

**STATION WGYL-FM  
ISSUES/ PROGRAMS LIST  
THIRD QUARTER, 2014**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM SUSAN LOVELACE AND LIZ-TEEN WRITERS WORKSHOP; DR JESSE PAYNE, PHD-HABITAT HABI-TROT TO HIGHER EDUCATION; TANIA-ORTEGA-COWEN & PATRICIA MOODY- CONCERT TO BENEFIT SPECIAL NEEDS PEOPLE; KAREN FRANKE & TRACY-BOARD MEMBERS FOR SAFESPACE/DOMESTIC VIOLENCE.**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**ST ELIZABETH'S PET BLESSING  
5<sup>TH</sup> ANNUAL DANCING WITH OUR PALS**

**EVENTS THAT WE HOSTED INCLUDE:**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM KEVIN QUILLINAN "DIRECTOR OF SHREK"-CHILDREN'S SUMMER SHOWS; HELENE CASTLETINE-DIRECTOR OF ECONOMIC DEVELOPMENT, CHAMBER OF COMMERCE COMMUNITY LEADERS; LYNN MUELLER- AUTHOR "HERBERT THE HEDGEHOG"; RECREATION DEPT REP=40<sup>TH</sup> ANNUAL AERIAL ANTICS YOUTH CIRCUS; ROBYN HATFIELD-ADECCO STAFFING, JOB PLACEMENT; DR EDWIN MASSEY-PRES. IRS COLLEGE, 4<sup>TH</sup> MOST AFFORDABLE COLLEGE; DIANNE DALY, DIR OF PUBLIC & COMMUNITY RELATIONS-SHARE A HAIRCUT PROGRAM; ADAM SCHNELL, ARTISTIC DIR & KATE HUNTER- BALLET VB & LA CINTEMPORARY DANCE;**

**ROBERT MARX, UNDERWATER ARCHEOLOGIST; CHRISTINE-KELLY BEGAZO, UF/IFAS EX DIR-MASTER GARDENER PLANT CLINICS; JERRY ANDERS, FOUNDER & CREATOR-HOWITWAS.COM; OSCAR SALES, MK DIR RIVERSIDE THEATRE-CELEBRATE THE ARTS; TWO CAST MEMBERS OF VB THEATRE GUILD; MARTIN PARIS-PARIS PRODUCTIONS & MUSICWORKS.**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**MARINE CORPS BIRTHDAY BALL  
KEEP MARTIN COUNTY BEAUTIFUL  
PSL REMEMBERANCE SERVICE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM PATTY GIBBONS, DAY TRIP TOUR LEADER- VB HERTIAGE CENTER TOURS; JEFF LUTHER, 9/11 MEMORIAL RUN TO MEMORIALIZE FIREMAN; MITCHELL ZUCHOFF, AUTHOR & PROF OF JOURNALISM- 13 HRS: INSIDE ACCOUNT OF WHAT REALLY HAPPENED IN BENGHAZI.; CHRIS DZADOVSKY, SLC COMMISSIONER- IR LAGOON SCIENCE FESTIVAL**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**TC DOWN SYNDROME AWARENESS BUDDY WALK  
SEA TURTLE CLEANUP  
GIRLS ON THE RUN SUMMER FUN 5K  
KIDS EVENTS FLUTTERS WITH BUTTERFLIES**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM DEB BOWEN, AUTHORITY ON NUDISM AS A LIFESTYLE; DR TIM MCAFFEE, CDC DIRECTOR & AMANDA, FORMER SMOKER-TIPS FROM FORMER SMOKERS; BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL; LINDA COMBS, COAST GUARD AUX-BOAT SAFETY; COVB POLICE CHIEF DAVID CURRY-SUMMER SAFETY & BULLING; JEFF VOEGLE, DIR & PRODUCER- MASH POTATOE PLAYERS; CHUCK BRADLEY, EX DIR – SUNUP ARC MISSION;DEB BROWN & KATHIE CAIN, EX DIR IRCHSC- IR COUNTY HEALTHY START; CLIFFORD BASSETT, MD MEDICAL CENTER-TIPS FOR SUMMER TRAVEL W/ LIFE THREATENING ALLERGIES; DAVID QUAMMEN, AUTHOR & RESEARCH (EBOLA)-ANIMAL INFECTIONS & NEXT HUMAN PANDEMIC; MAUREEN CAMPEAU & CHERYL WHITNEY-HEALTHY START ORG. "BREASTFEEDING"; CHUCK BRADLEY, EX DIR & DICK PIPPERT, CHAIRMAN-SUNUP ARC EVENTS; DR MICHAEL REARDON, CARDIOLOGIST-MEDICAL BREAKTHROUGH, AVOIDING OPEN HEART SURGERY; MISS FIT MISSY & FRANK MANNINO-ST BALDRICKS & CHILDHOOD CANCER AWARENESS MONTH; CINDY HINEMAN, PUBLIC REALATIONS-IR GENEALOGICAL SOCIETY; KATHIE CAIN & PATRICIA PORTMAN- TEEN PREGANCY; BRUCE DAGGY, PHD- MINDWORKS, LASTEST ADVANCEMENTS IN BRIAN SCIENCE; HEATHER STAPLETON, ELC EDUCATION DIRECTOR-CELEBRATION OF NATL ESTUARIES DAY; ART CAISCA, CEO SUNCOAST MENTAL HEALTH-FINDING PEACE AMID THE CHAOS.**

## **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DR JAMES SCHAFFER, VERO ORTHO & NEUROLOGY- NEUROLOGY AND ALZHEIMER DISEASE.**

**EVENTS THAT WE HOSTED INCLUDE:**

## **6. CHARITIES/ VOLUNTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**FISHING BENEFIT FOR BOYS & GIRLS IN MARTIN COUNTY  
FUNDRAISER FOR OFFICER GEORGE LARSON REHM  
K'S FOR STRAYS 5K WALK- SUPPORT HUMANE SOCIETY  
BBQ DINNER/TRIVIA FOR FT POLICE ATHLETIC LEAGUE  
HIBISCUS FAMILY FUN MUSIC FESTIVAL  
OLD SOUTH BBQ FUNDRAISER  
DOWNTOWN FRIDAY**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CRYSTAL CORRIGAN, DIR OF VBHS PAC-JAZZ IN JULY AND OTHER EVENTS; ANNABEL ROBERTSON, EX DIR & WILLIE FINKLIN PROGRAM DIR- COST SHARE GROCERY PROGRAM; STEVE HIGGINS, CFRE- IRC ASSOC OF FUNDRAISING PROFESSIONALS.**

**EVENTS THAT WE HOSTED INCLUDE:**