

**STATION WGYL-FM
ISSUES/ PROGRAMS LIST
SECOND QUARTER, 2012**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM NOREEN DAVIS, MRK DIRECTOR & CHUCK BRADLEY, EX DIR – ARC; WILLIAM PROCTOR- "USING THE PRESIDENTS BLOOPERS TO IMPROVE YOUR GRAMMER"; MELISSA BARTON-MOTHER & DISABILITIES ADVOCATE "LAWSUIT CLAIMS TEACHER BULLIED HER SON"

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**TREASURE COAST FILM FESTIVAL
SPACE COAST WATERFEST
BREVARD COUNTY GOLF COURSES
DOWNTOWN MELBOURNE ART FESTIVAL
FIGHT LIKE A GIRL FISH TOURNAMENT
FLORIDA SPORTSMAN BASH
SPACE COAST WATERFEST
PSL HURRICAN EXPO
IR FEDERAL CREDIT UNION CRAZY FROG READING
SUMMER ART FEST
PSL CIVIC CENTER HURRICANE EXPO
ELKS LODGE FATHER'S DAY CAR SHOW
SATURDAY AFTERNOON MOVIE
BREVARD HOUSEHOLD ELECTRONICS COLLECTION
SUNRISE THEATRE SUMMER CAMPS
PSL ONE STOP SHOP SALE
STUART STAR SPANGLED
STUART GREEN MARKET
TOUCH TANK ENCOUNTER @ ENVIRONMENTAL LEARNING CENTER
SPACE COAST TRANSIT "DUMP THE PUMP"**

**IRC/SRA DUMP THE PUMP
STORYTIME @ ENVIRONMENTAL LEARNING CENTER
BARKIN FOR A PARK**

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM OSCAR SALES-RIVERSIDE THEATRE UPCOMING EVENTS & NEXT SEASON; BRUCE ANDERSON- CYBERCRIME EXPERT "PREVENTING CYBERCRIME ON THE INTERNET"

3. GOVERNMENT/ POLITICS

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
MEMORIAL DAY PARADE - STUART**

EVENTS THAT WE HOSTED INCLUDE:

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM: : ALMA LEE LOY - NAMING OF THE BRIDGE; BRICE FACKRELL & WIFE – SONG WRITTEN BY THEIR SISTER FOR THEIR BROTHER THAT SERVED VIETNAM; BARRY FARBER, BROADCASTER- BOOK "COCKTAILS WITH MOLOTOV"; HIMANCHU MEHTA, IRC RECYCLING COORDINATOR – RULES & REGULATIONS OF RECYCLING; CRAIG WASKOW – BPOE & VIETNAM VETS FATHER'S DAY CAR SHOW 7 COOKOUT

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**HAITI CLINIC CASINO NIGHT – HEALTH 4 HAITI
RELAY FOR LIFE CANCER RESEARCH
SUNRISE THEATRE FOUNDATION GOLF TOURNAMENT
ROCKIN RIVERWALK MUSIC SERIES
TC BBQ FOR HUMANE SOCIETY OF SLC
MOM NIGHT OUT – IR MALL
DOWNTOWN STUART CRAFT FAIR
TUESDAY JAZZ JAM @ THE SUNRISE
MURDER MYSTERY DINNER THEATRE @ PSL CIVIC CENTER
PSL RELAY FOR LIFE
YAPPY HOUR 4.0 – INDIAN RIVER ESTATES
OCEANSIDE BUSINESS ASSOC. CONCERT SERIES
DINING TO MAKE A DIFFERENCE – HARBOR CHASE
FT PIERCE RELAY FOR LIFE
INDIAN RIVER RELAY FOR LIFE
BUSINESS FAIR FOR AMERICAN CANCER SOCIETY
HARBOR CHASE FATHER'S DAY CLASSIC CARS
ENVIRONMENTAL LEARNING CENTER SUMMER ECOLOGY ADVENTURES
FREE SUMMER CPR COURSE FOR GRANDPARENTS/PARENTS
EARLY LEARNING COALITION ENROLLING 4 YEAR OLDS
JENSEN BEACH COMMUNITY CLEANUP
EXCHANGE CLUB BLUEWATER OPEN
COLLEGE PREP ACADEMY OF TC**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A INCLUDED COMMENTARY FROM: RIVERSIDE THEATRE, SECOND STAGE SHOW; CATHERINE LAMBERT, TITANTIC LUNCH @ OAK HARBOR & GIRL SCOUTS; ASHLEY FRANKE, YOUTH GUIDANCE HELI-DROP BALL BASH & BBQ; PENNY CHANDLER, IR CHAMBER OF COMMERCE & ERIC MENGER, AIRPORT DIRECTOR – APPEARANCE OF 1926 VINTAGE AIRCRAFT; MIKAEL PERNIFORS – IR TENNIS FOUNDATION, SUMMER CAMPS; STEVE DORRANCE, EX DIRECTOR OF TCCH- TREASURE COAST COMMUNITY HEALTH FOUNDATION EVENTS; CRYSTAL CORRIGAN, AUDITORIUM DIRECTOR- "AROUND THE WORLD IN 80 DAYS OR LESS"; RAY ADAMS, MUSIC DIRECTOR, IRCHS-VAPA SPRING COLLECTION & ART SHOW; PAMELA DRUCKERMAN, AUTHOR – "BRINGING UP BEBE"; KEN READ, SKIPPER- THE VOLVO OCEAN RACE; ROSEMARIE FRIGERIO, EX DIR. – ASSOC, OF MEDICAL PROFESSIONALS FUNDRAISER; ROBIN TERRY, SR EDITOR @ NATL GEOGRAPHIC KIDS – "125 TRUE STORIES OF AMAZING ANIMALS; GAY & TOM KING, BREATH OF LIFE MINISTRIES

5. THE ELDERLY

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
VB STERLING HOUSE "CARING FOR NOW"**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DR ROBERT POKORSKI, CHIEF MEDICAL STRATEGIST- "SINGLE BIGGEST THREAT TO RETIREMENT IE BANKRUPTCY"; KAREN DEIGL, EX DIR SENIOR RESOURCE ASSN-SENIOR SURVEY, COMMUNITY NEEDS ASSESSMENT FOR OLDER ADULTS.

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLUNTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**HIBISCUS CHILDRENS CENTER OFFSHORE BIG 3
INDIAN RIVER COUNTY DAY OF SERVICE
MARSHALL FAMILY FUNDRAISER
VBCBA DINE & DONATE
LEUKEMIA & LYMPHOMA SOCIETY TRIATHLON
TREASURE COAST BIKE FEST DOWNTOWN STUART
OSLO STORM GROVE MIDDLE SCHOOL ORCHESTRA
INDIAN RIVER BLOOD BANK SUMMER KICKOFF
SANDY PAWS CLEANUP**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM: KARA HENSEN-VB THEATRE GUILD "BORN YESTERDAY"; TANIA ORTEGA-COWEN-VB OPERA; MEMBERS OF CAST OF FULL MONTY- RIVERSIDE THEATRE; EMMA WALTON HAMILTON- GUEST SPEAKER "STARFEST" FUNDRAISER; MARTHA LEMASTERS – INDIAN RIVER "IMPACT 100"; REBECCA RICKEY-HERITAGE CENTER, A HERITAGE CELEBRATION & HERITAGE ROCKS; MEMBERS OF YOUTH GUIDANCE OF IRC-HELI DROP BALL BASH & BBQ; KEVIN QUILLINAN-RIVERSIDE CHILDRENS THEATRE "FLAT STANLEY"; SUE SCHRAGER-COMMUNITY CHURCH WOMEN'S GROUP, RUMMAGE SALE; MEMBERS OF THE RIVERSIDE THEATRE CAST OF "MUSIC MAN"; CATHERINE LAMBERT- GIRL SCOUT OF AMERCIA; PAT CASSELBERRY & PATTY GARRAD- MAKING A DIFFERENCE IN MY WORLD, ART CONTEST; ACTORS OF RIVERSIDE THEATRE – CAST OF "THE GIN GAME"; GARY KITCHELL – TENNIS

TRAINER, RECENT TRIP TO TRAIN WORLD CLASS TENNIS PLAYERS; ROSEMARY BADGER- ELC NATURALIST, ELC SUMMER ECOLOGY; CANDACE LAWRENCE- IRCHS STUDENT, INVOLVEMENT IN RELAY FOR LIFE; JOHN CORAPI-SALVATION ARMY, DIRECTOR OF DEVELOPMENT; DEBORAH BORFITZ-VB CHORAL SOCIETY, SPRING CONCERT; CAST MEMBERS OF "FUNNY THING HAPPENED"; LENNY SMALLACOMBE-FLORIDA STATE ELKS ASSOC; DONA OLINGER, DIR OF PROGRAMS @ IRC CAMPUS-IRC HARVEST FOOD & OUTREACH; JANICE BRODA, NATIVE PLANTS SOCIETY; SUSAN PHILLIPS, AUTHOR, ARTIST, HISTORIAN "HER LATEST BOOK AND WATER LILLIES; KRISTIN LEVINE, PR DIR OF SPACA IN TAMPA- "KEEPING YOUR PETS HEALTHY, HAPPY & SAFE IN SUMMER; ADAM SCHNELL, DIR OF RCT DANCE CONSERVATORY – "RIVERSIDE DANCE FESTIVAL".

EVENTS THAT WE HOSTED INCLUDE: