

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media LLC

Address: PO Box 26067, Alexandria VA 22313

Contact:

Phone number: 703-409-7269

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Electronic Payments Coalition

Address: 1747 Pennsylvania Ave NW #1000, Washington, DC 20006

Contact:

Phone number:

Email: info@electronicpaymentscoalition.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jeffrey Tassey, Chairman of the Board, Richard Hunt, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Credit cards

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Cielo Media <small>Digitally signed by Del Cielo Media Date: 2023.08.15 14:39:48 -04'00'</small>	Signature: <i>Christian Miller</i>
Name: Del Cielo Media	Name: <i>Christian Miller</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>5/8/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5/8/24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>774954</i> <i>774958</i>	Station Call Letters: <i>WARR AM</i>	Date Received/Requested: <i>5/8/24</i>
Est. #: <i>515521 + 522531</i>	Station Location: <i>MGTN WV</i>	Run Start and End Dates: <i>5/15 - 5/21/24 + 5/22 - 5/30/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 774954
Alt Order #: 37279610
Product Desc: EPC
Estimate: 515521
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: COMM

WAJR-AM
Primary AE: Eastman Philadelphia
Sales Office: E-PHI
Sales Region: National

Agency
Name: Katz Advantage
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Electronic Payments Coalition
Demographic: HH
Product Codes: PL03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL ISS
Priority: ANPE

New Business End:
Advertiser External ID: 03239
Agency External ID: 11123
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	4	\$840.00	\$714.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	4	\$840.00	\$714.00	0.00
Totals	4	\$840.00	\$714.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAJRA	05/15/24	05/21/24	M-F 6a-10a M-F	CM	6a-10a	-1--1--	:30	2	\$210.00	ANPE	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--		1				\$210.00		0.00			
		Week: 05/20/24	05/26/24	-1-----		1				\$210.00		0.00			
N 2	WAJRA	05/15/24	05/21/24	M-F 3p-7p M-F	CM	3p-7p	1-1----	:30	2	\$210.00	ANPE	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--1----		1				\$210.00		0.00			
		Week: 05/20/24	05/26/24	1-----		1				\$210.00		0.00			
													Totals	4	\$840.00

ORDER



Orders
Order / Rev: 774958
Alt Order #: 37279679
Product Desc: EPC
Estimate: 522531
Flight Dates: 05/22/24 - 05/30/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: COMM

WAJR-AM
Primary AE: Eastman Philadelphia
Sales Office: E-PHI
Sales Region: National

Agency Name: Katz Advantage
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Electronic Payments Coalition
Demographic: HH
Product Codes: PL03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL ISS
Priority: ANPE

New Business End:
Advertiser External ID: 03239
Agency External ID: 11123
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	2	\$420.00	\$357.00
05/27/24	05/30/24	3	\$630.00	\$535.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	2	\$420.00	\$357.00	0.00
June 2024	3	\$630.00	\$535.50	0.00
Totals	5	\$1,050.00	\$892.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAJRA	05/22/24	05/30/24	M-F 6a-10a M-F	CM	6a-10a	-1-11--	:30	3	\$210.00	ANPE	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	----1--		1				\$210.00		0.00			
		Week: 05/27/24	06/02/24	-1-1---		2				\$210.00		0.00			
N 2	WAJRA	05/22/24	05/30/24	M-F 3p-7p M-F	CM	3p-7p	1-1----	:30	2	\$210.00	ANPE	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	--1----		1				\$210.00		0.00			
		Week: 05/27/24	06/02/24	1-----		1				\$210.00		0.00			
													Totals	5	\$1,050.00