

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WBRZ - Baton Rouge</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">11-16-15</span>
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I, Target Enterprises  
do hereby request station time concerning the following issue:

RGA Right Direction PAC  
Target: John Bel Edwards

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	All	Tue Sat	F	40	1 11/17- 11/21
\$32,400 gross / \$27,540 net					

This broadcast time will be used by: RGA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

*KGA - 1777 Pennsylvania Ave NW Ste 250  
Washington D.C. 20006*

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

*Paul Bernecke - Chairman  
Mike Adams - Treasurer*

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Client-Agency Will Not Sign  
Date \_\_\_\_\_ Signature \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales  
Signature Printed Name Title



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

TARGET ENTERPRISES  
15260 VENTURA BLVD  
STE 1240  
SHERMAN OAKS, CA 91403

## Contract # 19992

Schedule Dates 11/17/15-11/20/15  
Advertiser RGA RIGHT DIRECTION PAC (3753)  
Agency TARGET ENTERPRISES (1785)  
Product Political- Issues (1071)  
Brand 1588 (12237)  
Salesperson Eagle, Los Angeles (1047)  
Sales Office WBRZ sales  
Buyer Name SAUL JILLIAN  
Phone/Fax /  
CPE RGA/1588  
Account Types National/Political  
Billing Type Standard  
Comments 1588 RIGHT DRCN PAC  
RIGHT DIRECTION PAC-LOUISIANA

Date Entered 11/16/15  
Last Modified 11/16/15  
Entered By Tracy Ritchie  
CO-OP No  
Headline # ECR08331198  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,860.00  
Net Total \$27,540.00  
Sales Tax

ABC (WBRZ)  
By Broadcast Month  
Nov. 2015  
Grand Total:

Spots	Rate
40	\$32,400.00
40	\$32,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	6A- 7A (CST)		1	1	1	1	1			4	\$600.00	\$2,400.00	ABC (WBRZ)	MORNING NEWS	11/16/15
2.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	7A- Good Morning America - HD		1	1	1	1	1			4	\$725.00	\$2,900.00	ABC (WBRZ)	GMA	11/16/15
3.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	9A- Live with Kelly - HD		1	1	1	1	1			4	\$325.00	\$1,300.00	ABC (WBRZ)	KELLY & MICHAEL	11/16/15
4.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	12P- News 2 at Noon		1	1	1	1	1			4	\$450.00	\$1,800.00	ABC (WBRZ)	NEWS 2 LOUISIANA @ NOON	11/16/15
5.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	3P- Dr. Phil - HD		1	1	1	1	1			4	\$300.00	\$1,200.00	ABC (WBRZ)	DR PHIL	11/16/15
6.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	4-28P- Jeopardy - HD		1	1	1	1	1			4	\$700.00	\$2,800.00	ABC (WBRZ)	JEOPARDY	11/16/15
7.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	4-57P- News 2 at 5pm		1	1	1	1	1			4	\$800.00	\$3,200.00	ABC (WBRZ)	EARLY NEWS @ 5P	11/16/15
8.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	5-58P- News 2 at 6pm		1	1	1	1	1			4	\$1,000.00	\$4,000.00	ABC (WBRZ)	EARLY NEWS @ 6P	11/16/15
9.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	6-28P- Wheel of Fortune - HD		1	1	1	1	1			4	\$1,800.00	\$7,200.00	ABC (WBRZ)	WHEEL OF FORTUNE	11/16/15
10.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	9-59P- News 2 at 10pm		1	1	1	1	1			4	\$1,400.00	\$5,600.00	ABC (WBRZ)	LATE NEWS	11/16/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: