

WVFS – 89.7 FM

TALLAHASSEE, FLORIDA

QUARTER 4: OCTOBER 2023 – DECEMBER 2023

QUARTERLY ISSUES/PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

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## Safety

**TITLE** *Dangers of DUI*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 15 Seconds  
**SUMMARY** The following PSA informs listeners about the cost of driving under the influence  
**PLAY COUNT** 5

**TITLE** *Romance Scams*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 24 Seconds  
**SUMMARY** The following PSA informs listeners about Romance Scams and ways to avoid them  
**PLAY COUNT** 5

**TITLE** *Red Lights*  
**PROVIDER/CLIENT** US Department of Transportation/WVFS  
**DURATION** 22 Seconds  
**SUMMARY** The following PSA informs listeners about the dangers of running red lights, including yearly statistics on crashes, injuries, and deaths caused by the act.  
**PLAY COUNT** 4

**TITLE** *Changing Passwords*  
**PROVIDER/CLIENT** FSU  
**DURATION** 37 Seconds  
**SUMMARY** The following PSA informs listeners about the safety of updating their internet passwords regularly  
**PLAY COUNT** 3

## Health

<b>TITLE</b>	<i>Safe Sex</i>
<b>PROVIDER/CLIENT</b>	WVFS
<b>DURATION</b>	24 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about unplanned pregnancies and STDS caused by the failed use of necessary precautions, like the use of protection.
<b>PLAY COUNT</b>	4
<b>TITLE</b>	<i>Lupus</i>
<b>PROVIDER/CLIENT</b>	Lupus Foundation of America
<b>DURATION</b>	20 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about the safety of lupus and information on reaching the Lupus Foundation of America for seeking information.
<b>PLAY COUNT</b>	1
<b>TITLE</b>	<i>Blood Drive</i>
<b>PROVIDER/CLIENT</b>	Leon County
<b>DURATION</b>	22 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about Leon County Blood Drives that occur weekly on campus.
<b>PLAY COUNT</b>	4
<b>TITLE</b>	<i>Asthma</i>
<b>PROVIDER/CLIENT</b>	1-800-LUNG-USA
<b>DURATION</b>	27 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about Asthma and support for sufferers
<b>PLAY COUNT</b>	2
<b>TITLE</b>	<i>Indoor Mold and Your Health</i>
<b>PROVIDER/CLIENT</b>	Florida Department of Health
<b>DURATION</b>	36 Seconds
<b>SUMMARY</b>	This PSA highlights the Florida Department of Health's Mold and Your Health webpage. The webpage offers guidance on common questions and concerns about indoor mold, its effects on human health, and prevention.
<b>PLAY COUNT</b>	3

**TITLE** *Osteoporosis*  
**PROVIDER/CLIENT** N/A  
**DURATION** 26 Seconds  
**SUMMARY** The following PSA informs listeners about the symptoms of Osteoporosis in women and the possibility of preventative measures, including regular exercise and checkups.  
**PLAY COUNT** 6

**TITLE** *Asbestos Exposure Prevention*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 28 Seconds  
**SUMMARY** This following PSA informs listeners about the dangers of asbestos exposure and what they can do prevent it.  
**PLAY COUNT** 3

**TITLE** *Lead Poisoning*  
**PROVIDER/CLIENT** The Coalition to End Childhood Lead Poisoning  
**DURATION** 35 Seconds  
**SUMMARY** This PSA informs listeners about lead paint poisoning, including where it is most likely to occur, what symptoms it causes, and how to reach the Coalition to End Childhood Lead Poisoning to learn more.  
**PLAY COUNT** 6

**TITLE** *FSU STI/HIV Testing*  
**PROVIDER/CLIENT** WVFS / FSU Health Services  
**DURATION** 35 Seconds  
**SUMMARY** The following PSA informs listeners about the free HIV test provided by FSU Health Services.  
**PLAY COUNT** 5

**TITLE** *Influenza*  
**PROVIDER/CLIENT** The American Lung Association  
**DURATION** 34 Seconds  
**SUMMARY** This PSA highlights the Florida Department of Health's Mold and Your Health webpage. The webpage offers guidance on common questions and concerns about indoor mold, its effects on human health, and prevention.

**PLAY COUNT** 1

**TITLE** *Handwashing*

**PROVIDER/CLIENT** The CDC

**DURATION** 34 Seconds

**SUMMARY** This PSA highlights the CDC's handwashing webpage, which offers guidance and info on how handwashing helps prevent illness.

**PLAY COUNT** 2

**TITLE** *Zika Virus*

**PROVIDER/CLIENT** Florida Department of Health

**DURATION** 37 Seconds

**SUMMARY** This PSA details the symptoms of the Zika virus and ways that it can be prevented

**PLAY COUNT** 1

## Community

- TITLE** *Vox Populi – Bugs*
- PROVIDER/CLIENT** WVFS Tallahassee
- DURATION** 60 minutes
- SUMMARY** This October episode of Vox Populi featured original pieces centered around the theme “Bugs”
- PLAY COUNT** 1
- TITLE** *Vox Populi - Sauce*
- PROVIDER/CLIENT** WVFS Tallahassee
- DURATION** 60 minutes
- SUMMARY** This November episode of Vox Populi featured original pieces centered around the theme “Sauce”
- PLAY COUNT** 1
- TITLE** *Vox Populi – How Cold is Cold*
- PROVIDER/CLIENT** WVFS Tallahassee
- DURATION** 60 minutes
- SUMMARY** This December episode of Vox Populi featured original pieces centered around the theme “How Cold is Cold”
- PLAY COUNT** 1
- TITLE** *Your Voice — October 4*
- PROVIDER/CLIENT** WVFS Tallahassee
- DURATION** 60 minutes
- SUMMARY** On this episode, Rich speaks with State Representative Hilary Cassel on the phone about the ongoing Insurance Crisis across Florida.
- PLAY COUNT** 1
- TITLE** *Your Voice — October 19*
- PROVIDER/CLIENT** WVFS Tallahassee
- DURATION** 60 minutes
- SUMMARY** Discussion with FI Representative of the 60th District, Lindsay Cross, on upcoming Environmental Legislation in the 2024 Legislative session. Also, Rich speaks with Lauren Brenzel of Planned Parenthood on a ballot initiative and one for Abortion in 2024
- PLAY COUNT** 1

**TITLE** *Your Voice — November 1*

**PROVIDER/CLIENT** WVFS

**DURATION** 60 minutes

**SUMMARY** Ahead of the Fall 2023 Special Session, Rich chats with State Senator Tina Scott Polsky (D-30) on the arc of the state legislature over the year and its changing priorities heading into 2024

**PLAY COUNT** 1

**TITLE** *Your Voice – December 13*

**PROVIDER/CLIENT** WVFS

**DURATION** 60 Minutes

**SUMMARY** As committee weeks come to a close with the end of the year, Rich talks about upcoming child labor legislation, pre-emption and what else the 2024 Legislative Session could have in store with Karen Woodall of the Florida People’s Advocacy Center and Jackson Oberlink, Legislative Director of Florida For All.

**PLAY COUNT** 1

**TITLE** *Your Voice – December 29*

**PROVIDER/CLIENT** WVFS

**DURATION** 60 Minutes

**SUMMARY** On this December episode, Rich brings in Ida V. Eskamani from the Senior Director of Legislative Affairs at the State Innovation Exchange to discuss the FL Legislature’s recent bills and trends towards the pre-emption of local counties and municipalities.

**PLAY COUNT** 1

**TITLE** *FSU Sports Clubs*

**PROVIDER/CLIENT** FSU Campus Rec

**DURATION** 30 Seconds

**SUMMARY** The following PSA provides an overview of FSU Sports Clubs, a division of FSU Campus Rec focused on competitive club sports.

**PLAY COUNT** 4

**TITLE** *CLC Events Page*

**PROVIDER/CLIENT** Challenger Learning Center

**DURATION** 30 Seconds

**SUMMARY** This PSA provides a resource for recurring information on events at the Challenger Learning Center

**PLAY COUNT** 11

**TITLE** *Railroad Square First Friday*

**PROVIDER/CLIENT** Railroad Square Art Park

**DURATION** 25 Seconds

**SUMMARY** The previous PSA gives information to listeners about Railroad Square’s First Friday, which allows for free gallery hopping, live music, and other events.

**PLAY COUNT** 13

**TITLE** *Storytime at the Grove Museum*  
**PROVIDER/CLIENT** The Grove Museum  
**DURATION** 31 Seconds  
**SUMMARY** The following PSA informs listeners about First Gov., a web site allowing anyone to access a wide range of information on government organizations.  
**PLAY COUNT** 22

**TITLE** *Big Brothers*  
**PROVIDER/CLIENT** Big Brothers/Big Sisters  
**DURATION** 13 Seconds  
**SUMMARY** The following PSA informs listeners about volunteer opportunities with the Big Brothers and Big Sisters program.  
**PLAY COUNT** 1

**TITLE** *Food Not Bombs Family Meals*  
**PROVIDER/CLIENT** Food Not Bombs  
**DURATION** 33 Seconds  
**SUMMARY** The Following PSA informs listeners of a community meal share that happens weekly conducted by Food Not Bombs, a non-profit organization.  
**PLAY COUNT** 14

**TITLE** *PreK ArtSparks*  
**PROVIDER/CLIENT** LeMoyne Center for the Visual Arts  
**DURATION** 30 Seconds  
**SUMMARY** LeMoyne does a monthly program, called PreK ArtSparks- Art Exploration, where young kids (3-5 yrs) can explore different types of art.  
**PLAY COUNT** 16

**TITLE** *Tallahassee Scientific Society*  
**PROVIDER/CLIENT** Tallahassee Scientific Society  
**DURATION** 28 seconds  
**SUMMARY** The following PSA informs listeners about the Tallahassee Scientific Society  
**PLAY COUNT** 3

**TITLE** *FSU Career Center (Employers)*  
**PROVIDER/CLIENT** The FSU Career Center  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs of several of the possible services provided by the Career Center at FSU for employers, including participating in networking events, and on campus recruitment  
**PLAY COUNT** 1

**TITLE** *FSU Career Center (Students)*  
**PROVIDER/CLIENT** The FSU Career Center  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs of several of the possible services provided by the Career Center at FSU, including resume evaluation, networking opportunities, and graduate school resources for students.  
**PLAY COUNT** 2



**TITLE** *Career Center Mock Interviews*  
**PROVIDER/CLIENT** FSU Career Center  
**DURATION** 17 Seconds  
**SUMMARY** The following PSA informs listeners about mock interview sessions available through the FSU Career Center.  
**PLAY COUNT** 5

**TITLE** *Being a Good Neighbor*  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of being a good neighbor  
**PLAY COUNT** 3

**TITLE** *Boys Town*  
**PROVIDER/CLIENT** Boys Town  
**DURATION** 27 Seconds  
**SUMMARY** The following PSA informs listeners about Boys Town, a group offering at-risk youth and their families by providing job training, emergency haves, and educational programs.  
**PLAY COUNT** 3

**TITLE** *Geocaching*  
**PROVIDER/CLIENT** Geocaching  
**DURATION** 35 Seconds  
**SUMMARY** The following PSA provides listeners information about Geocaching, a unique way to explore Tallahassee in a form similar to a scavenger hunt.  
**PLAY COUNT** 1

**TITLE** *Swing Dance Club*  
**PROVIDER/CLIENT** FSU Swing Dance Club/Tally Swing  
**DURATION** 25 Seconds  
**SUMMARY** The following PSA informs listeners about how they can get involved with FSU's Swing Dance Club.  
**PLAY COUNT** 3

**TITLE** *International Coffee Hour*  
**PROVIDER/CLIENT** The Globe at FSU  
**DURATION** 27 seconds  
**SUMMARY** This PSA informs the community about FSU Center for Global and Multicultural Engagement's weekly coffee hour open to the community  
**PLAY COUNT** 14

**TITLE** *Meals on Wheels*  
**PROVIDER/CLIENT** Meals on Wheels  
**DURATION** 13 Seconds  
**SUMMARY** The following PSA informs listeners about and offers volunteer opportunities with Meals on Wheels, a nonprofit organization that plans, prepares, and delivers hot meals to the elderly and homebound.  
**PLAY COUNT** 2

**TITLE** *FSU Museum of Fine Arts*  
**PROVIDER/CLIENT** Florida State University  
**DURATION** 50 Seconds  
**SUMMARY** The following PSA informs listeners about the *FSU Museum of Fine Arts*, an on-campus museum that features both local and international exhibits and is open to students as well as to the general public.  
**PLAY COUNT** 1

**TITLE** *CHAW Lift & Yoga*  
**PROVIDER/CLIENT** FSU Center for Health Advocacy and Wellness  
**DURATION** 35 seconds  
**SUMMARY** The following PSA informs student listeners about FSU's Recovery program, LIFT, which offers recovery meetings for all types of recovery and yoga every Thursday.  
**PLAY COUNT** 6

**TITLE** *The Importance of Failure*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 20 Seconds  
**SUMMARY** The following PSA informs listeners that failure is a natural part of life and should never discourage you from your goals  
**PLAY COUNT** 4

**TITLE** *Monthly Skies Over Tallahassee*  
**PROVIDER/CLIENT** Challenger Learning Center  
**DURATION** 30 Seconds  
**SUMMARY** The previous PSA gives information to listeners about the *Monthly Skies over Tallahassee* show hosted at the Challenger Learning Center by the Tallahassee Astronomical Society and "Sky Guy" column. Listeners can get information about each month's star and planet presence.  
**PLAY COUNT** 15

**TITLE** *The Woody Foundation*  
**PROVIDER/CLIENT** The Woody Foundation  
**DURATION** 40 seconds  
**SUMMARY** The following PSA informs the listener about the Woody Foundation, a not-for-profit organization that raises money and awareness for victims of paralysis.  
**PLAY COUNT** 1

**TITLE** *LeRoy Collins Storytime*  
**PROVIDER/CLIENT** LeRoy Collins Library  
**DURATION** 25 seconds  
**SUMMARY** The following PSA informs the listener about children's learning events at a local library  
**PLAY COUNT** 1

**TITLE** *Adams St. Flea Market*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 30s  
**SUMMARY** The following PSA informs listeners about a flea market in Tallahassee featuring local vendors and food off of Adams St.  
**PLAY COUNT** 14

**TITLE** *FSU Film Club*  
**PROVIDER/CLIENT** FSU Film Club  
**DURATION** 28 seconds  
**SUMMARY** The following PSA informs listeners and FSU students about a club on campus dedicated to film criticism and fans of cinema.  
**PLAY COUNT** 12

**TITLE** *Healthy Noles*  
**PROVIDER/CLIENT** FSU Health and Wellness Center  
**DURATION** 32 Seconds  
**SUMMARY** The following PSA informs listeners about the Healthy Noles organization's events, workshops, and presentations for college student's physical and mental health.  
**PLAY COUNT** 3

**TITLE** Sustainable Campus  
**PROVIDER/CLIENT** FSU Sustainable Campus  
**DURATION** 26 Seconds  
**SUMMARY** The following PSA informs listeners of FSU Sustainable Campus which works to achieve the goal of meeting human needs without destroying the natural environment  
**PLAY COUNT** 5

## Human Rights

**TITLE** *American Humane Association*  
**PROVIDER/CLIENT** The American Humane Association  
**DURATION** 13 Seconds  
**SUMMARY** The following PSA informs listeners about the American Humane Association, a network of organizations defending children and animals from cruelty, abuse, and exploitation.  
**PLAY COUNT** 1

**TITLE** *Littering*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 20 Seconds  
**SUMMARY** The following PSA informs listeners about the effects of littering, how to make a difference, and the severity of the problem.  
**PLAY COUNT** 7

**TITLE** *Landlords*  
**PROVIDER/CLIENT** Florida Department of Agriculture and Consumer Services  
**DURATION** 19 Seconds  
**SUMMARY** The following PSA informs listeners about tenant rights protected under the Florida Department of Agriculture and Consumer Services.  
**PLAY COUNT** 4

**TITLE** *VoteRiders*  
**PROVIDER/CLIENT** VoteRiders  
**DURATION** 30 Seconds  
**SUMMARY** The following PSA informs listeners about forms of Voting ID and more to exercise the right to vote  
**PLAY COUNT** 3

**TITLE** *Peace Corps*  
**PROVIDER/CLIENT** The Peace Corps  
**DURATION** 26 Seconds  
**SUMMARY** The following PSA informs listeners about volunteer opportunities in the Peace Corps, a national volunteer program for sending individuals around the world.  
**PLAY COUNT** 6

**TITLE** *Refuge House*  
**PROVIDER/CLIENT** Refuge House  
**DURATION** 22 Seconds  
**SUMMARY** The following PSA informs listeners about Refuge House, a shelter providing for women and children who are victims of domestic violence while more permanent solutions are pursued.  
**PLAY COUNT** 3

**TITLE** *Leave No Trace*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 34 Seconds  
**SUMMARY** The following PSA informs listeners to leave no trace behind in wilderness areas, by offering waste management suggestions.  
**PLAY COUNT** 5

**TITLE** *Absentee Ballot*  
**PROVIDER/CLIENT** Leon County Elections Office  
**DURATION** 30 Seconds  
**SUMMARY** The following PSA informs listeners about the opportunity to cast votes using absentee ballots.  
**PLAY COUNT** 6

## Environmental Welfare

**TITLE** *Energy Star*

**PROVIDER/CLIENT** Energy Star

**DURATION** 37 Seconds

**SUMMARY** The following PSA informs listeners about the energy star label, which identifies products that are better for the environment.

**PLAY COUNT** 3

**TITLE** *Turning Off the Light*

**PROVIDER/CLIENT** WVFS

**DURATION** 32 Seconds

**SUMMARY** The following PSA informs listeners about the benefits of turning off the lights.

**PLAY COUNT** 3

**TITLE** *Florida Native Plant Society*

**PROVIDER/CLIENT** Florida Native Plant Society

**DURATION** 35 seconds

**SUMMARY** This PSA announces the monthly meetings of the Florida Native Plant Society's Magnolia Chapter here in Tallahassee.

**PLAY COUNT** 13

**TITLE** *Sustainable Green Team*

**PROVIDER/CLIENT** FSU Sustainable Green Team

**DURATION** 28 Seconds

**SUMMARY** This PSA informs listeners on FSU campus about recycling initiatives taken by the Sustainable Green Team at FSU which seeks to promote environmental awareness directly on campus.

**PLAY COUNT** 5

**TITLE** *Dangers of Rip Currents*

**PROVIDER/CLIENT** Florida Fish and Wildlife Conservation Commission

**DURATION** 40 Seconds

**SUMMARY** This PSA highlights the Florida Fish and Wildlife Conservation Commission regarding rip currents. The webpage provides information on spotting rip currents and what to do if you find yourself in such a current.

**PLAY COUNT** 5

## Animal Welfare

**TITLE** *Shorebirds*  
**PROVIDER/CLIENT** Florida Fish and Wildlife Conservation Commission  
**DURATION** 40 Seconds  
**SUMMARY** This PSA highlights the Florida Fish and Wildlife Conservation Commission's Nesting Shorebird webpage. The webpage offers guidance on how beachgoers can help protect nesting shorebirds.  
**PLAY COUNT** 5

**TITLE** *Lagoon License Plate*  
**PROVIDER/CLIENT** Indian River Lagoon  
**DURATION** 30 Seconds  
**SUMMARY** This PSA informs listeners about the Indian River Lagoon, an area undergoing habitat restoration, and encourages listeners to support the cause by purchasing an Indian River Lagoon license plate through the DMV.  
**PLAY COUNT** 5

**TITLE** *Environmental Conservation*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 35 Seconds  
**SUMMARY** This PSA informs listeners about the importance of conserving our world's natural resources and ways in which we can all help the planet.  
**PLAY COUNT** 7

**TITLE** *Pets to Vets*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 26 Seconds  
**SUMMARY** The following is a general PSA reminding pet owners of the value of regular dog visits, which are often determined by the dog's age and breed.  
**PLAY COUNT** 2

**TITLE** *Shelter Pet Adoption*  
**PROVIDER/CLIENT** The Shelter Pet Project  
**DURATION** 19 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of adopting pets from a pet shelter, including information for finding out about pet adoptions through the Shelter Pet Project.  
**PLAY COUNT** 4

**TITLE** *Keeping Your Cat Indoors*  
**PROVIDER/CLIENT** Florida Fish and Wildlife Conservation Commission  
**DURATION** 31 Seconds  
**SUMMARY** The following PSA offers tips for happy indoor cats, which benefit the cat's health as well as protecting local wildfire.  
**PLAY COUNT** 3