

ORDER



Orders
Order / Rev: 149340
Alt Order #:
Product Desc: Oct 4-10
Estimate: 7133
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 05/25/16 / 05/25/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRA Nevadans for Freedom
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	52	\$101,500.00	\$86,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	52	\$101,500.00	\$86,275.00	0.00
Totals	52	\$101,500.00	\$86,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/04/16	10/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--			5			\$1,000.00		0.00			
N 2	KTNV	10/04/16	10/10/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--			5			\$750.00		0.00			
N 3	KTNV	10/04/16	10/10/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S			1			\$1,500.00		0.00			
N 4	KTNV	10/04/16	10/10/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S			1			\$1,500.00		0.00			
N 5	KTNV	10/04/16	10/10/16	M-F 6-7pm News M-F 6-630pm News (6:00 PM-6:30 PM)	CM	6-630pm	11111--	:30	5	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--			5			\$2,500.00		0.00			
N 6	KTNV	10/04/16	10/10/16	M-F 6-7pm News M-F 630-7pm News (6:30 PM-7:00 PM)	CM	630-7pm	11111--	:30	5	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	11111--			5			\$2,500.00		0.00			

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Advertiser: NRA Nevadans for Freedom
 Product Desc: Oct 4-10
 Estimate: 7133

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTNV	10/04/16	10/10/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$3,000.00	P-1	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	11111--		5			\$3,000.00		0.00				
N 8	KTNV	10/04/16	10/10/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11111--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	11111--		5			\$1,500.00		0.00				
N 9	KTNV	10/04/16	10/10/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	11111--		5			\$1,500.00		0.00				
N 10	KTNV	10/04/16	10/10/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	-----S		1			\$5,000.00		0.00				
N 11	KTNV	10/04/16	10/10/16	Prime News Prime News	CM	830-930pm	-----S-	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	-----S-		1			\$1,500.00		0.00				
N 12	KTNV	10/04/16	10/10/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	-----S-		1			\$2,500.00		0.00				
N 13	KTNV	10/04/16	10/10/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$3,500.00	P-1	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	11111--		5			\$3,500.00		0.00				
N 14	KTNV	10/04/16	10/10/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am	11111--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	11111--		5			\$750.00		0.00				
N 15	KTNV	10/04/16	10/10/16	College FB - Sa Early College FB - Sa Early	CM	9am-1230pm	-----S-	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	-----S-		1			\$2,000.00		0.00				
N 16	KTNV	10/04/16	10/10/16	College FB - Sa Late College FB - Sa Late	CM	1230-4pm	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/04/16	10/10/16	-----S-		1			\$2,500.00		0.00				
Totals													52	\$101,500.00	