

ORDER



Orders
Order / Rev: 870696
 Alt Order #:
Product Desc: J. McClellan for Governor
Estimate: 2458
Flight Dates: 06/01/21 - 06/08/21
Original Date / Rev: 05/26/21 / 05/26/21
Order Type: GENERAL

WTVR
Primary AE: James Taguchi
Sales Office: WTVRN
Sales Region: NAT

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: McClellan/Democrat/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 268378
Agency External ID: 103052
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/08/21	73	\$17,300.00	\$14,705.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	73	\$17,300.00	\$14,705.00	0.00
Totals	73	\$17,300.00	\$14,705.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Taguchi			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	06/01/21	06/08/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	111-1--	:30	4	\$50.00	P-6	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	--1-1--		2				\$50.00		0.00			
		Week: 06/07/21	06/13/21	-1-----		1				\$50.00		0.00			
N 2	WTVR	06/01/21	06/08/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	11-1---	:30	3	\$60.00	P-6	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-1-1---		2				\$60.00		0.00			
		Week: 06/07/21	06/13/21	1-----		1				\$60.00		0.00			
N 3	WTVR	06/01/21	06/08/21	M-F 6-630am News M-F 6-630am News	CM	6-630am	1-1-1--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	--1-1--		2				\$250.00		0.00			
		Week: 06/07/21	06/13/21	1-----		1				\$250.00		0.00			
N 4	WTVR	06/01/21	06/08/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	11-11--	:30	4	\$300.00	P-6	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-1-11--		3				\$300.00		0.00			
		Week: 06/07/21	06/13/21	-1-----		1				\$300.00		0.00			
N 5	WTVR	06/01/21	06/08/21	M-F CBS This Morning 7-8am M-F CBS This Morning 7-8a	CM	7-8am	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00

Order / Rev: 870696
 Alt Order #:
 Flight Dates: 06/01/21 - 06/08/21

Advertiser: McClellan/Democrat/Governor
 Product Desc: J. McClellan for Governor
 Estimate: 2458
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WTVR	06/01/21	06/08/21	M-F CBS This Morning 8CM M-F CBS This Morning 8-9a	CM	8-9am	- 1111--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1111--					4	\$250.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$250.00		0.00			
N 7	WTVR	06/05/21	06/05/21	SA 7-730am News SA 7-730am News	CM	7-730am	----- 1-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1- 11--					3	\$225.00		0.00			
		Week: 06/07/21	06/13/21	- 1-----					1	\$225.00		0.00			
N 8	WTVR	06/06/21	06/06/21	SU 630-7am News SU 630-7am News	CM	630-7am	----- 1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	----- 1					1	\$100.00		0.00			
N 9	WTVR	06/03/21	06/03/21	M-F 9-10am M-F 9-10am	CM	9-10am	--- 1---	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	--- 1---					1	\$115.00		0.00			
N 10	WTVR	06/01/21	06/01/21	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	- 1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1-----					1	\$400.00		0.00			
N 11	WTVR	06/01/21	06/07/21	M-F 2-3pm M-F 2-3pm	CM	2-3pm	111-----	:30	3	\$400.00	P-6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 11----					2	\$400.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$400.00		0.00			
N 12	WTVR	06/03/21	06/04/21	M-F 3-4pm M-F 3-4pm	CM	3-4pm	--- 11--	:30	2	\$65.00	P-6	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	--- 11--					2	\$65.00		0.00			
N 13	WTVR	06/01/21	06/07/21	M-F 4-430pm News M-F 4-430pm News	CM	4-430pm	11- 11--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1- 11--					3	\$150.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$150.00		0.00			
N 14	WTVR	06/01/21	06/07/21	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	11111--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1111--					4	\$175.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$175.00		0.00			
N 15	WTVR	06/01/21	06/04/21	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 11- 1--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 11- 1--					3	\$225.00		0.00			
N 16	WTVR	06/02/21	06/08/21	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	1- 11---	:30	3	\$100.00	P-6	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-- 11---					2	\$100.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$100.00		0.00			
N 17	WTVR	06/01/21	06/07/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1- 111--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-- 111--					3	\$550.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$550.00		0.00			
N 18	WTVR	06/01/21	06/03/21	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	- 1- 1---	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1- 1---					2	\$250.00		0.00			

Order / Rev: 870696
 Alt Order #:
 Flight Dates: 06/01/21 - 06/08/21

Advertiser: McClellan/Democrat/Governor
 Product Desc: J. McClellan for Governor
 Estimate: 2458
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1- 1---					2	\$250.00		0.00			
N19	WTVR	06/05/21	06/05/21	SA 6-630pm News SA 6-630pm News	CM	6-630pm	----- 1-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	----- 1-					1	\$200.00		0.00			
N20	WTVR	06/01/21	06/07/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	11111--	:30	5	\$180.00	P-3	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 1111--					4	\$180.00		0.00			
		Week: 06/07/21	06/13/21	1-----					1	\$180.00		0.00			
N21	WTVR	06/01/21	06/07/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	22222--	:30	10	\$300.00	P-3	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	- 2222--					8	\$300.00		0.00			
		Week: 06/07/21	06/13/21	2-----					2	\$300.00		0.00			
N22	WTVR	06/05/21	06/05/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11-1135pm	----- 2-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	----- 2-					2	\$300.00		0.00			
N23	WTVR	06/06/21	06/06/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11-1135pm	----- 2	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	----- 2					2	\$300.00		0.00			
N24	WTVR	06/02/21	06/02/21	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-- 1----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-- 1----					1	\$375.00		0.00			
													Totals	73	\$17,300.00