18	37	\$3,015.00	(\$452.25)	\$2,562.75
Totals	37	\$3,015.00	(\$452.25)	\$2,562.75

Signature: _____ Date: _____

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274504

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

MAY 16/18 09.41
*** WNCN-TV ***

AGY #	AGY. NAME	GRP BUYING

UPPER ARLINGTON, OH 43221

BUYER NAME TANYA RENICKER

SALES PRSN WA- ALEX HONG

	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE RECEIVED 00-00-00

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

TOMMY BATTLE FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			300P-400P	30		\$65.00	5/17	5/18	6		TH-F	6
PROGRAM : WENDY WILLIAMS												
CON COM1 : WENDY WILLIAMS												
2			300P-400P	30		\$65.00	5/21	5/22	4		M-TU	4
PROGRAM : WENDY WILLIAMS												
CON COM1 : WENDY WILLIAMS												
3			630P-700P	30		\$160.00	5/17	5/18	3		TH-F	3
PROGRAM : FAMILY FEUD												
CON COM1 : FAMILY FEUD												
4			630P-700P	30		\$160.00	5/21	5/22	2		M-TU	2
PROGRAM : FAMILY FEUD												
CON COM1 : FAMILY FEUD												

REP HEADLINE# 9083707
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9986 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY16/18 09.41
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			900P-1000P	30		\$200.00	5/19	5/19	1		SAT	1
PROGRAM : 20/20 SATURDAY												
CON COM1 : 20/20 SATURDAY												
6			600P-630P	30		\$125.00	5/17	5/18	3		TH-F	3
PROGRAM : ABC WORLD NEWS												
CON COM1 : ABC WORLD NEWS												
7			600P-630P	30		\$125.00	5/21	5/22	2		M-TU	2
PROGRAM : ABC WORLD NEWS												
CON COM1 : ABC WORLD NEWS												
8			700A-900A	30		\$40.00	5/17	5/18	6		TH-F	6
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
9			700A-900A	30		\$40.00	5/21	5/22	4		M-TU	4
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
10			530P-600P	30		\$15.00	5/20	5/20	1		SUN	1
PROGRAM : ABC MONTGOMERY NEWS SUN 530												
CON COM1 : ABC MONTGOMERY NEWS SUN 530												
11			530P-600P	30		\$65.00	5/17	5/18	3		TH-F	3
PROGRAM : ABC MONTGOMERY NEWS 530												
CON COM1 : ABC MONTGOMERY NEWS 530												
12			530P-600P	30		\$65.00	5/21	5/22	2		M-TU	2
PROGRAM : ABC MONTGOMERY NEWS 530												
CON COM1 : ABC MONTGOMERY NEWS 530												

MAY/18 \$3,015.00

CONTRACT TOTAL \$3,015.00
 TOTAL SPOTS 37

REP HEADLINE# 9083707
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9986 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY16/18 09.41
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$21,535 WNCN 14% WAKA 23% WSFA 54% WBMM 0% WCOV 9%

ESTIMATED SHARES

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNCN Montgomery-Selma, Alabama	Date: 5/16/18
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I, Tanya Renicker/GRP Buying,
 being/on behalf of: Battle for Governor,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: Governor
 in the Primary
 election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): see attached

I represent that the payment for the above described broadcast time has been furnished by:

Battle for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Thomas Beason- PO Box 2072 Huntsville, AL 35804

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/28/2018

Date

Tanya Renicker

Signature

Digitally signed by Tanya Renicker
Date: 2016.10.13 14:48:04 -04'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Stephanie Patterson

Printed Name

NSM

Title