

ORDER



Orders
Order / Rev: 908424
Alt Order #: 09280690
Product Desc: WALDEN FOR CONGRESS
Estimate: 9580
Flight Dates: 10/10/18 - 10/16/18
Original Date / Rev: 10/08/18 / 10/26/18
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency
Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Greg Walden Republican Congress O
Demographic: A35+
Product Codes: Political-Cand-Congress
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: CPL

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/16/18	26	\$8,275.00	\$7,033.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	26	\$8,275.00	\$7,033.75	0.00
Totals	26	\$8,275.00	\$7,033.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/16/18	10/16/18	M-F 5-6am Good Day Oregon	CM	M-F 5-6am	-1-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/18	10/21/18	-1-----		1			\$150.00		0.00				
N 2	KPTV	10/10/18	10/10/18	M-F 5-6am Good Day Oregon	CM	M-F 5-6am	--1----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/18	10/14/18	--1----		1			\$150.00		0.00				
N 3	KPTV	10/12/18	10/12/18	M-F 5-6am Good Day Oregon	CM	M-F 5-6am	----1--	:30	1	\$150.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/18	10/14/18	----1--		1			\$150.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KPTV	10/08/18-10/14/18	M-F 5-6am		M-F 5-6am	-----F----	:30		(\$150.00)		0.00	NM		
	Credited														
N 4	KPTV	10/15/18	10/15/18	M-F 7-8am Good Day Oregon	CM	M-F 7-8am	1-----	:30	1	\$350.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/18	10/21/18	1-----		1			\$350.00		0.00				

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 Estimate: 9580
KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--WTF--			3		\$400.00	0.00					
N 17	KPTV	10/10/18	10/12/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (10:00 AM-11:00 AM)	--WTF--	:30	3	\$100.00	IMP	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--WTF--			3		\$100.00	0.00					
N 18	KPTV	10/10/18	10/12/18	M-F 5-6pm News M-F 5-6pm News	CM	M-F 5-6pm News (5:30 PM-6:00 PM)	--WTF--	:30	3	\$275.00	IMP	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--WTF--			3		\$275.00	0.00					
N 19	KPTV	10/10/18	10/12/18	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News (6:00 PM-6:30 PM)	--WTF--	:30	3	\$300.00	IMP	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--WTF--			3		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPTV	10/08/18-10/14/18		M-F 6-7pm News	M-F 6-7pm News		6:00 PM-6:30 P--wThF----	:30		(\$300.00)		0.00	NM		
See MG 19.4, 19.5 [OSLD- OVERSOLD]															
4	KPTV	10/16/18-10/16/18		M-F 7-8am	M-F 7-8am		-T-----	:30		\$750.00		0.00	NM		
Ⓜ MG for 4.1, 5.1, 19.2															
5	KPTV	10/16/18-10/16/18		M-F 9-11am	M-F 9-11am		-T-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 4.1, 5.1, 19.2															
N 20	KPTV	10/15/18	10/15/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (9:00 AM-10:00 AM)	1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	1-----			1		\$100.00	0.00					
N 21	KPTV	10/10/18	10/10/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (9:00 AM-10:00 AM)	--1----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--1----			1		\$100.00	0.00					
													Totals	26	\$8,275.00