

C# ~~8105~~
91479

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, AdVictory, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Tammy Miller

Authorized committee:
Tammy Miller for North Dakota

Agency requesting time (and contact information):
 N/A AdVictory

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
ND Governor

Date of election: 6/11/2024 General Primary

Treasurer of candidate's authorized committee:
Wendy Cater

The undersigned represents that:

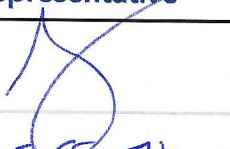
(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Jay R. Smith</i>	Signature: 
Name: Jay Smith	Name: GEOFF THADEN
Date of Request to Purchase Ad Time: 2/15/2024 <i>5/3/24 AFTER 5PM</i>	Date of Station Agreement to Sell Time: 5/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/3/24 (after 5pm)

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:
 Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>87237 91479</u>	Station Call Letters: <u>WDAY</u>	Date Received/Requested: <u>5/3/24</u>
Est. #:	Station Location: <u>FARGO</u>	Run Start and End Dates: <u>5-8 -5-13-24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

From: **Ferraz, Cynthia** <Cynthia.Ferraz@katzmedia.com>

Date: Fri, May 3, 2024 at 5:07 PM

Subject: new order: Tammy Miller for Governor, 5/8/24 - 5/13/24.

To: Holly Johnson <Holly.Johnson@townsquaremedia.com>, jessica.danel@townsquaremedia.com <jessica.danel@townsquaremedia.com>, Alyssa Coltom <alyssa.coltom@flagfamily.com>, Becky Hoselton <becky.hoselton@mwcradio.com>

Cc: McGee, Patrick <Patrick.McGee@katzmedia.com>

Hi all,

I just sent through a new order for Tammy Miller for Governor, 5/8/24 - 5/13/24.
Please see spot, NAB and payment attached.

Let me know if you have any questions!

Thanks,
Cynthia

Cynthia Ferraz
account coordinator
Katz Radio Group
333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004
Cynthia.Ferraz@KatzMedia.com c 570.579.7088
she|her|hers



Local Impact.
National Influence.



Diversity
Equity and
Inclusion

May 03, 24
 CONT# 37271889 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WDAY-AM (Fargo-Moorhead, ND)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV TAMMY MILLER FOR NORTH DAKOTA
 PDT Tammy Miller for Governor
 FLT May 08, 24 - May 13, 24

* REP ORDER COMMENT *

** 5/3/2024 6:05:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/3/2024 6:05:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WT...	6A - 10A	60	5/8/2024 - 5/9/2024	1W	11	\$130.00	11
	1.2	..WT...	10A - 3P	60	5/8/2024 - 5/9/2024	1W	11	\$130.00	11
	1.3	..WT...	3P - 7P	60	5/8/2024 - 5/9/2024	1W	11	\$120.00	11
	1.4S.	6A - 10A	60	5/11/2024 - 5/11/2024	1W	3	\$70.00	3
	1.5S.	10A - 3P	60	5/11/2024 - 5/11/2024	1W	3	\$70.00	3
	1.6S.	3P - 7P	60	5/11/2024 - 5/11/2024	1W	3	\$70.00	3
	1.7S	6A - 10A	60	5/12/2024 - 5/12/2024	1W	3	\$70.00	3
	1.8S	10A - 3P	60	5/12/2024 - 5/12/2024	1W	3	\$70.00	3
	1.9S	3P - 7P	60	5/12/2024 - 5/12/2024	1W	3	\$70.00	3
					** WEEKLY FLIGHT TOTALS **		51	\$5,440.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	5/13/2024 - 5/13/2024	1W	4	\$130.00	4
	2.2	M.....	10A - 3P	60	5/13/2024 - 5/13/2024	1W	4	\$120.00	4
	2.3	M.....	3P - 7P	60	5/13/2024 - 5/13/2024	1W	4	\$130.00	4
					** WEEKLY FLIGHT TOTALS **		12	\$1,520.00	

May 03, 24
 CONT# 37271889 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / na

	May 24					
SPOTS	63					
CASH	6960.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6960.00					

						TOTAL
SPOTS						63
CASH						6,960.00
TRADE						0.00
NSL						0.00
TOTAL						6,960.00

**** Competitive Comments ****

SVC: SP15 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

Katz Group Sales
125 West 55th Street
3rd Floor
New York, NY 10019

Contract # 91479

Schedule Dates: 05/08/24-05/13/24
Advertiser: Tammy Miller for North Dakota (9880)
Agency: Katz Group Sales (1616)
Product: POLITICAL ND Governor (1053)
Brand: Political (1024)
Salesperson: House, Flag (1214)
Sales Office: Fargo Radio
Buyer Name: /
Phone/Fax: /
CPE: 050824
Account Types: National/Political - Candidate
Billing Type: Standard
Comments:

Date Entered: 05/06/24
Last Modified: 05/06/24
Entered By: Carolyn Stokka
CO-OP: No
External #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,044.00
Net Total: \$5,916.00
Sales Tax:

AM RADIO (970_WDAY)		
By Broadcast Month	Spots	Rate
May, 2024	63	\$6,960.00
Grand Total:	63	\$6,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/08/24-05/10/24	1	1:00	6A-10A (CST)	11			X	X	X			11	\$130.00	\$1,430.00	AM RADIO (970_WDAY)		5/6/24
2.0	Normal Line / SPOT	05/08/24-05/10/24	1	1:00	10A-3P (CST)	11			X	X	X			11	\$130.00	\$1,430.00	AM RADIO (970_WDAY)		5/6/24
3.0	Normal Line / SPOT	05/08/24-05/10/24	1	1:00	3P-7P (CST)	11			X	X	X			11	\$120.00	\$1,320.00	AM RADIO (970_WDAY)		5/6/24
4.0	Normal Line / SPOT	05/11/24-05/12/24	1	1:00	6A-10A (CST)							3	3	6	\$70.00	\$420.00	AM RADIO (970_WDAY)		5/6/24
5.0	Normal Line / SPOT	05/11/24-05/12/24	1	1:00	10A-3P (CST)							3	3	6	\$70.00	\$420.00	AM RADIO (970_WDAY)		5/6/24
6.0	Normal Line / SPOT	05/11/24-05/12/24	1	1:00	3P-7P (CST)							3	3	6	\$70.00	\$420.00	AM RADIO (970_WDAY)		5/6/24
7.0	Normal Line / SPOT	05/13/24-05/13/24	1	1:00	10A-3P (CST)	4								4	\$130.00	\$520.00	AM RADIO (970_WDAY)		5/6/24
8.0	Normal Line / SPOT	05/13/24-05/13/24	1	1:00	6A-10A (CST)	4								4	\$130.00	\$520.00	AM RADIO (970_WDAY)		5/6/24
9.0	Normal Line / SPOT	05/13/24-05/13/24	1	1:00	3P-7P (CST)	4								4	\$120.00	\$480.00	AM RADIO (970_WDAY)		5/6/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.

