

ORDER



Orders
Order / Rev: 3537061
 Alt Order #: WOC14636905
 Product Desc: ISSUE
 Estimate: 14729
 Flight Dates: 09/17/24 - 09/23/24
 Original Date / Rev: 05/01/24 / 05/01/24
 Order Type: NORMAL

WXIX
 Primary AE: Amy Roark Carty
 Sales Office: CVG-N
 Sales Region: National

Agency
Name: Targeted Platform Media
 Buying Contact:
 Billing Contact: Targeted Platform Media
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Citizens Not Politicians
 Demographic: HH
 Product Codes: Issue - State - Other
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-02

New Business End:
 Advertiser External ID: 631861
 Agency External ID: 114264
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	75	\$52,030.00	\$44,225.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	75	\$52,030.00	\$44,225.50	0.00
Totals	75	\$52,030.00	\$44,225.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Roark Carty			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	09/17/24	09/23/24	M-F 5a News M-F 5a News	CM	5:00 AM-6:00 AM	11111--	:30	5	\$170.00	P-02	0.00	NM	5	\$850.00
(Program: FOX19NOW 5AM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 5:00a-6:00a TIME PERIOD ON WXIX. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 11111-- 5 \$170.00 0.00															
N 2	WXIX	09/17/24	09/23/24	M-F 7a News M-F 7a News	CM	7:00 AM-9:00 AM	11111--	:30	5	\$480.00	P-02	0.00	NM	5	\$2,400.00
(Program: FOX19 NOW 7AM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WXIX. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 11111-- 5 \$480.00 0.00															
N 3	WXIX	09/17/24	09/23/24	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	11111--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
(Program: FOX19NOW 6AM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 6:00a-7:00a TIME PERIOD ON WXIX. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 11111-- 5 \$450.00 0.00															
N 4	WXIX	09/17/24	09/23/24	M-F 10a News Extra M-F 10a News Extra	CM	10:00 AM-11:00 AM	11111--	:30	5	\$250.00	P-02	0.00	NM	5	\$1,250.00
(Program: FOX19 XTRA 10AM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 10:00a-11:00a TIME PERIOD ON WXIX. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: Citizens Not Politicians
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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WXIX	09/17/24	09/23/24	M-F 9a News M-F 9a News	CM	9:00 AM-10:00 AM	11111--	:30	5	\$325.00	P-02	0.00	NM	5	\$1,625.00
(Program: FOX19 XTRA) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 9:00a-10:00a TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	11111--			5			\$325.00			0.00		
N 6	WXIX	09/17/24	09/23/24	M-F 3p News M-F 3p News	CM	3:00 PM-4:00 PM	11111--	:30	5	\$210.00	P-02	0.00	NM	5	\$1,050.00
(Program: FOX19NOW AT 3PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 3:00p-4:00p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	11111--			5			\$210.00			0.00		
N 7	WXIX	09/17/24	09/23/24	M-F 4p News News @ 4p	CM	4:00 PM-5:00 PM	11111--	:30	5	\$340.00	P-02	0.00	NM	5	\$1,700.00
(Program: FOX19NOW AT 4PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 4:00p-5:00p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	11111--			5			\$340.00			0.00		
N 8	WXIX	09/17/24	09/23/24	M-F 5p News M-F 5p News	CM	5:00 PM-6:00 PM	11111--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
(Program: FOX19NOW AT 5PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 5:00p-6:00p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	11111--			5			\$450.00			0.00		
N 9	WXIX	09/17/24	09/23/24	M-F 630p News News @ 630p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$675.00	P-02	0.00	NM	5	\$3,375.00
(Program: FOX19NOW AT 630PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 6:30p-7:00p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	11111--			5			\$675.00			0.00		
N 10	WXIX	09/17/24	09/23/24	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$675.00	P-02	0.00	NM	5	\$3,375.00
(Program: FOX19 NOW AT 6PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	11111--			5			\$675.00			0.00		
N 11	WXIX	09/17/24	09/20/24	M-F 730-8p Jeopardy	CM	7:30 PM-8:00 PM	-1111--	:30	4	\$3,000.00	P-02	0.00	NM	4	\$12,000.00
(Program: JEOPARDY!) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 7:30p-8:00p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/16/24	09/22/24	-1111--			4			\$3,000.00			0.00		
N 12	WXIX	09/17/24	09/23/24	M-F 7-730p Wheel of Fortune	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	1111---	:30	4	\$2,500.00	P-02	0.00	NM	4	\$10,000.00
(Program: WHEEL OF FORTUNE) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 7:00p-7:30p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/24	09/23/24	1111---			4			\$2,500.00			0.00		
N 13	WXIX	09/17/24	09/21/24	Sa 10p Late News 10p News Saturday	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$335.00	P-02	0.00	NM	1	\$335.00
(Program: FOX19NOW AT 10PM SAT) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sat 10:00p-11:00p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/16/24	09/22/24	-----1-			1			\$335.00			0.00		
N 14	WXIX	09/17/24	09/22/24	Su 11p Late News 11p News Sunday	CM	11:00 PM-11:30 PM	-----1	:30	1	\$490.00	P-02	0.00	NM	1	\$490.00
(Program: FOX19NOW AT 11PM SUN) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sun 11:00p-11:30p TIME PERIOD ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/16/24	09/22/24	-----1			1			\$490.00			0.00		
N 15	WXIX	09/17/24	09/22/24		CM	10:00 PM-11:00 PM	-----1	:30	1	\$890.00	P-02	0.00	NM	1	\$890.00

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 10p Late News 10p News Sunday (Program: FOX19NOW AT 10PM SUN) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sun 10:00p-11:00p TIME PERIOD ON WXIX.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/24	09/22/24	-----1			1		\$890.00		0.00				
N 16	WXIX	09/17/24	09/23/24	M-F 11p Late News Loc Late News @ 11p (Program: FOX19NOW AT 11PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 11:00p-11:35p TIME PERIOD ON WXIX.	CM	11:00 PM-11:35 PM	111111--	:30	5	\$550.00	P-02	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	11111--			5		\$550.00		0.00				
N 17	WXIX	09/17/24	09/23/24	M-F 10p Late News M-F 10p Late News (Program: FOX19NOW AT 10PM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Mo-Fr 10:00p-11:00p TIME PERIOD ON WXIX.	CM	10:00 PM-11:00 PM	111111--	:30	5	\$875.00	P-02	0.00	NM	5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	11111--			5		\$875.00		0.00				
N 18	WXIX	09/17/24	09/21/24	Sa 8a News Sa 8a News (Program: FOX19NOW SAT) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sat 8:00a-10:00a TIME PERIOD ON WXIX.	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$310.00	P-02	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/24	09/22/24	-----1-			1		\$310.00		0.00				
N 19	WXIX	09/17/24	09/22/24	Su 8a News Su 8a News (Program: FOX19NOW SUN) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sun 8:00a-10:00a TIME PERIOD ON WXIX.	CM	8:00 AM-10:00 AM	-----1	:30	1	\$310.00	P-02	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/24	09/22/24	-----1			1		\$310.00		0.00				
N 20	WXIX	09/17/24	09/21/24	Sa 7a News Sa 7a News (Program: FOX19NOW SAT 7AM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sat 7:00a-8:00a TIME PERIOD ON WXIX.	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/24	09/22/24	-----1-			1		\$200.00		0.00				
N 21	WXIX	09/17/24	09/22/24	Su 7a News Su 7a News (Program: FOX19NOW SUN 7AM) NSI-Q3 (sell) - CINCINNATI - ACTUAL Jul/2023LS Sun 7:00a-8:00a TIME PERIOD ON WXIX.	CM	7:00 AM-8:00 AM	-----1	:30	1	\$245.00	P-02	0.00	NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/24	09/22/24	-----1			1		\$245.00		0.00				
													Totals	75	\$52,030.00