

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☒ State/Local

STATION and Location KUFX FM in the county of Santa Clara . Date: 9/4/2018

I, Kurt Snow, being/on behalf of John Cox for Governor 2018, a legally qualified candidate of the Republican political party, for the office of Governor in the General election to be held on 11/6/2018 do hereby request station time as follows:

<u>Broadcast Length</u>	<u>Time of Day, Rotation or Package</u>	<u>Days</u>	<u>Class</u>	<u>Times per Week</u>	<u>Number of Weeks</u>
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TOTAL CHARGES: \$2,879.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," are hereby listed:

I represent that the advanced payment for the above described broadcast time has been furnished by: John Cox for Governor 2018 and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Kelly Lawler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE

9/19/2018

Date



Signature

TO BE SIGNED BY BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Joseph Caniffe
Printed Name

9/21/18
Title

CONTRACT



Bonneville San Francisco KUFX-FM
201 Third Street
Suite 200
San Francisco, CA 94103
ar@bonneville.com

www.kfox.com

And:

Gateway Media
2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

<u>Contract / Revision</u> 837421 /		<u>Alt Order #</u> 32173376
<u>Product</u> JCXG/na/860 Cox Flight #2 Sept 24-Oct 3		
<u>Contract Dates</u> 09/23/18 - 09/30/18	<u>Estimate #</u> JCXG/na/860	
<u>Advertiser</u> John Cox for Governor		<u>Original Date / Revision</u> 09/19/18 / 09/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUFX-FM	<u>Account Executive</u> Katz San Francisco	<u>Sales Office</u> Katz Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> JCXG	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUFX	09/24/18	09/30/18	M-F	6:00 AM-10:00 AM		1:00				NM	3	\$468.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	MTWTF--				3	\$156.00				
N 2	KUFX	09/24/18	09/30/18	M-F	10:00 AM-3:00 PM		1:00				NM	3	\$468.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	MTWTF--				3	\$156.00				
N 3	KUFX	09/24/18	09/30/18	M-F	3:00 PM-7:00 PM		1:00				NM	3	\$468.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/24/18	09/30/18	MTWTF--				3	\$156.00				
N 4	KUFX	09/29/18	09/29/18	Sa-Su	6:00 AM-10:00 AM		1:00				NM	1	\$63.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/18	10/05/18	-----S-				1	\$63.00				
N 5	KUFX	09/29/18	09/29/18	Sa	10:00 AM-3:00 PM		1:00				NM	1	\$113.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/18	10/05/18	-----S-				1	\$113.00				
N 6	KUFX	09/29/18	09/29/18	Sa	3:00 PM-7:00 PM		1:00				NM	1	\$113.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/18	10/05/18	-----S-				1	\$113.00				
N 7	KUFX	09/30/18	09/30/18	Sa-Su	6:00 AM-10:00 AM		1:00				NM	1	\$50.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/30/18	10/06/18	-----S				1	\$50.00				
N 8	KUFX	09/30/18	09/30/18	Su	10:00 AM-3:00 PM		1:00				NM	1	\$100.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/30/18	10/06/18	-----S				1	\$100.00				
N 9	KUFX	09/30/18	09/30/18	Su	3:00 PM-7:00 PM		1:00				NM	1	\$100.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/30/18	10/06/18	-----S				1	\$100.00				
Totals								0.00				15	\$1,943.0

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	15	\$1,943.00	(\$291.45)	\$1,651.55
Totals	15	\$1,943.00	(\$291.45)	\$1,651.55

(* Line Transactions: N = New, E = Edited, D = Deleted)

Agency and Advertiser agree and acknowledge that Station's Advertising Terms and Conditions govern this contract. Station's Advertising Terms and Conditions are available at www.bonneville.com



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Signature: _____ Date: _____

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