CONTRACT

WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

Contract / Revision	Alt Order #
637298 /	08967637

Product
LEE FOR GOVERNOR

Contract Dates	Estimate #
06/26/18 - 07/02/18	**626702**

Advertiser	Original Date / Revision
Lee, B/R/TN Gov	02/15/18 / 06/19/18

And:

Smart Media Group LLC
1427 Leslie Avenue
Alexandria, VA 22301

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WREG-TV	Benjamin Stecker	NSO Washingto

Special Handling

Demographic
Adults 35+

		Total Ratings
		77.80
Agy Code	**Advertiser Code**	**Product 1/2**
1046	LEE	ORDR

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	METRO	07/02/18	07/02/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	0	$0.00
D 2	METRO	06/26/18	06/26/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
D 3	METRO	06/27/18	06/27/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
D 4	METRO	06/28/18	06/28/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
D 5	METRO	06/29/18	06/29/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
D 6	METRO	07/02/18	07/02/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
D 7	METRO	06/29/18	06/29/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	0	$0.00
D 8	METRO	06/26/18	06/26/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
D 9	METRO	06/27/18	06/27/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
D 10	METRO	06/28/18	06/28/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
D 11	METRO	06/29/18	06/29/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
D 12	METRO	06/28/18	06/28/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	0	$0.00
D 13	METRO	07/02/18	07/02/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
D 14	METRO	06/26/18	06/26/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	0	$0.00
D 15	METRO	06/27/18	06/27/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	0	$0.00
D 16	METRO	06/28/18	06/28/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	0	$0.00
D 17	METRO	06/29/18	06/29/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	0	$0.00
D 18	METRO	07/02/18	07/02/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	0	$0.00
D 19	METRO	06/30/18	06/30/18	Sa 6a-9a	6:00 AM-7:00 AM		:30				NM	0	$0.00
D 20	METRO	06/30/18	06/30/18	Sa 6a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
N 21	METRO	06/30/18	06/30/18	Sa 6a-9a	8:00 AM-9:00 AM		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
	Week:	06/25/18	07/01/18	-----1-	1		$125.00	3.50					
D 22	METRO	07/01/18	07/01/18	Su 6a-8a	7:00 AM-8:00 AM		:30				NM	0	$0.00
D 23	METRO	06/29/18	06/29/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	0	$0.00
N 24	METRO	06/27/18	06/27/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
	Week:	06/25/18	07/01/18	--1----	1		$125.00	4.50					
D 25	METRO	06/29/18	06/29/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	0	$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
06/26/18 - 07/02/18	LEE FOR GOVERNOR	**626702**

Advertiser	Original Date / Revision
Lee, B/R/TN Gov	02/15/18 / 06/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 26	METRO	07/02/18	07/02/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	0	$0.00
D 27	METRO	06/26/18	06/26/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	$0.00
D 28	METRO	06/29/18	06/29/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	$0.00
N 29	METRO	07/02/18	07/02/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		07/02/18	07/08/18	1------	1	$200.00	5.40						
D 30	METRO	06/28/18	06/28/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	$0.00
N 31	METRO	06/29/18	06/29/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	----1--	1	$275.00	5.20						
D 32	METRO	07/02/18	07/02/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	$0.00
D 33	METRO	06/26/18	06/26/18	M-F 1035p-1135p	10:35 PM-11:37 PM		:30				NM	0	$0.00
D 34	METRO	06/29/18	06/29/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	0	$0.00
N 35	METRO	06/27/18	06/27/18	M-F 1035p-1135p	10:35 PM-11:37 PM		:30				NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	--W----	1	$110.00	2.50						
N 36	METRO	06/28/18	06/28/18	M-F 1035p-1135p	10:35 PM-11:37 PM		:30				NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	---1---	1	$110.00	2.50						
D 37	METRO	06/29/18	06/29/18	M-F 1035p-1135p	10:35 PM-11:37 PM		:30				NM	0	$0.00
D 38	METRO	07/02/18	07/02/18	M-F 1035p-1135p	10:35 PM-11:37 PM		:30				NM	0	$0.00
D 39	METRO	06/29/18	06/29/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	0	$0.00
D 40	METRO	06/26/18	06/26/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	$0.00
N 41	METRO	06/28/18	06/28/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	---1---	1	$250.00	3.80						
D 42	METRO	07/02/18	07/02/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	$0.00
D 43	METRO	07/02/18	07/02/18	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	$0.00
D 44	METRO	06/26/18	06/26/18	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	$0.00
D 45	METRO	07/02/18	07/02/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	0	$0.00
D 46	METRO	06/26/18	06/26/18	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	$0.00
D 47	METRO	06/29/18	06/29/18	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	$0.00
D 48	METRO	06/29/18	06/29/18	Friday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	$0.00
N 49	METRO	06/29/18	06/29/18	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	----F--	1	$600.00	5.20						
N 50	METRO	06/30/18	06/30/18	Saturday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	-----1-	1	$250.00	2.80						
D 51	METRO	06/30/18	06/30/18	Saturday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	$0.00
D 52	METRO	06/30/18	06/30/18	Saturday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	$0.00
D 53	METRO	07/01/18	07/01/18	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	0	$0.00
N 54	METRO	06/26/18	06/26/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	-1-----	1	$150.00	5.60						
D 55	METRO	07/02/18	07/02/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	$0.00
D 56	METRO	06/28/18	06/28/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	0	$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 57	METRO	06/29/18	06/29/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	0	$0.00
D 58	METRO	06/29/18	06/29/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	$0.00
D 59	METRO	06/29/18	06/29/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
D 60	METRO	06/29/18	06/29/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	$0.00
D 61	METRO	06/29/18	06/29/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
N 62	METRO	06/29/18	06/29/18	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	----F--	1	$450.00	4.90						
D 63	METRO	06/29/18	06/29/18	Friday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	$0.00
D 64	METRO	07/02/18	07/02/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
N 65	METRO	07/02/18	07/02/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		07/02/18	07/08/18	1------	1	$250.00	3.80						
N 66	METRO	07/02/18	07/02/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		07/02/18	07/08/18	1------	1	$140.00	0.00						
N 67	METRO	07/02/18	07/02/18	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		07/02/18	07/08/18	1------	1	$700.00	4.50						
D 68	METRO	07/02/18	07/02/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	0	$0.00
N 69	METRO	06/30/18	06/30/18	Sa 6a-9a	6:00 AM-7:00 AM		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	-----1-	1	$125.00	0.00						
N 70	METRO	06/30/18	06/30/18	Sa 6a-9a	7:00 AM-8:00 AM		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	-----1-	1	$125.00	0.00						
N 71	METRO	06/30/18	06/30/18	Saturday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	-----1-	1	$250.00	2.90						
D 72	METRO	06/30/18	06/30/18	Saturday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	$0.00
N 73	METRO	07/01/18	07/01/18	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	------1	1	$550.00	5.50						
D 74	METRO	07/01/18	07/01/18	Sunday Prime Hour 3	8:00 PM-9:00 PM		:30				NM	0	$0.00
D 75	METRO	07/01/18	07/01/18	Sunday Prime Hour 4	9:00 PM-10:00 PM		:30				NM	0	$0.00
D 76	METRO	06/28/18	06/28/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	0	$0.00
D 77	METRO	06/28/18	06/28/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	$0.00
D 78	METRO	06/28/18	06/28/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	0	$0.00
D 79	METRO	06/28/18	06/28/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	$0.00
N 80	METRO	06/28/18	06/28/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	---1---	1	$135.00	0.00						
N 81	METRO	06/28/18	06/28/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	---1---	1	$140.00	0.00						
N 82	METRO	06/26/18	06/26/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		06/25/18	07/01/18	-1-----	1	$135.00	4.80						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate / Rating								
D 83	METRO	06/26/18	06/26/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	0	$0.00
N 84	METRO	06/26/18	06/26/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	$135.00
Week:		06/25/18	07/01/18	-1----- / 1	$135.00 / 0.00								
D 85	METRO	06/26/18	06/26/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	$0.00
D 86	METRO	06/26/18	06/26/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	$0.00
D 87	METRO	06/26/18	06/26/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	0	$0.00
N 88	METRO	06/26/18	06/26/18	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	$700.00
Week:		06/25/18	07/01/18	-1----- / 1	$700.00 / 5.20								
D 89	METRO	06/26/18	06/26/18	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	$0.00
D 90	METRO	06/26/18	06/26/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	0	$0.00
N 91	METRO	06/27/18	06/27/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	$400.00
Week:		06/25/18	07/01/18	--1---- / 1	$400.00 / 0.00								
D 92	METRO	06/27/18	06/27/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	0	$0.00
D 93	METRO	06/27/18	06/27/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	$0.00
D 94	METRO	06/27/18	06/27/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	$0.00
D 95	METRO	06/27/18	06/27/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	0	$0.00
N 96	METRO	06/27/18	06/27/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$275.00
Week:		06/25/18	07/01/18	--1---- / 1	$275.00 / 5.20								
D 97	METRO	06/27/18	06/27/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	$0.00
N 98	METRO	06/27/18	06/27/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	$140.00
Week:		06/25/18	07/01/18	--1---- / 1	$140.00 / 0.00								
N 99	METRO	06/27/18	06/27/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	$100.00
Week:		06/25/18	07/01/18	--1---- / 1	$100.00 / 0.00								
						Totals	77.80					27	$6,945.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/02/18	27	$6,945.00	($1,041.75)	$5,903.25
Totals	27	$6,945.00	($1,041.75)	$5,903.25

Signature: _____ **Date:** _____

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