FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yy)	6/80/97
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1. Call Sign	า	Channel Number	Community of License						
			City	State	County			ZIP Code	
WTAT-T	V	24	CHARLESTON	SC	CHA	RLESTON		29418	
Licensee	SULL	LIVAN BROADCA	ASTING LICENSE COF	RP.				Previous Call Sign (if applicable)	
Х	Network Affilia	ation: FOX	Independen	t Nielser	DMA 109	9 World Wide W	eb Home Page Address	(if applicable)	
			Core I	Programmir	ıg	•			
2.		erage number of h ection 73.671(c).	ours of Core Programmin	ig per week bi	oadcast by t	he station. S	ee		
3.	3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by 47 C.F.R. Section 73.673?								
4.	4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?								
5.			h program that you aired t below for each Core Pro					ore	
Title of Pro	ogram:						Origination		
						Local	Network	Syndicated	
Days/Times	s Program Regul	arly Scheduled:	Total	Number of	If preempted a	and reschedule	d, list date and time aire	d.	
			times aired	Preemptions	Date	s	Times	•	
Length of F	Program:		(minu	utes)					
Age of Tar	get Child Audie	nce: from	years to	years					
Describe to	he educational a	and informational obje	ctive of the program and how it	t meets the defir	ition of Core Pr	rogramming.			

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

Title of Program:							Origination		
THE NEW ADVENTURES OF CAPTAIN PL	ANFT				Local		Network	Syndicated X	
Dates/Times Program Aired:	Total	Number of	If preempted a	nd resci	neduled	. list dat	te and time aire		
3	times	Preemptions	Dates				Times		
4/5/97-6/28/97 6-630 AM	aired 13	0							
Length of Program:	30 (mini	utes)	1						
Age of Target Child Audience (if applicable): from	6 years t 1	1 years.							
Describe the program. THE NEW ADVENTURES OF CAPTAIN PLANET TAKES KIDS ON A HEART-STOPPING ADVENTURE EACH WEEK - PART SCIENCE, PART ACTION WITH THE CAPTAIN AND HIS PLANETEERS.									
Does the program have educating and informing	children ages 16	and under as a	a significant p	urpose	?		X Yes	No	
If Yes, does the licensee identify each program a Section 73.673?	t the beginning of	its airing cons	istent with 47	C.F.R			X Yes	No	
If Yes, does the licensee provide information regardarget child audience, to publishers of program g							X Yes	No	
Complete the following for each program that Programming. Complete chart below for each		or the next qua							
Title of Program:							Origination	,	
					Local		Network	Syndicated	
THE NEW ADVENTURES OF CAPTAIN PL		T						X	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Prog	gram	Age of	Target	Child Au	udience:		
SATURDAY 6-630 AM	13	30	(minutes)	from	6	years t	11	years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. EACH EPISODE REVEALS SOME ASPECT OF THE PHYSICAL EFFECT OF ENVIRONMENTAL DESTRUCTION AND ENDS WITH THE SAME MESSAGE: THAT EVERY INDIVIDUAL MUST RESPECT PLANET EARTH AND PRESERVE ITS RESOURCES IF WE ARE TO ENSURE OUR SURVIVAL.									
Does the licensee publicize the existence an Programming Reports (FCC 398) as require				n		Х	Yes	No	

5. C	ore	Pr	na	ra	m	m	in	a

Title of Program:							Origination	
Title of Program:					Less		Origination	Syndicated
					Local		Network	Syndicated
Day (Times Day and Day India Calculated	Tatal	Numbra		If proompted and rose	hadulad	liet de	to and time aire	d
Days/Times Program Regularly Scheduled:	Total	Numbe		If preempted and resc Dates	neduled,	iist dai		u.
	times	Preemp	tions	Dates			Times	
Length of Program:	aired (n	ninutes)						
Age of Target Child Audience: from years Describe the educational and informational objective of the progr		years.	a defini	tion of Cara Bragrammi				
			tion and the control time					
6. Non-Core Programming.								
Title of Program:							Origination	
					Local		Network	Syndicated
THE WHY WHY FAMILY	,			~				X
Dates/Times Program Aired:	Total	Numbe	r of	If preempted and resc	heduled,	list da	te and time aire	d.
4/6/97-6/29/97 8-830 AM	times	Preemp		Dates			Times	
	aired	13 0						
Length of Program: 30		minutes)						
Age of Target Child Audience (if applicable): from 2 Describe the program.	years to	6	years.	L.				
BABY VICTOR'S ENDLESS STREAM OF QUEST CONSTANT QUEST TO FIND THE ANSWERS	TO HIS	QUESTIC	ONS.		202		V Vos	No.
Does the program have educating and informing child	iren ages	s 16 and ur	der as	a significant purpos	se?		X Yes	No
If Yes, does the licensee identify each program at the Section 73.673?	beginnin	ng of its airi	ng con	sistent with 47 C.F.	R.		X Yes	No
If Yes, does the licensee provide information regarding	g the pro	gram, inclu	iding a	n indication of the			X Yes	No
target child audience, to publishers of program guides		•						
7. Core Programming you plan to air for the next qua								
Title of Program:							Origination	
					Local		Network	Syndicated
THE WHY WHY FAMILY								X
Days/Times Program Regularly Scheduled:	Т	otal times to	Length	of Program:	Age of	Target	Child Audience):
SUNDAYS 8-830 AM	b	e aired 13	30) (minutes)	from	2	years to	6 years
Describe the educational and information objective of the prografiax MAX, VICTOR'S DAD, AND HIS MOTHER, ENDLESS ADVENTURES AS THEY ADDRESS AND SATISFY THE INQUISITIVE NATURE OF	VANILI THEME	w it meets the LA WHY \ ED MATE	definition	on of Core Programmin	g.		, cai 5 to	years

-	_		
5	(ora	Program	mina
U.	0010	1 logiaiii	HIIIII I M

Title of Program:							Origination	
The of Frogram.					Local		Network	Syndicated
					Local		TTOLWOIK	Oynaloutou
Days/Times Program Regularly Scheduled:	Total	Numbe	of	If preempted and re	scheduled	l, list da	te and time aire	ed.
	times	Preemp	tions	Dates			Times	
	aired							
Length of Program:		(minutes)						
Age of Target Child Audience: from years	s to	years.						
Describe the educational and informational objective of the prog	ram and	how it meets th	ne defini	tion of Core Program	ming.			
6. Non-Core Programming. Title of Program:					Local		Origination Network	Syndicated
BANANAS IN PAJAMAS				T				X
Dates/Times Program Aired:	Total	Numbe		If preempted and re	scheduled	l, list da		
4/1/97-6/30/97 130-2 PM	times aired	Preemp	tions	Dates			Times	
Length of Program: 30		(minutes)						
Age of Target Child Audience (if applicable): from 2	years to	7	years.					
BANANAS IN PAJAMAS FEATURES LIVE-ACT BRIGHTLY COLORED STORYBOOK WORLD. AND ENCOURAGE POSITIVE LIFESTYLES.						Y		
Does the program have educating and informing child	dren age	es 16 and un	der as	a significant purp	ose?		X Yes	No
If Yes, does the licensee identify each program at the Section 73.673?	beginni	ing of its airi	ng con	sistent with 47 C.	F.R.		X Yes	No
If Yes, does the licensee provide information regardin target child audience, to publishers of program guide:			-				X Yes	No
7. Core Programming you plan to air for the next qua	arter.							
Title of Program:							Origination	
BANANAS IN PAJAMAS					Local		Network	Syndicated
Days/Times Program Regularly Scheduled:	Т	Total times to	Length	of Program:	Age of	Target	Child Audienc	
MONDAY - FRIDAY 130-2 PM		be aired	30					
Describe the educational and information objective of the prograTEACHES COOPERATION AND CARING FOR IMAGINATION, THE WONDER OF NATURAL FAND MORE. UNDERLYING POSITIVE AND PITHE BRIGHT COLORS AND STORIES OF THE	REACH PHENC RO-SO	ow it meets the I OTHER, E DMENA, EX CIAL THEM	definiti XPLC	on of Core Programn RING THE PO ING SIBLING R	VER OI	F	years to	7 years

. 1	COLE	Program	11111111111

Title of Program:								Origination		
						Local		Network	Syndica	ated
Days/Times Program Regularly Scheduled:	Total	Number				heduled	, list dat	e and time aire	ed.	
	times	Preemp	ions		Dates			Times		
	aired									
Length of Program:	1)	minutes)								
Age of Target Child Audience: from years	to	years.								
Describe the educational and informational objective of the prog	ram and h	now it meets th	e definit	ion of Co	ore Programmi	ing.				
6. Non-Core Programming.										
TH. (D.						Г		Origination		
Title of Program: BOBBY'S WORLD						Local		Origination Network	Syndic	atod
BOBB 1 3 WORLD						Local		X	Syridic	aleu
Detay/Times Brogram Aired	Total	Number	of	If preem	ented and reso	heduled	list da	te and time aire		
Dates/Times Program Aired: 4/1/97-4/23/97 3-330 PM 4/1/97-4/11/97 330-4 PM	times	Preemp		ii preen	Dates	ricaulca	, iist da	Times		
5/26-6/30/97 730-8AM, 8-830 AM 6/28/97 8-830 AM	1	101 0	LIUIIS		Dates			Times		
Length of Program: 30		minutes)								
Age of Target Child Audience (if applicable): from 4	years to		years.							
Describe the program. The series "Bobby's World" has been deemed and social needs through the stories presente children, focuses on dealing with the challeng friends and values.	d. Eac	h episode	explaii	ns the	complexitie	es of th	ne woi	rld for youn	g	
Does the program have educating and informing child	Iren age	s 16 and un	der as	a signif	ficant purpos	se?		X Yes		No
If Yes, does the licensee identify each program at the Section 73.673?	beginnir	ng of its airi	ng cons	sistent	with 47 C.F.	R.		X Yes		No
If Yes, does the licensee provide information regardin target child audience, to publishers of program guides	-							X Yes		No
7. Core Programming you plan to air for the next qua	ırter.									
Title of Program:							***************************************	Origination		
BOBBY'S WORLD						Local		Network	Syndic	cated
								X		
Days/Times Program Regularly Scheduled:	I	Total times to	Length	of Progr	am:	Age of	Target	Child Audience	e:	
MONDAY-FRIDAY 730-8 AM, 8-830 AM	t	be aired								
		130		30	(minutes)	from	4	years to	11	years
Describe the educational and information objective of the progration of the progration of the series "Bobby's World" has been deemed and social needs through the stories presente children, focuses on dealing with the challeng friends and values.	d educa d. Eac	tional beca ch episode	use th explai	e prog ns the	rams serve	e child	he wo	rld for youn	g	

5.	Core	Programm	ina

o. oore r rogramming.											
Title of Program:									Origination		
							Local		Network	Syndic	cated
Days/Times Program Regularly Scheduled:	Total		Number	of	If pre	empted and resc	heduled	, list da	te and time air	ed.	
	times		Preempt	tions		Dates			Times	į	
	aired										
Length of Program:	i	(minute	es)								
Age of Target Child Audience: from years	to		years.								
Describe the educational and informational objective of the prog		how it r	-	e defini	tion of	Core Programmi	ing.				
6. Non-Core Programming.											
Title of Program:									Origination		
LIFE WITH LOUIE							Local		Network	Syndic	cated
									Х		
Dates/Times Program Aired:	Total		Number	of	If pre	empted and resc	heduled	l, list da	te and time air	ed.	
4/5-6/28/97 11-1130 AM	times		Preempt	tions		Dates			Times	;	
5/12-5/16/97 330-4 PM	aired	18	0								
Length of Program: 30		(minute									
Age of Target Child Audience (if applicable): from 6	years to)	11	years.							
The series "Life with Louie" has been deemed through the stories presented. These stories common to growing up, yet might be perplexiful this process. As children view this series, not	offer ch ng to cl only a	nildrer hildre re the	n the o n, sucl y bein	pporto h as h g ente	unity ow to ertain	to explore issocope with faced, they are	sues a amily a learnir	nd sc and fri	enarios tha ends as pa uable life le	t are rt of	
Does the program have educating and informing child									X Yes		No
If Yes, does the licensee identify each program at the Section 73.673?	peginni	ing of	its airir	ng con	sister	it with 47 C.F.	K. 		X Yes		No
If Yes, does the licensee provide information regardin target child audience, to publishers of program guides		0.00		1000					X Yes		No
7. Core Programming you plan to air for the next qua	ırter.										
Title of Program:									Origination		
LIFE WITH LOUIE							Local		Network	Syndi	cated
									X		
Days/Times Program Regularly Scheduled:		Total ti	imes to	Length	of Pro	gram:	Age of	Target	Child Audienc	e:	
		be aire						-			
SATURDAY 11-1130 AM		13			30	(minutes)	from	6	years to	11	years
Describe the educational and information objective of the progra The series "Life with Louie" has been deemed through the stories presented. These stories common to growing up, yet might be perplexi this process. As children view this series, not	d educa offer ch ng to c	ationa hildre hildre	I beca n the c n, suc	use it opport h as h	serve unity low to	es the childre to explore is cope with fa	en's en sues a amily a	and so and fr	enarios tha	nt are art of	

5. Core Programming.								
Title of Program:							Origination	
					Local		Network	Syndicated
				_				
Days/Times Program Regularly Scheduled:	Total	Numbe	r of	If preempted and resc	heduled	, list dat	te and time a	ired.
	times	Preemp	tions	Dates			Times	
	aired							
Length of Program:		(minutes)						
Age of Target Child Audience: from years	s to	years.						
6. Non-Core Programming.								
Title of Program:							Origination	
C BEAR AND JAMAL					Local		Network	Syndicated
Detec/Times December Aired	T 1	In .		16	la a alcel a al	1:-4 -1-4	X	
Dates/Times Program Aired:	Total	Numbe Preemp		If preempted and resc Dates	neaulea	, list dai	te and time a	
 4/5-6/21/97 8-830 AM	aired	12 1	LIUIIS	Dates			11111	55
Length of Program: 30	1	(minutes)	To the second se					
Age of Target Child Audience (if applicable): from 4	years to	11	years.					
Describe the program. C Bear and Jamal has been deemed an educ educational, psychosocial and intellectual devas well as sound moral development. Throug moral lessons appropriate for an audience of	elopm the a	ent of childi adventures (ren by	encouraging posi	tive fa	mily a	nd peer r	elationships,
Does the program have educating and informing child	dren age	es 16 and un	der as	a significant purpos	e?		X Ye	s No
If Yes, does the licensee identify each program at the Section 73.673?	beginn	ing of its airi	ng con	sistent with 47 C.F.I	₹.		X Ye	s No
If Yes, does the licensee provide information regardin target child audience, to publishers of program guides			_				X Ye	s No
7. Core Programming you plan to air for the next qua	arter.							
Title of Program:							Origination	
					Local		Network	Syndicated
David Times December 1997		T-4-1 ·	Longit	of Drogress	A == = = = =	Ta	Child A!	
Days/Times Program Regularly Scheduled:		Total times to be aired	Length	of Program:	Age of	arget	Child Audien	ice:

Describe the educational and information objective of the program and how it meets the definition of Core Programming.

(minutes)

from

years to

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years

C.F.R. Section 73.671.	Also indicate whether	er the amour	nt of total Cor	e Programming bro	adcast	by another station increased.
Name of Program	Call Letters of Station Airing Sponsored Program		Channel Number of Station Airing Sponsored Program		Did total programming increase?	
	eponeorou i rogicini		- CPONDENCE TH	ogiani		Yes No
		9				Yes No
						Yes No
For each Core Program sponsored	by the licensee, complete	e the chart belo	ow.			
Title of Program:						Origination
					Local	Network Syndicated
Days/Times Program Regularly Scheduled:		Total	Number of	If preempted and res	cheduled	, list date and time aired.
Bayorimee regularitegularity consequed.		times aired	Preemptions	Dates		Times
Length of Program:			tes)			
Target Child Audience: from	years.]			
Target Child Audience: from years to years. Describe the educational and informational objective of the program and how it meets the definition of Core Programming.						
10. Name of children's programming	g liaison:					
Name WILLIAM LITTI	_ETON		Telephone Nu 803-744-24	imber (include area cod 424	de)	
Address 4301 ARCO LA	NE		Internet Mail A	Address (if applicable)		
CHARLESTON		State SC				
	ct (or use this space nd informational prog n-broadcast efforts t	for suppleme gramming that hat will enha	ental explanat at you aired t	tions). This may in his quarter or plan	clude in to air du	
	TEMENTS MADE OF	N THIS FOR	M ARE PUNI	SHABLE BY FINE	AND/O	PR IMPRISONMENT (U.S.
CODE, TITLE 18, SEC (U.S. CODE, TIT	TION 1001), AND/OI LE 47, SECTION 31 ements in this appl	R REVOCAT 2(a)(1), AND	TION OF ANY D/OR FORFE	' STATION LICENS ITURE (U.S. CODE	SE OR (CONSTRUCTION PERMIT E 47, SECTION 503).
CODE, TITLE 18, SEC (U.S. CODE, TIT I hereby certify that the stat belief, and are made in goo Name of Licensee	TION 1001), AND/OI LE 47, SECTION 31 ements in this appl	R REVOCAT 2(a)(1), AND ication are t	TION OF ANY D/OR FORFE	' STATION LICENS ITURE (U.S. CODE	SE OR (CONSTRUCTION PERMIT E 47, SECTION 503).