



KKQQ FM  
Alpha Media, LLC  
Volga/Brookings, South Dakota

## QUARTERLY ISSUES AND PROGRAMS REPORT

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July 1 – October 30, 2022

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FILED: October 10, 2022

SUBMITTED BY: Perry Miller

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 am, 8:50 am, 10:00 a.m., 11:00 am, Noon, 5:00 pm

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

### Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Local Government and Politics</b>	<b>July 5</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Stories during regular newscasts. The City of Brookings invites questions from the public for next week's community forum with the Chief of Police finalists.</b>
<b>Local Government and Politics</b>	<b>July 12</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Stories during regular newscasts. The 3 finalists for Brookings Police Chief take part on a public forum last evening.</b>
<b>Local Government and Politics</b>	<b>July 14</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Stories during regular newscasts. City Manager Paul Briseno says the search for a new police chief is in nearly over. The three finalists were in Brookings earlier this week, taking part in a forum and interviews. Briseno expects to hire one of them soon.</b>
<b>Local Government and Politics</b>	<b>July 25</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Stories during regular newscasts. The City of Brookings plans to restructure the police department, based on the recommendations from a consulting firm.</b>
<b>Local Government and Politics</b>	<b>August 4</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. Brookings names a new police chief. He is Mike Drake, who had been a Major in a New York state department. He wants a more visible, community-active force.</b>
<b>Local Government and Politics</b>	<b>August 9</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 60-seconds each</b>	<b>Story during regular newscasts. City Manager Paul Briseno says sales tax revenues have been strong so far this year.</b>
<b>Local Government and Politics</b>	<b>September 20</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds each.</b>	<b>Story during regular newscasts. The Brookings Co. Commission approves their 2023 budget. It's balanced and totals \$15.8 million.</b>
<b>Local Government and Politics</b>	<b>September 28</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The 3 candidates for Dist. 7 House of Representatives met in a Sat. forum. Several issues were discussed and each was asked to discuss their top priority.</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Education	July 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A recent re[port from the SD Board of Regents shows 35% of high school grads will not go on to higher ed. Regents President Pam Roberts says they're reaching out to those students.
Education	July 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board receives and update on the early design work for the new Hillcrest and updated Medary schools.
Education	August 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 90-seconds	Story during regular newscasts. The Exec. Director of the Assoc. School Boards of SD says, statewide, there is a shortage of about 300 teachers. He says districts make the hires they can and then adjust.
Education	August 17	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Gov. Kristi Noem is pleased with the revamped social studies standards. Many in education are not happy with them.
Education	August 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Brookings K-12 students return to the classroom Wednesday. Supt. Klint Willert says they won't see many changes. He says hiring has been challenging but they're close to fully staffed.
Education	September 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The state's public universities are in the 2 <sup>nd</sup> year of a tuition freeze. SDSU Pres. Barry Dunn says they hope to make it 3-years in a row. It's the top priority for the Board of Regents for next year.
Education	September 21	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Fall enrollment numbers are released and SDSU is down slightly from last year at 11,331 students. However, freshman enrollment is up to nearly 2200, the largest freshmen class at SDSU since 2017.
Education	September 22	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The SD Board of Education Standards holds a hearing on the proposed Social Studies standards. Most speaking are opposed.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Health and Wellness</b>	<b>Weekly updates July 6-September 28</b>	<b>Various times</b>	<b>About 30-seconds each</b>	<b>Story during regular newscasts. Weekly reports on the status of COVID-19 cases in South Dakota and in Brookings County from the state Dept. of Health.</b>
<b>Health and Wellness</b>	<b>July 13</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The Brookings City Council gives 1<sup>st</sup> reading to an ordinance designed to tweak language on the precise locations for medical marijuana dispensaries, making it consistent with pharmacies.</b>
<b>Health and Wellness</b>	<b>August 9</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. East Dakota Water Development District is working with Lake Poinsett residents on an improvement plan.</b>
<b>Health and Wellness</b>	<b>August 11</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. South Dakota's first responders join the effort to expand Medicaid by supporting the passage of Amendment 'D.'</b>
<b>Health and Wellness</b>	<b>August 16</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Brookings County fire departments seek \$2.2 million in ARPA funding from Brookings County. Bruce, Elkton, Sinai and Volga want to use the funding for new trucks. Others would like new gear.</b>
<b>Health and Wellness</b>	<b>September 16</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. SDSU is receiving the largest grant in its history, The USDA grant will focus on the sustainable, "climate smart" production of beef and bison.</b>
<b>Health and Wellness</b>	<b>September 27</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. Polls indicate Medicaid expansion is likely to pass in November in SD. Co-chair of the Legislature's Appropriations Committee, Jean Hunhoff, says they're trying to figure out what that might cost the state.</b>
<b>Health and Wellness</b>	<b>August 23</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. South Dakota AARP says the Inflation Reduction Act passed by congress will have a big impact on Medicare recipients by allowing the program to bargain for prescription drugs.</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Bettering the Community</b>	<b>July 1</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Construction work continues in Brookings at the very busy corner of 8<sup>th</sup> St. S. and Main Ave. The City has made some adjustments based on public feedback.</b>
<b>Bettering the Community</b>	<b>July 27</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The Brookings City Council votes unanimously to sell land to a developer for affordable housing.</b>
<b>Bettering the Community</b>	<b>July 28</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Work continues on streets throughout Brookings. Asst, City Manager Jake Meschke provides and update.</b>
<b>Bettering the Community</b>	<b>August 1</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. New road work begins today with a couple of milling and paving projects in Brookings.</b>
<b>Bettering the Community</b>	<b>September 8</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The City of Brookings will soon decide whether to renovate the existing Public Safety Building or build from new. The City has \$8.5 million set aside but it will cost much more than that.</b>
<b>Bettering the Community</b>	<b>September 12</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The City of Brookings is already making use of the recently-completed countywide housing study. City Manager Paul Briseno says they've implemented several of the recommendations.</b>
<b>Bettering the Community</b>	<b>September 15</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Brookings Municipal Utilities will have to seek another grant for a new water treatment facility as inflation has hit the project hard, increasing the expected cost from \$74 million to \$115 million.</b>
<b>Bettering the Community</b>	<b>September 16</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Groundbreaking ceremonies held for a billion-dollar plus sustainable jet fuel refinery in Lake Preston. It's billed as the largest economic investment in state history.</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Local Events and Lifestyle	August 25, 30	Various	Approx. 4-minutes	Rina Reynolds discusses the upcoming Woodbine event at SDSU. These are fundraisers for music scholarships at the university.
Local Events and Lifestyle	September 15, 16	Various	Approx. 3-seconds	Guests discuss the upcoming Festival of Books in Brookings, put on by the SD Humanities Council.
Local Events and Lifestyle	July 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. The musical series, "Downtown at Sundown" will return to Brookings on July 21 this year and running for 5 Thursdays.
Local Events and Lifestyle	July 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The annual Brookings Summer Arts Festival kick off tomorrow morning at Pioneer Park. It will feature some 200 artists.
Local Events and Lifestyle	July 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. Brookings police conduct an alcohol compliance check. Four of the 13 checked sold to an underage buyer.
Local Events and Lifestyle	August 25	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings Police conduct the summer's 2 <sup>nd</sup> alcohol compliance check. This time, three of 15 checked sold to the underage buyer.
Local Events and Lifestyle	August 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The SD State Fair begins tomorrow and continues through Labor Day. Thursday is Value Added Ag Development Day.
Local Events and Lifestyle	September 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A recent poll indicates support to legalize recreational marijuana in the state has slipped since 2020. The statewide poll indicates 54% against the measure.