

KLRK-AM
ISSUES/PROGRAMS QUARTERLY REPORT
1st QUARTER 2017

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
01/01/2017	6:00a - 6:30a	30 Minutes	City Talk	Larry Holze is the Public Information Officer for the City of Waco. He hosts a 30 minute radio show called City Talk. This week Larry talked with Angelo Ochoa from AJ Moore Academy. AJ Moore Academy offers free tax preparation for those needing those services.
1/08/2017	6:00a - 6:30a	30 Minutes	City Talk	This Sunday, Larry Holze, the city of Waco Public Information Officer interviewed Wiley Stern from the City of Waco Water Department. During the show, they talked about the capital improvements to the Water Department infrastructure.
01/15/2017	6:00a - 6:30a	30 Minutes	City Talk	This week's City talk, hosted by Larry Holze featured an interview with Vrail George and Babe Torres with the Police Department. The City of Waco is looking for Police Officers to join the team.
1/20 – 1/28/2017	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, You Make The Call	KLRK-AM aired a :30 second PSA for Mayborn Museum on the Baylor Campus. The Mayborn museum has the Wizard of Oz exhibit opening on Jan. 28 th . It will showcase the history of the movie.
1/22/2017	6:00a - 6:30a	30 minutes	City Talk	Larry Holze is the City of Waco's Public Information Officer, and he hosts a 30 minute radio show called City Talk. This week Larry talked with Frank Patterson with the City's Emergency Management department. They are promoting the upcoming Skywarn 2017 program for weather spotters.
01/29/2017	6:00a - 6:30a	30 Minutes	City Talk	This week on City Talk, Larry Holze the City of Waco Public Information Officer interviewed Esmeralda Hudson the city secretary. During the interview they discussed the election process.
2/05/2017	6:00a - 6:30a	30 minutes	City Talk	This week's City talk, hosted by Larry Holze featured an interview with John Williams with the City of Waco Parks Department. Larry and John discussed the City of Waco's Parks Master Plan.
2/12/2017 – 2/25/2017	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, You Make The Call	KLRK-AM aired PSA's for the upcoming City of Waco Warrant Arrest Roundup that starts on February 25 and ends on March 5 th . If you have an outstanding warrant, you could be arrested and taken to jail.
02/12/2017	6:00a - 6:30a	30 minutes	City Talk	Larry Holze the Public Information Officer for the City of Waco hosts a 30 minute radio show on

				ESPN FM. This week Larry interviewed Yara Williams and Janet Jones. They are with the City of Waco's Health Department. February is Heart Month.
02/19/2017	6:00a - 6:30a	30 Minutes	City Talk	This week on City Talk, Larry Holze the City of Waco Public Information Officer interviewed Carla Pendagraft from the Convention and Visitors Bureau. They discussed the growth in tourism as well as the number of hotels coming to Waco and the new CVB mobile app.
02/26/2017	6:00a - 6:30a	30 Minutes	City Talk	City Talk is a 30 minute radio program that is hosted by Larry Holze, the city's public information officer. This week Larry interviewed Casey with the Texas Rangers Hall of Fame. They talked about all of the events happening at the Rangers Hall of Fame during Spring Break.
03/05/2017	6:00a - 6:30a	30 Minutes	City Talk	Larry Holze the City of Waco Public Information officer interviewed Terry Cox from the Cameron Park Zoo. They discussed all of the events happening at the Cameron Park Zoo over spring break. The zoo attracts people from Dallas and Austin.
03/12/2017 – 03/25/2017	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, You Make The Call	KLRK-AM aired PSA's for the The China Spring Fire Department BBQ Fundraiser. All of the Proceeds go to the China Spring Volunteer Fire Department. It's happening on Saturday, March 25 th .
03/12/2017	6:00a - 6:30a	30 Minutes	City Talk	KBHT FM has a weekly talk show hosted by Larry Holze, the City of Waco Public Information Officer. This week Larry talked with Chris Evila with the McClennan County MPO. They talked about the air quality issues in March.
03/19/2017	6:00a - 6:30a	30 Minutes	City Talk	The City of Waco's Public Information Officer Larry Holze hosts a weekly talk show called City Talk. This Week he interviewed Earl Stinnett and the Youth Council from the Parks and Recreation Department. You need to apply before the deadline.
03/19/2017 – 03/25/2017	4 times a day	:30 Seconds	Mike and Mike, Unnecessary Roughness, You Make The Call	KLRK-AM aired PSA's for the the 9 th annual Freedom Ball. It's held to honor those who are serving in the military and those who have served. It will be held at the Waco Convention Center Saturday, March 25 th .
03/26/2017	6:30a - 7:00a	30 Minutes	City Talk	Larry Holze is with the City of Waco. He is the Public Information Officer and he hosts City Talk, a weekly 30 talk show. This week Larry interviewed Wes Alison from the ExtraCo Events Center. The Center is looking to expand, but needs voters to approve the use of the Hotel/Motel Tax.