



WKTV  
5936 Smith Hill Road  
Utica, NY 13502

POL - LAMENDOLA FOR SUPREME COURT  
217 MONTGOMERY ST  
SUITE 800  
SYRACUSE, NY 13202

## Contract # 40961

**Schedule Dates** 10/21/19-11/01/19  
**Advertiser** POL - LAMENDOLA FOR SUPREME COURT (3794)  
**Agency** DIRECT ACCOUNT (1)  
**Product** Political - Candidate (1059)  
**Brand** POLITICAL (11300)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** HOUSE  
**Buyer Name** LAMENDOLA, ESQ,JOSEPH E  
**Phone/Fax** (315) 474-1234 /  
**CPE** N/A  
**Account Types** Local/Political Direct  
**Billing Type** Standard  
**Comments** ORDER SENT VIA EMAIL

**Date Entered** 10/16/19  
**Last Modified** 10/16/19  
**Entered By** Derek Sexton  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$2,470.00  
**Sales Tax**

## NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2019	10	\$1,090.00
Nov. 2019	10	\$1,090.00
<b>Grand Total:</b>	<b>20</b>	<b>\$2,180.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	6A- 7A (EST)	2	X	X	X	X	X			2	\$110.00	\$220.00	NBC-Utica (WKTV)	SUNRISE B	10/16/19
2.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	6A- 7A (EST)	2	X	X	X	X	X			2	\$110.00	\$220.00	NBC-Utica (WKTV)	SUNRISE B	10/16/19
3.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$40.00	\$80.00	NBC-Utica (WKTV)	NOON NEWS	10/16/19
4.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$40.00	\$80.00	NBC-Utica (WKTV)	NOON NEWS	10/16/19
5.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	5P- 6P (EST)	2	X	X	X	X	X			2	\$110.00	\$220.00	NBC-Utica (WKTV)	LIVE AT FIVE	10/16/19
6.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	5P- 6P (EST)	2	X	X	X	X	X			2	\$110.00	\$220.00	NBC-Utica (WKTV)	LIVE AT FIVE	10/16/19
7.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$110.00	\$330.00	NBC-Utica (WKTV)	NBC TODAY SHOW	10/16/19
8.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$110.00	\$330.00	NBC-Utica (WKTV)	NBC TODAY SHOW	10/16/19
9.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	6P- 6:30P (EST)	1	X	X	X	X	X			1	\$240.00	\$240.00	NBC-Utica (WKTV)	NEWSCHANNEL 2 @ SIX	10/16/19
10.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	6P- 6:30P (EST)	1	X	X	X	X	X			1	\$240.00	\$240.00	NBC-Utica (WKTV)	NEWSCHANNEL 2 @ SIX	10/16/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CW-Utica (GKTV)  
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Utica, NY 13502

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**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$2,470.00  
**Sales Tax**

**CW-Utica (GKTV)**

By Broadcast Month	Spots	Rate
Oct. 2019	2	\$40.00
Nov. 2019	2	\$40.00
<b>Grand Total:</b>	<b>4</b>	<b>\$80.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	10P- 10:30P (EST)	2	X	X	X	X	X			2	\$20.00	\$40.00	CW-Utica (GKTV)	NEWSCHANNEL 2 @ 10	10/16/19
12.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	10P- 10:30P (EST)	2	X	X	X	X	X			2	\$20.00	\$40.00	CW-Utica (GKTV)	NEWSCHANNEL 2 @ 10	10/16/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CBS-Utica (EKTU)  
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**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$2,470.00  
**Sales Tax**

## CBS-Utica (EKTU)

By Broadcast Month	Spots	Rate
Oct. 2019	6	\$105.00
Nov. 2019	6	\$105.00
<b>Grand Total:</b>	<b>12</b>	<b>\$210.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$20.00	\$60.00	CBS-Utica (EKTU)	CBS THIS MORNING	10/16/19
14.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$20.00	\$60.00	CBS-Utica (EKTU)	CBS THIS MORNING	10/16/19
15.0	Normal Line / SPOT	10/21/19-10/25/19	1	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$15.00	\$45.00	CBS-Utica (EKTU)	NOON NEWS	10/16/19
16.0	Normal Line / SPOT	10/28/19-11/01/19	1	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$15.00	\$45.00	CBS-Utica (EKTU)	NOON NEWS	10/16/19

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