WVFS-89.7 FM

TALLAHASSEE, FLORIDA QUARTERLY ISSUES/PROGRAMS LIST

QUARTER 2: APRIL 2023 - JUNE 2023 PUBLIC SERVICE ANNOUNCEMENTS

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Safety

TITLE Safe Boating

PROVIDER/CLIENT The U.S. Coast Guard

DURATION 30 Seconds

SUMMARY The following PSA informs listeners about the dangers of mixing alcohol with

recreational boating.

PLAY COUNT 1

TITLE Safety Belts

PROVIDER/CLIENT Department of Transportation

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about the danger of not using safety belts while in

a moving automobile.

PLAY COUNT 0

TITLE Dangers of DUI

PROVIDER/CLIENT WVFS

DURATION 15 Seconds

SUMMARY The following PSA informs listeners about the cost of driving under the influence

PLAY COUNT

2

TITLE Romance Scams

PROVIDER/CLIENT WVFS

DURATION 24 Seconds

SUMMARY The following PSA informs listeners about Romance Scams and ways to avoid them

PLAY COUNT 5

TITLE Bicycle Helmet Safety

PROVIDER/CLIENT WVFS // bicyclesafe.com

DURATION 29 Seconds

SUMMARY The following PSA informs listeners about the importance of wearing helmets when

riding Bicycles and their contributions to rider safety.

PLAY COUNT 3

TITLE Red Lights

PROVIDER/CLIENT US Department of Transportation/WVFS

DURATION 22 Seconds

SUMMARY The following PSA informs listeners about the dangers of running red lights, including

yearly statistics on crashes, injuries, and deaths caused by the act.

PLAY COUNT 2

TITLE Turn Indicators

PROVIDER/CLIENT WVFS

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about the value of using Turn Indicators when

driving to prevent accidents

PLAY COUNT 2

TITLE SAFE Connection

PROVIDER/CLIENT FSU

DURATION 30 Seconds

DORATION 30 Seconds

SUMMARY This PSA informs students about the SAFE program at FSU providing rides around

campus at night

PLAY COUNT 2

TITLE Changing Passwords

PROVIDER/CLIENT FSU

DURATION 37 Seconds

SUMMARY The following PSA informs listeners about the safety of updating their internet

passwords regularly

Health

TITLE Safe Sex

PROVIDER/CLIENT WVFS

DURATION 24 Seconds

SUMMARY The following PSA informs listeners about unplanned pregnancies and STDS caused

by the failed use of necessary precautions, like the use of protection.

PLAY COUNT 2

TITLE Lupus

PROVIDER/CLIENT Lupus Foundation of America

DURATION 20

SUMMARY The following PSA informs listeners about the symptoms of lupus and information

on reaching the Lupus Foundation of America for seeking information.

PLAY COUNT 1

TITLE M.S.

PROVIDER/CLIENT National Multiple Sclerosis Society

DURATION 21 Seconds

SUMMARY The following PSA informs listeners about assistance available to those living with

multiple sclerosis from the National Multiple Sclerosis Society.

PLAY COUNT 0

TITLE Blood Drive

PROVIDER/CLIENT Leon County

DURATION 22 Seconds

SUMMARY The following PSA informs listeners about Leon County Blood Drives that occur

weekly on the FSU Campus

TITLE Sunscreen

PROVIDER/CLIENT The American Academy of Dermatology

DURATION 17 Seconds

SUMMARY The following PSA informs listeners about the importance of using sunscreen.

PLAY COUNT 1

TITLE Asthma

PROVIDER/CLIENT 1-800-LUNG-USA

DURATION 27 Seconds

SUMMARY The following PSA informs listeners about Asthma and support for sufferers.

PLAY COUNT 1

TITLE Indoor Mold and Your Health

PROVIDER/CLIENT Florida Department of Health

DURATION 36 Seconds

SUMMARY This PSA highlights the Florida Department of Health's Mold and Your Health

webpage. The webpage offers guidance on common questions and concerns about

indoor mold, its effects on human health, and prevention.

PLAY COUNT 2

TITLE Osteoporosis

PROVIDER/CLIENT N/A

DURATION 26 Seconds

SUMMARY The following PSA informs listeners about the symptoms of Osteoporosis in women

and the possibility of preventative measures, including regular exercise and

checkups.

PLAY COUNT 5

TITLE Cervical Cancer

PROVIDER/CLIENT The Cancer Research Foundation of America

DURATION 26 Seconds

SUMMARY The following PSA informs listeners about cervical cancer, encouraging female

listeners to schedule annual appointments for pap smears and pelvic exams.

PLAY COUNT 1

TITLE Asbestos Exposure Prevention

PROVIDER/CLIENT WVFS

DURATION 28 Seconds

SUMMARY The following PSA informs listeners about the dangers of asbestos exposure and

what they can do to prevent it

TITLE Macular Degeneration

PROVIDER/CLIENT Blindness.org

DURATION 28 Seconds

SUMMARY The following PSA informs listeners as to age related macular degeneration, a

condition relating to deteriorating vision in older adults, including its symptoms and

sources of contact for treatment and info.

PLAY COUNT 2

TITLE Lead Poisoning

PROVIDER/CLIENT The Coalition to End Childhood Lead Poisoning

DURATION 35 Seconds

SUMMARY The following PSA informs listeners about lead paint poisoning, including where it is

most likely to occur, what symptoms it causes, and how to reach the Coalition to End

Childhood Lead Poisoning to learn more.

PLAY COUNT 3

TITLE Reduce Cancer

PROVIDER/CLIENT American Cancer Society

DURATION 31 Seconds

SUMMARY The following PSA informs listeners about how to contact the American Cancer

Society to learn more about how to reduce the risk of cancer.

PLAY (

COUNT

TITLE FSU STI/HIV Testing

PROVIDER/CLIENT WVFS / FSU Health Services

DURATION 35 Seconds

SUMMARY The following PSA informs listeners about the free HIV test provided by FSU health

Services

PLAY COUNT 2

TITLE Intake of Sugar

PROVIDER/CLIENT WVFS Tallahassee

DURATION 27 Seconds

SUMMARY The following PSA informs listeners about the health risks of excess sugar intake

PLAY COUNT 1

TITLE Depression

PROVIDER/CLIENT WVFS/National Institute of Mental Health

DURATION 20 seconds

SUMMARY The following PSA informs listeners about depression and receiving treatment for

depressive illnesses.

PLAY COUNT 1

TITLE Oral Health

PROVIDER/CLIENT WVFS

DURATION 37 Seconds

SUMMARY The following PSA informs listeners about steps they can take to maintain good oral

health

PLAY COUNT 2

TITLE Importance of Sleep

TITLE/PROVIDER WVFS Tallahassee

DURATION 28 Seconds

SUMMARY The following informs listeners about the importance of sleep, by suggesting how many

hours you should sleep at night.

PLAY COUNT 1

TITLE Influenza

TITLE/PROVIDER The American Lung Association

DURATION 34 Seconds

SUMMARY The following PSA informs listeners about the increased risk of flu and pneumonia

caused fatalities in individuals with diabetes, recommending vaccinations against both

PLAY COUNT 5

TITLE Summer Heat

TITLE/PROVIDER WVFS

DURATION 19 seconds

SUMMARY The following informs listeners about the extreme temperatures in Florida during the

summer while offering important steps to staying safe in the heat.

PLAY COUNT 4

TITLE Handwashing

TITLE/PROVIDER The CDC
DURATION 34 seconds

SUMMARY This PSA highlights the CDC's handwashing webpage, which offers guidance and info on

how handwashing helps to prevent illness.

PLAY COUNT 4

TITLE Zika Virus

TITLE/PROVIDER WVFS

DURATION 37 Seconds

SUMMARY The following PSA details the symptoms of the Zika virus and ways that it can be

prevented

PLAY COUNT 3

TITLE Nicotine Facts

TITLE/PROVIDER WVFS

DURATION 30s

SUMMARY The following informs listeners about facts about consumption of Nicotine

PLAY COUNT 1

TITLE The Body Project

TITLE/PROVIDER FSU CHAW

DURATION 30s

SUMMARY This PSA informs listeners about FSU's body image program for students with body

dissatisfaction

PLAY COUNT 2

TITLE Drinking Water

PROVIDER/CLIENT WVFS

DURATION 24 Seconds

SUMMARY The following PSA informs listeners about the benefits of drinking water, as well as the

hydration stations located around campus

PLAY COUNT .

TITLE We Care Network

PROVIDER/CLIENT Capital Medical Society

DURATION 43 Seconds

SUMMARY The following PSA informs listeners about an accessible

specialty healthcare program for low-income and uninsured

adults.

PLAY COUNT 1

TITLE Flu Shot Reminder

PROVIDER/CLIENT FSU Health and Wellness Center

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about flu season and free

flu shots for FSU students.

PLAY COUNT 2

Community

TITLE Vox Populi – Corn

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This April episode of Vox Populi featured original pieces centered around the

theme "Corn."

PLAY COUNT 1

TITLE Vox Populi – Best Of

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This May episode of Vox Populi featured a recap of original pieces that aired during

the spring semester

TITLE Your Voice – April 12

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured an overview of the 2023

Legislature's election laws with guests Brad Ashwell from All Voting is Local and Jonathan Webber from The Southern

Poverty Law Center Action Fund

PLAY COUNT

TITLE Your Voice – May 3

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured an overview of the 2023

Legislative Session with State Representative Carols Guillermo

Smith

PLAY COUNT 1

TITLE Your Voice – May 10

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured a panel discussion with

New College of Florida Alumni Kim McShane, Richard Buchariet and United Faculty of Florida President Andrew Gothard about

the transformation of the university under Ron DeSantis

PLAY COUNT

TITLE Your Voice - May 24th

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured a conversation with Senior

Political Director for Equality Florida, Joe Saunders, about bills passed during the 2023 Legislative Session that could have a dramatic impact on Florida's schools and the LGBTQ+

community.

PLAY COUNT

TITLE Your Voice – June 7

PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured an overview of Florida's

> environment during the 023 Legislative Session with Aliki Moncrief, Executive Director of Environment Florida

TITLE Your Voice – June 14
PROVIDER/CLIENT WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured a conversation with

investigative journalist Jason Garcia about changed made to state law during the 2023 Legislative Session that could hurt consumers and taxpayers analyzing the corporate and political

entities who will benefit from the changes

PLAY COUNT 1

TITLE Your Voice – June 28 **PROVIDER/CLIENT** WVFS Tallahassee

DURATION 60 minutes

SUMMARY This episode of Your Voice featured a look at the changing

cultural and political infrastructure in Florida with State Representative from the 11th District Angie Nixon

PLAY COUNT 1

TITLE CLC Events Page

PROVIDER/CLIENT Challenger Learning Center

DURATION 30 seconds

SUMMARY This PSA provides a resource for recurring information on events at the Challenger Learning

Center

PLAY COUNT 11

TITLE Chain of Parks Art Festival

PROVIDER/CLIENT LeMoyne Arts

DURATION 32s

SUMMARY This PSA informed listeners about a free fine arts festival in downtown Tallahassee

PLAY COUNT 2

TITLE Voter Registration

PROVIDER/CLIENT WVFS

DURATION 1:03 Minutes

SUMMARY The following PSA informs listeners about the ease of Florida's voter registration system.

PLAY COUNT 0

TITLE Railroad Square First Friday

PROVIDER/CLIENT Railroad Square Art Park

DURATION 25 Seconds

SUMMARY The previous PSA gives information to listeners about Railroad Square's First Friday, which

allows for free gallery hopping, live music, and other events.

PLAY COUNT 15

TITLE Free Con '19

PROVIDER/CLIENT Japanese Animation Club of Tallahassee

DURATION 30 seconds

SUMMARY

This PSA informs listeners about the annual Free Con anime convention in Tallahassee

PLAY COUNT 0

TITLE Girl Scouts

PROVIDER/CLIENT Girl Scouts

DURATION 28 Seconds

SUMMARY The following PSA informs listeners about volunteer opportunities within the Girl Scouts.

PLAY COUNT 0

TITLE

FL Animation Festival

PROVIDER/CLIENT TLH Film Society

DURATION 32 seconds

SUMMARY The Following PSA informs listeners about this year's Florida Animation Festival throwback

theme

PLAY COUNT 11

TITLE First Gov.

PROVIDER/CLIENT N/A

DURATION 28 Seconds

SUMMARY The following PSA informs listeners about First Gov., a web site allowing anyone to access

a wide range of information on government organizations.

PLAY COUNT 0

Title Storytime at the Grove Museum

PROVIDER/CLIENT The Grove Museum

DURATION 31 seconds

SUMMARY The following PSA informs listeners about an opportunity at the Grove Museum for

children's storytelling every month.

PLAY COUNT 14

TITLE Big Brothers

PROVIDER/CLIENT Big Brothers/Big Sisters

DURATION 13 Seconds

SUMMARY The following PSA informs listeners about volunteer opportunities with the Big Brothers and

Big Sisters program.

PLAY COUNT 4

TITLE Food Not Bombs Family Meals

PROVIDER/CLIENT Food Not Bombs
DURATION 33 Seconds

SUMMARY The Following PSA informs listeners of a community

meal share that happens weekly conducted by Food

Not Bombs, a non-profit organization.

PLAY COUNT 12

TITLE PreK ArtSparks

PROVIDER/CLIENT LeMoyne Center for the Visual Arts

DURATION 30 Seconds

SUMMARY LeMoyne does a monthly program, called PreK ArtSparks- Art Exploration, where young kids

(3-5 yrs) can explore different types of art.

PLAY COUNT 13

TITLE Tallahassee Scientific Society

PROVIDER/CLIENT Tallahassee Scientific Society

DURATION 28 seconds

SUMMARY The following PSA informs listeners about the Tallahassee Scientific Society

PLAY COUNT 4

TITLE Unclaimed Property in Florida

PROVIDER/CLIENT Florida Department of Financial Services

DURATION 30 Seconds

SUMMARY The following PSA highlights the State of Florida's unclaimed

program and provides information regarding unclaimed

property searchable website

PLAY COUNT 1

TITLE FSU Career Center (Employers)

PROVIDER/CLIENT The FSU Career Center

DURATION 28 Seconds

SUMMARY The following PSA informs of several of the possible services provided by the Career Center at FSU

for employers, including participating in networking events, and on campus recruitment

PLAY COUNT 3

TITLE FSU Career Center (Students)

PROVIDER/CLIENT The FSU Career Center

DURATION 28 Seconds

SUMMARY The following PSA informs of several of the possible services provided by the Career Center at FSU,

including resume evaluation, networking opportunities, and graduate school resources for

students.

PLAY COUNT 3

TITLE Career Center Mock Interviews

PROVIDER/CLIENT FSU Career Center

DURATION 17 Seconds

SUMMARY The following PSA informs listeners about mock interview sessions available through

the FSU Career Center.

PLAY COUNT 3

TITLE Second Harvest

PROVIDER/CLIENT Second Harvest

DURATION 30 seconds

SUMMARY This PSA informs listeners about the Second Harvest Food bank in Tallahassee that provides

for those with food insecurity

PLAY COUNT 2

Title Being a Good Neighbor

PROVIDER/CLIENT WVFS Tallahassee

DURATION 28 Seconds

SUMMARY The following PSA informs listeners about the importance of being a good neighbor

PLAY COUNT 2

TITLE Boys Town

PROVIDER/CLIENT Boys Town

DURATION 27 Seconds

SUMMARY The following PSA informs listeners about Boys Town, a group offering at-risk youth and

their families by providing job training, emergency haves, and educational programs.

PLAY COUNT 4

TITLE Geocaching

PROVIDER/CLIENT Geocaching
DURATION 35 Seconds

SUMMARY The following PSA provides listeners information about Geocaching, a unique way to

explore Tallahassee in a form similar to a scavenger hunt.

PLAY COUNT 2

TITLE Swing Dance Club

PROVIDER/CLIENT FSU Swing Dance Club/Tally Swing

DURATION 25 Seconds

SUMMARY The following PSA informs listeners about how they can get involved with FSU's Swing

Dance Club.

PLAY COUNT 2

TITLE International Coffee Hour

PROVIDER/CLIENT The Globe at FSU

DURATION 27 seconds

SUMMARY This PSA informs the community about FSU Center for Global and Multicultural

Engagement's weekly coffee hour open to the community

PLAY COUNT 16

TITLE Meals on Wheels

PROVIDER/CLIENT Meals on Wheels

DURATION 13 Seconds

SUMMARY The following PSA informs listeners about and offers volunteer opportunities with Meals on

Wheels, a nonprofit organization that plans, prepares, and delivers hot meals to the elderly

and homebound.

PLAY COUNT 2

TITLE FSU Museum of Fine Arts

PROVIDER/CLIENT Florida State University

DURATION 50 Seconds

SUMMARY The following PSA informs listeners about the FSU Museum of Fine Arts, an on-campus

museum that features both local and international exhibits and is open to students as

well as to the general public.

PLAY COUNT 4

TITLE CHAW Lift & Yoga

PROVIDER/CLIENT FSU Center for Health Advocacy and Wellness

DURATION 35 seconds

SUMMARY The following PSA informs student listeners about FSU's Recovery program, LIFT, which

offers recovery meetings for all types of recovery and yoga every Thursday.

PLAY COUNT 16

TITLE The Importance of Failure

PROVIDER/CLIENT WVFS

DURATION 20 Seconds

SUMMARY The following PSA informs listeners that failure is a natural part of life and should

never discourage you from your goals

TITLE Monthly Skies Over Tallahassee

PROVIDER/CLIENT Challenger Learning Center

DURATION 30 Seconds

SUMMARY The previous PSA gives information to listeners about the *Monthly Skies over*

Tallahassee show hosted at the Challenger Learning Center by the Tallahassee Astronomical Society and "Sky Guy" column. Listeners can get information about

each month's star and planet presence.

PLAY COUNT 14

TITLE The Woody Foundation
PROVIDER/CLIENT The Woody Foundation

DURATION 40 seconds

SUMMARY The following PSA informs the listener about the Woody Foundation, a not-for-

profit organization that raises money and awareness for victims of paralysis.

PLAY COUNT

5

TITLE LeRoy Collins Storytime
PROVIDER/CLIENT LeRoy Collins Library

DURATION 25 seconds

SUMMARY The following PSA informs the listener about children's learning events at a local

library

PLAY COUNT 10

TITLE Downtown Farmer's Market
PROVIDER/CLIENT Tallahassee Small Businesses

DURATION 30s

SUMMARY The following PSA informs the listener about a downtown farmer's market in

Tallahassee featuring local vendors and food, that is hosted weekly.

PLAY COUNT 0

TITLE Adams St. Flea Market

PROVIDER/CLIENT WVFS
DURATION 30s

SUMMARY The following PSA informs listeners about a flea market in Tallahassee featuring local

vendors and food off of Adams St.

PLAY COUNT 13

TITLE FSU Film Club
PROVIDER/CLIENT FSU Film Club
DURATION 28 seconds

SUMMARY The following PSA informs listeners and FSU students about a club on campus dedicated

to film criticism and fans of cinema.

PLAY COUNT 13

TITLE Museum of Florida History
PROVIDER/CLIENT Florida Department of State

DURATION 45 Seconds

SUMMARY The following informs the listeners about the Museum of FL History and its exhibits

TITLE Online Library Card
PROVIDER/CLIENT Leon County Libraries

DURATION 23 Seconds

SUMMARY The following PSA informs listeners about online registration of

library cards and access to digital materials.

PLAY COUNT 1

TITLE The Florida Channel
PROVIDER/CLIENT The Florida Channel

DURATION 35 Seconds

SUMMARY The following PSA informs listeners about the public

programming channel and its content

PLAY COUNT 1

TITLE Students for Sensible Drug Policy (SSDP)

PROVIDER/CLIENT Students for Sensible Drug Policy

DURATION 47 Seconds

SUMMARY The following PSA informs listeners about harm reduction

education on campus with SSDP. The organization hosts open

discussions on drug use, safety, and policy.

PLAY COUNT 1

TITLE Healthy Noles

PROVIDER/CLIENT FSU Health and Wellness Center

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about the Healthy Noles

organization's events, workshops, and presentations for college

student's physical and mental health.

PLAY COUNT 5

TITLE FSU Sustainable Campus **PROVIDER/CLIENT** FSU Sustainable Campus

DURATION 26 Seconds

SUMMARY The following PSA informs listeners of FSU Sustainable Campus

which works to achieve the goal of meeting human needs

without destroying the natural environment

PLAY COUNT

TITLE FSU Flying High Circus

PROVIDER/CLIENT Florida State University

DURATION 23 Seconds

SUMMARY The following PSA informs listeners about the FSU Flying High

Home Show Series that runs throughout April.

PLAY COUNT 3

TITLE Outdoor Pursuits Late Spring Trips

PROVIDER/CLIENT FSU Campus Recreation

DURATION 34 Seconds

SUMMARY The following PSA informs listeners about FSU's outdoor

adventure program and event information.

TITLE FSU Sports Clubs
PROVIDER/CLIENT FSU Campus Rec

DURATION 30 Seconds

SUMMARY The following PSA provides an overview of FSU Sports Clubs, a division of FSU Campus

Rec focused on competitive club sports.

PLAY COUNT 3

Human Rights

TITLE American Humane Assoc.

PROVIDER/CLIENT The American Humane Association

DURATION 13 Seconds

SUMMARY The following PSA informs listeners about the American Humane Association, a network of

organizations defending children and animals from cruelty, abuse, and exploitation.

PLAY COUNT 4

TITLE Landlords

PROVIDER/CLIENT Florida Department of Agriculture and Consumer Services

DURATION 19 Seconds

SUMMARY The following PSA informs listeners about tenant rights protected under the Florida

Department of Agriculture and Consumer Services.

PLAY COUNT 4

TITLE VoteRiders

PROVIDER/CLIENT VoteRiders

DURATION 30 seconds

SUMMARY The following PSA informs listeners about forms of Voting ID and more to exercise the

right to vote

PLAY COUNT 3

TITLE Peace Corps

PROVIDER/CLIENT The Peace Corps

DURATION 26 Seconds

SUMMARY The following PSA informs listeners about volunteer opportunities in the Peace Corps, a

national volunteer program for sending individuals around the world.

PLAY COUNT 3

TITLE Refuge House

PROVIDER/CLIENT Refuge House

DURATION 22 Seconds

SUMMARY The following PSA informs listeners about Refuge House, a shelter providing for women

and children who are victims of domestic violence while more permanent solutions are

pursued.

PLAY COUNT 2

TITLE Arbor Day

PROVIDER/CLIENT Arbor Day Foundation

DURATION 47 Seconds

SUMMARY The following PSA informs listeners about the the Arbor Day Foundation, which

promotes the planting of trees across the nation.

PLAY COUNT 0

TITLE Leave No Trace

PROVIDER/CLIENT WVFS Tallahassee

DURATION 34 Seconds

SUMMARY The following PSA informs listeners to leave no trace behind in wilderness areas, by offering waste

management suggestions.

PLAY COUNT 3

TITLE Littering

PROVIDER/CLIENT WVFS

DURATION 20 Seconds

SUMMARY The following PSA informs listeners about the effects of littering, how to make a difference, and the

severity of the problem.

PLAY COUNT 2

TITLE Absentee Ballot

PROVIDER/CLIENT Leon County Elections Office

DURATION 30 Seconds

SUMMARY The following PSA informs listeners about the opportunity to cast votes using

absentee ballots.

TITLE Bullying

PROVIDER/CLIENT WVFS Tallahassee

DURATION 40 Seconds

SUMMARY The following PSA informs listeners about what bulling is and how people can work

together to stop it

PLAY COUNT 1

Environmental Welfare

TITLE Energy Star

PROVIDER/CLIENT Energy Star

DURATION 37 Seconds

SUMMARY The following PSA informs listeners about the energy star label, which identifies products

that are better for the environment.

PLAY COUNT 3

TITLE Turning Off the Light

PROVIDER/CLIENT WVFS Tallahassee

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about the benefits of

turning off the lights.

PLAY COUNT 2

TITLE Florida Native Plant Society

PROVIDER/CLIENT Florida Native Plant Society

DURATION 35 Seconds

SUMMARY This PSA announces the monthly meetings of the Florida Native Plant

Society's Magnolia Chapter here in Tallahassee

PLAY COUNT 14

TITLE Sustainable Green Team

PROVIDER/CLIENT FSU Sustainable Green Team

DURATION 28 seconds

SUMMARY This PSA informs listeners on FSU campus about recycling initiatives taken by

the Sustainable Green Team at FSU which seeks to promote environmental

awareness directly on campus.

TITLE Dangers of Rip Currents

PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission

DURATION 48 Seconds

SUMMARY This PSA provides information from the Florida Fish and Wildlife Commission

regarding rip currents. The site provides information on spotting rip currents

and what to do if you find yourself in such a current.

PLAY COUNT 2

TITLE Recycling Tips

PROVIDER/CLIENT Recycle Across America

DURATION 41 Seconds

SUMMARY The following PSA provides recycling tips from Recycle Across

America

PLAY COUNT 1

TITLE Wildfire Prevention

PROVIDER/CLIENT Ready for Wildfire Organization

DURATION 32 Seconds

SUMMARY The following PSA informs listeners about wildfire prevention

tips and Ready For Wildfire's "One Less Spark" campaign.

PLAY COUNT 1

Animal Welfare

TITLE Shorebirds

PROVIDER/CLIENT Florida Fish and Wildlife Conservation Commission

DURATION 40 Seconds

SUMMARY This PSA highlights the Florida Fish and Wildlife Conservation Commission's

Nesting Shorebird webpage. The webpage offers guidance on how beach

goers can help protect nesting shorebirds.

PLAY COUNT 3

TITLE Goose Creek

PROVIDER/CLIENT Goose Creek Wildlife Preserve

DURATION 31 Seconds

SUMMARY The following PSA informs listeners about ways to support the Goose Creek

Wildlife Preserve.

TITLE Shelter Pet Adoption

PROVIDER/CLIENT The Shelter Pet Project

DURATION 19 Seconds

SUMMARY The following PSA informs listeners about the importance of adopting pets from a pet

shelter, including information for finding out more about pet adoptions through the

Shelter Pet Project.

PLAY COUNT 5

TITLE Keeping Your Cat Indoors

PROVIDER/CLIENT The Humane Society of the United States

DURATION 31 seconds

SUMMARY The following PSA offers tips for happy indoor cats, which benefit the cat's health as well

as protecting local wildlife.

PLAY COUNT 2

TITLE Lagoon License Plate

PROVIDER/CLIENT Indian River Lagoon

DURATION 30 Seconds

SUMMARY The following PSA informs listeners about the Indian River Lagoon, an area undergoing

habitat restoration, and encourages listeners to support the cause bypurchasing an Indian

River Lagoon license plate through the DMV.

PLAY COUNT 3

TITLE Manatees

PROVIDER/CLIENT Save the Manatee Club

DURATION 21 Seconds

SUMMARY The following PSA informs listeners how to avoid hurting manatees when boating intheir

natural habitat as well as how to support state manatee conservation efforts.

PLAY COUNT 0

TITLE Environmental Conservation

PROVIDER/CLIENT WVFS

DURATION 35 Seconds

SUMMARY The following PSA informs listeners about the importance of conserving our world's natural

resources and ways in which we can all help the planet.

PLAY COUNT 3

TITLE Pets to Vets
PROVIDER/CLIENT WVFS

DURATION 26 Seconds

SUMMARY The following is a general PSA reminding pet owners of the value of regular dog visits, which are

often determined by the dog's age and breed

PLAY COUNT 3

TITLE The Tick

PROVIDER/CLIENT WVFS

DURATION 1:02 Minutes

SUMMARY The following PSA informs listeners about the necessity to medicate their pets againstticks to

protect both themselves and their furry friends from tick-carried diseases.

PLAY COUNT 0

TITLE Turtle

PROVIDER/CLIENT The Florida Department of Environmental Protection

DURATION 51 Seconds

SUMMARY The following PSA informs listeners about the sea turtle license plate that supports the

protection of Florida turtles.