

WSOL V101.5fm
JACKSONVILLE, FLORIDA
QUARTERLY ISSUES/PROGRAMS LIST
SECOND QUARTER 2012
JUNE 30,2012

WSOL V101.5FM

QUARTERLY ISSUE/PROGRAMS LIST ISSUES:

WSOL-FM PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESSES ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDER QUARTER WERE:

CRIME ISSUES: VARIOUS DISCUSSIONS ON CRIME WITHIN THE COMMUNITY.

HEALTH ISSUES: INFORMATION ON EDUCATING THE PUBLIC ABOUT HEALTH ISSUES.

EDUCATION ISSUES: SPECIAL EDUCATION ISSUES CONCERNING FUNDRAISING, AND THE EDUCATION PREPARATION OF STUDENTS IN SCHOOL.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Event and Information on Leukemia & Lymphoma	Community Viewpoint/Leukemia and Lymphoma Society	Carolyn Romanski, Campaign Manager of "Night the Night", and Cynthia L. Scravelli, Corporate Compliance and Ethics Council for FIS, came on the show to talk about Leukemia & Lymphoma, and the differences between the two types of cancer. They also shared personal information with our listeners about losing someone from both diseases.	Carolyn Romanski, Campaign Mgr., "Light the Night", and Cynthia L. Scravelli, Corporate Compliance and Ethics Council for FIS	04-01-12 7:00a.m.	30 min
Community Crime Prevention	Community Viewpoint/Ken Jefferson	Mr. Ken Jefferson, Consultant & Expert Crime Analyst, came on the show to talk about the latest crime statistics in Jacksonville. He also talked about crime prevention, and local criminals wanted by police.	Mr. Ken Jefferson, Consultant & Expert Crime Analyst	04-08-12 7:00a.m.	30 min

<p>Neighborhood Crime</p>	<p>Community Viewpoint /Mad Dads</p>	<p>Mr. Donald Foy, President of Mad Dads Jacksonville Chapter, and Ms. Christina Parcels, Head of Government Affairs for Garcia Advertising Company appeared on the show to talk about a new initiative called "Piece to Peace" program. They talked about an upcoming video psa project that would bring awareness to crime in the community called "Piece Peace".</p>	<p>Mr. Donald Foy, President of Mad Dads Jacksonville Chapter</p>	<p>04-15-12 7:00a.m.</p>	<p>30 min</p>
<p>Jacksonville Urban League</p>	<p>Community Viewpoint/ Jacksonville Urban League</p>	<p>Mrs. Julia M. Henry-Wilson, Program Director, and Mrs. Sandra D. Parker, Director of Youth & Intervention Services came on the show to talk about their upcoming "5th Annual 3E Empowerment Summit", and "Crime Prevention Community-wide Event" on April 25th.</p> <p>They also expounded on the 3E's, which stands for Education, Economic Empowerment, and Employment & Training.</p>	<p>Mrs. Julia M. Henry-Wilson, Program Director, and Mrs. Sandra D. Parker, Director of Youth & Intervention Services</p>	<p>04-22-12 7:00a.m.</p>	<p>30 min</p>

<p>Entrepreneurship in the Community</p>	<p>Community Viewpoint/E3</p>	<p>Mr. Anthony Butler, Executive Director of E3 Business Group, talked about the community being involved in entrepreneurs learning how to run their businesses, and become leaders in their businesses, and be responsible for giving back to the community.</p> <p>He also talked about bringing 1000 young people to an upcoming Harlem Globetrotter's game on March 2nd, and a golf tournament.</p>	<p>Mr. Anthony Butler, Executive Director of E3 Business Group</p>	<p>04-29-12 7:00a.m.</p>	<p>30 min</p>
<p>Crime Prevention</p>	<p>Community Viewpoint/Jacksonville Police Officer Mike McCall</p>	<p>Officer Mike McCall, Public Information Officer from the Jacksonville Sheriff's Office came on the show to talk about some aspects of crime prevention.</p> <p>He also encouraged listeners to become involved with a program called SHADCO (Sheriff's Advisory Committee) started by Sheriff John Rutherford.</p>	<p>Officer Mike McCall, Public Information Officer, Jacksonville Sheriff's Office</p>	<p>05-06 -12 7:00a.m.</p>	<p>30 min</p>

<p>Gun Awareness in the Community</p>	<p>Community Viewpoint/Project 16</p>	<p>Local Jacksonville artist T'Juan came on the show to talk about his latest project called "Project 16:Think About It Campaign" which enables him to go into schools and talk to teens about gun violence in the community.</p>	<p>T'Juan, Artist, and Dr. Tjuana</p>	<p>05-13-12 7:00a.m.</p>	<p>30 min</p>
<p>Job Opportunities</p>	<p>Community Viewpoint/Job Fair</p>	<p>Mrs. Candice Moody, Vice-President of Communications at Work Source stopped by the studios to talk about the upcoming job fair sponsored by Congresswoman Corrine Brown at the Prime Osborne Convention Center on May 21st.</p> <p>She also talked about the provision of 100 laptops that will be on hand for the use of those applying for jobs.</p>	<p>Mrs. Candice Moody, Vice-President of Communications at Work Source, Inc.</p>	<p>05-20-12 7:00a.m.</p>	<p>30 min</p>
<p>Memorial Day Weekend Program</p>	<p>Community Viewpoint/Fisher House</p>	<p>Memorial Day Weekend National Program</p>	<p>Memorial Day Weekend Program</p>	<p>05-27-12 7:00a.m.</p>	<p>30 min</p>

<p>Community Event</p>	<p>Community Viewpoint/ Dreams Come True</p>	<p>Brenda Key, and Kia Ganey stopped by to talk about a program called "Dreams Come True" sponsored by Vizergy, which stands for Vision and Energy within Marketing.</p> <p>This program is for kids who may be terminally ill, or have life-threatening illnesses; who have a wish that Vizergy can fulfill.</p>	<p>Brenda Key, and Kia Ganey</p>	<p>06-03 -12 7:00a.m.</p>	<p>30 min</p>
<p>Provision for Mothers and their Babies.</p>	<p>Community Viewpoint/Healthy Mothers, Healthy Babies</p>	<p>Wakilah Augustus came on the show to talk about "Healthy Mothers, Healthy Babies" project that provides services to women who need pre-natal care, and other services like child birth classes, breastfeeding education, and teen abstinence based programs.</p>	<p>Wakilah Augustus,</p>	<p>06-10-12 7:00a.m.</p>	<p>30 min</p>

<p>Community Outreach Service</p>	<p>Community Viewpoint/D. I.P. Foundation</p>	<p>Ms. P.K. Mickens, Founder & CEO, stopped by to talk about the Divine Intervention and Prevention program otherwise known as the D.I.P. Foundation, and its purpose in the community.</p> <p>Their primary mission is to assist those involved in domestic violence, and to raise consciousness within the Jacksonville community.</p> <p>She also talked about the launching of their new magazine "ShoFar" on July 7th.</p>	<p>Ms. P.K. Mickens, Founder & CEO</p>	<p>06-17-12 7:00a.m.</p>	<p>30 min</p>
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<p>Programs for Undeserved Youth</p>	<p>Community Viewpoint/Don't Miss A Beat</p>	<p>Mrs. Gwendolyn Owens, Director of Development of "Don't Miss A Beat", a non-profit organization, and Helen Robinson, a youth volunteer, came by to talk about their grass roots foundation started by Grammy Award winning musician drummer, Ulysses Owens.</p> <p>The organization focuses on blending music, art, and academic achievement for teens in the Riverside, and Brooklyn communities in Jacksonville.</p>	<p>Mrs. Gwendolyn Owens, Director of Development, and Helen Robinson</p>	<p>06-24-12 7:00a.m.</p>	<p>30 min</p>
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Organ Donation	DONORSCHOSE.ORG	000:30	001
Exercise	FREEDOM WALK AMERICA.COM	000:32	034
Cancer	AMERICA CANCER SOCIETY	000:30	036
Down Syndrome	DSAJ GOLF TOURNAMENT	000:31	055
Health	INDO AM. MEDICAL ASSOC HEALTH FAIR	000:31	025
Elder Affairs	MOVERS FOR MOMS	000:30	006
Health	RIDE FOR SMILES	000:31	140
Exercise	FREEDOM WALK AMERICA.COM	000:29	015
Ad Council	Am Council Certified Public A	000:15	006
Ad Council	Am Council Certified Public A	000:30	006
Adoption	Ad Council	001:00	001
Aids Awareness	greaterthan aids.org	000:15	003
Al Anon	Ad Council	000:15	003
al-anon	al-anon	000:30	001
al-anon	al-anon	000:31	002
al-anon	al-anon	001:01	004
Big Brothers Big Sisters	Ad Council	000:30	002
Big Brothers Big Sisters	Big Brothers Big Sisters	000:30	001
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	002
BULLYING	DONORSCHOSE.ORG	000:30	020
BULLYING	DONORSCHOSE.ORG	000:31	019
BULLYING	DONORSCHOSE.ORG	000:32	019
Community Involvement	firsttee.org	000:30	001
Domestic Violence	givebacksmile.com	000:31	001
fatherhood.gov	Ad Council	000:15	003
fatherhood.gov	Ad Council	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
fatherhood.gov	Ad Council	000:31	014
fl.dept.hwy safety & mtr vehi	fdhsmv	000:30	001
Food Safety	Ad Council	000:30	002
HEALTH AND FITNESS	Ad Council	000:29	080
HEALTH AND FITNESS	Ad Council	000:30	123
HEALTH AND FITNESS	Ad Council	000:31	142
HEALTH AND FITNESS	City Of Hope	000:31	023
HUNGER in NORTH FLORIDA	SECOND HARVEST FOOD BANK	000:31	003
Hurricane Preparedness	Am.Red Cross	000:30	001
Hurricane Preparedness	USDHHS	000:30	001
LITERACY	DONORSCHOSE.ORG	000:30	019
mission-able.com	Ad Council	000:16	004
NIAAA	NIAAA	001:01	001
Paralized Vets of America	missionable.com	000:31	001
Paralized Vets of America	Paralized Veterans of America	000:30	002
Paralized Vets of America	Paralized Veterans of America	000:31	001
Paralized Vets of America	Paralized Veterans of America	001:01	001
ready.gov	Ad Council	000:30	001
ready.gov	Ad Council	000:31	011
SELF ESTEEM	DONORSCHOSE.ORG	000:31	019
Stronger Babies	March of Dimes	000:30	002
Teen Drinking	Fed Trade Comm.	000:15	002
U.S.D.H.H.S.	Ad Council	000:30	001
U.S.D.H.H.S.	Ad Council	001:01	001
U.S.D.O.E.	Ad Council	000:15	004
U.S.D.O.E.	Ad Council	000:30	001
U.S.Forest Service	Ad Council	000:14	013
U.S.Forest Service	Ad Council	000:15	003
U.S.Forest Service	Ad Council	000:30	003
U.S.Forest Service	Ad Council	001:00	001
US Navy Image	US Navy	000:15	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
USO	uso.org	000:15	002
USO	uso.org	000:30	002
USO	uso.org	001:00	001
Veteran Affairs	Ad Council	000:15	011
Veteran Affairs	Ad Council	000:16	019
Veteran Affairs	Ad Council	000:18	007
Veteran Affairs	Veterans Administration	000:15	002
Veteran Support	Ad Council	000:15	009
Veteran Support	Ad Council	000:16	015
Veteran Support	Ad Council	000:18	034
Veteran Support	Ad Council	000:30	001
Veteran Support	Veterans Administration	000:30	002
Volunteer	discoverflelks.com	000:30	002
WOUNDED WARRIOR	woundedwarrior.org	000:30	002
WOUNDED WARRIOR	woundedwarrior.org	001:00	001
Youh Reckless Driving	Ad Council	000:15	004
Youh Reckless Driving	Ad Council	000:30	003

WSOL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

Weekly Total

News

Monday to Friday 18 minutes per day 90:00

Weather

Monday to Friday 12.5 minutes per day 62:30

Traffic

Monday to Friday 13 minutes per day 65:00

Weekly Total

217:30 minutes