



Reporting Period for the 1st Quarter of 2017 for Station KINS-FM

Area of Concern	Program	Date(s)	Time(s)	Duration	Description
Economic Development: Agriculture	North Coast Ag Report – featuring developments daily in the industry	1/1 – 3/31 weekdays	6:23a; 5:23p	Daily program length is 2:00	Overview of the regional ag business with industry updates and commentary
Economic Development: The region’s reliance on Federal funding.	News segments	Mondays in January	12a – 12a	60-second segments	Informing the area of the heavy reliance of grants which are matched locally
Public Health and Safety: The impacts of the Drug Culture and Legalization of Marijuana	Series of Talk Shop programs (40 minute in-studio interview show)	1/2, 1/6, 2/17, 2/28	8:14a – 8:50a	Each program was 40 minutes	Varying perspectives and jurisdictions impacts of legalization of recreational marijuana.
Public Health: Blood Bank marketing campaign	Series of commercials	1/15 – 2/2	12a – 12a	30 second messages	The local blood supply was at a low level and we provided ads
Economic Development: Local examples of success locally in Beer, Wine and Aquaculture	Local News Department Community Focus Series	12/7; 12/14; 12/21; and 12/28	12:00a – 12:00a	60 second vignettes	Sharing the current economic industry picture and potential opportunities in these industries
Economic Health: Last Chance Grade & Access Issues into and out of area	Series of commercials and Talk Shop discussions	1/1 – 3/31 1/25, 2/1, 2/3, 2/22, 3/3, 3/8, 3/22	12a – 12a	30 second messages 40 minute segments of talk discussion	Educating and instructing about LCG and what actions they can take to get funding

Dated: _____

Prepared by Brian Papstein