

WGYL 2023 Quartely Issues and Programs List - 4th QUARTER

AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
10/01-10/31/23	:30	131	Family Health Services	Charity: American Cancer Society Event: Making Strides Against Breast Cancer Public Service Announcements to promote ACS Event - Making Strides Against Breast Cancer events on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
10/01-10/31/23	:30	170	Children's Programs	Charity: Big Brothers & Big Sisters Event: Chefs, Champagne, and Chocolate For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer-supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 4 through 18, in communities across the country. They develop positive relationships that have a direct and lasting effect on the lives of young people.
10/01-12/31/23	:30	165	Children's Programs	Charity: Boys and Girls Club of St. Lucie County Event: Glitz and Glam B&G Club transforms the lives of young people, fostering their potential, and empowering them to become responsible, caring, and productive citizens. By offering a safe and supportive space, they encourage kids to overcome challenges, build meaningful relationships, and develop essential life skills. The campaign was used to promote their annual fundraiser - Glitz and Glam.
10/01-12/31/23	:30	460	Health Services	Cleveland Clinic of Indian River is a community hospital. Campaigns focused on Health Issues including services including cancer care and orthopaedic services offered by the community hospital.
10/1/23-10/12/23	:30	45	Family Health Services	Organization: Dillard's Vero Beach Event: Kendra Scott Jewelry Saturday 10/12 Kendra Scott, CFO and founder of the jewelry brand offered a percentage of jewelry pieces sold at Dillard's in Vero Beach on 10/12 to go towards assisting families that are going through the challenge of having a terminally ill parent. The funds raised will ENABLE FAMILIES to visit Disney and create one last happy and joyful memory together.

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10/01-12/31/23	:30	80	Community Awareness	Florida Association of Broadcasters- Various Public Services announcements which affect listeners in Indian River, St. Lucie, and Martin Counties.
12/01-12/31/23	:30	52	Children's Programs	Charity: Gifford Youth Association Event: Up Up and Away Mission: With academics in focus, GYAC has played a crucial role in increasing the graduation rate of Indian River County's African American population from 23% at its inception to over 90% present day. GYAC's values: Respect, Hope, Perseverance, Hard work, Inclusivity, and Collaboration act as a guiding light throughout the organization. By holding students, parents and employees accountable, we have made tremendous strides towards ensuring the County's underserved populations have the tools they need to succeed. The campaign focused on selling tickets for the fundraising event
12/01-12/31/23	:30	51	Arts & Cultural	Organization: Heathcote Botanical Gardens-The mission of Heathcote Botanical Gardens is to educate and inspire by providing a place of botanical beauty and to serve as a resource for the conservation of our environment. The campaign focused on their Holiday light display.
12/01-12/31/23	:30	111	Community Awareness	Organization: Indian River County Fair Association. The fair has a strong focus on clean, affordable family fun, but more than that, it continued its focus on community outreach. As a nonprofit event, the fair is a fundraiser with proceeds supporting the local burn fund, scholarships and other charitable causes. This campaign was used to promote ticket sales for the 2024 fair.
10/01-11/30/23	:30	87	Community Awareness	Charity: IRC Historical Society Event: Party at the Pineapple House Mission: Since 1983, the Indian River County Historical Society has contributed to the historical and environmental resources of Indian River County, the Indian River Lagoon area, and the State of Florida. The campaign focused on their annual fundraiser.
11/01-11/30/23	:30	100	Environmental Services	Event: Indian River Science Festival Mission: To help people realize that science is relevant, interesting, fun, and an important part of their lives by promoting community knowledge and experience with science-based organizations in the local area.

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10/01-12/31/23	:30	257	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment. Campaigns focus on recycling programs to help with landfill overload.
10/01-11/30/23	:30	64	Community Awareness	The Manatee Observation and Education Center is a waterfront environmental education and wildlife viewing center. They are a non for profit organization operated by over 150 volunteers. The primary purpose is to promote understanding and responsible actions for the fragile ecosystems of the Treasure Coast and their inhabitants. They educate and teach ways to interact with natural environment to lessen that impact.
10/01-12/31/23	:15/5	140	Mental Health Services	Organization: Mental Health Collaboration of Indian River County Mission is to establish a continuum of care for mental health made up of private and public funders, mental health providers and individuals who work in collaboration to increase access, decrease duplication, and facilitate community wide support of mental health issues.  The Collaborative seeks to engage and build trust among individuals, funders, government agencies, law enforcement and mental health providers to transform the continuum of care into an effective system. The vision of the Collaborative is succeeding because of the inclusive, cross-sector approach adopted by its founders and members. The campaign focuses on promoting mental health.
10/01-12/31/23	:30	259	Arts & Cultural	Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.
10/01-10/31/23	:30	100	Community Awareness	Charity: Safespace Event: Walk a Mile in Her Shoes Mission: SafeSpace provides safety and support to thousands of domestic violence victims and their children in Indian River, St. Lucie, and Martin counties and are the local area experts in providing domestic violence services. For more than four decades, SafeSpace has provided nearly half a million safe nights of shelter to more than 40,000 victims and children throughout the Treasure Coast area.

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10/01-11/30/23	:30	50	Community Awareness	Organization: Navy Seal Museum Advertising to bring the community to the museum to experience unique artifacts, modern exhibits, and living history through their innovative galleries, educational programs, and community outreaches.
10/01-11/30/23	:05/:15	285	Community Awareness/Family Event	Sebastian Clambake is a non profit corporation that organizes a festival with the process dedicated to local non profit capital projects. The Sebastian Clambake has raised over \$1,000,000 over the past 20 years.
11/01-12/31/23	:30	85	Arts & Cultural	Organization: Sebastian River High School Band Event: Holiday Prism Concert The Sebastian River High School Band Program has been one of excellence since its inception in 1994. The program provides an outstanding musical experience for 225 students that make up the Wind Ensemble, Wind Symphony, Symphonic Band, Concert Band, Jazz Band, Caribbean Steel Drum Band, Percussion Ensembles, Color Guard, The Pride of Sebastian River, and The Marching Sharks. The campaign focused on their annual fundraiser - the SRHSB Holiday Prism Concert
11/01-11/30/23	:30	73	Community Awareness/Family Event	Stuart Air Show- Advertising to sell tickets to the air show honoring the history of American aviation and veterans.
10/01-12/31/23	:30	246	Arts & Cultural	Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.
10/01-12/31/23	:30	99	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.

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11/01-11/30/23	:30	140	Community Awareness	Charity: United Against Poverty Event: Annual Turkey Trot Mission: UAP serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on their annual fundraiser - the Turkey Trot 5k
10/01-12/31/23	:30	222	Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on the "Day of Caring" campaign in which local citizens are invited to participate in a one day volunteer event for the community to help others that need projects done with everything from painting to gardening.
10/01-12/31/23	:15/:30	384	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.

**BACK UP DOCUMENTATION OF AIR TIMES AVAILABLE UPON REQUEST**