



Reporting Period for the (4<sup>th</sup>) Quarter of (2017) for Station KINS-FM

Area of Concern	Program	Date(s)	Time(s)	Duration	Description
<b>Economic Development</b>	North Coast Ag Report	<b>10/1 – 12/31</b>	6:35a; 1:35p; 5:35p	<b>2:00</b>	Overview of the regional ag business with industry updates and commentary
<b>Economic Development</b>	Informational commercials	<b>9/9 – 11/15</b>	12:00a – 12:00a	<b>30-second messages</b>	Keeping HSU Football funded
<b>Public Health</b>	Talk Shop	<b>12/21</b>	8:10aa – 8:50a	<b>40 minute interview show</b>	Norovirus outbreak in area schools + how to prevent spread
<b>Animal Control</b>	Dogs (and Cats) on Death Row	<b>10/1 – 12/31</b>	7a & 4p hours Mon thru Sat	<b>Two minute segments</b>	Highlighted animals available for adoption @ County shelter
<b>Public Safety</b>	Talk Shop	<b>10/31</b>	8:10aa – 8:50a	<b>40 minute interview show</b>	Halloween safety comments by Fortuna Police Chief
<b>Animal Control</b>	Dogs (and Cats) on Death Row	<b>10/1 – 12/31</b>	6a & 5p hours Monday thru Saturday	<b>Two minute segments of content</b>	Highlighted animals available for adoption @ County shelter
<b>Public Safety</b>	Talk Shop	<b>10/9 + 10/13 + 10/16</b>	12:00a – 12:00a	<b>40 minute interview show</b>	Impact of fires in region by Supervisors + School measures
<b>Public Safety</b>	Public Service Campaign (s)	<b>11/25 – 12/25</b>	12a – 12a	<b>30-second reminders</b>	Christmas decoration safety tips voiced by Humboldt Bay Fire

Dated: \_\_\_\_\_

Prepared by Brian Papstein