

# ORDER



**Orders**  
**Order / Rev:** 867440  
 Alt Order #:  
**Product Desc:** J. McClennan for Governor  
**Estimate:** 2453  
**Flight Dates:** 05/18/21 - 05/24/21  
**Original Date / Rev:** 05/14/21 / 05/14/21  
**Order Type:** GENERAL

**WTVR**  
**Primary AE:** James Taguchi  
**Sales Office:** WTVRN  
**Sales Region:** NAT

**Agency Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** McClellan/Democrat/Governor  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business Thru:**  
**Advertiser External ID:** 268378  
**Agency External ID:** 103052  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/26/21	05/24/21	58	\$13,105.00	\$11,139.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2021	58	\$13,105.00	\$11,139.25	0.00
<b>Totals</b>	<b>58</b>	<b>\$13,105.00</b>	<b>\$11,139.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Taguchi			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	05/19/21	05/24/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	1-1-1--	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	--1-1--		2				\$125.00		0.00			
		Week: 05/24/21	05/30/21	1-----		1				\$125.00		0.00			
N 2	WTVR	05/18/21	05/21/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	-1-11--	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1-11--		3				\$175.00		0.00			
N 3	WTVR	05/18/21	05/21/21	M-F 6-630am News M-F 6-630am News	CM	6-630am	-1-11--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1-11--		3				\$250.00		0.00			
N 4	WTVR	05/18/21	05/24/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	111-1--	:30	4	\$300.00	P-6	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-11-1--		3				\$300.00		0.00			
		Week: 05/24/21	05/30/21	1-----		1				\$300.00		0.00			
N 5	WTVR	05/18/21	05/24/21	M-F CBS This Morning 7AM M-F CBS This Morning 7-8a	CM	7-8am	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1111--		4				\$250.00		0.00			

Order / Rev: 867440  
 Alt Order #:  
 Flight Dates: 05/18/21 - 05/24/21

Advertiser: McClellan/Democrat/Governor  
 Product Desc: J. McClennan for Governor  
 Estimate: 2453  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WTVR	05/18/21	05/24/21	M-F CBS This Morning 8CM M-F CBS This Morning 8-9a	CM	8-9am	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/21	05/30/21	1-----		1				\$250.00		0.00			
N 7	WTVR	05/22/21	05/22/21	SA 7-730am News SA 7-730am News	CM	7-730am	-----1-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1111--		4				\$225.00		0.00			
		Week: 05/24/21	05/30/21	1-----		1				\$225.00		0.00			
N 8	WTVR	05/23/21	05/23/21	SU 7-730am News SU 7-730am News	CM	7-730am	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-----1		1				\$100.00		0.00			
N 9	WTVR	05/24/21	05/24/21	M-F 9-10am M-F 9-10am	CM	9-10am	1-----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/21	05/30/21	1-----		1				\$115.00		0.00			
N 10	WTVR	05/19/21	05/19/21	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	--1----		1				\$400.00		0.00			
N 11	WTVR	05/20/21	05/20/21	M-F 1230-130pm M-F 1230-130pm	CM	1230-130pm	---1---	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	---1---		1				\$400.00		0.00			
N 12	WTVR	05/19/21	05/19/21	M-F 3-4pm M-F 3-4pm	CM	3-4pm	--1----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	--1----		1				\$175.00		0.00			
N 13	WTVR	05/18/21	05/20/21	M-F 4-430pm News M-F 4-430pm News	CM	4-430pm	-1-1---	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1-1---		2				\$150.00		0.00			
N 14	WTVR	05/18/21	05/24/21	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	11--1--	:30	3	\$175.00	P-6	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1-1--		2				\$175.00		0.00			
		Week: 05/24/21	05/30/21	1-----		1				\$175.00		0.00			
N 15	WTVR	05/18/21	05/24/21	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1-1----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	--1----		1				\$225.00		0.00			
		Week: 05/24/21	05/30/21	1-----		1				\$225.00		0.00			
N 16	WTVR	05/18/21	05/24/21	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	1-1-1--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	--1-1--		2				\$225.00		0.00			
		Week: 05/24/21	05/30/21	1-----		1				\$225.00		0.00			
N 17	WTVR	05/19/21	05/20/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	--11---	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	--11---		2				\$550.00		0.00			
N 18	WTVR	05/18/21	05/20/21	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	-1-1---	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/17/21	05/23/21	-1-1---		2				\$250.00		0.00			
N 19	WTVR	05/23/21	05/23/21		CM	630-7pm	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00

Order / Rev: 867440  
 Alt Order #:  
 Flight Dates: 05/18/21 - 05/24/21

Advertiser: McClellan/Democrat/Governor  
 Product Desc: J. McClennan for Governor  
 Estimate: 2453  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 630-7pm News											
				SU 630-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/21	05/23/21	-----1					1	\$75.00		0.00			
N20	WTVR	05/19/21	05/24/21	M-F 1135pm-1235am	CM	1135pm-1235am	1-1----	:30	2	\$180.00	P-3	0.00	NM	2	\$360.00
				M-F 1135pm-1235am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/21	05/23/21	--1----					1	\$180.00		0.00			
Week:		05/24/21	05/30/21	1-----					1	\$180.00		0.00			
N21	WTVR	05/24/21	05/24/21	M-F 11-1135pm News	CM	11-1135pm	2-----	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/21	05/30/21	2-----					2	\$100.00		0.00			
N22	WTVR	05/18/21	05/21/21	M-F 11-1135pm News	CM	11-1135pm	-2122--	:30	7	\$300.00	P-3	0.00	NM	7	\$2,100.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/21	05/23/21	-2122--					7	\$300.00		0.00			
N23	WTVR	05/22/21	05/22/21	SA-SU 11-1135pm News	CM	11-1135pm	-----1-	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
				SA-SU 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/21	05/23/21	-----1-					1	\$90.00		0.00			
N24	WTVR	05/23/21	05/23/21	SA-SU 11-1135pm News	CM	11-1135pm	-----1	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
				SA-SU 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/21	05/23/21	-----1					1	\$90.00		0.00			
N25	WTVR	05/20/21	05/20/21	M-F 730-8pm	CM	730-8pm	---1---	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/21	05/23/21	---1---					1	\$125.00		0.00			
													Totals	58	\$13,105.00