

CONTRACT



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

And:

Oath Strategies
PO Box 2484
Springfield, VA 22152

<u>Contract / Revision</u> 222082 /		<u>Alt Order #</u> 08004017
<u>Product</u> RIGHT TO RISE 2/15		
<u>Contract Dates</u> 02/15/16 - 02/21/16		<u>Estimate #</u> 179/196/805
<u>Advertiser</u> Right To Rise		<u>Original Date / Revision</u> 02/15/16 / 02/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 179	<u>Product Code</u> 196
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	3	02/19/16	02/19/16	Friday Prime Hour 3	10-11p blue		:30				NM	0	\$0.00
D 2	3	02/19/16	02/19/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	\$0.00
D 3	3	02/19/16	02/19/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 4	3	02/19/16	02/19/16	Friday Prime Hour 1	8-9p amazing		:30				NM	0	\$0.00
D 5	3	02/15/16	02/19/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	0	\$0.00
D 6	3	02/17/16	02/17/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	\$0.00
D 7	3	02/18/16	02/18/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 8	3	02/15/16	02/15/16	Grammy Awards	8:00 PM-11:30 PM		:30				NM	0	\$0.00
D 9	3	02/20/16	02/20/16	Saturday Prime Hour 1	8-9p crimetime		:30				NM	0	\$0.00
D 10	3	02/20/16	02/20/16	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	0	\$0.00
D 11	3	02/18/16	02/18/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 12	3	02/18/16	02/18/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	0	\$0.00
D 13	3	02/18/16	02/18/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 14	3	02/16/16	02/16/16	Tuesday Prime Hour 1	8-9p ncis		:30				NM	0	\$0.00
D 15	3	02/17/16	02/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 16	3	02/17/16	02/17/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 17	3	02/17/16	02/17/16	Wednesday Prime Hour 3	10p-11p code		:30				NM	0	\$0.00
D 18	3	02/20/16	02/20/16	Saturday Prime Hour 3	10p-11p 48hrs		:30				NM	0	\$0.00
D 19	3	02/20/16	02/20/16	Saturday Prime Hour 2	9p-10p crimetime		:30				NM	0	\$0.00
D 20	3	02/17/16	02/17/16	Network Prime Specials	8-930p Survivor		:30				NM	0	\$0.00
D 21	3	02/21/16	02/21/16	Su 9a-1030a	9a-1030a		:30				NM	0	\$0.00
D 22	3	02/21/16	02/21/16	Su 1030a-11a	1030a-11a		:30				NM	0	\$0.00
D 23	3	02/17/16	02/19/16	M-F 1235a-135a	1235a-135a		:30				NM	0	\$0.00
Totals										0.00		0	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

