



KKQQ FM
Alpha Media, LLC
Volga/Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

January 1 – March 31, 2022

FILED: April 10, 2022

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 am, 8:50 am, 10:00 a.m., 11:00 am, Noon, 5:00 pm

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	Jan. 6, 10, 11	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds each	Stories during regular newscasts. Each of the 3 legislators from Dist. 7 preview the upcoming session.
Local Government and Politics	January 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. City Council Member Patty Bacon announces she is resigning from the Council, effective April 30. She cited a health reason. It allows the city to add the seat to the April 12 election.
Local Government and Politics	Jan 31	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Swifftel Center of Brookings reports an annual loss of about \$54,000, which is about half of what had been projected. The tough times for event centers are expected to improve in the second half of 2022.
Local Government and Politics	February 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council approves outside agency funding, adding an extra \$27,000 for 3 agencies that deal with mental health.
Local Government and Politics	January 26	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. The Brookings City Council approves a change to the City's green building policy. City-funded projects need only meet the intent of high-performance green building standards.
Local Government and Politics	February 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings Police Chief Dave Erickson is retiring at the end of April after 30-years in law enforcement.
Local Government and Politics	Jan 13, 20, 27 March 3, 9, 11, 15, 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds each.	During regular newscasts. Various stories on the upcoming local election as well as the June Primary. Candidate announcements, etc.
Local Government and Politics	March 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The City of Brookings is about to initiate a search for a new police chief. They plan to use a search firm. It will likely take about 12-weeks.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	January 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. COVID-19 cases are increasing in Brookings Schools and Supt. Klint Willert will recommend back to the more-restrictive Phase II. Masks will be “strongly recommended.”
Education	January 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board is setting their sights on a June 7th bond election. It’s the Primary Election date in SD and the board feels it will mean higher turnout.
Education	January 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board votes to move back to Phase II of their pandemic plan. It’s more restrictive, including masks strongly recommended. COVID cases are surging.
Education	January 20	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Residents of the Brookings School District will vote on a \$33 million bond issue on June 7. It’s to pay for a new school at Hillcrest and remodeling and an addition at Medary. The 2 elementary schools are badly outdated.
Education	February 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Dist. 7 State Rep. Larry Tidemann gets his bill to hold down university tuition costs through committee. It proves about \$9 million in extra funding for employee pay hikes.
Education	February 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board moves back to the less-restrictive Phase I of their pandemic plan. Cases are trending downward, especially in the schools.
Education	February 22	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School district is holding a \$33 million dollar bond issue on June 7. Supt. Klint Willert says the plan is to raze Hillcrest and build new. At Medary, they’ll renovate and add on. Willert says the 2 schools are badly outdated.
Education	March 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Supt. Klint Willert says a key bill dealing wt. juvenile justice died in the legislative session’s final days. He says changes are needed in light of increasing truancy and classroom disruptions.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health and Wellness	DAILY January 3- March 18 WEEKLY starting March 23	Various times each day	About 30- seconds each	Story during regular newscasts. Daily reports on the status of COVID-19 cases in South Dakota and in Brookings County.
Health and Wellness	January 12, 19 February 9, 16	Various times	About 3- minutes each time	Brookings Health System representatives with updates on the pandemic.
Health and Wellness	January 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45- seconds	Story during regular newscasts. Backers of a constitutional amendment to expand Medicaid in SD say they have more than enough signatures to get it on the statewide ballot in November.
Health and Wellness	January 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45- seconds	Story during regular newscasts. South Dakota saw an increase in traffic fatalities in 2021.
Health and Wellness	January 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45- seconds	Story during regular newscasts. Brookings Health System is asking the community to do all it can to help slow the spread of COVID-19.
Health and Wellness	February 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. COVID-19 numbers are dropping statewide but hospitals are still seeing a lot of cases. Sanford Health says they just hit an all-time high.
Health and Wellness	March 21	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30- seconds	Story during regular newscasts. A new report says Alzheimer's cases are increasing in South Dakota and will hit 20,000 people living with the disease by 2025,
Health and Wellness	March 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. The bird flu is starting to hit hard in Midwest states, including SD where more than 600,000 birds in 7 counties have had to be destroyed.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	Jan. 10, 17 Feb. 7, 14, 21 March 7, 21, 28	Various times	Approx. 4- minutes each visit	Heidi Gullickson of Brookings Area United Way live in studio to discuss various agencies they serve.
Bettering the Community	January 4	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. A county-wide housing study is under way in Brookings. City Manager Paul Briseno says it includes public meetings, data collection and a survey.
Bettering the Community	January 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45- seconds	Story during regular newscasts. The Brookings City Council passes a \$100,000 scholarship program for County students to attend either SDSU or tech schools in the state.
Bettering the Community	January 20	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45- seconds	Story during regular newscasts. Big Sioux River water improvement received a boost from last year's legislature but not much has been happening. DNR says they're still putting together a plan for the \$3-million.
Bettering the Community	January 26	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45- seconds	Story during regular newscasts. Tim Reed is named the new Brookings Economic Development Director. He's a current state representative and former mayor and council member in Brookings.
Bettering the Community	February 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. The Brookings City Council approves rezoning a parcel of land near 1st Lutheran Church for the construction of a new food pantry/non-profit agency building.
Bettering the Community	February 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. A new report says South Dakota State University has a \$500-million impact on Brookings County and a nearly \$1-billion impact on the state.
Bettering the Community	March 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. Gov. Kristi Noem signs the bill authorizing the \$53-million remodel of Frost Arena. Some \$43-million is coming from private donations. The facility is nearly 50-years old.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Events and Lifestyle	March 16, 22, 30	Various	Approx. 4-minutes each time	Rina Reynolds discusses upcoming Woodbine events at SDSU. All are fundraisers for music scholarships at the university.
Local Events and Lifestyle	January 4	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The 1st baby of the New Year at Brookings Health System is Alaric Schmidt, born 4:28 am on Jan. 2.
Local Events and Lifestyle	January 5	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. Numbers aren't yet final, but it looks like a solid holiday shopping season in SD. Retailers Assoc. Director Nathan Sanderson says more shoppers were looking for locally made products.
Local Events and Lifestyle	January 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. Brookings County States Attorney Dan Nelson gives us an exclusive 1st look at the annual crime report. Overall crimes were down but DUI's took a big jump in 2021.
Local Events and Lifestyle	January 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. The Brookings Human Rights Commission is handing out new, free yard signs celebrating diversity.
Local Events and Lifestyle	February 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The SD House State Affairs Committee kills a bill that would have legalized recreational marijuana in SD. It will likely be on the November ballot.
Local Events and Lifestyle	March 3	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. Brookings Health System is named to Newsweek's list of "World's Best Hospitals." It ranks 254 in the U.S. – up over 50 spots from last year.
Local Events and Lifestyle	March 23	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A Brookings teacher is presented with a \$25,000 Milken Award. Camelot science teacher Camrin Vaux is one of 2 winners in the state. She can use the money however she wishes. Vaux was surprised with the award at a school assembly.