

WGYL QUARTERLY ISSUES/PROGRAMS LIST

2020 Quarterly Issues and Programs List - 4th Quarter (October - December)

| AIR DATES | # of times | DURATION | Issues Addressed | Description |
|------------------|-------------------|-----------------|--|--|
| 10/1/20-12/31/20 | 420 | :15/:30 | Family Health Services | Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability. |
| 11/1/20-12/30/20 | 75 | 75 | Local Food Security | Organization: Treasure Coast Food Bank, the largest hunger relief organization on Florida's Treasure Coast, provides direct services and outreach programs to help support children, seniors, and families in need. TCFB distributes millions of meals annually to our neighbors in Indian River, St. Lucie, Martin, and Okeechobee counties. |
| 10/1/20-11/30/20 | 480 | :30 | Mental Health Services | Mental Health Association in Indian River County is a non-profit organization dedicated to providing immediate access with no barriers to mental health care. The campaign focused on donations to help sustain the services offered. |
| 10/1/20-12/31/20 | 390 | 30 | Community Awareness | United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on COVID - 19 Housing Assistance Programs and Mental Health PSA's. |
| 10/1/20-10/31/20 | 60 | 30 | Support for Active Military and Veterans | Organization: American Gold Star Mothers, Inc. is an organization of mothers whose children died while in service, or died as a result of that service, or are still missing in action. Gold Star Mothers honor service members in need and military families. Their mission is finding strength in the fellowship of other Gold Star Mothers who strive to keep the memory of our sons and daughters alive by working to help veterans, those currently serving in the military, their families and our communities. They serve in community activities to promote patriotism and support veterans. |
| 10/1/2-12/31/20 | 397 | :30 | Health Services | Organization: American Cancer Society Public Service Announcements campaign for Making Strides event to raise awareness for Breast Cancer. |
| 11/1/20-12/31/20 | 101 | 30 | COVID 19 information | Indian River County Board of County Commissioners ran a campaign to promote the use of face masks for COVID safety. |
| 10/1/20=12/31/20 | 84 | :15/:30 | Employment Services | Career Source Research Coast a private, non-profit organization that services the local workforce development area comprised of Indian River, Martin and St. Lucie counties. The campaign promoted a virtual job fair.to be responsive to the needs of businesses and career seekers. |

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| 10/1/20-11/30/20 | 130 | :30 | Local Support Services for families in need. | Organization: United Against Poverty serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on Turkey Trot - a 5k run on Thanksgiving Day to raise funds for UAP programs. |
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BACK UP DOCUMENTATION OF AIR TIMES AVAILABLE UPON REQUEST