



CHICAGO'S CLASSIC ROCK

QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS

WDRV-WWDV

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Section I. Issues

WDRV-WWDV have identified these significant issues facing our community in this quarter.

- A. Science & Technology:** Scientific accidents that created products, DNA testing and the role of AI in medicine
- B. Language/Learning:** Experts discuss children's literacy, linguistics, and learning disabilities
- C. Economy:** Three unique businesses – fast fashion, the cannabis industry and gig workers
- D. Healthcare:** Incidents where patients must advocate for themselves – finding safety net hospitals, being heard by their doctors, and not being fooled by common medical myths
- E. Workforce:** The importance of social workers, the allure of four-day workweek, and doctors who have creative passions outside of medicine
- F. Non-Profit Organizations:** Foundations that assist people who have Autism, Crohn's disease & Ulcerative Colitis and migraines

Section II. Responsive Programs

WDRV-WWDV has broadcast programming dealing with each of the above referenced issues. Details about said programming is set out below.

A. Science & Technology

1. "Radio Health Journal": Happy Accidents In Science That Created The Products We Use Every Day

04/02/23; 6:14 AM CT; 08:21 Minutes

Not all scientific discovery is on purpose. In fact, many important breakthroughs were by accident, like insulin and x-rays. Our experts discuss why we should look at failures as a starting point rather than the end of the road. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Erin Heath, Director of Federal Relations, The American Association for the Advancement of Science; Dr. Jean Carruthers, Clinical Professor of Ophthalmology, University of British Columbia, Pioneer of Cosmetic Botox

2. "Viewpoints": The Secrets Found Through DNA Testing

04/30/23; 5:44 AM CT; 07:06 Minutes

What would you do if you suddenly found out you weren't related to the parents that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets across America. Host: Marty Peterson. Guest: Dani Shapiro, author, *Inheritance: A Memoir of Genealogy, Paternity & Love*.

3. "Radio Health Journal": How AI Is Thrusting Us Into the Future Of Medicine

05/07/23; 6:02 AM CT; 12:36 Minutes

From improving the patient experience to speeding up protein evolution, artificial intelligence is rocketing into the field of medicine into the future. Our experts discuss the many different applications of AI and how we can expect to interact with the technology in the years to come. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington, Director, Institute for Protein Design

B. Language/Learning

1. “Hubbard Helps”: Bernie’s Book Bank

05/07/23; 6:30 AM CT; 12:27 Minutes

Reading is the single most important skill a child needs - yet many lack access to books. That’s why Bernie’s Book Bank empowers nearly 300,000 Chicagoland children to explore new ideas, gain knowledge, and strengthen reading skills through book ownership. With us this morning to talk more about Bernie’s Book Bank and the work they are doing for children’s literacy is Darrin Utynek, the CEO. Interviewee: Darrin Utynek. Contact: Sarna Goldenberg sarna@berniesbookbank.org

2. “Viewpoints”: “Um What?”: The Hidden Purpose Behind Filler Words

05/28/23; 5:42 AM CT; 09:17 Minutes

We’ve all been there. You’ve given a presentation or had a conversation with someone and realized after-the-fact that you could’ve added in fewer words like “um”, “you know” or “like”. While these fillers are distracting if overused, when added in moderation, they play a very specific purpose. Host: Marty Peterson. Guest: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, *Like Literally Dude: Arguing for the Good in Bad English*

3. “Viewpoints”: Debunking The Misconceptions & Stigmas of ADHD

06/11/23; 5:41 AM CT; 09:50 Minutes

Nearly 10 percent of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment. Host: Marty Peterson. Guest: Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author, *Bright Kids Who Couldn’t Care Less*.

C. Economy

1. “Viewpoints”: The Toll Of Excess Clothes Production

05/28/23; 5:32 AM CT; 08:16 Minutes

Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we’ve previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and

why there's a greater focus now on legislation rather than consumers. Host: Gary Price.
Guest: Maxine Bedat, founder, director, New Standard Institute.

2. "Viewpoints": Cannabis & Profit: A Need To Make Reparations

06/18/23; 5:42 AM CT; 09:53 Minutes

It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.

3. "Radio Health Journal": The Psychological Trends Of The Ever-Growing Gig Economy

06/18/23; 6:02 AM CT; 12:14 Minutes

The gig economy seems to only be growing, especially with the boom of businesses like Uber and Grubhub. Workers now get to choose their own hours, but is the freedom worth the lack of regulation, protections, and benefits like health insurance? Experts explain the societal perception and personal psychology of gig workers. Host: Elizabeth Westfield. Producer: Reed Pence. Guests: Jeff Kreisler, Author, Head of Behavioral Science, JP Morgan Private Bank; Dr. Brianna Caza, Associate Professor, University of North Carolina at Greensboro

D. Healthcare

1. "Radio Health Journal": How Safety Net Hospitals Increase Access To Healthcare

04/16/23; 6:02 AM CT; 10:46 Minutes

Health insurance has long been connected with a person's employment – leaving many without coverage. Safety net hospitals help ensure that anyone who needs medical care can get access to it, no matter their insurance status. Dr. Ricardo Nuila discusses why this model may be more effective than the standard, privatized healthcare. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Ricardo Nuila, Associate Professor of Medicine, Baylor College of Medicine, Author, The People's Hospital

2. "Radio Health Journal": Medical Gaslighting: What To Do When Doctors Stop Listening To You

06/11/23; 6:14 AM CT; 08:00 Minutes

Doctors told Karen DeBonis that her son's concerning tics were normal, and he'd grow out of them. But when she got a second opinion, an MRI scan showed that he had a large brain tumor. This week - DeBonis shares how she was forced to advocate for herself when doctors didn't listen take her seriously. Host: Nancy Benson. Producer: Polly Hansen. Guests: Karen DeBonis, Author, Growth; Dr. Stacey Rosen, Senior Vice President, The Katz

Institute of Women's Health, Partners Council Professor of Cardiology and Women's Health, Donald, and Barbara Zucker School of Medicine

3. "Radio Health Journal": Have You Been Fooled By These Common Medical Myths?

06/25/23; 6:16 AM CT; 06:46 Minutes

Can you take too many vitamins? Does everyone need eight hours of sleep? Dr. James Hamblin answers these common questions and many more on this week's segment. He explains how to tell if a persistent itch or bothersome joint pain has a simple fix or needs to be checked by a professional. Host: Nancy Benson. Producer: Reed Pence. Guests: Dr. James Hamblin, Lecturer in Public Health, Yale School of Public Health, Author, *If Our Bodies Could Talk*

E. Workforce

1. "Viewpoints": The Importance Of America's Social Workers

05/07/23; 5:32 AM CT; 07:30 Minutes

There are more than 700,000 social workers across America. We spoke with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentive for people working in this difficult role. Host: Gary Price. Guest: Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work, Morgan State University.

2. "Viewpoints": The Allure Of The Four-Day Workweek

05/21/23; 5:42 AM CT; 08:37 Minutes

There's been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America's complex and varied workforce. Host: Marty Peterson. Guests: Lindsay Cameron, assistant professor, management, Wharton School of Business, University of Pennsylvania; Charlotte Lockhart, managing director, co-founder, Four Day Week Global.

3. "Radio Health Journal": Why Doctors Should Have Creative Passions Outside Of Medicine

06/11/23; 6:02 AM CT; 11:32 Minutes

Hannah Boone entered medical school with a degree in music instead of having a typical science background. While this may seem unwise, some experts think it may be the best prerequisite for a career in medicine. Find out why this educational path is thought to create more involved and empathetic physicians. Host: Elizabeth Westfield. Producer: Reed Pence. Guests: Dr. Barton Thiessen, Associate Professor of Anesthesiology & Assistant Dean of Admissions for the Faculty of Medicine; Memorial University of Newfoundland; Dr. Danielle Ofri, Primary Care Physician & Clinical Professor of Medicine, New York University, Editor, *Bellevue Literary Review*; Hannah Boone, Senior Medical Student, Memorial University of Newfoundland

F. Non-Profit Organizations

1. “Hubbard Helps”: Have Dreams

04/09/23; 6:30 AM; 11:05 Minutes

April is Autism Awareness Month. Have Dreams continuously works to help individuals on the Autism Spectrum learn, function independently, and socialize. With us this morning to talk more about Have Dreams and their upcoming “Night of Dreams” Gala is Dana Fenceroy, the Director of Operations and Therapist, and Bobbi Goldman, the Director of Development. Interviewee: Dana Fenceroy and Bobbi Goldman. Contact: Janice Mcdill jmcill01@aol.com

2. “Hubbard Helps”: Crohn’s and Colitis Foundation

04/16/23; 6:30 AM; 15:13 Minutes

The Crohn’s and Colitis Foundation has been a leader in inflammatory bowel disease research since their founding more than 50 years ago. The Foundation has invested more than \$400 million into finding the causes, treatments, and cures for Crohn’s disease and ulcerative colitis. With us this morning to talk more about The Crohn’s and Colitis Foundation and their upcoming Take Steps Walk is Colton Lee, Director of Take Steps for the Illinois Chapter, and Carly Menker, the 2023 Take Steps Honoree Hero.

Interviewee: Colton Lee and Carly Menker. Contact: Colton Lee
clee@crohnscolitisfoundation.org

3. “Hubbard Helps”: National Headache Foundation

06/11/23; 6:30 AM; 14:08 Minutes

June is migraine and headache awareness month. Migraine is the 2nd most disabling illness in the world and the 3rd most common illness in the world. 1 billion people worldwide are living with migraine disease and headache disorders. Since 1970, the National Headache Foundation has been collecting comprehensive information on migraine disease and headache disorders and connecting patients with treatment options. With us this morning to talk more about the National Headache Foundation and the work they are doing for those who suffer from migraines and headaches is the Executive Director and Chief Executive Officer, Tom Dabertin. Interviewee: Thomas Dabertin. Contact: Thomas Dabertin, TDabertin@Headaches.org