



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25185087 Changes as of: 8/18/2016 at 9:53 AM

Version: Current State Version 5

CPE: FRPA6/ORDR/8319FL

Flight: 8/31/16 - 9/6/16

Station: WFLA

Total \$: \$0.00

Agency: DEL CIELO MEDIA

Advertiser: FREEDOM PARTNERS

Market: Tampa-St. Petersburg

Total Spots: 0

1427 LESLIE AVENUE

Product: ORDR

Office: WASHINGTON

Total CPP: \$0.00

SUITE 102

Agency Order #: 30045888

Primary Demo: Women 25-54

Total GRP: 0

ALEXANDRIA, VA

Buyer: LEVINE, RANDE

Con Type: POLITICAL/VOTE

Salesperson: CHRISTIAN

Assistant: CHRISTIAN CAMBEIRO

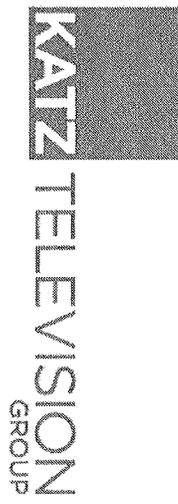
Separation:

CAMBEIRO

202-955-5342

Comments: TOTAL CXL OF \$24125 PRIOR TO START
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	W255 4 Rating	Len	8/31 - 9/6							Total Spots	Total \$	CPP	GRP
							8/31	9/1	9/2	9/3	9/4	9/5	9/6				
1	W 10p-11p		THE NIGHT SHIFT-NBC	\$3,000.00	3.1	30	0	0	0	0	0	0	0	0	\$0.00	\$967.74	0.0
2	Th 8p-9p		FOOD FIGHTERS-NBC	\$3,000.00	3.6	30	0	0	0	0	0	0	0	0	\$0.00	\$833.33	0.0
3	Th 9p-11p		DATELINE THURSDAY NI	\$3,500.00	3.4	30	0	0	0	0	0	0	0	0	\$0.00	\$1,029.41	0.0
4	Sa 8p-10p		SATURDAY DATELINE MY	\$2,500.00	1.8	30	0	0	0	0	0	0	0	0	\$0.00	\$1,388.89	0.0
5	Su 6a-7a		NEWS CH 8 WEEKEND SU	\$125.00	0.3	30	0	0	0	0	0	0	0	0	\$0.00	\$416.67	0.0
ADDED													0	\$0.00	\$0.00	0.0	
TOTALS:													0	\$0.00	\$0.00	0.0	



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Agency: DEL CIELO MEDIA Advertiser: FREEDOM PARTNERS Market: Tampa-St. Petersburg Total Spots:

1427 LESLIE AVENUE Product: ORDR Office: WASHINGTON Total CPP: \$0.00

SUITE 102 Agency Order #: 30045888 Primary Demo: Women 25-54 Total GRP:

ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/NOTE

Salesperson: CHRISTIAN CAMBEIRO Assistant: CHRISTIAN CAMBEIRO Separation:

CAMBEIRO 202-955-5342

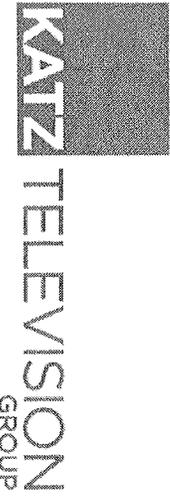
Special Instructions

Date/Time	Added by	Comment	Order Level Comments
08/18/16 8:20 AM	CHRISTIAN CAMBEIRO	REV ADV CODE TO JUST "FREEDOM PARTNERS"	
07/13/16 10:12 AM	CHRISTIAN CAMBEIRO	REVISED ALL ESTIMATES HAD A CUTBACK IN MARKET ALL STATIONS EFFECTED PLEASE CONFIRM RECEIPT ASAP THANK YOU revine@delcielomedia.com 571-585-8781	
07/11/16 2:20 PM	System	Notice Received.	
07/07/16 4:40 PM	RO	ADD TO SCHEDULE THIS SUPERSEDES ALL PREVIOUS ORDERS DO NOT DOUBLE BOOK PLS NOTE THE ESTIMATE # AND FLIGHT PLEASE CONFIRM RECEIPT ASAP THANK YOU revine@delcielomedia.com 571-585-8781	
07/07/16 4:40 PM	RO	Canceled by new revision	
07/05/16 10:02 AM	RO	PLEASE CONFIRM RECEIPT OF ORDER Flight 8/31-9/6 Est 8319FL PLUS BOOK AND CONFIRM ORDER ASAP THANK YOU revine@delcielomedia.com 571-585-8781	
06/16/16 3:23 PM	System	Notice Received.	
06/02/16 9:53 AM	CHRISTIAN CAMBEIRO	PLEASE CONFIRM RECEIPT OF ORDER Flight 8/31-9/6 Est 8319FL PLUS BOOK AND CONFIRM ORDER ASAP THANK YOU revine@delcielomedia.com 571-585-8781	

Competitive Information	
Market Budget:	\$0
WFLA Share:	12%
Comment:	
WFTS:	13%
WMOR:	9%
WTSP:	26%
WTVT:	40%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	0%	0	\$0.00	2016-Sep	0	\$0.00
Total	0%	0	\$0.00	Total	0	\$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/18/16 8:20 AM	CHRISTIAN CAMBEIRO	Confirmed		9	\$-24,125.00	\$0	Changes: Total Spots from 9 to 0. Calculated Dollars from \$24,125.00 to \$0.00. Total GRPs from 24.1 to 0. Total CPP from \$1,001.04 to \$0.00. Competitive Market Budget from \$150,000 to \$0. User Entered \$ from \$24,125.00 to \$0.00. Comments from REV ADV CODE TO JUST "FREEDOM PARTNERS" to TOTAL CXL OF \$24125 PRIOR TO START PLS CF - THANKS. Total \$ from \$24,125.00 to \$0.00. 5 bylines added or modified.
Revision	7/13/16 10:12 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$24,125.00	Changes: Advertiser from Freedom Partners Action Fund to FREEDOM PARTNERS. Comments from REVISED ALL ESTIMATES HAD A CUTBACK IN MARKET ALL STATIONS EFFECTED PLEASE CONFIRM RECEIPT ASAP THANK YOU revine@delcielomedia.com 571-585-8781 to REV ADV CODE TO JUST "FREEDOM PARTNERS". User Entered \$ from \$0.00 to \$24,125.00.



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CPE: FRPA6/ORDR/8319FL **Flight:** 8/31/16 - 9/6/16 **Station:** WFLA **Total \$:** \$0.00

Agency: DEL CIELO MEDIA **Advertiser:** FREEDOM PARTNERS **Market:** Tampa-St. Petersburg **Total Spots:**

1427 LESLIE AVENUE **Product:** ORDR **Office:** WASHINGTON **Total CPE:** \$0.00

SUITE 102 **Agency Order #:** 30045888 **Buyer:** LEVINE, RANDE **Primary Demo:** Women 25-54 **Total GRP:**

ALEXANDRIA, VA 22301 **Buyer:** LEVINE, RANDE **Con Type:** POLITICAL/VOTE

Salesperson: CHRISTIAN CAMBEIRO **Assistant:** CHRISTIAN CAMBEIRO **Separation:**

202-955-5342 202-955-5342

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/7/16 4:40 PM	GOTOSTRATA\CCAMBEI RO	Confirmed			\$0	\$24,125.00	Changes: Comments from ADD TO SCHEDULE THIS SUPERSEDES ALL PREVIOUS ORDERS DO NOT DOUBLE BOOK PLS NOTE THE ESTIMATE # AND FLIGHT PLEASE CONFIRM RECEIPT ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 to REVISED ALL ESTIMATES HAD A CUTBACK IN MARKET ALL STATIONS EFFECTED PLEASE CONFIRM RECEIPT ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781.
Revision	7/5/16 10:02 AM	GOTOSTRATA\CCAMBEI RO	Confirmed	1		\$125.00	\$24,125.00	Changes: Comments from PLEASE CONFIRM RECEIPT OF ORDER Flight 8/31-9/6 Est 8319FL PLS BOOK AND CONFIRM ORDER ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 to ADD TO SCHEDULE THIS SUPERSEDES ALL PREVIOUS ORDERS DO NOT DOUBLE BOOK PLS NOTE THE ESTIMATE # AND FLIGHT PLEASE CONFIRM RECEIPT ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781. Total \$ from \$24,000.00 to \$24,125.00, Total GRPs from 17.6 to 24.1, Total Spots from 8 to 9, Total CPP from \$1,022.73 to \$1,001.04. 1 buyline added or modified.
Queued for Electronic Contracting	6/2/16 1:41 PM					\$0	\$0	
New	6/2/16 9:37 AM	CHRISTIAN CAMBEIRO	Confirmed	8		\$24,000.00	\$24,000.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

DELETED CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 879968 /		<u>Alt Order #</u> 25185087
<u>Product</u> ORDR		
<u>Contract Dates</u> 08/31/16 - 09/06/16		<u>Estimate #</u> 8319FL
<u>Advertiser</u> POL/Freedom Partners		<u>Original Date / Revision</u> 06/16/16 / 08/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> FRPA6	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Del Cielo Media
 10755 Scripps Poway Parkway
 Suite 550
 San Diego, CA 92131
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WFLA	08/31/16	08/31/16	Wed 10p Night Shift	10-1059p		:30				NM	0	\$0.00
D 2	WFLA	09/01/16	09/01/16	Thur 8p Food Fighters	8-9p		:30				NM	0	\$0.00
D 3	WFLA	09/01/16	09/01/16	Thur 9-11p Dateline	9-11p		:30				NM	0	\$0.00
D 4	WFLA	09/03/16	09/03/16	Sat 8-10p Dateline	8-10p		:30				NM	0	\$0.00
D 5	WFLA	08/31/16	09/04/16	WFLA 6a News Sun	Su 6-7a		:30				NM	0	\$0.00
Totals								0.00				0	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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