

EEO PUBLIC FILE REPORT  
October 1, 2017 thru September 30, 2018

I. VACANCY LIST

See Section II, The "MASTER RECRUITMENT SOURCE LIST"("MRSL") For Recruitment Source Data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Representative	1-22,26	15
Sales Representative	1-22,26	14
Sales Representative	1-22,26	15
Sales Representative	1-22,26	15
Operations Manager	1-8, 10-22, 24-26	12
Administrative Assistant	1-8, 10-22, 26	14
On Air WXBM	1-8, 10-26	24

Total No. of Interviewees during the  
reporting period

27

## II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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RS No.	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	Pensacola State College 100 College Boulevard Pensacola, FL 32504 <a href="mailto:gbixel@pensacolastate.edu">gbixel@pensacolastate.edu</a> <a href="http://pjcworksonline.pjc.edu">pjcworksonline.pjc.edu</a>	N	0
2	University of West Florida 11000 University Parkway Pensacola, FL 32514 <a href="mailto:nford@uwf.edu">nford@uwf.edu</a> <a href="http://uwf.edu/career">uwf.edu/career</a>	N	0
3	Alabama Career Center-Employment Service 515 Springhill Plaze Court Mobile, AL 36608 <a href="mailto:Fay.long@dir.alabama.gov">Fay.long@dir.alabama.gov</a>	N	0
4	Faulkner University-Career Service 3943 Airport Boulevard Mobile, AL 36608 <a href="mailto:Fhughes@faulkner.edu">Fhughes@faulkner.edu</a>	N	0
5	University of South Alabama-Career Service Meisler Hall, Suite #21 Mobile, AL 36688 <a href="mailto:dingram@usouthal.edu">dingram@usouthal.edu</a>	N	0
6	Springhill College-Career Services 4000 Dauphin Street Mobile, AL 36608 <a href="mailto:careers@shc.edu">careers@shc.edu</a>	N	0
7	University of Mobile College Student Success Center 5735 College Parkway Mobile, AL 36613 <a href="mailto:mmcguire@mail.umobile.edu">mmcguire@mail.umobile.edu</a>	N	0
8	Bishop State College Community College 414 Stanton Street Mobile, AL 36617 <a href="mailto:msimis@bishop.edu">msimis@bishop.edu</a>	N	0
9	On-Air Announcements	N	1
10	Word of Mouth Referral/Talent Network	N	2
11	Walk-In/Self-Referral	N	3
12	<a href="http://www.cumulus.com">www.cumulus.com</a>	N	1
13	CareerSource ESCAROSA 3670 North L Street Pensacola, FL 32505	N	
14	Indeed.com	N	7
15	LinkedIn	N	10
16	Glassdoor	N	0
17	Linkup	N	0
18	Ziprecruiter	N	0
19	Monster	N	0
20	Facebook	N	0

21	Mobile	N	0
22	Ladders	N	0
23	CareerSource ESCAROSA Job Fair	N	0
24	All Access	N	3
25	Inside Radio	N	0
26	Florida State University The Sales Institute 821 Academic Way Tallahassee, FL 32306 <a href="mailto:ppallention@cob.fsu.edu">ppallention@cob.fsu.edu</a>	N	0

RECRUITMENT INITIATIVES

Type of Recruitment Initiative

Brief Description of Activity

*Job Fair* Thursday, June 21, 2018  
10 AM-2PM

Hosted a job fair in conjunction with Career Source ESCAROSA at the Pensacola State College Milton Campus. On-site interviews were conducted by the General Sales Manager and Promotions Director. Managers shared actual experiences of growth potential from individuals who started as part-time employees who now hold full-time managerial positions. Interested parties were invited to leave their resumes, apply on-line at [www.cumulus.com](http://www.cumulus.com) or visit our offices during normal business hours.

*Sponsored Event in the Community Designed to Inform and Educate the Public Concerning Employment Opportunities in Broadcasting*

"Health & Wellness Expo" 9/22/2018  
SEU hosts this annual free event which brings together hundreds of people from throughout Escambia and Santa Rosa counties. As the event sponsor and being center stage throughout the entire 6 hour event, SEU uses this as a platform to highlight employment opportunities in broadcasting. Interested individuals are invited to log onto [www.cumulus.com](http://www.cumulus.com) and select "Work Here" to find career opportunities locally and company-wide. They are also encouraged to stop by our offices during regular business hours.