

WVFS – 89.7 FM	
TALLAHASSEE, FLORIDA	QUARTER 1: JAN 2023 - MAR 2023
QUARTERLY ISSUES/PROGRAMS LIST	PUBLIC SERVICE ANNOUNCEMENTS

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Safety

TITLE	<i>Safe Boating</i>
PROVIDER/CLIENT	The U.S. Coast Guard
DURATION	30 Seconds
SUMMARY	The following PSA informs listeners about the dangers of mixing alcohol with recreational boating.
PLAY COUNT	0
TITLE	<i>Safety Belts</i>
PROVIDER/CLIENT	Department of Transportation
DURATION	32 Seconds
SUMMARY	The following PSA informs listeners about the danger of not using safety belts while in a moving automobile.
PLAY COUNT	2
TITLE	<i>Dangers of DUI</i>
PROVIDER/CLIENT	WVFS
DURATION	15 Seconds
SUMMARY	The following PSA informs listeners about the cost of driving under the influence
PLAY COUNT	5

TITLE *Romance Scams*
PROVIDER/CLIENT WVFS
DURATION 24 Seconds
SUMMARY The following PSA informs listeners about Romance Scams and ways to avoid them
PLAY COUNT 3

TITLE *Bicycle Helmet Safety*
PROVIDER/CLIENT WVFS // bicyclesafe.com
DURATION 29 Seconds
SUMMARY The following PSA informs listeners about the importance of wearing helmets when riding Bicycles and their contributions to rider safety.
PLAY COUNT 3

TITLE *Red Lights*
PROVIDER/CLIENT US Department of Transportation/WVFS
DURATION 22 Seconds
SUMMARY The following PSA informs listeners about the dangers of running red lights, including yearly statistics on crashes, injuries, and deaths caused by the act.
PLAY COUNT 6

TITLE *Turn Indicators*
PROVIDER/CLIENT WVFS
DURATION 32 Seconds
SUMMARY The following PSA informs listeners about the value of using Turn Indicators when driving to prevent accidents
PLAY COUNT 1

TITLE *SAFE Connection*
PROVIDER/CLIENT FSU
DURATION 30 Seconds
SUMMARY This PSA informs students about the SAFE program at FSU providing rides around campus at night
PLAY COUNT 1

TITLE *Changing Passwords*
PROVIDER/CLIENT FSU
DURATION 37 Seconds
SUMMARY The following PSA informs listeners about the safety of updating their internet passwords regularly
PLAY COUNT 5

Health

TITLE *Safe Sex*
PROVIDER/CLIENT WVFS
DURATION 24 Seconds
SUMMARY The following PSA informs listeners about unplanned pregnancies and STDS caused

by the failed use of necessary precautions, like the use of protection.

PLAY COUNT 4

TITLE *Lupus*
PROVIDER/CLIENT Lupus Foundation of America
DURATION 20
SUMMARY The following PSA informs listeners about the symptoms of lupus and information on reaching the Lupus Foundation of America for seeking information.
PLAY COUNT 1

TITLE *M.S.*
PROVIDER/CLIENT National Multiple Sclerosis Society
DURATION 21 Seconds
SUMMARY The following PSA informs listeners about assistance available to those living with multiple sclerosis from the National Multiple Sclerosis Society.
PLAY COUNT 1

TITLE *Blood Drive*
PROVIDER/CLIENT Leon County
DURATION 22 Seconds
SUMMARY The following PSA informs listeners about Leon County Blood Drives that occur weekly on the FSU Campus
PLAY COUNT 4

TITLE *Sunscreen*
PROVIDER/CLIENT The American Academy of Dermatology
DURATION 17 Seconds
SUMMARY The following PSA informs listeners about the importance of using sunscreen.
PLAY COUNT 1

TITLE *Asthma*
PROVIDER/CLIENT 1-800-LUNG-USA
DURATION 27 Seconds
SUMMARY The following PSA informs listeners about Asthma and support for sufferers.
PLAY COUNT 6

TITLE *Indoor Mold and Your Health*
PROVIDER/CLIENT Florida Department of Health
DURATION 36 Seconds
SUMMARY This PSA highlights the Florida Department of Health's Mold and Your Health webpage. The webpage offers guidance on common questions and concerns about indoor mold, its effects on human health, and prevention.
PLAY COUNT 4

TITLE *Osteoporosis*
PROVIDER/CLIENT N/A
DURATION 26 Seconds
SUMMARY The following PSA informs listeners about the symptoms of Osteoporosis in women and the possibility of preventative measures, including regular exercise and checkups.
PLAY COUNT 5

TITLE *Cervical Cancer*
PROVIDER/CLIENT The Cancer Research Foundation of America
DURATION 26 Seconds
SUMMARY The following PSA informs listeners about cervical cancer, encouraging female listeners to schedule annual appointments for pap smears and pelvic exams.
PLAY COUNT 1

TITLE *Asbestos Exposure Prevention*
PROVIDER/CLIENT WVFS
DURATION 28 Seconds
SUMMARY The following PSA informs listeners about the dangers of asbestos exposure and what they can do to prevent it
PLAY COUNT 4

TITLE *Macular Degeneration*
PROVIDER/CLIENT Blindness.org
DURATION 28 Seconds
SUMMARY The following PSA informs listeners as to age related macular degeneration, a condition relating to deteriorating vision in older adults, including its symptoms and sources of contact for treatment and info.
PLAY COUNT 1

TITLE *Lead Poisoning*
PROVIDER/CLIENT The Coalition to End Childhood Lead Poisoning
DURATION 35 Seconds
SUMMARY The following PSA informs listeners about lead paint poisoning, including where it is most likely to occur, what symptoms it causes, and how to reach the Coalition to End Childhood Lead Poisoning to learn more.
PLAY COUNT 5

TITLE *Reduce Cancer*
PROVIDER/CLIENT American Cancer Society
DURATION 31 Seconds
SUMMARY The following PSA informs listeners about how to contact the American Cancer Society to learn more about how to reduce the risk of cancer.
PLAY COUNT 1

TITLE *FSU STI/HIV Testing*
PROVIDER/CLIENT WVFS / FSU Health Services
DURATION 35 Seconds
SUMMARY The following PSA informs listeners about the free HIV test provided by FSU health Services
PLAY COUNT 1

TITLE *Intake of Sugar*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 27 Seconds
SUMMARY The following PSA informs listeners about the health risks of excess sugar intake
PLAY COUNT 1

TITLE *Depression*
PROVIDER/CLIENT WVFS/National Institute of Mental Health
DURATION 20 seconds
SUMMARY The following PSA informs listeners about depression and receiving treatment for depressive illnesses.
PLAY COUNT 1

TITLE *Oral Health*
PROVIDER/CLIENT WVFS

DURATION 37 Seconds
SUMMARY The following PSA informs listeners about steps they can take to maintain good oral health
PLAY COUNT 1

TITLE *Importance of Sleep*
TITLE/PROVIDER WVFS Tallahassee
DURATION 28 Seconds
SUMMARY The following informs listeners about the importance of sleep, by suggesting how many hours you should sleep at night.
PLAY COUNT 1

TITLE *Influenza*
TITLE/PROVIDER The American Lung Association
DURATION 34 Seconds
SUMMARY The following PSA informs listeners about the increased risk of flu and pneumonia caused fatalities in individuals with diabetes, recommending vaccinations against both
PLAY COUNT 2

TITLE *Summer Heat*
TITLE/PROVIDER WVFS
DURATION 19 seconds
SUMMARY The following informs listeners about the extreme temperatures in Florida during the summer while offering important steps to staying safe in the heat.
PLAY COUNT 2

TITLE *Handwashing*
TITLE/PROVIDER The CDC
DURATION 34 seconds
SUMMARY This PSA highlights the CDC's handwashing webpage, which offers guidance and info on how handwashing helps to prevent illness.
PLAY COUNT 1

TITLE *Zika Virus*
TITLE/PROVIDER WVFS
DURATION 37 Seconds
SUMMARY The following PSA details the symptoms of the Zika virus and ways that it can be prevented
PLAY COUNT 1

TITLE *Nicotine Facts*
TITLE/PROVIDER WVFS
DURATION 30s
SUMMARY The following informs listeners about facts about consumption of Nicotine
PLAY COUNT 1

TITLE *The Body Project*
TITLE/PROVIDER FSU CHAW

DURATION 30s
SUMMARY This PSA informs listeners about FSU's body image program for students with body dissatisfaction
PLAY COUNT 2

Community

TITLE	<i>Vox Populi – Stick It To The Man</i>
PROVIDER/CLIENT	WVFS Tallahassee
DURATION	60 minutes
SUMMARY	The March special of V89’s <i>Vox Populi</i> News Show was themed “Stick it To the Man” and featured original pieces from staff.
PLAY COUNT	1
TITLE	<i>Vox Populi – What’s Your Problem?</i>
PROVIDER/CLIENT	WVFS Tallahassee
DURATION	60 minutes
SUMMARY	The February special of V89’s <i>Vox Populi</i> news show was themed “What’s Your Problem” and featured original pieces from staff.
PLAY COUNT	1
TITLE	<i>CLC Events Page</i>
PROVIDER/CLIENT	Challenger Learning Center
DURATION	30 seconds
SUMMARY	This PSA provides a resource for recurring information on events at the Challenger Learning Center
PLAY COUNT	5
TITLE	<i>Chain of Parks Art Festival</i>
PROVIDER/CLIENT	LeMoyne Arts
DURATION	32s
SUMMARY	This PSA informed listeners about a free fine arts festival in downtown Tallahassee
PLAY COUNT	2
TITLE	<i>Voter Registration</i>
PROVIDER/CLIENT	WVFS
DURATION	1:03 Minutes
SUMMARY	The following PSA informs listeners about the ease of Florida's voter registration system.
PLAY COUNT	3
TITLE	<i>Free Con ‘19</i>
PROVIDER/CLIENT	Japanese Animation Club of Tallahassee
DURATION	30 seconds
SUMMARY	This PSA informs listeners about the annual Free Con anime convention in Tallahassee
PLAY COUNT	1
TITLE	<i>Railroad Square First Friday</i>
PROVIDER/CLIENT	Railroad Square Art Park
DURATION	25 Seconds

SUMMARY The previous PSA gives information to listeners about Railroad Square's First Friday, which allows for free gallery hopping, live music, and other events.

PLAY COUNT 20

TITLE *Girl Scouts*

PROVIDER/CLIENT Girl Scouts

DURATION 28 Seconds

SUMMARY The following PSA informs listeners about volunteer opportunities within the Girl Scouts.

PLAY COUNT 3

TITLE *FL Animation Festival*

PROVIDER/CLIENT TLH Film Society

DURATION 32 seconds

SUMMARY The Following PSA informs listeners about this year's Florida Animation Festival throwback theme

PLAY COUNT 5

TITLE *First Gov.*

PROVIDER/CLIENT N/A

DURATION 28 Seconds

SUMMARY The following PSA informs listeners about First Gov., a web site allowing anyone to access a wide range of information on government organizations.

PLAY COUNT 4

Title *Storytime at the Grove Museum*

PROVIDER/CLIENT The Grove Museum

DURATION 31 seconds

SUMMARY The following PSA informs listeners about an opportunity at the Grove Museum for children's storytelling every month.

PLAY COUNT 16

TITLE *Big Brothers*

PROVIDER/CLIENT Big Brothers/Big Sisters

DURATION 13 Seconds

SUMMARY The following PSA informs listeners about volunteer opportunities with the Big Brothers and Big Sisters program.

PLAY COUNT 1

TITLE *FSU Sports Clubs*
PROVIDER/CLIENT FSU Campus Rec
DURATION 30 Seconds
SUMMARY The following PSA provides an overview of FSU Sports Clubs, a division of FSU Campus Rec focused on competitive club sports.
PLAY COUNT 5

TITLE *Food Not Bombs Family Meals*
PROVIDER/CLIENT Food Not Bombs
DURATION 33 Seconds
SUMMARY The Following PSA informs listeners of a community meal share that happens weekly conducted by Food Not Bombs, a non-profit organization.
PLAY COUNT 15

TITLE *PreK ArtSparks*
PROVIDER/CLIENT LeMoyne Center for the Visual Arts
DURATION 30 Seconds
SUMMARY LeMoyne does a monthly program, called PreK ArtSparks- Art Exploration, where young kids (3-5 yrs) can explore different types of art.
PLAY COUNT 18

TITLE *Tallahassee Scientific Society*
PROVIDER/CLIENT Tallahassee Scientific Society
DURATION 28 seconds
SUMMARY The following PSA informs listeners about the Tallahassee Scientific Society
PLAY COUNT 1

TITLE *FSU Career Center (Employers)*
PROVIDER/CLIENT The FSU Career Center
DURATION 28 Seconds
SUMMARY The following PSA informs of several of the possible services provided by the Career Center at FSU for employers, including participating in networking events, and on campus recruitment
PLAY COUNT 1

TITLE *FSU Career Center (Students)*
PROVIDER/CLIENT The FSU Career Center
DURATION 28 Seconds
SUMMARY The following PSA informs of several of the possible services provided by the Career Center at FSU, including resume evaluation, networking opportunities, and graduate school resources for students.
PLAY COUNT 3

TITLE *Career Center Mock Interviews*
PROVIDER/CLIENT FSU Career Center
DURATION 17 Seconds
SUMMARY The following PSA informs listeners about mock interview sessions available through the FSU Career Center.
PLAY COUNT 5

TITLE *Second Harvest*
PROVIDER/CLIENT Second Harvest
DURATION 30 seconds
SUMMARY This PSA informs listeners about the Second Harvest Food bank in Tallahassee that provides for those with food insecurity
PLAY COUNT 4

Title *Being a Good Neighbor*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 28 Seconds
SUMMARY The following PSA informs listeners about the importance of being a good neighbor
PLAY COUNT 3

TITLE *Boys Town*
PROVIDER/CLIENT Boys Town
DURATION 27 Seconds
SUMMARY The following PSA informs listeners about Boys Town, a group offering at-risk youth and their families by providing job training, emergency haves, and educational programs.
PLAY COUNT 4

TITLE *Geocaching*
PROVIDER/CLIENT Geocaching
DURATION 35 Seconds
SUMMARY The following PSA provides listeners information about Geocaching, a unique way to explore Tallahassee in a form similar to a scavenger hunt.
PLAY COUNT 2

TITLE *Swing Dance Club*
PROVIDER/CLIENT FSU Swing Dance Club/Tally Swing
DURATION 25 Seconds
SUMMARY The following PSA informs listeners about how they can get involved with FSU's Swing Dance Club.
PLAY COUNT 3

TITLE *International Coffee Hour*
PROVIDER/CLIENT The Globe at FSU
DURATION 27 seconds
SUMMARY This PSA informs the community about FSU Center for Global and Multicultural Engagement's weekly coffee hour open to the community
PLAY COUNT 22

TITLE *Meals on Wheels*
PROVIDER/CLIENT Meals on Wheels
DURATION 13 Seconds
SUMMARY The following PSA informs listeners about and offers volunteer opportunities with Meals on Wheels, a nonprofit organization that plans, prepares, and delivers hot meals to the elderly and homebound.
PLAY COUNT 5

TITLE *FSU Museum of Fine Arts*
PROVIDER/CLIENT Florida State University
DURATION 50 Seconds
SUMMARY The following PSA informs listeners about the *FSU Museum of Fine Arts*, an on-campus museum that features both local and international exhibits and is open to students as well as to the general public.
PLAY COUNT 1

TITLE *CHAW Lift & Yoga*
PROVIDER/CLIENT FSU Center for Health Advocacy and Wellness
DURATION 35 seconds
SUMMARY The following PSA informs student listeners about FSU's Recovery program, LIFT, which offers recovery meetings for all types of recovery and yoga every Thursday.
PLAY COUNT 16

TITLE *The Importance of Failure*
PROVIDER/CLIENT WVFS
DURATION 20 Seconds
SUMMARY The following PSA informs listeners that failure is a natural part of life and should never discourage you from your goals
PLAY COUNT 2

TITLE *Monthly Skies Over Tallahassee*
PROVIDER/CLIENT Challenger Learning Center
DURATION 30 Seconds

SUMMARY The previous PSA gives information to listeners about the *Monthly Skies over Tallahassee* show hosted at the Challenger Learning Center by the Tallahassee Astronomical Society and “Sky Guy” column. Listeners can get information about each month’s star and planet presence.

PLAY COUNT 12

TITLE *The Woody Foundation*
PROVIDER/CLIENT The Woody Foundation
DURATION 40 seconds
SUMMARY The following PSA informs the listener about the Woody Foundation, a not-for-profit organization that raises money and awareness for victims of paralysis.

PLAY COUNT 1

TITLE *Downtown Farmer’s Market*
SUMMARY The following PSA informs the listener about
PROVIDER/CLIENT Tallahassee Small Businesses
DURATION 31 seconds
SUMMARY The following PSA informs the listener about a downtown farmer’s market in Tallahassee featuring local vendors and food, that is hosted weekly.
PLAY COUNT 15

TITLE *FSU Film Club*
PROVIDER/CLIENT FSU Film Club
DURATION 28 seconds
SUMMARY The following PSA informs listeners and FSU students about a club on campus dedicated to film criticism and fans of cinema.
PLAY COUNT 16

TITLE *Museum of Florida History*
PROVIDER/CLIENT Florida Department of State
DURATION 45 Seconds
SUMMARY The following informs the listeners about the Museum of FL History and its exhibits
PLAY COUNT 1

Human Rights

TITLE *American Humane Assoc.*
PROVIDER/CLIENT The American Humane Association
DURATION 13 Seconds
SUMMARY The following PSA informs listeners about the American Humane Association, a network of organizations defending children and animals from cruelty, abuse, and exploitation.

PLAY COUNT 2

TITLE *Landlords*
PROVIDER/CLIENT Florida Department of Agriculture and Consumer Services

DURATION 19 Seconds
SUMMARY The following PSA informs listeners about tenant rights protected under the Florida Department of Agriculture and Consumer Services.
PLAY COUNT 5

TITLE *VoteRiders*
PROVIDER/CLIENT VoteRiders
DURATION 30 seconds
SUMMARY The following PSA informs listeners about forms of Voting ID and more to exercise the right to vote
PLAY COUNT 4

TITLE *Peace Corps*
PROVIDER/CLIENT The Peace Corps
DURATION 26 Seconds
SUMMARY The following PSA informs listeners about volunteer opportunities in the Peace Corps, a national volunteer program for sending individuals around the world.
PLAY COUNT 5

TITLE *Refuge House*
PROVIDER/CLIENT Refuge House
DURATION 22 Seconds
SUMMARY The following PSA informs listeners about Refuge House, a shelter providing for women and children who are victims of domestic violence while more permanent solutions are pursued.
PLAY COUNT 3

TITLE *Arbor Day*
PROVIDER/CLIENT Arbor Day Foundation
DURATION 47 Seconds
SUMMARY The following PSA informs listeners about the the Arbor Day Foundation, which promotes the planting of trees across the nation.
PLAY COUNT 5

TITLE *Leave No Trace*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 34 Seconds
SUMMARY The following PSA informs listeners to leave no trace behind in wilderness areas, by offering waste management suggestions.
PLAY COUNT 4

TITLE *Littering*

PROVIDER/CLIENT WVFS
DURATION 20 Seconds
SUMMARY The following PSA informs listeners about the effects of littering, how to make a difference, and the severity of the problem.
PLAY COUNT 4

TITLE *Absentee Ballot*
PROVIDER/CLIENT Leon County Elections Office
DURATION 30 Seconds
SUMMARY The following PSA informs listeners about the opportunity to cast votes using absentee ballots.
PLAY COUNT 7

TITLE *Bullying*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 40 Seconds
SUMMARY The following PSA informs listeners about what bullying is and how people can work together to stop it
PLAY COUNT 1

Environmental Welfare

TITLE *Energy Star*
PROVIDER/CLIENT Energy Star
DURATION 37 Seconds
SUMMARY The following PSA informs listeners about the energy star label, which identifies products that are better for the environment.
PLAY COUNT 3

TITLE *Turning Off the Light*
PROVIDER/CLIENT WVFS Tallahassee
DURATION 32 Seconds
SUMMARY The following PSA informs listeners about the benefits of turning off the lights.
PLAY COUNT 4

TITLE *Florida Native Plant Society*
PROVIDER/CLIENT Florida Native Plant Society
DURATION 35 Seconds
SUMMARY This PSA announces the monthly meetings of the Florida Native Plant Society's Magnolia Chapter here in Tallahassee
PLAY COUNT 15

TITLE *Sustainable Green Team*

PROVIDER/CLIENT FSU Sustainable Green Team

DURATION 28 seconds

SUMMARY This PSA informs listeners on FSU campus about recycling initiatives taken by the Sustainable Green Team at FSU which seeks to promote environmental awareness directly on campus.

PLAY COUNT 6

TITLE *Dangers of Rip Currents*

PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission

DURATION 48 Seconds

SUMMARY This PSA provides information from the Florida Fish and Wildlife Commission regarding rip currents. The site provides information on spotting rip currents and what to do if you find yourself in such a current.

PLAY COUNT 3

Animal Welfare

TITLE *Shorebirds*

PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission

DURATION 40 Seconds

SUMMARY This PSA highlights the Florida Fish and Wildlife Conservation Commission's Nesting Shorebird webpage. The webpage offers guidance on how beach goers can help protect nesting shorebirds.

PLAY COUNT 5

TITLE *Goose Creek*

PROVIDER/CLIENT Goose Creek Wildlife Preserve

DURATION 31 Seconds

SUMMARY The following PSA informs listeners about ways to support the Goose Creek Wildlife Preserve.

PLAY COUNT 1

TITLE *Manatees*

PROVIDER/CLIENT Save the Manatee Club

DURATION 21 Seconds

SUMMARY The following PSA informs listeners how to avoid hurting manatees when boating in their natural habitat as well as how to support state manatee conservation efforts.

PLAY COUNT 3

TITLE *Spay/Neuter Your Pets*
PROVIDER/CLIENT Humane Society
DURATION 43 Seconds
SUMMARY The following PSA informs listeners about the benefits of spaying/neutering pets.
PLAY COUNT 5

TITLE *Shelter Pet Adoption*
PROVIDER/CLIENT The Shelter Pet Project
DURATION 19 Seconds
SUMMARY The following PSA informs listeners about the importance of adopting pets from a pet shelter, including information for finding out more about pet adoptions through the Shelter Pet Project.
PLAY COUNT 3

TITLE *Keeping Your Cat Indoors*
PROVIDER/CLIENT The Humane Society of the United States
DURATION 31 seconds
SUMMARY The following PSA offers tips for happy indoor cats, which benefit the cat's health as well as protecting local wildlife.
PLAY COUNT 6

TITLE *Lagoon License Plate*
PROVIDER/CLIENT Indian River Lagoon
DURATION 30 Seconds
SUMMARY The following PSA informs listeners about the Indian River Lagoon, an area undergoing habitat restoration, and encourages listeners to support the cause by purchasing an Indian River Lagoon license plate through the DMV.
PLAY COUNT 4

TITLE *Environmental Conservation*
PROVIDER/CLIENT WVFS
DURATION 35 Seconds
SUMMARY The following PSA informs listeners about the importance of conserving our world's natural resources and ways in which we can all help the planet.
PLAY COUNT 6

TITLE *Pets to Vets*
PROVIDER/CLIENT WVFS
DURATION 26 Seconds
SUMMARY The following is a general PSA reminding pet owners of the value of regular dog visits, which are often determined by the dog's age and breed
PLAY COUNT 2

TITLE *The Tick*
PROVIDER/CLIENT WVFS
DURATION 1:02 Minutes
SUMMARY The following PSA informs listeners about the necessity to medicate their pets against ticks to protect both themselves and their furry friends from tick-carried diseases.

PLAY COUNT 4

TITLE *Turtle*

PROVIDER/CLIENT The Florida Department of Environmental Protection

DURATION 51 Seconds

SUMMARY The following PSA informs listeners about the sea turtle license plate that supports the protection of Florida turtles.

PLAY COUNT 1