

**STATION WGYL-FM
ISSUES/ PROGRAMS LIST
THIRD QUARTER, 2012**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

VISUALLY IMPAIRED

PSL DANCIN THRU THE DECADES (SPECIAL NEEDS DANCE)

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM RONDA RICH, AUTHOR –“THERE’S A BETTER DAY A COMIN”; WILLIAM PROCTOR, AUTHOR & TEACHER – “OBAMA GRAMMAR-USING THE PRESIDENT’S BLOOPERS TO IMPROVE YOUR ENGLISH”

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

HOME & GARDEN SHOW

MELBOURNE FALL FESTIVAL

TREASURE COAST BRIDAL EXPO

VB GALLERY STROLL

PSL CITY FEST “HAUNTED HAPPENINGS”

DOWNTOWN FRIDAY FEST – VB

HOBGOBLINS ON MAIN STREET – STUART

WICKHAM PARK EVENT-MELBOURNE

PSL COMMUNITY GREEN MARKET

PSL CITY FEST “LATIN HERITAGE MONTH”

GET CRAFTY-STUART

SEBASTIAN LITTLE LEAGUE

MOM TO MOM-VIERA

DANCING IN THE STREET-STUART

VB FARMERS MARKET

BUSINESS PLANNING SEMINAR – SEACOAST NATL BANK

FT PIERCE FARMERS MARKET

POLISH AMERICAN CLUB-DINNER DANCE

**MUSICFEST DOWNTOWN STUART
TREASURE COAST HARLEY DAVIDSON – CAPTAIN’S DAY**

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM JOHN ROSENFELD, EX VP TD BANK – “BIGGEST BANG YOU’RE YOUR BUCK” CONVENIIENCE BANKING; LINDA DOWNEY, EX DIR RIVERSIDE CHILDREN’S THEATRE- RCT & RT’S UPCOMING EVENTS; MARK WYGONIK, DIR OF SHOW & PRES OF VBTG- VERO BEACH THEATRE GUILD OPENING SHOW “HOTBED HOTEL”; JOHN TINDALL, DIR, WRITER, PRODUCER – ELECTRONS & ELECTRICITY; MALCOM HOLLENSTIENER, HOME FINANCE EXPERT-“THE AMERICAN DREAM”;

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM: JOE O’CONNER – CITY OF VER BEACH UPDATE, CUSTOMER SERVICE ETC...; BILLY ALLMON, US NAVY SEAL, RET CHIEF PETTY OFFICER-“WHEN THE BULLET HITS YOUR FUNNY BONE”, THE ESSENCE OF A NAVY SEAL; JENNIFER BUDD & PAULINE ADAMS – MILITARY MOMS PRAYER GROUP

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**RELAY FOR LIFE BIRTHDAY BASH
BREAST CANCER AWARENESS
PSL BUDDY RUN
IRSC HEALTH & WELLNESS
ENVIRONMENTAL LEARNING CENTER
HOBE SOUND FAMILY ADVENTURES
FISHING WITH YOUR PAL-STUART
TREASURE COAST PIRATE FEST-STUART
BREVARD MOVIES IN THE PARK
PSL KIDS FISHING TOURNAMENT
BREVARD GATOR CLUB KICKOFF PARTY
YOUTH SAILING FOUNDATION CHILI COOK-OFF
BIOLUMINESCENT KAYAK TOUR
TREASURES IN THE TRUNK – FORT PIERCE
BACK TO SCHOOL BASH- VERO BEACH
OBA CONCERT SERIES
PSL AFTERNOON MOVIE
FREE FAMILY MOVIE @ RAVE PSL
PSL BOTONICAL GARDENS
RADKIDS-VERO BEACH POLICE DEPT
IRC CHAMBER OF COMMERCE-STATE OF THE COUNTY REPORT**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM: JACKIE CARLTON, DIR OF MKTING PIPER AIRCRAFT – SENECA V & BREAST CANCER AWARENESS MONTH; DR JAMES SHAFER, MARATHON ATHLETE- TOUR DE VERO BICYCLE RACE HONORING BRIAN NOLAN; CHARLIE HARPER, EX DIR & PASTOR- INDIAN RIVER YOUTH FOR CHRIST; STEVE DORRANCE, TCCH FOUNDATION DIRECTOR-FLU SEASON & BACK TO SCHOOL VACCINES; RALPH POLAND, LAW ENFORCEMENT SPECIALIST – IMPROVED TECHNOLOGY, INDIVIDUALS WITH ALZHEIMER'S & AUSTISM; FLORIDA WATER COALITION- FL ALGAE OUTBREAKS EFFECT DRINKING WATER; DOUG GRAYBILL, ELC BOARD MEMBER – FL MASTER NATURALIST PROGRAM & OTHER ELC EVENTS; DR BARBARA ROBERTS, CARDIO & AUTHOR – “THE TRUTH ABOUT STATINS” RISKS & ALTERNATIVES; PENNY CHANDLER, EX DIRECTOR – IR CHAMBER OF COMMERCE, CHAMBER UPDATE; SONYA MORRISIO, EX DIRECTOR – MISSION STATEMENT OF “THE SOURCE & CAMP HAVEN PROJECT”; AMY MCCREADY, AUTHOR & PARENTING EXPERT – “PROTECTING PHONE CARRYING KIDS & KEEP THEM FOCUSED; ROGER VAN DYKE, FOUNDER OF YOUTH GOLFING FOUNDATION –“YOUTH GOLFING FOUNDATION EVENT; ROSE FRIGERIO, EX VP – ASSOCIATION OF MEDICAL PROFESSIONALS, CANDIDATES FORUM; DR PAULA KLEIN, ONCOLOGIST & ANA MIYARES – NW BREAT CANCER TREATMENT FOR MBC; FABIEN COUSTEAU, FOUNDER OF PLANT A FISH – PRESERVATION, RESTORATION AND SUSTAINABLE SEAFOOD

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

LUAU, PIG ROAST & FIRE DANCING –ALZHEIMER & PARKINSON

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CHRIS ABBOTT, CHIEF EDUCATION OFFIER- NATIONAL MEDICARE EDUCATION WEEK; CHARLOTTE TERRY, LAURA RIDING JACKSON FOUNDATION – TEEN WRITERS WORSHOP; MORI SERPA, CHAIRPERSON – QUARTER AUCTION (A&P ASSOC. HOME INSTEAD SENIOR CARE

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLUNTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**BLESSING OF THE ANIMALS
THE MICHAEL SHIELD MEMORIAL
BOYS & GIRLS CLUB STEAK DINNER
1ST ANNUAL HOMETOWN PICNIC
THE AVENUE D BOYS-FORT PIERCE
INTERNATIONAL COASTAL CLEAN-UP
WATERMAN CLASSIC-JENSEN BEACH
RUN TO BUILD –SEBASTIAN JR HS
TREASURE COAST WATERWAY CLEAN-UP**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM: REV. JOHN PHILLIPS, COMMUNITY CHURCH MISSION – COMMUNITY CARES CARAVAN; TRACY RUEFF, EA VBHS VOLLY BALL- 2ND ANNUAL BREAST CANCER GAME; LARRY COOPER, EX DIR “STARTING OVER” – FIRST ANNUAL HOMETOWN PICNIC; DALE DRIVER – HIS INSPIRATIONAL STORY & RED CARPET

EVENT;TAMMY VOCK – PILOT CLUB’S 25TH ANNIVERSARY OF “AUTUMN IN THE PARK”; VERONICA KOLIBAB, DIR OF SPECIAL EVENTS – HIBISCUS CHILDREN’S CENTER “GIRLS NIGHT OUT”; LINDA DOWNEY, EX DIRECTOR- RIVERSIDE CHILDREN’S THEATRE SUMMER ACTIVITIES; SAM BAITA/ADAM BOLLINGER – HABITAT FOR HUMANITY-IRC; TRICIA MITCHELL, PR & MENTOR COORDINATOR – YOUTH GUIDANCE FUNDRAISER; DEBBIE AVERY, IR CULTURAL COUNCIL – CULTURAL COUNCIL’S ANNUAL SUMMER FEST; LINDA HOFFMAN, VOLUNTEER WITH ELC-ENVIRNOMENTAL LEARNING CENTER/CANOE EXCURSIONS; CHARLIE POPE, CHAIRMAN – YOUTH SAILING FOUNDATION/CHILI COOK-OFF FUNDRAISER; ANGELO CERNIGLIA, RIVERSIDE CHILDREN’S THEATRE – “LITTLE SHOP OF HORRORS”

EVENTS THAT WE HOSTED INCLUDE: