



**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 225-2720**

# CONTRACT

<u>Contract / Revision</u> 1610187 /		<u>Alt Order #</u> 26102079
<u>Product</u> KING/G-FL/D		
<u>Contract Dates</u> 07/10/18 - 07/16/18	<u>Estimate #</u>	
<u>Advertiser</u> POL/Chris King/Governor/FL/Dem		<u>Original Date / Revision</u> 07/09/18 / 07/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**AKPD Message & Media**  
**730 N. Franklin**  
**Suite 404**  
**Attn: Debra Schommer Klein**  
**Chicago, IL 60654**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	07/14/18	07/14/18	Today Show Sa	657-10a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-----S-	1			\$600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLA	07/09/18-07/15/18	Today Show Sa	657-10a	-----Sa--	:30		<del>\$600.00</del>		NM		
		Credited											
N 2	WFLA	07/16/18	07/16/18	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/16/18	07/22/18	M-----	1			\$1,500.00					
N 3	WFLA	07/10/18	07/13/18	Today Show	657-9a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-TWTF--	2			\$1,800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WFLA	07/09/18-07/15/18	Today Show	657-9a	-TuWThF----	:30		<del>\$1,800.00</del>		NM		
		Credited											
N 4	WFLA	07/15/18	07/15/18	Today Show Su	8-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-----S	1			\$750.00					
N 5	WFLA	07/15/18	07/15/18	Meet the Press	10-11a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-----S	1			\$3,000.00					
N 6	WFLA	07/16/18	07/16/18	M-F 3-4p	3-4p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/16/18	07/22/18	M-----	1			\$475.00					
N 7	WFLA	07/10/18	07/13/18	M-F 3-4p	3-4p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-TWTF--	3			\$700.00					
N 8	WFLA	07/10/18	07/13/18	Local 7p News	7-730p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-TWTF--	2			\$1,300.00					
N 9	WFLA	07/16/18	07/16/18	Local 7p News	7-730p		:30				NM	1	\$825.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 07/10/18 - 07/16/18	<u>Product</u> KING/G-FL/D	<u>Estimate #</u>
<u>Advertiser</u> POL/Chris King/Governor		<u>Original Date / Revision</u> 07/09/18 / 07/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/16/18	07/22/18	M-----	1			\$825.00					
N 10	WFLA	07/10/18	07/13/18	M-F 5-530p	5-530p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-TWTF--	2			\$900.00					
N 11	WFLA	07/16/18	07/16/18	M-F 530-6p	530-6p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/16/18	07/22/18	M-----	1			\$825.00					
N 12	WFLA	07/10/18	07/13/18	M-F 530-6p	530-6p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-TWTF--	3			\$1,500.00					
N 13	WFLA	07/16/18	07/16/18	Local 6p News	6-630p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/16/18	07/22/18	M-----	1			\$1,350.00					
N 14	WFLA	07/10/18	07/13/18	Local 6p News	6-630p		:30				NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-TWTF--	3			\$1,700.00					
N 15	WFLA	07/14/18	07/14/18	NBC Nightly News WKND	630-7p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----S-	1			\$2,250.00					
N 16	WFLA	07/16/18	07/16/18	NBC Nightly News WKDY	630-7p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/16/18	07/22/18	M-----	1			\$2,250.00					
N 17	WFLA	07/10/18	07/13/18	NBC Nightly News WKDY	630-7p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-TWTF--	3			\$2,500.00					
N 18	WFLA	07/15/18	07/15/18	Sun 8-10p Amer Got Talent	Sun 8p-10p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----S	2			\$3,000.00					
N 19	WFLA	07/11/18	07/11/18	Wed 8p Ellen Game of Game8-9p	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--W----	1			\$4,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WFLA	07/09/18-07/15/18	Wed 8p Ellen Game of Game8-9p		---W-----	:30	<del>\$4,000.00</del>	NM			
		Credited											
N 20	WFLA	07/10/18	07/10/18	Tue 8-10p Amer Got Talent	8-10p		:30				NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-T-----	2			\$10,000.00					
N 21	WFLA	07/16/18	07/16/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/16/18	07/22/18	M-----	1			\$1,500.00					
N 22	WFLA	07/10/18	07/13/18	Late News M-Su	11-1135p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-TWTF--	4			\$1,600.00					
N 23	WFLA	07/14/18	07/14/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----S-	1			\$1,500.00					
N 24	WFLA	07/10/18	07/13/18	Tonight Show	Tonight Show		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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Week:		07/09/18	07/15/18	-TWTF--				3	\$900.00				
N 25	WFLA	07/16/18	07/16/18	Tonight Show	Tonight Show		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	M-----				1	\$600.00				
N 26	WFLA	07/14/18	07/14/18	SNL	Sa 1130p-1a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----S-				2	\$1,500.00				
Totals								0.00				42	\$80,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/16/18	42	\$80,325.00	(\$12,048.75)	\$68,276.25
<b>Totals</b>	42	\$80,325.00	(\$12,048.75)	\$68,276.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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