

# CONTRACT



**WGNA-FM**  
**1241 Kings Road**  
**Schenectady, NY 12303**  
**(518) 881-1515**

<u>Contract / Revision</u> 4690824 /		<u>Alt Order #</u> 37152832
<u>Advertiser</u> <b>New York State Nurses Association</b>		<u>Original Date / Revision</u> 03/01/24 / 03/01/24
<u>Contract Dates</u> <b>03/04/24 - 03/28/24</b>	<u>Estimate #</u> 1	
<u>Product</u> issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WGNA-FM</b>	<u>Account Executive</u> Katz New York	<u>Sales Office</u> Katz New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> SNA	<u>Product 1/2</u> SNA
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Mark Guma Communications**  
**211 West 107th Street**  
**New York, NY 10025**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNA	03/04/24	03/28/24	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	32	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWT---				8	\$150.00			
	Week:	03/11/24	03/17/24	MTWT---				8	\$150.00			
	Week:	03/18/24	03/24/24	MTWT---				8	\$150.00			
	Week:	03/25/24	03/31/24	MTWT---				8	\$150.00			
N 2	WGNA	03/04/24	03/28/24	M-F Midday	10:00 AM-3:00 PM		:30			NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWT---				4	\$125.00			
	Week:	03/11/24	03/17/24	MTWT---				4	\$125.00			
	Week:	03/18/24	03/24/24	MTWT---				4	\$125.00			
	Week:	03/25/24	03/31/24	MTWT---				4	\$125.00			
N 3	WGNA	03/04/24	03/28/24	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	16	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	MTWT---				4	\$130.00			
	Week:	03/11/24	03/17/24	MTWT---				4	\$130.00			
	Week:	03/18/24	03/24/24	MTWT---				4	\$130.00			
	Week:	03/25/24	03/31/24	MTWT---				4	\$130.00			
<b>Totals</b>											<b>64</b>	<b>\$8,880.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/28/24	64	\$8,880.00	(\$1,332.00)	\$7,548.00
<b>Totals</b>	<b>64</b>	<b>\$8,880.00</b>	<b>(\$1,332.00)</b>	<b>\$7,548.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.