

# ALABAMA MEDIA, LLC

## DOTHAN, AL

(WECB-FM, WBBK-FM, WESP-FM, WJRL-FM and W299BX)

### EEO Public File Report

As of December 1, 2021, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Alabama Media, LLC., for the period from December 1, 2020 through November 30, 2021 in the employment location of 285 North Foster St, 8<sup>th</sup> Floor, Dothan, AL 39303.

In Dothan, AL, Alabama Media, LLC. is the Licensee of WECB-FM, Headland, AL (Facility ID# 10666); WBBK-FM, Blakely, GA (Facility ID# 41207); WESP-FM, Dothan, AL (Facility ID# 6891); WJRL-FM, Slocumb, AL (Facility ID# 60591); and W299BX, Dothan, AL (Facility ID#141166).

This report consists of the following schedules:

**SCHEDULE A:** A listing of positions filled from December 1, 2020 through November 30, 2021 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

**SCHEDULE B:** A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

**SCHEDULE C:** List of recruitment sources.

**SCHEDULE D:** A description of the outreach efforts during the Reporting Period.

Alabama Media, LLC. is an equal opportunity employer.

EEO Public File Report-SCHEDULE A

For the Following Stations: (WECB-FM, WBBK-FM, WESP-FM, WJRL-FM, and W299BX)

December 1, 2021

**Period:** This report covers the period from December 1, 2020 through November 30, 2021.

**Vacancy-Specific Recruitment Information:**

During the period covered by this report Alabama Media, LLC had one vacancy for a full-time position. The following table presents information on that position and the recruitment sources used to fill that vacancy. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
Advertising Executive	See attached list of recruitment	21(2)	21
	sources (Schedule C)		

EEO Public File Report-SCHEDULE B

For the Following Stations: (WECB-FM, WBBK-FM, WESP-FM, WJRL-FM, and W299BX)

December 1, 2021

**Period:** This report covers the period from December 1, 2020 through November 30, 2021.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
21	2
Total job interviews	2



# EEO PUBLIC FILE REPORT – SCHEDULE C

For the following stations: WBBK-FM; WECB-FM; WESP-FM; WJRL-FM and W299BX  
List of recruitment sources for 2021

<p><b>1. Wallace Community College</b> Attn: Lisa Dobbs Route 6, Box 62 Dothan, AL 36303 (334) 556-2208 ldobbs@wallace.edu</p>	<p><b>2. Auburn University</b> Attn: Jay Skipworth (334) 844-4744 Jbs003@auburn.edu</p>
<p><b>3. Troy State University</b> Attn: Lauren Cole PO Box 8368 Dothan, AL 36301 (334) 670-3216 lscole@troy.edu <a href="http://trojan.troy.edu/careerservices">http://trojan.troy.edu/careerservices</a></p>	<p><b>4. Alabama Career Center</b> 787 Ross Clark Circle Dothan, AL 36303</p>
<p><b>5. NAACP</b> Dothan Wiregrass Branch #5025 PO Box 683 Dothan, AL 36302 dothannaacp@gmail.com</p>	<p><b>6. The University of Alabama</b> Attn: Career Center 751 Campus Dr. Tuscaloosa, AL 35404</p>
<p><b>7. Alabama Broadcasters Association</b> 2180 Parkway Lake Dr. Hoover, AL 35244</p>	<p><b>8. Alabama State University</b> Attn: Kathryn Williams PO Box 271 Montgomery, AL 36101</p>
<p><b>9. Family Service Center</b> Attn: Career Center 301 W. LaFayette St., Suite 2B Dothan, AL 36301</p>	<p><b>10. The Dothan Eagle</b> Attn: Grace Holland PO Box 280 Dothan, AL 36302</p>
<p><b>11. Alabama A&amp;M University</b> Career Development Center 101 Patton Hall Normal, AL 35762</p>	<p><b>12. Enterprise Ozark Community College</b> Attn: Career Center 600 Plaza Drive Enterprise, AL 36330</p>
<p><b>13. Websites</b></p>	<p><b>14. Employee Referrals</b></p>
<p><b>15. All Access</b></p>	<p><b>16. DothanHelpWanted.com</b></p>
<p><b>17. On-Air Job Recruitments Ads</b></p>	<p><b>18. Walk-ins</b></p>
<p><b>19. Internal Promotions</b></p>	<p><b>20. Handshake (Troy Univ.)</b></p>
<p><b>21. Social Media – Job Forum</b></p>	

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EEO PUBLIC FILE REPORT

For the following stations: **WECB-FM, WBBK-FM, WESP-FM, WJRL-FM, and W299BX**  
**SCHEDULE D**

Outreach Efforts as of November 30, 2021

The period covered by this report is December 1, 2020 through November 30, 2021. The above stations have been able to establish the following outreach activities during this time period.

**Troy University Virtual Career Fair**

On October 6, 2021, Alabama Media, LLC., along with 25 other employers participated in Troy University's Virtual Career Fair. Cheryl Floyd, Sales Manager and Nikki Ardis, Traffic Manager, attended the virtual job fair to answer questions about broadcasting, sales, management, traffic and programming. All who attended were able to virtually meet with prospective employers either individually or in groups.

Note: Alabama Media, LLC routinely attends numerous job fairs throughout the year. Unfortunately, as a result of the COVID-19 pandemic there were fewer job fairs made available.