

**STATION WGYL-FM
ISSUES/ PROGRAMS LIST
FIRST QUARTER, 2012**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
PSL CIVIC CENTER – BE MY VALENTINE DANCE (SPECIAL NEEDS)
DOGS FOR LIFE ASSISTANCE**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**EASTER EGG HUNT
UNDERWATER EGG HUNT
PSL CIVIC CENTER – LIVE COMEDY SHOW
STUART BOAT SHOW
SOUTH FLORIDA SCIENCE MUSEUM
FROG LEG FESTIVAL
MASTER’S ACADEMY 5K RUN
SCREEN ON THE GREEN-POINTE WEST
LATIN BONANZA
SPACE COAST WOOD CARVERS SHOWCASE
TREASURE COAST ELEMENTARY YARD SALE
SEASIDE SOIREE
SEBASTIAN INLET NIGHT SOUND CONCERT
STUART GREE MARKET & LIVE MUSIC
FT PIERCE JAZZ JAM
OBA CONCERT SERIES
AND 1 STREETBALL TOUR
VB MUSEUM OF ART
WATERFRONT WEDNESDAYS @ SUNSET BAY (ARTS COUNCIL)
PSL CIVIC CENTER-ONE STOP SHOP SALE
2012 ACCORDIONFEST
PARENTS NIGHT OUT @ VIERA COMMUNITY CENTER**

**UNITED STATES COAST GUARD ACADEMY
WINGFEST @ PSL CIVIC CENTER
FLAMINGO FLING GOLF TOURNAMENT
PELICAN ISLAND WILDLIFE FESTIVAL
ST PATRICKS DAY PARADE
1ST ANNUAL ST PATRICKS DAY IN STUART
JAPANESE FLOWER ARRANGING DEMO
SPRINK BREAK MUDFEST @ SL MUDJAM
DOWNTOWN BUSINESS ASSN – ST PATRICKS DAY FEST
ST PATRICKS DAY FEST @ MEG O’MALLEYS
STUART SAILFISH REGATTA
DAVE MASON IN CONCERT @ POINTE WEST
SPRING CAMP @ SOUTH BREVARD
ROCKIN RIVERWALK MUSIC
FT PIERCE FARMERS MARKET
MASTER’S ACADEMY OPEN HOUSE
MEMOIR WRITING WORKSHOP**

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM FROM MART PITTMAN, LOCAL AUTHOR “LITTLE BOOK OF MISSING MONEY”.

3. GOVERNMENT/ POLITICS

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
VETERANS APPRECIATION GOLF FESTIVAL @ GRAND HARBOR**

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM FROM SIGRID BOX, PRES. OF WOMEN’S AUXILIARY-VFW POST 10210; ROBERT MARX, ARCHEOLOGIST AUTHOR, TREASURE HUNTER-RENAMING OF FLORIDA EAST COAST BARRIER ISLAND; PAUL BALTRUN, ATTY W/KRASKER LAW FIRM- “THE HARDEST HIT” COMBATING THE FORECLOSURE CRISIS; CHARLOTTE TERRY, LRJF & KENT ANNAN, HAITI PARTNERS-COLLABORATION OF EVENT @ EMERSON CENTER; CURTIS PAULISON, VETERAN-VETERAN’S DAY CHARITY BALL.

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**RELAY FOR LIFE
MAJESTIC 11 BLOOD DRIVE
1ST ANNUAL VERO BEACH WALK THE TALK FOR EPILEPSY
BIKE SAFETY SEMINAR & RODEO
VB MASONIC LODGE 250 CHILD ID
BREVARD COUNTY OCEAN RESCUE LIFEGUARD TRYOUTS**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM WILLIAM PROCTOR, AUTHOR & STUDENT ADVOCATE – CHRISTIAN, MIND BODY HEALING & LISTENING TO PAKISTAN; NEDA HEETER-HOMELESS FAMILY CENTER SUPPORTER, “VERO’S TOP CHEF CHALLENGE FUNDRAISER”; PLEIN AIR ARTISTS RENDEZVOUS AT ELC; OSCAR SALES-RIVERSIDE THEATRE MKTG DIRECTOR, RIVERSIDE LECTURE SERIES; HOWARD AVRIL, PRINCIPAL- ST HELEN’S ANNUAL

FUNDRAISER; BARB RUSSELL & KAREN VATLAND, GARDENFEST, NATURE'S FINEST MARKET PLACE; MICHAEL NAFZIGER & DR RAY ADAMS, IRCHS & THEIR PRODUCTION "CINDERELLA"; DR OLAYIWOLA & STEVE ROSLONEK, RECESS ROCKS-KEEPING YOUR KIDS MOVING TO MUSIC; DR DAN THORNTON & STEVE DORRANCE-IMPORTANCE & EFFECTS OF IMMUNIZATIONS; DENNIS BARTHOLOMEW-EX. DIRECTOR, SUN UP OF IR COUNTY; COLBY LUFKIN-LEAD SINGER & GUITARIST IN KAYAVIBE BAND; CLUTTER DIET- SANDY KELLY; GARY MILLER, DIRECTOR OF MUSIC- IR CHARTER HIGH SCHOOL; LOUIS SCHLITT-LOCAL ROTARY EVENT; ART CIASCA, SAFE SPACE DIR. OF DEVELOPMENT-"EVERY WOMAN IS MY SISTER"; BIBBLE IRWIN, ENTREPRENEUR- HIS CREATIVITY & RECYCLING INVENTIONS; JUDY MILLER, BIG BROTHER BIG SISTER-TASTE OF ST LUCIE; KEVIN QUILLINAN, WRITER/DIRECTOR-RAPUNZEL MUSICAL; ROBI ROBINSON, BD CHAIR-RESTORATION HOUSE, FLORI-DAY CELEBRATION; MR DESSUREAU, PRODUCER - VB THEATRE GUILD; JAMES WAWRO, AUTHOR - "ASK YOUR INNER VOICE"; SUSAN WALKER -"THINGS GET TOGETHER - 3RD ANNUAL VW SPRING BASH; DICK GOLDEN, BROADCAST EXTRAORDINAIRE- IRCHS INVOLVEMENT IN RELAY FOR LIFE; SUZANNE RIEDEL, CHRISTIAN SCIENTIST PRACTITIONER; ACTORS FROM RIVERSIDE THEATRE "THE WORLD GOES ROUND".

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
VB STERLING HOUSE "CARING FOR NOW"

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DR ROBERT POKORSKI, CHIEF MEDICAL STRATEGIST- "SINGLE BIGGEST THREAT TO RETIREMENT IE BANKRUPTCY"; KAREN DEIGL, EX DIR SENIOR RESOURCE ASSN-SENIOR SURVEY, COMMUNITY NEEDS ASSESSMENT FOR OLDER ADULTS.

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLUNTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

PUP-ARAZZI CANINE FASHION SHOW
DANCING WITH THE VERO STARS
LUKE BRYON CONCERT
PORT SALERNO SEAFOOD FESTIVAL
WINE & DINE AROUND THE WORLD
HELI-DROP BALL BASH & BBQ
GOOD SAMARITAN MINISTRIES THRIFT STORE
FORT PIERCE JAZZ & BLUES SOCIETY
STUART/JENSEN BEACH ELKS LODGE CAR SHOW
UNITY CHURCH MARKET DAY
2ND ANNUAL TREASURE COAST ROTARY LOBSTER CLASSIC
2ND ANNUAL COOK OUT & VB YACHT CLUB
SEBASTIAN ART CLUB
DINNER ON THE TITANIC (BENEFIT THEATRE GUILD)
FT PIERCE BACKUS MUSEUM FOOD DRIVE & RAFFLE
ROTARY CLUB OF VB OCEANSIDE - WILD GAME FEAST
4TH ANNUAL CRUISIN FOR A CAUSE - PSL CIVIC CENTER
PILOT CLUB OF SL COUNTY- FLEA MARKET, BAKE SALE & CRAFT SHOW
SPRING FAMILY FESTIVAL-LUTHERAN CHURCH
TOUCH A TRUCK FOR THE EXCHANGE CLUB
TASTE OF ST LUCIE - BIG BROTHERS BIG SISTERS
HARVEST FOOD & OUTREACH CENTER POKER RUN

**SINGLE FIN SHOWDOWN
UNITED WAY BALLGAME @ HOLMAN STADIUM
QUAIL VALLEY CHARITY CUP**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM KARA HENSEN-VB THEATRE GUILD "BORN YESTERDAY"; TANIA ORTEGA-COWEN-VB OPERA; MEMBERS OF CAST OF FULL MONTY- RIVERSIDE THEATRE; EMMA WALTON HAMILTON- GUEST SPEAKER "STARFEST" FUNDRAISER; MARTHA LEMASTERS - INDIAN RIVER "IMPACT 100"; REBECCA RICKEY-HERITAGE CENTER, A HERITAGE CELEBRATION & HERITAGE ROCKS; MEMBERS OF YOUTH GUIDANCE OF IRC-HELI DROP BALL BASH & BBQ; KEVIN QUILLINAN-RIVERSIDE CHILDRENS THEATRE "FLAT STANLEY"; SUE SCHRAGER-COMMUNITY CHURCH WOMEN'S GROUP, RUMMAGE SALE; MEMBERS OF THE RIVERSIDE THEATRE CAST OF "MUSIC MAN"; CATHERINE LAMBERT- GIRL SCOUT OF AMERCIA; PAT CASSELBERRY & PATTY GARRAD- MAKING A DIFFERENCE IN MY WORLD, ART CONTEST; ACTORS OF RIVERSIDE THEATRE - CAST OF "THE GIN GAME"; GARY KITCHELL - TENNIS TRAINER, RECENT TRIP TO TRAIN WORLD CLASS TENNIS PLAYERS; ROSEMARY BADGER- ELC NATURALIST, ELC SUMMER ECOLOGY; CANDACE LAWRENCE- IRCHS STUDENT, INVOLVEMENT IN RELAY FOR LIFE; JOHN CORAPI-SALVATION ARMY, DIRECTOR OF DEVELOPMENT; DEBORAH BORFITZ-VB CHORAL SOCIETY, SPRING CONCERT; CAST MEMBERS OF "FUNNY THING HAPPENED"; LENNY SMALLACOMBE- FLORIDA STATE ELKS ASSOC.

EVENTS THAT WE HOSTED INCLUDE: