

## Issues Report for WLUR 91.5 FM (Jan 2024 – Mar 2024)

Description of Issue	Program or Announcement	Date and Time Aired Or Frequency of Airplay	Duration	Description of Program or Announcement	Method of ensuring airplay
<u>Regular announcements</u>	Public Service Announcements	Aired hourly from January 1 – March 31.	30 seconds each	Campus and community organizations submit information about events and public service opportunities for regular on-air announcements.	Community announcements focusing on campus events and those of the surrounding community are recorded and rotated no less than once per hour.

## 1st Quarter 2024 "Virginia Focus" Public Affairs Issues/Clearance

**Station:** WLUR-FM **Market:** Lexington, VA

### 1/6-1/7 Mortgage Rates

In December, the Housing Market Index showed that home builders reported an "uptick" in traffic among prospective buyers who previously felt priced out of the market. The Mortgage Bankers Association says mortgage refinancing applications are up the same month significantly for Federal Housing Association and Veterans Affairs refinance applications. Meanwhile, NBC Radio reports the average monthly new mortgage payment nationally is 52-percent higher than the average apartment rent. So, we're talking to So-Fi Certified Financial Planner Brian Walsh to get some advice for you for the future.

**Broadcast date/time:** 1/7/24 8am and 1/14/24 8:30am

### 1/13-1/14 White House Wild Child

Americans living in the White House today and throughout history are no strangers to criticism and controversy. However, one child of a former president seems to be a favorite because of her outlandish antics. On this episode, we're discussing the fascinating historical biography of America's most memorable first daughter, Alice Lee Roosevelt. Shelley Fraser Mickle is the author of the book "White House Wild Child: How Alice Roosevelt Broke All the Rules and Won the Heart of America".

**Broadcast date/time:** 1/14/24 8am and 1/21/24 8:30am

### 1/20-1/21 Military Outdoors Program & Dog Training

This episode is a two-part show. First, we'll be discussing how the Sierra Club's Military Outdoors Program hopes to get feedback from veterans on the best ways to use nature to help reduce the experiences of mental health distress commonly felt by servicemen and women. Vedia Barnett, a Senior Campaign Strategist with the Sierra Club will be our guest to help us learn more. Then, we'll talk to Bradley Phifer, the Executive Director for the Certification Council for Professional Dog Trainers. He'll update us on the importance of ongoing training for our furry friends and the shift in philosophy on the best ways to teach your pup manners both inside and outside of the home.

**Broadcast date/time:** 1/21/24 8am and 1/28/24 8:30am

### 1/27-1/28 EV Myths

Electric cars are not new. In 1888, the German Andreas Flocken designed the Flocken Elektrowagen, regarded by some as the first "real" electric car and there have been plenty more built since then. Global EV sales more than doubled from 2020 to 2021 but seem to be stalling. On this episode, we're talking to the Director of Product at GM Energy, Derek Sequeira, about the myths surrounding buying an electric vehicle.

**Broadcast date/time:** 1/28/24 8am and 2/4/24 8:30am

### 2/3-2/4 Inclusive Playgrounds

Play is essential to kids' healthy development but convenient and safe play spaces that fit into an existing daily routine can be difficult to find. KaBoom! is a non-profit dedicated to giving kids the childhood they deserve by updating and creating playgrounds and safe spaces for youth; especially for those living in poverty. On this episode, we're talking to April Lampkin the Vice President of Kaboom! about their discuss their new Playspace Inequity Prioritization Index (PIPI). It combines 21 different indicators to understand the landscape of play in a given community and which areas are most underserved.

**Broadcast date/time: 2/4/24 8am and 2/11/24 8:30am**

### 2/10-2/11 Retail Memberships

Several groups like to study the spending habits of the average American. A new study found that not only do customers enjoy bundled retail memberships from big box stores like Costco, Amazon Prime, BJ's, and Walmart+, but also those memberships save consumers over a billion dollars annually. The Computer and Communications Industry Association research center conducted the study and Trevor Wagener, the Chief Economist, will help us understand the study and break down the findings.

**Broadcast date/time: 2/11/24 8am and 2/18/24 8:30am**

### 2/17-2/18 & 2/24-2/25 Soul Survivor Ink

One small nonprofit hopes to help survivors of human trafficking and prior gang affiliation heal from the pain of their past by assisting them in the removal of "branding" tattoos and scars. To do that, they are trying to spread their message across the country to create partnerships with organizations that employ certified and trained affiliate technicians in each state. On this episode, we're talking to Soul Survivor Ink's Executive Director Gina Jernukian about the work of the nonprofit and how to support their work.

**Broadcast date/time: 2/18/24 8am and 2/25/24 8:30am**

### 3/2-3/3 Artificial Intelligence & Employment

Artificial Intelligence continues to gain ground in business and in our culture. From chatbots to software tools, this new technology will begin having a greater impact on many areas of our daily lives. On today's episode, we're talking to Revature Founder and CEO Ashwin Bharath about how generative AI is affecting employment opportunities and how each of us can prepare ourselves as employees for what is to come.

**Broadcast date/time: : 3/3/24 8am and 3/10/24 8:30am**

### 3/9-3/10 Cancer Sucks

Cancer sucks. No argument there. But once you or a loved one has been diagnosed, what are the first steps and next steps to getting through this in one piece? On this episode, we're talking with Michelle Rapkin - a three-time cancer survivor who is deeply acquainted with the ins and outs of the disease. She decided to share her hard-won lessons as an author herself in the new book, "CANCER SUCKS: But You'll Get Through It."

**Broadcast date/time: 3/10/24 8am and 3/17/24 8:30am**

### 3/16-3/17 Crypto & Tax Season

Many businesses are currently struggling to calculate the tax owed on their crypto investments, giving way to questions about what is required of them in this upcoming tax season. Additionally, many wonder when and how they should start adopting new reporting practices to comply with looming changes to crypto tax requirements. On this episode, we are talking to the Senior Director of Government Solutions for TaxBit, Miles Fuller to learn more.

**Broadcast date/time: 3/17/24 8am and 3/24/24 8:30am**

### 3/21-3/22 History Before Us

Oral history stems from the tradition of passing information of importance to the family or tribe from one generation to the next. Before the majority of people knew how to read and write, this was how everyone learned about the past. Since Frederick Murphy was a youngster, he always enjoyed talking to his elders and hearing stories of family history. In 2016, he founded History Before Us, a project centered on capturing, preserving and advocating influential history primarily from the African-American community. Let's learn more about his work.

**Broadcast date/time: 3/24/24 8am and 3/31/24 8:30am**

### 3/30-3/31 Disastrous EV Mandates

President Biden continues pushing his "green agenda" with a goal of requiring two-thirds of new car and light truck sales to be electric vehicles by 2032, but automakers have been calling foul. They say they simply cannot meet these requirements while remaining profitable. Today we're talking with Mike Spagnola, President and CEO of the Specialty Equipment Market Association, also known as SEMA about how rushing into this change too quickly could adversely affect the entire automotive industry.

**Broadcast date/time: 3/31/24 8am and 4/6/24 8:30am**