

WGYL QUARTERLY ISSUES/PROGRAMS LIST

2023 Quarterly Issues and Programs List - 3RD QUARTER (JUL-SEP)

AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
8/1-9/30/23	:30	254	Family Health Services	American Cancer Society - Public Service Announcements to promote ACS Event - Making Strides Against Breast Cancer events on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
7/1-7/31/23	:15	17	Employment Services	Career Source Research Coast a private, non-profit organization that services the local workforce development area comprised of Indian River, Martin and St. Lucie counties. The campaign promoted free services offered for job seekers.
9/1-9/30/23	:30	100	Community Awareness/Family Event	City of Port St Lucie's campaign promoted the Port St. Lucie International Fest, Culture and Cuisine, that will feature entertainment, exhibits, vendors, giveaways and food trucks serving eats from around the world! This event was free to the public.
7/1-9/30/23	:30	455	Health Services	Cleveland Clinic of Indian River Campaigns focused on Health Issues including services including cancer care and orthopaedic services offered by the community hospital.
7/1-8/31/23	:30	180	Family Health Services	Dillard's Vero Beach is a local department store with philanthropic goals. This campaign focused on the fundraising event for Make A Wish that Dillard's was supporting. The goal was to raise enough funds to send several local families with terminally ill children on a wishful vacation.
7/1-9/30/23	:30	78	Community Awareness	Florida Association of Broadcasters- Various Public Services announcements which affect listeners in Indian River, St. Lucie, and Martin Counties.

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7/1-7/31/23	:30/:15	70	Community Awareness & Family Event	Freedomfest is held on the 4th of July in Port St. Lucie. This is the largest area's firework and 4th of July. This spectacular event is free to public and provides family fun and entertainment for all to enjoy.
7/1-9/30/23	:30		Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment. Campaigns focus on recycling programs to help with landfill overload.
7/1-9/30/23	:30	140	Community Awareness	The Manatee Observation and Education Center is a waterfront environmental education and wildlife viewing center. They are a non for profit organization operated by over 150 volunteers. The primary purpose is to promote understanding and responsible actions for the fragile ecosystems of the Treasure Coast and their inhabitants. They educate and teach ways to interact with natural environment to lessen that impact.
7/1-9/30/23	:30	433	Arts & Cultural Support	Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.
9/1-9/30/23	:05/:15	30	Community Awareness/Family Event	Sebastian Clambake is a non profit corporation that organizes a festival with the process dedicated to local non profit capital projects. The Sebastian Clambake has raised over \$1,000,000 over the past 20 years.
8/1-9/30/23	:15	114	Community Awareness	SLC Property Appraiser campaign was for the TRIM notice. Truth in millage reflects the official Notice of Proposed Property Taxes. Required by Florida law, the Property Appraiser mails this notice mid-August to the owner on record of every property in St. Lucie County

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7/1-7/31/23	:30	184	Family Services	Snyder Plumbing, a local plumbing company held a School Supply Drive to help collect school supplies to fill backpacks for kids going back to school that needed assistance with purchasing much needed school supplies.
7/1-9/30/23	:30	241	Arts & Entertainment	Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization. During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.
9/1-9/30/23	:30	62	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.
7/1-7/31/23	:30	81	Community Awareness & Family Services	United Against Poverty serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on a community Job Fair for both employers and job seekers.
7/1-9/30/23	:30	351	Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on the "Day of Caring" campaign in which local citizens are invited to participate in a one day volunteer event for the community to help others that need projects done with everything from painting to gardening.
7/1-9/30/23	:15:30	488	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.

BACK UP DOCUMENTATION OF AIR TIMES AVAILABLE UPON REQUEST