## WSOL V101.5FM Jacksonville, FL Quarterly Issues / Programs List Third Quarter 2014 October 1, 2014

WSOL V101.5FM
Quarterly issue / programs:

WSOL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Issues: Information on entrepreneurship, and how to become an entrepreneur.

Community Health Issues: Information on health issues, and testing.

Educational Issues: Information on scholarships, and school participation in the community.

Entrepreneur Issues: Information shared on becoming an entrepreneur in the community.

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE         | PROGRAM /    | DESCRIPTION                | GUEST          | DATE TIME | DURATION |
|---------------|--------------|----------------------------|----------------|-----------|----------|
|               | TITLE        |                            |                |           |          |
| Community     | Community    | Dr. Nikoli Vitti, School   | Dr. Nikoli     | 07-06-14  | 30 min   |
| Public        | Viewpoint/   | Superintendant of Duval    | Vitti,         | 7:00am    |          |
| Libraries     | Duval County | County Public Schools came | Superintendant |           |          |
|               | Public       | by the talk about new      | , Duval County |           |          |
|               | Schools/Libr | implementation of          | Public Schools |           |          |
|               | aries        | replacement assessment     |                |           |          |
|               |              | test, and the importance   |                |           |          |
|               |              | of keep libraries open.    |                |           |          |
| Community     | Community    | Dr. Nikoli Vitti, School   | Dr. Nikoli     | 07-13-14  | 30 min   |
| Public        | Viewpoint/   | Superintendant of Duval    | Vitti,         | 7:00am    |          |
| Libraries     | Duval County | County Public Schools came | Superintendant |           |          |
|               | Public       | by the talk about new      | , Duval County |           |          |
|               | Schools/Libr | implementation of          | Public Schools |           |          |
|               | aries,       | replacement assessment     |                |           |          |
|               | Replay       | test, and the importance   |                |           |          |
|               |              | of keep libraries open.    |                |           |          |
| Community     | Community    | Ken Jefferson, Expert      | Ken Jefferson, | 07-20-14  | 30 min   |
| Crime Analyst | Viewpoint/   | Crime Analyst, came by to  | Expert Crime   | 7:00am    |          |
|               | Ken          | talk about the latest      | Analyst        |           |          |
|               | Jefferson,   | crime stats in             |                |           |          |
|               | Expert Crime | Jacksonville. He also      |                |           |          |
|               | Analyst      | provided information on    |                |           |          |

what to look for, and how

|                               |                                     |  | 1  | 1                  |  |
|-------------------------------|-------------------------------------|--|--|--------------------|--|
|                               | l                                   | to better protect yourself   | 1  |                    | 1  |
|                               |                                     | from becoming a victim.  | <del>                                     </del> | <u> </u>           | <del>                                     </del> |
| Relationship<br>Crime Analyst | Community Viewpoint/ Ken Jefferson, | Ken Jefferson, Expert Crime Analyst, came by to talk about the latest crime stats in               | Ken Jefferson,<br>Expert Crime<br>Analyst        | 07-27-14<br>7:00am | 30 min   |
|                               | Expert Crime<br>Analyst,<br>Replay  | Jacksonville. He also provided information on what to look for, and how to better protect yourself |  |                    |  |
|                               |                                     | from becoming a victim.  |  |                    |  |
| ISSUE                         | PROGRAM /<br>TITLE                  | DESCRIPTION  | GUEST  | DATE TIME          | DURATION   |
| Community                     | Community                           | Linda Dayson, Executive  | Shelly,  | 08-03-14           | 30 min   |
| <del>-</del>                  | Viewpoint/Hu                        | Director & CEO of Hurting  | Chelsea,   | 7:00am             | 1  |
|                               | rting                               | Families with Children in  | Danielle, and                                    |                    | 1  |
| T                             | Families                            | Crime, Inc., came by to  | Jammie all                                       |                    | 1  |
|                               | with                                | talk about families that   | from Theatre                                     |                    | 1  |
|                               | Children in                         | recently had children  | On A Mission                                     |                    | 1  |
| •                             | Crime, Inc.                         | committing crime, and how  | 1  |                    | 1  |
|                               | l                                   | she supports those   | 1  |                    | 1  |
|                               | J                                   | families by helping them   | 1  |                    | 1  |
|                               | J                                   | to find funeral,   | 1  |                    | 1  |
|                               | l                                   | arraignments for their kids.   | 1  |                    | 1  |
|                               | J                                   | KIUS.  | 1  |                    | 1  |
| Community                     | Community                           | Cheryl Williams, Mayor   | Cheryl   | 08-10-14           | 30 min   |
| _                             | Viewpoint/Sa                        | Alvin Brown Appointee  | Williams,  | 7:00am             | 1  |
|                               | ve Our                              | "Keep Jacksonville   | Mayor Alvin                                      |                    | 1  |
|                               | Libraries                           | Beautiful Committee", and  | Brown  |                    | 1  |
|                               | l                                   | Marilyn Rogers, CEO &  | Appointee  |                    | 1  |
|                               | J                                   | Director of "Rising Stars  | "Keep  |                    | 1  |
|                               | l                                   | Tomorrow" came on the show   | Jacksonville                                     |                    | 1  |
|                               | l                                   | to discuss the importance  | Beautiful  |                    | 1  |
|                               | ļ                                   | of voting in the upcoming  | Committee",                                      |                    | 1  |
|                               | l                                   | election for all libraries   | and Marilyn                                      |                    | 1  |
|                               | l                                   | to remain open in  | Rogers, CEO &                                    |                    | 1  |
|                               | ļ                                   | Jacksonville .   | Director of                                      |                    | 1  |
|                               | I                                   | '  | "Rising Stars Tomorrow"                          |                    | 1  |
| Community                     | Community                           | Dr. Nikoli Vitti, School   | Gwen Owen,                                       | 08-17-14           | 30 min   |
| Public                        | Viewpoint/                          | Superintendant of Duval  | Director of                                      | 7:00am             | 30 11.11   |
|                               | Duval County                        | County Public Schools came   | Development of                                   | ,                  | 1  |
|                               | Public                              | by the talk about new  | "Don't Miss A                                    |                    | 1  |
|                               | Schools/Libr                        | implementation of  | Beat", and                                       |                    | 1  |
|                               | aries,                              | replacement assessment   | Helen Robinson                                   |                    | 1  |
|                               | replay                              | test, and the importance   | 1  |                    | 1  |
|                               |                                     | of keep libraries open.  | <u> </u>   | <u> </u>           | 1  |
| Community                     | Community                           | Ysryl, President of the  | Ysryl,   | 08-24-14           | 30 min   |
| Organization                  | Viewpoint/Ja                        | Jacksonville Black Chamber   | President of                                     | 7:00am             | 1  |
|                               | x Black<br>Chamber of               | of Commerce came on the  | the  |                    | 1  |
|                               | Chamber of<br>Commerce              | show to talk about loans<br>that are available to  | Jacksonville<br>Black Chamber                    |                    | 1  |
|                               | COmmerce                            | small minority business  | of Commerce                                      |                    | 1  |
|                               | l                                   | owners, and entrepreneurs.   |  |                    | 1  |
| Community                     | Community                           | Mr. Kenny Arnold, River  | Mr. Kenny  | 08-31-14           | 30 min   |
| =                             | Viewpoint/Ga                        | Region, Senior Director  | Arnold, River                                    | 7:00am             | 1  |
|                               | _                                   | Court Services, and Rosa   | Region, Senior                                   |                    | 1  |
|                               | teway                               | court bervices, and ness   |  | 1                  | 1  |
|                               | Community                           | Nicholas, Gateway Fund   | Director Court                                   | ļ                  | Į.   |
|                               |                                     |  | _  |                    |  |

|                |                            | to talk about their                                  | Gateway                        |           |          |
|----------------|----------------------------|--|--------------------------------|-----------|----------|
|                |                            | perspective organizations,                           | Community                      |           | 1        |
|                |                            | September being 'National                            | Services, Fund                 |           |          |
|                |                            | Recovery Month', and the                             | Development &                  | 1         |          |
|                |                            | upcoming events coming up in the month of September. | Marketing<br>Manager           | 1         | 1        |
| ISSUE          | PROGRAM /                  | DESCRIPTION  | GUEST                          | DATE TIME | DURATION |
| TOOLE          | TITLE                      | DESCRIPTION  | GOEST                          | DATE TIME | DURATION |
| Community      | Community                  | Mrs. Semone Blair-Walker,                            | Mrs. Semone                    | 09-07-14  | 30 min   |
| Entrepreneursh | Viewpoint/Me               | Entrepreneur, President &                            | Blair-Walker,                  | 7:00      | 1        |
| ip             | obachi,                    | CEO of Meobachi Salon &                              | Entrepreneur,                  | 1         | 1        |
|                | Replay                     | Image Consulting Agency                              | President &                    |           |          |
|                |                            | came on the show to talk                             | CEO of                         | 1         |          |
|                |                            | about being an African-                              | Meobachi Salon                 | 1         | 1        |
|                |                            | American entrepreneur, and                           | & Image                        |           |          |
|                |                            | the challenges black women                           | Consulting                     | 1         | 1        |
|                |                            | face in the business                                 | Agency                         |           |          |
|                |                            | world.   |                                | 1         | 1        |
| I              |                            | <u> </u>   |                                | 1         | 1        |
|                |                            |  |                                |           | 1        |
|                |                            |  |                                |           | 1        |
|                |                            |  |                                |           | 1        |
|                |                            | ĺ  |                                | 1         | 1        |
|                |                            |  |                                |           |          |
| Community      | Community                  | Karel Danzie a member of                             | Karel Danzie a                 | 09-14-14  | 30 min   |
| Service        | Viewpoint/                 | Delta Sigma Theta,                                   | member of                      | 7:00am    |          |
|                | Delta Sigma                | Jacksonville Alumnae                                 | Delta Sigma                    |           | 1        |
|                | Theta                      | Chapter came on the show to talk about the "Ride     | Theta,<br>Jacksonville         | 1         | 1        |
|                |                            | For Red" Ride, Skate, and                            | Alumnae                        | 1         |          |
|                |                            | Walk Economic Summit on                              | Chapter                        |           |          |
|                |                            | September, 27 <sup>th</sup> . All of the             |                                | 1         | 1        |
|                |                            | proceeds raised will be                              |                                |           | 1        |
|                |                            | donated to Community                                 |                                | 1         |          |
|                | <u> </u> !                 | Connections.   |                                |           | <u> </u> |
| Community      | Community                  | Karel Danzie a member of                             | Karel Danzie a                 | 09-21-14  | 30 min   |
| Service        | Viewpoint/                 | Delta Sigma Theta,                                   | member of                      | 7:00am    | 1        |
|                | Delta Sigma<br>Theta,      | Jacksonville Alumnae<br>Chapter came on the show     | Delta Sigma<br>Theta,          |           |          |
|                | Replay                     | to talk about the "Ride                              | Jacksonville                   | 1         |          |
|                | Webra!                     | For Red" Ride, Skate, and                            | Alumnae                        |           |          |
|                |                            | Walk Economic Summit on                              | Chapter                        | 1         |          |
|                |                            | September, 27 <sup>th</sup> . All of the             | _                              |           |          |
|                |                            | proceeds raised will be                              |                                | 1         |          |
|                |                            | donated to Community                                 |                                |           |          |
|                | <u> </u> !                 | Connections.   |                                |           |          |
| Community      | Community                  | Mr. Kirk Hanna, and Ms.                              | Mr. Kirk                       | 09-28-14  | 30 min   |
| Organization   | Viewpoint/<br>Juna Amagara | Terri Oliver came on the show to talk about          | Hanna, and Ms.<br>Terri Oliver | 7:00am    |          |
|                | Julia Amayara              | orphaned kid's whose                                 | both local                     |           |          |
|                |                            | parents have died from the                           | Directors of                   | 1         |          |
|                |                            | AIDS epidemic in Uganda,                             | Juna Amagara                   |           |          |
|                |                            | and the people Juna                                  | in                             | 1         |          |
|                |                            | Amagara are helping with a                           | Jacksonville                   | 1         |          |
|                |                            | fundraiser on October 11 <sup>th</sup> .             |                                |           |          |
|                |                            |  |                                |           |          |

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                         | ORGANIZATION OR TITLE         | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| air national guard            | air natl guard                | 000:30   | 002  |
| Big Brothers Big Sisters      | Ad Council                    | 000:30   | 001  |
| Big Brothers Big Sisters      | Big Brothers Big Sisters      | 000:31   | 001  |
| Childhood Asthma              | Ad Council                    | 000:30   | 004  |
| COMMUNITY INVOLVEMENT         | 9-11 DAY                      | 000:30   | 001  |
| Down Syndrome                 | DSAJ.ORG                      | 000:31   | 001  |
| FAB                           | FAB                           | 000:30   | 020  |
| fatherhood.gov                | Ad Council                    | 000:31   | 011  |
| Financial Lit                 | Ad Council                    | 000:15   | 001  |
| GLOBAL CITIZEN FEST           | GLOBAL CITIZEN FEST           | 000:31   | 001  |
| Goodwill Job Training         | Ad Council                    | 000:30   | 002  |
| HEALTH AND FITNESS            | SAFE SUMMER DRIVING           | 000:28   | 002  |
| High School Dropout Preventio | Ad Council                    | 000:30   | 001  |
| Mens Health Network           | mytestosterone.com            | 000:29   | 002  |
| MILITARY AND VETERANS         | SAFE SUMMER DRIVING           | 000:28   | 002  |
| MILITARY AND VETERANS         | SHOW YOUR STRIPES             | 000:26   | 030  |
| MILITARY AND VETERANS         | SHOW YOUR STRIPES             | 000:30   | 046  |
| MILITARY AND VETERANS         | SHOW YOUR STRIPES             | 000:31   | 041  |
| Paralized Vets of America     | Paralized Veterans of America | 000:31   | 002  |
| Recycling                     | Ad Council                    | 000:30   | 001  |
| SAFE DRIVING                  | SAFE SUMMER DRIVING           | 000:27   | 013  |
| SAFE DRIVING                  | SAFE SUMMER DRIVING           | 000:28   | 024  |
| Step Up For Students          | Tax Credit Scholarship        | 000:30   | 001  |
| Texting & Driving             | Ad Council                    | 000:30   | 001  |
| US Navy Image                 | US Navy                       | 000:30   | 002  |
| Veteran Support               | Veterans Administration       | 000:30   | 002  |

## WSOL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

|                                       | Weekly Total   |
|---------------------------------------|----------------|
| News                                  |                |
| Monday to Friday 18 minutes per day   | 90:00          |
| Weather                               |                |
| Monday to Friday 12.5 minutes per day | 62:30          |
| <u>Traffic</u>                        |                |
| Monday to Friday 13 minutes per day   | 65:00          |
| Weekly Total                          | 217:30 minutes |