

**STATION WGYL-FM
ISSUES/ PROGRAMS LIST
THIRD QUARTER, 2013**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

SEBASTIAN SHARK YOUTH FOOTBALL

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM FREDDIE WOOLFORK-PR & FACILITIES OPERATIONS-GIFFORD YOUTH ACTIVITIES; JACK LEVINE-FOUNDER OF 4 GENERATIONS INSTITUTE, HONORING VOICES ACROSS THE GENERATIONS; JAMES BARSALOU-IR CHARTER HS, GOALS & OBJECTIVES AS THE NEW PR GUY; ROBERT MCPARTLAN-COM DEV ADM FDC&F, CHILD ABUSE, PARTNERS FOR PROMISE & FOSTER PARENTING; ZACK MOORE-STUDENT AND DECA MEMBER, MISSION OF THE DECA PROGRAM; KRISTI YAMAGUCHI- OLYMPIC GOLD MEDALIST, TIME TO TALK TO YOUR CHILDREN; PAGE WOODWARD-COMM. EDUCATION SPECIALIST, 211 PALM BEACH/TREASURE COAST; DR FRANK MCMILLIAN-DIR. OF WELL BEING STUDIES, PET STORE POOCHES MORE PRONE TO PROBLEMS; SHELLY FERGER-DOGS FOR LIFE, 12TH ANNUAL HALLO-WEEN PAWRADE & OFF LEASH DOG PARK.

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**OBA SUNSET SATURDAY NIGHT CONCERT SERIES
CAR SHOW & BBQ @ US 1 NISSAN
DANCIN IN THE STREETS – STUART
HOT CARIBBEAN WINE TASTING @ THE MANSION
ARTSPACE MURRAY @ FT PIERCE LIBRARY
RETRO BINGO - STUART**

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM REGINA LEWIS-FINANCIAL EXPERT, SOARING COLLEGE COSTS; BEN EARMAN-VB THEATRE GUILD, "DON'T DRESS FOR DINNER"; ROBERT SOOS-HOST OF WTTB'S NEW MAGAZINE, GETTING TO KNOW BOB SOOS;SUE DINENNO-SHOW CHAIR & AMY SELBY-SPRING HILL SUITES, VB ART CLUB & OCTOBER ART SHOW; ADAM SCHNELL-ARTISTIC DIRECTOR BALLET, "FIRST STEPS" A BENEFIT FOR BALLET VERO BEACH"; RUSH ROBERTS- AUTHOR, "LET IT BE".

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**RALLY FOR JUSTICE
RIVERPALOOZA - STUART RALLY FOR JUSTICE
RIVERPALOOZA - STUART
EVENTS THAT WE HOSTED INCLUDE:**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**DAY OF HEALTH WELLNESS
SUNSHINE SPRINT STUART BEACH
MOLLY'S HOUSE/ANGEL RUN
GATSBY CRUSH WINE BAR – HEALTHY START
HARVEST FOOD BLACK & WHITE
I ROCK THE WALK – STUART
HEATHCOTE BOTANICAL GARDENS
DOWNTOWN FRIDAY
LYRIC THEATREE FREE MOVIE
PIONEER DAY AT HEATHCOTE BOTANICAL GARDENS
FOOD TRUCK FRENZY
FAMILY MOVIE AT FT PIERCE LIBRARY
WALK A MILE IN HER SHOES
BEGINNING LINE DANCE
FOOD TRUCK INVASION**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM MARTY ZICKERT & JUSTY-AIRSHOW DIRECTOR, VERO BEACH AIRSHOW; DR TOM BEER & JAMIE BEARSE-TREATMENT RESISTANCE IN PROSTATE CANCER; JAY BURKLEW-PRES. SUNRISE ROTARY CLUB, OCTOBERFEST TO SUPPORT POLIO PLUS; BARBARA HOFFMAN-EX. DIRECTOR, "CELEBRATE THE ARTS FESTIVAL; MARIANA VALDES-FAULI-JD CHIEF DIVERSITY OFFICER, EMPOWERING LATINAS; OSCAR SALES-RIVERSIDE THEATRE MKT DIRECTOR, "CELEBRATE THE ARTS OPEN HOUSE; HEATHER STAPLETON-ELC ENVIRONMENTAL EDUCATOR; DR ROBERT RAPPEL-TCCH CHAIRMAN OF THE BOARD, OBAMACARE & TC COMMUNITY HEALTH; KELLY SUSINO-PUBLICITY DIRECTOR FOR MCKEE BOTANICAL GARDEN, MCKEE GARDENS EVENTS;

DR STUART BYER-ONCOLOGIST AT IRMC, PEOPLES CANCER NETWORK; ED GARLAND- PUBLIC COMM. COORDINATOR, ST JOHN'S RIVER WASTE MGMT; MEMBERS OF THE VBMA ARTS & HUMANITIES CLASSES, CLASSES @ VB MUSEUM OF ART; CHARLOTTE COLLINS, ASTHMA & ALLERGY POLICIES FOR SCHOOLS; CAROL LUDWIG-CENTER FOR SPIRITUAL CARE, MISSION STATEMENT; ELLIE KRIEGER, HEALTH ISSUES; JANET WINIKOFF-DIR. OF ED & CAROL MERSHON, HUMANE SOCIETY OF IRC & THERAPY DOG TRAINING; CHARLIE NEWMAN-AUTHOR, "BEYOND THE CHICKEN DANCE"; JAMIE JENSEN-AUTHOR, TRAVEL TIPS FOR SUMMER; DR JAMES SHAFER-NEUROLOGIST, NATIONAL STROKE MONTH EVENT; BOB MILLER-RT SALES DIRECTOR, SUMMER THEATRE EVENTS; ED KILLER-PJ OUTDOOR WRITER, IR LAGOON.

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM JENNIFER VANDER MAY-SHINE LIASION, FL DEPT OF ELDER AFFAIRS- MEDICARE TRAINING PROGRAM.

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLUNTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SHAGGY DAY FUNDRAISER
CHARLES BLADES FUNDRAISER
COPACABANA NIGHT FUNDRAISER**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CHUCK BRADLEY-CEO SUNUP ARC, COPACABANA NIGHT FUNDRAISER; DEBBIE BUTLER, TC GFNF CHILD SUMMIT; TINA NICHOLSON-ROTARY CLUB, ROTARY FOUNDATION & FUNDRAISER FOR POLIO PLUS; ROSEMARY BADGER-NATURALIST, YOUNG EXPLORERS NATURE HOUR; TAMMY ADAMS-EX DIRECTOR OF MSVB, MAIN STREET VERO BEACH EVENTS; FREDDIE WOOLFORK & ANGELIA PERRY-EX DIR. OF GYAC, BACK TO SCHOOL BASH & SCHLARSHIPS; TRICIA MAESTRI-PR & MENTOR COORDINATOR, YOUTH GUIDANCE MENTORING PROGRAMS; VB THEATRE GUILD, FUNDRAISER "PIRATES OF PENZANCE"; BARBARA HOFFMAN- CULTURAL COUNCIL UPDATE, ART OF NETWORKING.

EVENTS THAT WE HOSTED INCLUDE: