

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBRZ - Baton Rouge	Date: 10-23-15
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I, Target Enterprises
do hereby request station time concerning the following issue:

RGA - Right Direction PAC
supports Republican Governor Candidates

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	A/I	M - TU	F	31	1 10/26 - 10/27
\$4,800 gross / \$4,080 net					

This broadcast time will be used by: RGA

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

REA - 1747 Pennsylvania Ave NW Ste 250
Washington D.C. 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Bennecke - Chairman
Mike Adams - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Client-Agency Will Not Sign _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title



WBRZ
1660 Highland Rd
Baton Rouge, LA 70802

Contract # 19849

Schedule Dates 10/26/15-10/27/15
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency TARGET ENTERPRISES (1785)
Product Political- Issues (1071)
Brand 1581 (12165)
Salesperson Eagle, Los Angeles (1047)
Sales Office WBRZ sales
Buyer Name SAUL JILLIAN
Phone/Fax /
CPE 1581
Account Types National/Political
Billing Type Standard
Comments RGA RIGHT DIRECTION PAC
RGA RIGHT DIRECTION PAC

Date Entered 10/23/15
Last Modified 10/23/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08326395
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$720.00
Net Total \$4,080.00
Sales Tax

ABC (WBRZ)	By Broadcast Month	Spots	Rate
	Nov. 2015	6	\$4,800.00
Grand Total:		6	\$4,800.00

TARGET ENTERPRISES
15260 VENTURA BLVD
STE 1240
SHERMAN OAKS, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/15-10/27/15	1	:30	6A- 7A (CST)	1	1	1						2	\$500.00	\$1,000.00	ABC (WBRZ)	6AM MORNING NEWS	10/23/15
2.0	Normal Line / SPOT	10/26/15-10/27/15	1	:30	4:28P- Jeopardy - HD	1	1	1						2	\$500.00	\$1,000.00	ABC (WBRZ)	JEOPARDY	10/23/15
3.0	Normal Line / SPOT	10/26/15-10/27/15	1	:30	6:28P- Wheel of Fortune - HD	1	1	1						2	\$1,400.00	\$2,800.00	ABC (WBRZ)	WHEEL OF FORTUNE	10/23/15

Accepted Agency/Advertiser: Date: Accepted Station: Date: Comments:

CONFIRMATION CONTRACT