



125 West 55th St
New York, NY 10019

Contract # 28396082	Changes as of: 5/15/2024 at 5:41 PM	Version: Current State Version 1
CPE: 138/291/7318	Flight: 5/22/24 - 6/4/24	Station: WBDT
Agency: MAIN STREET MEDIA GRP	Advertiser: ONE NATION	Market: Dayton
PO BOX 25093	Product: Ohio	Office: PHILADELPHIA
Alexandria, VA 22314	Agency Order #: 13398158	Service: Nielsen
	Buyer: Santuoso, Michelle	Primary Demo:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950

Con Type: POLITICAL/VOTE
Total \$: \$8,120.00

Total Spots: 19
Total CPP: \$0.00
Total GRP:
Traffic #: 4451682

Separation:

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/22 - 6/4														Total Spots	Total \$	CPP*	GRP*
						5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	6/1	6/2	6/3	6/4				
1	W-F,M-Tu 8:30a-9a		2 News Today on Dayton's CW	\$400.00	30	0	1	1	0	0	0	1	0	1	1	0	0	0	1	6	\$2,400.00	\$0.00	0.0
2	W-F,M-Tu 10p-10:30p		2News @10P On Dayton's CW	\$500.00	30	1	0	1	0	0	1	0	1	0	1	0	0	1	0	6	\$3,000.00	\$0.00	0.0
MSD 3	Sa-Su 12:30p-6p		LIV Golf	\$180.00	30	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	\$0.00	\$0.00	0.0
<i>[Estimate is based on actual average Feb'22, Apr'22, May'22 & June 22 delivery of Golf Tournaments on WHIO in the market.]</i>																							
4	Sa 10p-10:30p		2News @10P On Dayton's CW	\$500.00	30	0	0	0	1	0	0	0	0	0	0	1	0	0	0	2	\$1,000.00	\$0.00	0.0
5	Su 10p-10:30p		2News @10P On Dayton's CW	\$500.00	30	0	0	0	0	1	0	0	0	0	0	0	1	0	0	2	\$1,000.00	\$0.00	0.0
MGD 6	W-F,M-Tu 8:30a-9a		2 News Today on Dayton's CW	\$400.00	30	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
MGD 7	Su 10:30p-11p		Young Sheldon	\$150.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
MGD 8	W 12n-1p		HOT BENCH	\$170.00	30	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	\$170.00	\$0.00	0.0
TOTALS:						2	1	2	1	2	1	1	1	1	2	1	1	2	1	19	\$8,120.00	\$0.00	0.0



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		Con Type: POLITICAL/VOTE
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		Total Spots: 19
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 4451682

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/15/24 5:41 PM	SHEPARD RITZEN	You know what – let's just go with the Hot Bench MG.
05/15/24 4:27 PM	SHEPARD RITZEN	BUyer requested: Is there anything else I can get instead of Paternity Court?
05/15/24 12:55 PM	Marcy Angott-Lutz	LIV does not air these dates.
04/30/24 8:41 AM	System	Notice Received.
04/29/24 3:13 PM	SHEPARD RITZEN	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$406,000
WBDT Share:	2%
Comment:	est share
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$8,120.00	N/A	0.0
Total	100%	19	\$8,120.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	8	\$3,120.00
2024-Jun	11	\$5,000.00
Total	19	\$8,120.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/15/24 5:26 PM	Marcy Angott-Lutz	Accepted	3	4	\$0	\$8,120.00	Changes: Total Spots from 20 to 19. 4 buylines added or modified.
Queued for Electronic Contracting	4/30/24 7:45 AM					\$0	\$0	
New	4/29/24 3:13 PM	SHEPARD RITZEN	Confirmed	20		\$8,120.00	\$8,120.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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