

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WBRZ - Baton Rouge</u>	Date: <u>11-12-15</u>
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I, Target Enterprises

do hereby request station time concerning the following issue:

RGA - Right Direction PAC
Targets John Bel Edwards

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	All	Fri - Mon	F	13	1 11/13 - 11/16
\$12,325 gross / \$10,470.25 net					

This broadcast time will be used by: RGA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

RGA - 1747 Pennsylvania Ave NW Ste 250
Washington D.C. 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Bennecke - Chairman
Mike Adams - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Creat - Agency will not sign
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Tracy Ritchie Tracy Ritchie National Sales Coordinator
Signature Printed Name Title



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

TARGET ENTERPRISES
15260 VENTURA BLVD
STE 1240
SHERMAN OAKS, CA 91403

Contract # 19973

Schedule Dates 11/13/15-11/16/15
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency TARGET ENTERPRISES (1785)
Product Political- Issues (1071)
Brand 1587 (12224)
Salesperson Eagle, Los Angeles (1047)
Sales Office WBRRZ sales
Buyer Name SAUL, JILLIAN
Phone/Fax /
CPE RGA/1587
Account Types National/Political
Billing Type Standard
Comments 1587 RIGHT DRCN PAC
RIGHT DIRECTION PAC-LOUISIANA

Date Entered 11/12/15
Last Modified 11/12/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08330291
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,848.75
Net Total \$10,476.25
Sales Tax

ABC (WBRRZ)
By Broadcast Month
Nov. 2015
Grand Total:
Spots 13
Rate \$12,325.00
\$12,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/13/15-11/13/15	1	:30	4:57P- News 2 at 5pm	1					X			1	\$800.00	\$800.00	ABC (WBRRZ)	EARLY NEWS @ 5P	11/12/15
2.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	4:57P- News 2 at 5pm	1	X							1	\$800.00	\$800.00	ABC (WBRRZ)	EARLY NEWS @ 5P	11/12/15
3.0	Normal Line / SPOT	11/13/15-11/13/15	1	:30	5:58P- News 2 at 6pm	1				X				1	\$1,000.00	\$1,000.00	ABC (WBRRZ)	EARLY NEWS @ 6P	11/12/15
4.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	5:58P- News 2 at 6pm	1	X							1	\$1,000.00	\$1,000.00	ABC (WBRRZ)	EARLY NEWS @ 6P	11/12/15
5.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	6:28P- Wheel of Fortune - HD	1								1	\$1,800.00	\$1,800.00	ABC (WBRRZ)		11/12/15
6.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	6:58P- DANCING WITH THE STARS	1								1	\$2,200.00	\$2,200.00	ABC (WBRRZ)		11/12/15
7.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	9:59P- News 2 at 10pm	1					X			1	\$1,400.00	\$1,400.00	ABC (WBRRZ)		11/12/15
8.0	Normal Line / SPOT	11/14/15-11/14/15	1	:30	6:30P- Wheel of Fortune - HD							1		1	\$900.00	\$900.00	ABC (WBRRZ)		11/12/15
9.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	4:28P- Jeopardy - HD									1	\$700.00	\$700.00	ABC (WBRRZ)		11/12/15
10.0	Normal Line / SPOT	11/14/15-11/14/15	1	:30	5:58P- News 2 at 6pm Saturday							1		1	\$600.00	\$600.00	ABC (WBRRZ)		11/12/15
11.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	6A- 7A (CST)									1	\$600.00	\$600.00	ABC (WBRRZ)		11/12/15
12.0	Normal Line / SPOT	11/16/15-11/16/15	1	:30	3P- Dr. Phil - HD									1	\$300.00	\$300.00	ABC (WBRRZ)		11/12/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

TARGET ENTERPRISES
15260 VENTURA BLVD
STE 1240
SHERMAN OAKS, CA 91403

Contract # 19973

Schedule Dates	11/13/15-11/16/15	Date Entered	11/12/15
Advertiser	RGA RIGHT DIRECTION PAC (3753)	Last Modified	11/12/15
Agency	TARGET ENTERPRISES (1785)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	1587 (12224)	Headline #	ECR08330291
Salesperson	Eagle, Los Angeles (1047)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	SAUL, JILLIAN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	RGAA/1587	Commission	\$1,848.75
Account Types	National/Political	Net Total	\$10,476.25
Billing Type	Standard	Sales Tax	
Comments	1587 RIGHT DRCN PAC RIGHT DIRECTION PAC-LOUISIANA		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Nov. 2015	13	\$12,325.00
Grand Total:	13	\$12,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/14/15-11/14/15	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$725.00	\$725.00	ABC (WBRZ)		11/12/15
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									