

## KRQR ISSUE RESPONSIVE PROGRAMMING SUMMARY 4TH QUARTER 2013

During the months of October, November and December station KCEZ broadcast many programs that gave significant treatment to the issues of interest to the community within our coverage area. Here is a summary of the issues covered, supported by the accompanying documents.

- African-American History
- Agriculture
- Alcohol and Substance Abuse Treatment
- Alcohol Abuse
- Animal Welfare
- Arts
- Arts and Recreation
- Business and Industry
- Business
- Children and Family Issues
- Crime
- Consumerism
- Communications
- Courts and Criminal Justice System
- Consumer Safety
- Commerce
- Community Issues
- Disabilities
- Drug and Alcohol Abuse
- Drugs and Illicit Drug Use
- Elderly Issues
- Elections
- Economics
- Economic Strife
- Ecology
- Ecosystem
- Education
- Employment
- Endangered Species
- Energy
- Entrepreneurs
- Ethics
- Environmental Pollution
- Family Issues
- Finance
- Food Security and Food Supply
- Global Poverty
- Government

- Government and Legislation
- Health
- Healthcare
- Higher Education
- History
- Hobbies
- Homelessness
- Housing
- Infants
- Infrastructure
- International Business
- International Philanthropy
- Interpersonal Communications
- Journalism
- Justice System
- Labor
- Law
- Literature
- Marketing and Advertising
- Marriage
- Media
- Media and Society
- Mental Health
- Mental Illness
- Museums and Culture
- Parenting Issues
- Personal Finance
- Presidential History
- Philanthropy
- Police
- Politics and The Presidency
- Popular Culture
- Prevention
- Psychology
- Public Health
- Public Policy
- Public Safety
- Recreation
- Referenda
- Religion
- Science and Technology
- Sexual Abuse
- Social Media
- State Government
- Suicide

- Taxes
- Technology and Society
- Transportation
- Water Use
- War and the Military
- War and Torture
- Weather and Health
- Women's Issues
- Youth at Risk

Submitted By: \_\_\_\_\_

Date: 1/6/14

# **Radio Health Journal®**

**Quarterly Issues Report – Q4 Fourth Quarter, 2013 10/6/13 through 12/29/13  
Radio Health Journal Programs 13-40 through 13-52**

**During the fourth quarter of 2013 the following compliancy issues were covered:**

Healthcare	State Government
Consumerism	Referenda
Mental illness	Marketing and Advertising
Psychology	Agriculture
Homelessness	Food Security and Food Supply
Alcohol and Substance Abuse Treatment	Energy
Economics	Environment and Pollution
Youth at Risk	Animal Welfare
Parenting Issues	Consumer Safety
Public Health	Education
Crime	Drug and Alcohol Abuse
Police	Sexual Abuse
Courts and Criminal Justice System	Infants
Public Policy	Education
Law	Family Issues
Interpersonal Communication	Public Safety
Technology and Society	Government and Legislation
Social Media	Business and Industry
Media and Society	Weather and Health
Drugs and Illicit Drug Use	Prevention
Justice System	

**Air week: 10-6-13**

2:02 SEGMENT 1: ICU PTSD

12:54

Synopsis: A surprisingly high percentage of people who've been treated in intensive care units later suffer from post-traumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndrome--PICS, or post intensive care syndrome. Experts discuss why the syndrome appears to occur and what's being done to treat and prevent it.

Host: Reed Pence. Guests: Dr. Dr. Joe Bienvenu, Assoc. Prof. of Psychiatry, Johns Hopkins Univ.; Dr. James Jackson, Asst. Prof. of Medicine, Vanderbilt Univ.

**COMPLIANCY ISSUES COVERED:** health care; consumerism; mental illness

15:59 SEGMENT 2: The science of success

7:36

Synopsis: "Success gurus" have wildly varying prescriptions for how to win in life, but how scientifically valid are their ideas? Two brain scientists discuss what research shows is important to success.

Host: Nancy Benson. Guests: Dr. Mark Fenske, Asst. Prof. of Psychology, Univ. of Guelph and Dr. Jeff Brown, psychologist, Harvard Medical School, co-authors, The Winner's Brain: Eight Strategies Great Minds Use to Achieve Success.

**COMPLIANCY ISSUES COVERED:** consumerism; psychology

**Program # 13-41**

**Air week: 10-13-13**

2:03 SEGMENT 1: "Wet houses"

13:23

Synopsis: Many shelter organizations require that homeless alcoholics be sober before they qualify for housing. However, many homeless alcoholics are not ready to stop drinking, yet need help. Experts discuss the pro's and con's of a new form of housing that allows residents to continue drinking while reducing the harm of homelessness and alcoholism.

Host: Reed Pence. Guests: Bill Hobson, Executive Director, DESC of Seattle; Dr. Jeff Turnbull, Medical Director, Ottawa, ON, Inner City Health Program; William Moyers, Vice President of Public Affairs and Community Relations, Hazelden Foundation

**COMPLIANCY ISSUES COVERED:** homelessness; alcohol and substance abuse and treatment

16:30 SEGMENT 2: Cancer prehabilitation

7:33

Synopsis: Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.

Host: Nancy Benson. Guest: Dr. Julie Silver, Assoc. Prof. of Physical Medicine and Rehabilitation, Harvard Medical School

**COMPLIANCY ISSUES COVERED:** consumerism; health care; economics

**Program # 13-42**

**Air week: 10-20-13**

2:00 SEGMENT 1: Kids' bitter medicine

11:50

Synopsis: Children's medicines are so notoriously bad-tasting that it can impact the effectiveness of treatment for serious illness. Experts discuss the problem, how taste works, some of the misconceptions about taste, and new ways to address the problem.

Host: Reed Pence. Guests: Dr. Bill Greene, Chief Pharmaceutical Officer, St. Jude Children's Research Hospital, Memphis; Jackie Toia, oncology nurse practitioner, Lurie Children's Hospital, Chicago; Dr. Julie Menella, research

scientists, Monell Chemical Senses Center, Philadelphia; Polly Hansen, Producer, Radio Health Journal.

**COMPLIANCY ISSUES COVERED:** youth at risk; parenting issues; health care; public health; consumerism

14:54 SEGMENT 2: Your therapist's brain

8:12

Synopsis: Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking about while the patient is on the couch and how these thoughts guide treatment.

Host: Nancy Benson. Guest: Dr. Drew Permut, Clinical Professor of Psychology, George Washington Univ. and author, Inside Your Therapist's Mind: How a Psychotherapist Thinks and Why It Works

**COMPLIANCY ISSUES COVERED:** consumerism; health care

**Program # 13-43**

**Air week: 10-27-13**

2:03 SEGMENT 1: False confessions

13:48

Synopsis: Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.

Host: Reed Pence. Guests: Dr. Max Guyll, Asst. Prof. of Psychology, Iowa State Univ.; Rob Warden, Executive Director, Center on Wrongful Convictions, Northwestern Univ. School of Law

**COMPLIANCY ISSUES COVERED:** crime; police; courts and criminal justice system; public policy; law

16:51 SEGMENT 2: Health effects of "springing ahead and falling back"

6:34

Synopsis: Many people dismiss the body disruption of the time change as we enter and leave daylight saving time. However, each season, car crashes increase for a few days. Is that proof? Experts discuss our internal body clocks and how people can make time transitions easier.

Host: Nancy Benson. Guests: Dr. Sidney Speisel, Clinical Prof. of Medicine, Yale Univ., and contributor, Slate magazine; Dr. Charmane Eastman, Prof. of Behavioral Sciences and Director, Biological Rhythms Research Lab, Rush Univ. Medical Center.

**COMPLIANCY ISSUES COVERED:** consumerism; public health

**Program # 13-44**

**Air week: 11-3-13**

2:03 SEGMENT 1: The psychology and emotions of social networks

13:04

Synopsis: Facebook has revolutionized our relationships and interpersonal communications in less than 10 years. Studies are beginning to reveal how people use social media and the differing psychological effects of these styles of use. Experts discuss.

Host: Reed Pence. Guests: Dr. Cliff Lampe, Assoc. Prof., Univ. of Michigan School of Information; Dr. Chris Carpenter, Asst. Prof. of Communication, Western Illinois Univ.

**COMPLIANCY ISSUES COVERED:** psychology; interpersonal communication; technology and society; social media; media and society

16:08 SEGMENT 2: Flu season 2013

7:49

Synopsis: Thousands of Americans die each year as a result of the flu, prompting a major effort by public health officials to get people vaccinated for the flu. A nationally known expert discusses this year's flu season and changes in the vaccine to fight it.

Host: Nancy Benson. Guest: Dr. Dr. William Schaffner, Prof. of Preventive Medicine, Vanderbilt Univ. School of Medicine.

**COMPLIANCY ISSUES COVERED:** consumerism; public health; youth at risk; technology

**Program # 13-45**  
**Air week: 11-10-13**

2:05 SEGMENT 1: Marijuana: how much like alcohol?

12:08

Synopsis: With the legalization of recreational marijuana use in Colorado and Washington, experts and other states will be watching closely to see whether the cannabis experience is similar to alcohol. Some experts fear that marijuana will be heavily marketed like alcohol. But marijuana supporters welcome the comparison, claiming that pot will show itself as a safer alternative. Experts and advocates discuss.

Host: Reed Pence. Guests: Dr. David Nutt, Prof. of Neuropsychopharmacology, Imperial College, London, Chairman, Independent Scientific Committee on Drugs and former UK Government advisor on drugs; Dr. Kevin Sabet, Director, Project SAM (Smart Approaches to Marijuana), author, Reefer Sanity: Seven Great Myths About Marijuana, and former Senior Advisor, White House Office of National Drug Control Policy; Steve Fox, Principal, Marijuana Strategies and co-author, Marijuana Is Safer, So Why Are We Driving People to Drink?; Paul Armentano, Deputy Director, National Organization for the Reform of Marijuana Laws and co-author, Marijuana Is Safer, So Why Are We Driving People to Drink?

**COMPLIANCY ISSUES COVERED:** Drugs and illicit drug use; public policy; laws, crime and justice system; state government; referenda; alcohol; marketing and advertising; youth at risk

15:15 SEGMENT 2: Inside your medicine cabinet

7:37

Synopsis: Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.

Host: Nancy Benson. Guest: Sherry Torkos, pharmacist and author, The Canadian Encyclopedia of Natural Medicine and Saving Women's Hearts

**COMPLIANCY ISSUES COVERED:** consumerism; youth at risk; drug safety

**Program # 13-46**  
**Air week: 11-17-13**

2:04 SEGMENT 1: Meat from a test tube: the future of dinner?

12:49

Synopsis: Laboratory-grown beef has reached the taste-test stage, and scientists hope to use it to eventually replace the current means of livestock agriculture. If successful, cultured meat could save huge amounts of land and energy, reduce pollution and improve animal welfare. But will consumers accept it? The world's foremost cultured meat scientist and a food futurist discuss.

Host: Reed Pence. Guests: Josh Schonwald, author, The Taste of Tomorrow: Dispatches from the Future of Food; Dr. Mark Post, Prof. of Physiology, Maastricht Univ., Netherlands and leader of cultured meat project.

**COMPLIANCY ISSUES COVERED:** agriculture; technology; food security and food supply; energy; environment and pollution; animal welfare; consumerism; economics

15:55 SEGMENT 2: Food poisoning apps

7:10

Synopsis: Food poisoning claims thousands of lives each year in the US and makes millions more sick. A food safety expert and FDA authority discuss ways to keep food safe, including new smartphone apps with a variety of functions.

Host: Nancy Benson. Guests: Linda Larson, editor, Food Poisoning Bulletin; Michael Taylor, Deputy Commissioner for Foods and Veterinary Medicine, US Food and Drug Administration.

**COMPLIANCY ISSUES COVERED:** consumerism; technology; consumer safety; public health

**Program # 13-47**  
**Air week: 11-24-13**

2:03 SEGMENT 1: Why college students drink

11:51

Synopsis: An expert explains one of the first thorough studies into how and why college students binge drink. The results suggest that bingeing will be hard to curb, but that colleges can tap into student habits to reduce the harm that comes from binge drinking.

Host: Reed Pence. Guest: Dr. Thomas Vander Ven, Prof. of Sociology and Anthropology, Ohio Univ. and author, Getting Wasted: Why College Students Drink Too Much and Party So Hard.

**COMPLIANCY ISSUES COVERED:** youth at risk; education; drug and alcohol abuse; sexual abuse

14:56 SEGMENT 2: Ankle replacement

7:58

Synopsis: Hip and knee replacements are common, and doctors now say ankle replacements have become technically good enough to make fusion obsolete for arthritis patients in severe pain. A doctor and patient discuss.

Host: Nancy Benson. Guests: Dr. Simon Lee, foot and ankle surgery specialists, Rush Univ. Medical Center and Midwest Orthopedics, Chicago; Robert Corwin, ankle replacement patient and judo instructor, Yorkville, IL.

**COMPLIANCY ISSUES COVERED:** consumerism; technology

**Program # 13-48**  
**Air week: 12-1-13**

2:04 SEGMENT 1: Breastmilk sharing

13:19

Synopsis: Thousands of new mothers who are unable to make enough milk for their babies have turned to web site matching with women who produce more than enough and are willing to share it or sell it. Experts discuss the risks of sharing with unknown donors and alternatives that might reduce the risks.

Host: Reed Pence. Guest: Dr. Sarah Keim, Principal Investigator, Nationwide Children's Hospital, Columbus, OH and Asst. Prof. of Pediatrics, Ohio State Univ.; Dr. Amy Tuteur, obstetrician-gynecologist and author, SkepticalOB.com; Emma Kwasnica, founder, Human Milk 4 human Babies Global Network.

**COMPLIANCY ISSUES COVERED:** infants and youth at risk; health care; public health; consumerism and consumer safety

16:25 SEGMENT 2: Keeping secrets from your doctor

7:32

Synopsis: Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health. Experts discuss the most common reasons for secret-keeping and the consequences that may result.

Host: Nancy Benson. Guests: Dr. Daphne Miller, family physician, San Francisco; Karen Giblin, President, Red Hot Mamas menopause management program

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism; youth at risk

**Program # 13-49**  
**Air week: 12-8-13**

2:04 SEGMENT 1: Backlash against overparenting

13:06

Synopsis: "Helicopter parents" are common, hovering over and intervening in everything their children do. New research is showing that overparented children often fail when they go to college and have to survive on their own. Experts discuss how overparenting creates dependence in children and how parents can start backing off.

Host: Reed Pence. Guests: Lenore Skenazy, author, Free Range Kids book and blog (FreeRangeKids.com); Dr. Neil Montgomery, Prof. of Psychology, Keene State College; Carl Honore, author, Under Pressure: Rescuing Our Children From the Culture of Hyper-Parenting and In Praise of Slowness: How a Worldwide Movement is Challenging the Cult of Speed

**COMPLIANCY ISSUES COVERED:** Youth at risk; education; parenting and family issues; public safety



16:12 SEGMENT 2: Accentuating the positive

7:47

Synopsis: As a survival mechanism, the human brain is wired to remember negative events more strongly than positive ones. An expert neurologist discusses changes in thinking that can create more positive physical brain pathways, making us happier.

Host: Nancy Benson. Guest: Dr. Rick Hanson, author, Hardwiring Happiness: The New Brain Science of Contentment, Calm and Confidence

**COMPLIANCY ISSUES COVERED:** technology; psychology

**Program # 13-50**  
**Air week: 12-15-13**

2:04 SEGMENT 1: Orphan drugs

12:21

Synopsis: The Orphan Drug Act of 1983 gave incentives to drugmakers to develop medicines for rare diseases. Far more orphan drugs have been created, but the Act has also had unintended consequences. Without competition, some orphan drugs are priced so high that insurers balk at paying fully for them. Profits on orphan drugs can be so great that drugmakers ignore normal drugs. Yet orphan drug science often ends up helping people with other diseases. Experts discuss.

Host: Reed Pence. Guests: Dr. Ian Phillips, Prof. of Applied Life Sciences and Director, Center for Rare Disease Therapies, Keck Graduate Institute; Tim Cote, CEO, Cote Orphan Consulting and former Director, FDA Office of Orphan Products; Dr. Joshua Cohen, Senior Research Fellow, Tufts Center for the Study of Drug Development

**COMPLIANCY ISSUES COVERED:** government and legislation; economics; business and industry; consumerism

15:27 SEGMENT 2: Children's food allergies

7:39

Synopsis: One of every 12 children now has a food allergy, and when two kids in every average classroom are affected, all their classmates' families need to know about them, too. Experts discuss why allergies occur, how they differ from sensitivities, and how a new law could save lives of children hit with an allergic reaction.

Host: Nancy Benson. Guests: Rachel Brandeis, registered dietitian; Dr. James Sublett, Managing Partner, Family Allergy & Asthma, Louisville, KY and President-Elect, American College of Allergy, Asthma and Immunology

**COMPLIANCY ISSUES COVERED:** children at risk; education; school safety; public health; government and legislation; parenting issues; consumerism

**Program # 13-51**  
**Air week: 12-22-13**

2:04 SEGMENT 1: Holidays in the ER

12:28

Synopsis: The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. It also creates a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.

Host: Reed Pence. Guests: Dr. Christopher Michos, Connecticut ER physician; Dr. Robert Kloner, Director of Research, Heart Institute, Good Samaritan Hospital, Los Angeles and Prof. of Medicine, Keck School of Medicine, Univ. of Southern California; Dr. David Phillips, Prof. of Sociology, Univ. of California at San Diego.

**COMPLIANCY ISSUES COVERED:** health care; public health; weather and health; prevention; family issues

15:34 SEGMENT 2: Pharmacists and diabetes treatment

8:30

Synopsis: A demonstration project has shown that involving community pharmacists in diabetes care can markedly improve medication adherence and health results for people in virtually any walk of life. An expert involved in the project discusses how it works and how the idea could be used for other chronic diseases.

Host: Nancy Benson. Guests: Ben Bluml, Senior Vice President for Research and Innovation, American Pharmacists Assn. Foundation

**COMPLIANCY ISSUES COVERED:** health care; public health; prevention; economics

**Program # 13-52**

**Air week: 12-29-13**

2:04 SEGMENT 1: Fertility and the poor

12:01

Synopsis: Low income women have a much higher rate of unintentional pregnancy than those with higher incomes. Experts explain some of the reasons and the serious consequences, both for families and for the nation, in its poverty rate and workforce composition.

Host: Reed Pence. Guests: Dr. Lawrence Finer, Director of Domestic Research, Guttmacher Institute; Dr. Victoria Jennings, Prof. of Obstetrics & Gynecology and Director, Institute for Reproductive Health, Georgetown University.

**COMPLIANCY ISSUES COVERED:** women's issues; poverty; abortion and family planning; youth at risk; employment; education; federal government and welfare.

15:07 SEGMENT 2: Seriously ill teens will still be teens

7:11

Synopsis: Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor with her sick child as the basis for her new book.

Host: Nancy Benson. Guest: Hollis Seamon, Prof. of English, College of St. Rose, faculty, MFA in Creative Writing program, Fairfield Univ. and author, Somebody Up There Hates You.

**COMPLIANCY ISSUES COVERED:** youth at risk; parenting and family issues

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**Quarterly Issues Report – Q4 Fourth Quarter, 2013 10/6/13 through 12/29/13  
Viewpoints Programs 13-40 through 13-52**

**During the fourth quarter of 2013 the following compliancy issues were covered**

The Arts	Finance
Education	Elections
Economic Strife	Business
Labor	Endangered Species
Science and Technology	Philanthropy
Ethics	Recreation
War & Torture	Commerce
Higher Education	Employment
War & The Military	Children and Family Issues
Health	Arts and Recreation
Politics and The Presidency	Suicide
Marriage	Transportation
History	Elderly Issues
African American History	Public Safety
Popular Culture	Entrepreneurs,
Journalism	Global poverty,
Media	Women's Issues
Museums & Culture	Ecosystem
Infrastructure	Alcohol abuse
Government	Health
Community Issues	International Philanthropy
Mental Health	Consumerism
International Business	Business
Literature	Communications
Disabilities	Ecology
Hobbies	Water Use
Government	Public Health
Presidential History	Agriculture
Personal Finance	Religion
Housing	Women's Issues
Taxes	

1:46 SEGMENT #1 – Drama High: Hope, love and theater in a struggling town 11:19

**SYNOPSIS:** During the school year, thousands of high schools will be staging plays and musicals. But not many will be doing it on the level that Harry S. Truman High School in Levittown, Pennsylvania is famous for. We'll hear how a teacher created a drama program in that school that challenged students and the community to explore difficult subjects, captured the attention of the biggest Broadway producers and helped young actors learn more about themselves, their world and become better all-around students.

**Host:** Christopher Michael. **Guests:** Michael Sokolove, journalist, author of "Drama High: The incredible true story of a brilliant teacher, a struggling town, and the magic of theater," ([www.michaelsokolove.com](http://www.michaelsokolove.com)).

**COMPLIANCY ISSUES COVERED:** the arts, education, economic strife, labor

14:08 SEGMENT #2- The Milgram Study and the Morality of Scientific Experiments 11:24

**SYNOPSIS:** Psychology and sociology students have studied The Milgram obedience experiments since the results appeared in a scientific journal in 1963. And almost since they made that first appearance, they've come under fire for the methods Dr. Milgram used, and the actual meaning of his findings. We talk to two psychologists who have studied Milgram's work about the morality of the study, the real findings and if they are still valid 50 years afterward.

**Host:** Marty Peterson. **Guests:** Gina Perry, psychologist practicing in Melbourne, Australia, and author of the book, "Behind the Shock Machine: The untold story of the notorious Milgram psychology experiments," ([www.gina-perry.com](http://www.gina-perry.com)); Dominic Packer, Professor of Psychology and Cognitive Science, Lehigh University, Bethlehem, PA. ([www.lehigh.edu](http://www.lehigh.edu)).

**COMPLIANCY ISSUES COVERED:** science & technology, ethics, war & torture, higher education

**Program # 13-41**  
**Air week: 10/13/13**

1:49 SEGMENT #1 – Young FDR: Roosevelt's formative years before the White House 10:58

**SYNOPSIS:** We know so much about Franklin D. Roosevelt through his presidency, but what about the years before? We talk to an esteemed historian and author about the young Roosevelt, his family life, his career in the Department of the Navy, as a state politician and a victim of polio, and learn how these experiences molded FDR's life and presidency.

**Host:** Christopher Michael. **Guests:** Stanley Weintraub, author of "Young Mr. Roosevelt: FDR's introduction to war, politics and life," ([www.dacapopress.com](http://www.dacapopress.com)).

**COMPLIANCY ISSUES COVERED:** war & the military, health, politics and the presidency, marriage, history

13:51 SEGMENT #2- L'Americain: A photographer and the golden age of photojournalism 11:37

**SYNOPSIS:** News magazines were big business during WWII until their demise in the 1970s, and the photographers who took the award-winning and poignant pictures for those magazines were the rock stars of their profession. We talk to a man whose father, John Launois, was one of the biggest, most successful American photojournalists of his time. We'll hear why and how the Frenchman came to the US, learned his trade, developed a love for America, and hear stories of his amazing career taking the pictures that defined history and the culture of the 60s and 70s.

**Host:** Marty Peterson. **Guests:** Chris Pan Launois, son of the late John Launois, author of "L'Americain: A memoir," ([www.theamericanbook.com](http://www.theamericanbook.com)).

**COMPLIANCY ISSUES COVERED:** African-American history, war, popular culture, journalism, media

**Program # 13-42**  
**Air week: 10/20/13**

1:49 SEGMENT #1 – Daguerreotypes: Science meets History 9:47

**SYNOPSIS:** Photographs of the mid-19<sup>th</sup> century are fairly rare – and they're getting harder to find every year. That's because many of them between the 1840s and 1860s used the daguerreotype process. That's where images were taken and preserved not on photo paper, but on thin metal plates. These pictures are subject to corrosion, and those that remain in private and public collections are in danger of being irreparably harmed or destroyed altogether. We talk to two scientists who are studying the problem at the nano level with state-of-the-art technology to find out how they corrode, and how they, and our heritage, might be preserved, and learn more about how corrosion develops in other materials we use on bridges, buildings and objects.

Host: Christopher Michael. Guests: Edward Vicenzi, Research scientist at the Smithsonian Institution's Museum Conservation Institute ([www.si.edu/mci](http://www.si.edu/mci)); Volker Rose, Physicist with the Advanced Photon Source and Center for Nanoscale Materials, Argonne National Laboratory, ([www.anl.gov](http://www.anl.gov)).

**COMPLIANCY ISSUES COVERED:** science & technology, media, museums & culture, infrastructure

13:42 SEGMENT #2- Can't Fight City Hall? Join it -- by running for local office 11:48

**SYNOPSIS:** It's frustrating when local government repeatedly rebuffs an average citizen when he or she wants to get something accomplished in their community. So if you can't beat them...why not join them and fight the good fight from the inside? We talk to two election veterans about why it's important for John and Joan Q Public to take part in their local government; how to go about starting a campaign and how to avoid some of the common mistakes first-time candidates sometimes make.

Host: Marty Peterson. Guests: David Johnson, CEO of Strategic Vision, LLC, a public relations and public affairs agency in Suwanee, GA, that works with candidates and issues ([www.strategicvision.biz](http://www.strategicvision.biz)); Marian Walsh, former Massachusetts State Senator, consultant and author of "Run: Your personal guide to winning public office," ([www.marianwalsh.com](http://www.marianwalsh.com)).

**COMPLIANCY ISSUES COVERED:** government, politics, community issues

Program # 13-43  
Air week: 10/27/13

1:45 SEGMENT #1 - Halloween: Why we love being scared! 11:49

**SYNOPSIS:** Halloween is here, and millions of Americans will be seeking out horror films and wearing monster costumes hoping to scare family and friends – and themselves. But why? What does a good fright do for us? We talk to three specialists in thrills and chills about the issue, how children process fright and get some suggestions on films and books appropriate for the holiday.

Host: Christopher Michael. Guests: Dr. Frank Farley, psychologist, Professor at Temple Univ., Philadelphia ([www.temple.edu](http://www.temple.edu)); Catherine Zimmer, Assistant Prof. in the program of Film & Screen Studies, Dept. of English, Pace Univ., NY ([www.pace.edu](http://www.pace.edu)); Allen Grove, Prof. of English, Alfred Univ., NY ([www.alfred.edu](http://www.alfred.edu)).

**COMPLIANCY ISSUES COVERED:** mental health; children & family issues; arts & recreation; media.

15:40 SEGMENT #2- Questions with No Answers That Make Us Think 9:47

**SYNOPSIS:** We all want answers to the complicated questions in life, but sometimes just asking the questions are enough to make us think deeply about our lives and our world. We talk to a man who has made a living asking questions that sometimes have no hard and fast answers, or where the resolution changes depending upon our age or circumstances. He tells us how the process of coming to an answer is often more important than any one answer itself.

Host: Marty Peterson. Guests: Dr. Gregory Stock, bioethicist, author of "The Book of Questions" ([www.gregorystock.net](http://www.gregorystock.net)).

**COMPLIANCY ISSUES COVERED:** health; ethics; suicide

Program # 13-44  
Air week: 11/3/13

1:47 SEGMENT #1- Elderly Drivers: Assessing their abilities behind the wheel 9:53

**SYNOPSIS:** As the elderly population continues to grow in the US, so does the number of older drivers. No matter how healthy and mentally sharp a person remains, age does eventually change their ability to drive. We'll discuss what these changes are, how they affect driving overall, how older people can learn to avoid errors, and how family and friends should approach the topic of cutting back on or quitting driving altogether with an elderly loved one.

Host: Christopher Michael. Guests: Dr. Gary J. Kennedy, Dir. of the Division of Geriatric Psychiatry, Montefiore Medical Center, Prof. of Psychiatry, Albert Einstein College of Medicine, Bronx, NY ([www.montefiore.org](http://www.montefiore.org)); Alexander Pollatsek, Prof. Emeritus, in the Dept. of Psychology, University of Massachusetts, Amherst ([www.umass.edu](http://www.umass.edu)).

**COMPLIANCY ISSUES COVERED:** transportation, mental health, elderly issues, public safety, education

12:47 SEGMENT #2- Can One Person Change the World? 12:40

**SYNOPSIS:** We often hear people who help the poor and disadvantaged say how a donation or a helping hand by one person can

change the lives of many. But can it? Can one person really make the lives of thousands – or millions – better? We talk to three men who have devoted their lives to public service about how it is possible for one person to be the catalyst for big change.

Host: Marty Peterson. Guests: Jim Ziolkowski, founder of buildOn, author of "Walk in Their Shoes: Can one person change the world?" ([www.buildOn.org](http://www.buildOn.org)); Allan Luks, Dir. of Fordham Center for Non-Profit Leaders, Fordham University ([www.fordham.edu](http://www.fordham.edu)); Oliver Libby, chair and co-founder of The Resolution Project ([www.resolutionproject.org](http://www.resolutionproject.org)).

**COMPLIANCY ISSUES COVERED:** entrepreneurs, global poverty, women's issues, ecosystem, alcohol abuse, health, international philanthropy

**Program # 13-45**  
**Air week: 11/10/13**

1:48      SEGMENT #1 – Persuasive Branding: Why we buy what we buy      11:38

**SYNOPSIS:** Advertising is everywhere, and we're all susceptible to it – whether it's the sexy women selling beer during football game commercials; the cute duck that has your insurance needs in mind, or the super-sophisticated couple who emerge from the luxury car dressed in their designer outfits. Why do we fall for these ads? Is it just the images? Or is there more to it? We talk to a graphic artist and a veteran advertising professional about the visual and psychological aspects of marketing and advertising.

Host: Christopher Michael. Guests: Chip Kidd, graphic designer and author of "A Kidd's Guide to Graphic Design," ([www.chipkidd.com](http://www.chipkidd.com)); Chris Malone, Managing Partner, Fidelum Partners, co-author of "The Human Brand: How we relate to people, products and companies," ([www.thehumanbrand.com](http://www.thehumanbrand.com)).

**COMPLIANCY ISSUES COVERED:** consumerism, business, arts

15:28      SEGMENT #2- What Makes Good Kids' TV?      9:59

**SYNOPSIS:** What makes good children's television? Is it the story? The interactivity? The characters? And how is it that some tv shows have endured for decades, while others are just a flash in the pan? We discuss the issue with two media specialists.

Host: Marty Peterson. Guests: Paul Levinson, Prof. of Communications and Media, Fordham University ([www.paullevinson.blogspot.com](http://www.paullevinson.blogspot.com)); Melissa Henson, Dir. of Grassroots Activism for the Parents Television Council ([www.parentstv.org](http://www.parentstv.org)).

**COMPLIANCY ISSUES COVERED:** children & family issues, media, education

**Program # 13-46**  
**Air week: 11/17/13**

1:49      SEGMENT #1 – Innovation and Inventors Change Education and Technology

**SYNOPSIS:** We've come a long way technologically since the first telephone and the light bulb, but what did it take to get to where we are today? We talk to two authors about two of the most influential hi-tech incubators of the late 19<sup>th</sup> and the 20<sup>th</sup> centuries – MIT and Bell Labs. Our focus is on the philosophies and the people who brought us the inventions that revolutionized our lives.

Host: Christopher Michael. Guests: Matthew Pearl, author of "The Technologists," ([www.matthewpearl.com](http://www.matthewpearl.com)); Jon Gertner, author of "The Idea Factory: Bell Labs and the Great Age of American Innovation" ([www.jongertner.net](http://www.jongertner.net)).

**COMPLIANCY ISSUES COVERED:** education, technology, labor, communications, science

14:48      SEGMENT #2- Population Control: The need to act now

**SYNOPSIS:** How many people can the world hold in a healthy, ecologically responsible way? Well, we're heading to 11 billion by the next century, and with more and more land being used for farming, deserts increasing in size, and water becoming scarcer, we're on our way to population overload. Why is this? Why can't people just have fewer children? We talk to a population researcher who traveled around the world asking this same question – and the answers he got were far from simple. We also find out what will happen if we *don't* rein in population – and soon.

Host: Marty Peterson. Guests: Alan Weisman, award-winning author of "Countdown: Our last, best hope for a future on earth?" ([www.countdownbyalanweisman.com](http://www.countdownbyalanweisman.com)).

**COMPLIANCY ISSUES COVERED:** ecology, water use, public health, agriculture, religion, politics, women's issues, education

**Program # 13-47**  
**Air week: 11/24/13**

1:49 SEGMENT #1 - Customer Service: Making it work

11:38

**SYNOPSIS:** When your cable TV goes out or you need an adjustment on your credit card bill, sometimes the call to customer service is worse than the original problem. Why is this? Why can't businesses get better at dealing with their customers' requests? We talk to two customer service pros about why the problem is so widespread, what a company and a consumer can do to make service faster and more pleasant, and the cultural differences that arise when customer service is outsourced abroad.

**Host:** Christopher Michael. **Guests:** Ron Kaufman, founder and chairman of Up! Your Service, author of the NYTimes bestseller, "Uplifting Service: The proven path to delighting your customers, colleagues and everyone else you meet," ([www.upliftingservice.com](http://www.upliftingservice.com)); John Ragsdale, VP of Technology for the Technology Services Industry Association, author of "Lessons Unlearned: 25 years in customer service," ([www.tsia.com](http://www.tsia.com)).

**COMPLIANCY ISSUES COVERED:** business, consumerism, international business, employment

15:32 SEGMENT #2- The Art of the Short Story

9:53

**SYNOPSIS:** When it comes to popular literature, novels seem to get all the attention. The mysteries, love stories, suspense and historical family sagas sell millions of books and make some of their authors household names. Why is it that short stories don't enjoy some of that fame? We talk to a professor of English and also to a short story author about why these stories aren't top of mind with the public, what short stories bring to literature that longer writing doesn't, and we'll hear some advice for first-time authors on getting started writing short stories.

**Host:** Marty Peterson. **Guests:** Diane Glancy, Visiting Professor, Azusa Pacific University, Los Angeles County, CA ([www.apu.edu](http://www.apu.edu)); Lani Hall Alpert, musician, lyricist, author of "Emotional Memoirs & Short Stories," ([lanihall.com](http://lanihall.com)).

**COMPLIANCY ISSUES COVERED:** arts, literature, education, commerce

**Program # 13-48**  
**Air week: 12/1/13**

1:49 SEGMENT #1 - Psychopaths: They might be living next door!

11:59

**SYNOPSIS:** When we hear the term "psychopath," we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. We talk to a psychologist and to a neuroscientist who happens to be psychopathic, about what the term actually means in the medical world, how it's tested for in various people, the traits that most often set it apart from other conditions, and how many people who have psychopathic tendencies can function in a non-violent, productive way.

**Host:** Gary Price. **Guests:** Scott Lilienfeld, professor of psychology, Emory Univ., Atlanta, GA ([www.psychology.emory.edu](http://www.psychology.emory.edu)); James Fallon, neuroscientist at Univ. of California-Irvine, author of "The Psychopath Inside: A neuroscientist's personal journey into the dark side of the brain," ([www.us.penguin.com](http://www.us.penguin.com)).

**COMPLIANCY ISSUES COVERED:** mental health, disabilities, family issues, science & technology

15:52 SEGMENT #2- ISON - The Holiday Comet is Here

9:31

**SYNOPSIS:** This holiday season there's more sparkle to look at than the lights from Christmas decorations. The Comet ISON is scheduled to make its appearance in the early morning sky between Thanksgiving and Christmas. We talk to an astronomer and author about what comets are, why they're scientifically significant and where in the sky we might best see and photograph ISON.

**Host:** Marty Peterson. **Guests:** Dave Eicher, editor-in-chief, Astronomy Magazine, author of the book, "Comets: Visitors from Deep Space," ([www.astronomy.com](http://www.astronomy.com)).

**COMPLIANCY ISSUES COVERED:** science, technology, recreation, hobbies, education

**Program # 13-49**  
**Air week: 12/8/13**

1:50 SEGMENT #1 - Ken Burns: Listening to History

10:36

**SYNOPSIS:** For many Americans, the history courses they took in school left them either bored or frustrated. All of those names,

dates, and locations that had to be memorized made what should have been an exciting subject dry and uninteresting. We talk to filmmaker Ken Burns about a new venture he is undertaking with actor Tom Hanks and Audible.com that aims to bring history to life, by having talented actors create audio books from American literary masterpieces that present our history through personal stories of war, the settling of the west, slavery and The Great Depression.

Host: Gary Price. Guests: Ken Burns, filmmaker and documentarian, ([www.audible.com](http://www.audible.com)).

**COMPLIANCY ISSUES COVERED:** education, war, literature, the arts, technology, philanthropy

14:27 SEGMENT #2- Bats! Why they're important and how we can help them 10:55

**SYNOPSIS:** Bats are one of the iconic images of Halloween and hundreds of gothic novels and horror movies. They have a scary image and a bad reputation for carrying disease, but they are actually vital to global agriculture and health. We talk to a bat expert and a man who spent years working hard to create a safe habitat for one endangered species, about what these flying mammals are really like, the disease that is threatening their existence in the U.S., and their value to society.

Host: Marty Peterson. Guests: Jodi Sedlock, Assoc. Professor of Biology specializing in bats, Lawrence University, Appleton, WI ([www.Lawrence.edu](http://www.Lawrence.edu)); Don Mitchell, author of "Flying Blind: One man's adventures battling buckthorn, making peace with authority, and creating a home for endangered bats," ([www.chelseagreen.com](http://www.chelseagreen.com)).

**COMPLIANCY ISSUES COVERED:** environment, government, agriculture, public health, endangered species

**Program # 13 - 50**

**Air week: 12/15/13**

1:49 SEGMENT #1 – Founding Fathers' Festivities: What would *they* eat at the holidays? 11:18

**SYNOPSIS:** As we get ready to celebrate the holidays, we wondered how our founding fathers would have laid out their festive tables. We talk to three food experts and a historian about the kinds of foods and drinks Washington, Jefferson, Franklin and Lincoln might have enjoyed to celebrate holidays and other festive occasions in their lives.

Host: Gary Price. Guests: Jason Bond, chef, owner of Bondir Restaurants in Cambridge and Concord, MA ([www.bondircambridge.com](http://www.bondircambridge.com)); Melanie Wagner, Certified Sommelier, author of "Hello, Wine: The most essential things you need to know about wine," ([www.melaniewagnerwine.com](http://www.melaniewagnerwine.com)); Sue Conley, head cheese maker, co-founder of Cowgirl Creamery, co-author of "Cowgirl Creamery Cooks," ([www.cowgirlcreamery.com](http://www.cowgirlcreamery.com)); James M. Cornelius, Curator of the Lincoln Collection at the Abraham Lincoln Presidential Library and Museum, Springfield, IL ([www.alplm.org](http://www.alplm.org)).

**COMPLIANCY ISSUES COVERED:** government, presidential history, family issues, agriculture, business

16:12 SEGMENT #2- Confessions of a Credit Card Junkie 9:12

**SYNOPSIS:** There is such a temptation to be generous to others – and ourselves – during the holidays that many Americans end up in credit card trouble when the bills start rolling in. We talk to an accountant who was once in heavy debt from her cards about how she got there, how to spot the red flags of credit card overuse, and strategies for getting out of debt and learning how to use credit wisely.

Host: Marty Peterson. Guest: Beverly Harzog, Certified Public Accountant, consumer advocate, lecturer and author of the book, "Confessions of a Credit Card Junkie," ([www.beverlyharzog.com](http://www.beverlyharzog.com)).

**COMPLIANCY ISSUES COVERED:** personal finance, consumerism, business

**Program # 13-51**

**Air week: 12/22/13**

1:49 SEGMENT #1 – George Washington's Christmas Journey 10:45

**SYNOPSIS:** Millions of Americans will be traveling home for the holidays, but even with crowded airports, even *more* crowded roads and bad weather, few will have as tough a time as General George Washington, did on his journey home after the Revolutionary War. We talk to a noted historian about Washington's trip back to Mt. Vernon, his emotional farewell to his men, and how his stopping and meeting with ordinary Americans along the way sealed his fate as the beloved Father of our country.

Host: Gary Price. Guests: Stanley Weintraub, historian, author of "General Washington's Christmas Farewell," ([www.simonandschuster.com](http://www.simonandschuster.com)).



**COMPLIANCY ISSUES COVERED:** military, government & elections, history

14:39 SEGMENT #2- Mortgages and Modifications: Getting back on track 10:47

**SYNOPSIS:** The housing market is coming back after five long years of financial distress. Still, many people are having trouble paying their mortgage for the expensive homes they bought during the boom. We talk to two finance specialists about mortgage modification plans and other options, and why it's important for families – and lenders – to have homes occupied rather than abandoned.

Host: Marty Peterson. Guests: John Gallo, lecturer in finance, University of Iowa, Iowa City, IA ([www.hopenow.com](http://www.hopenow.com); [www.uiowa.edu](http://www.uiowa.edu)); Mick Barron, CEO & Pres., of How To Modify.com ([www.howtomodify.com](http://www.howtomodify.com)).

**COMPLIANCY ISSUES COVERED:** housing, finance, family issues, taxes

**Program # 13-52**  
**Air week: 12/29/13**

1:48 SEGMENT #1 – The Ins and Outs of Buying and Selling Gold and Rare Coins 9:30

**SYNOPSIS:** A lot of people are facing big holiday bills, and they're tempted to sell some of the gold jewelry or coins that they have lying around the house. How do you get the best price for your treasures? Are the coins you have really all that valuable? We talk to two gold and coin specialists about how gold buyers assess the value of your items, which coins might be valuable and why, and how to find the best place to sell your valuables.

Host: Gary Price. Guests: Michael Fuljenz, Pres. Of Universal Coin and Bullion ([www.universalcoin.com](http://www.universalcoin.com)); Rod Gillis, Numismatic Educator, The American Numismatic Association ([www.money.org](http://www.money.org)).

**COMPLIANCY ISSUES COVERED:** investing, commerce, recreation & hobbies

12:21 SEGMENT #2- A Look Inside the *Real* Downton Abbey 13:03

**SYNOPSIS:** The hit PBS series, "Downton Abbey" is premiering soon in the U.S., and all of the intrigue, loves, heartbreak and wealth will be on display for the millions of devotees of the show. But what is shown in the series a true depiction of what *really* went on in the homes of aristocratic families during the early part of the 20<sup>th</sup> century? We talk to an author – and present resident of the "Downton Abbey" castle – about the actual Earls and Countesses who lived, loved and lost back then.

Host: Marty Peterson. Guests: Lady Fiona Carnarvon, The Eighth Countess of Carnarvon, author of the book, "Lady Catherine, the Earl, and the Real Downton Abbey," ([www.highclerecastle.co.uk](http://www.highclerecastle.co.uk)).

**COMPLIANCY ISSUES COVERED:** popular culture, war, family issues, media

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**Quarterly Issues Report – Q3 Third Quarter, 2013 7/7/13 through 9/29/13  
Viewpoints Programs 13-27 through 13-39**

**During the third quarter of 2013 the following compliancy issues were covered:**

Addition	Medicine
Agriculture	Mental Health
Alcoholism and Addiction	Military
Animal Science	Natural and Manmade Disasters
Arts and Recreation	Parenting
Banking	Personal Finance
Business	Physical Health
Business	Popular Culture
Career Planning	Poverty and Homelessness
Censorship	Prejudice
Children and Family Issues	Presidency
Climate Change	Prisons
Commerce	Psychology
Consumerism	Public Health
Cooperatives	Public Safety
Crime	Racial Issues
Culture	Recreation and Leisure
Economy	Religion
Education	Schools
Employment	Science
Environment	Security
Evolution	Senior Citizens
Family	Sexual Harassment
Finance	Slavery
Government	Social Media
Health	Social/Political Movements
History	Sports and Recreation
Inter-personal Relationships	Superstitions
International Affairs and Politics	Technology
International Diplomacy	The Holocaust
Labor	Transportation
Labor Unions	Urban and Rural Infrastructure
Large and Small Businesses	Volunteerism
Law	War
Literature	Women's Issues
Manufacturing	Youth
Media	

1:48 SEGMENT #1 – Recruiting for the CIA: Who fits the bill?

11:11

**SYNOPSIS:** One of the most popular literary and film genres is the spy thriller. What's more exciting than reading about Jack Ryan or Nick Carter taking on America's enemies in a cat-and-mouse game of espionage? But is working overseas for the CIA really like that? Do Americans "spy" or do they get others to do it for them? We talk to two veteran CIA officers about their jobs working in clandestine services overseas, how they recruited foreign nationals to work for them, and find out why these foreigners would turn against their country to work for the CIA.

**Host:** Christopher Michael. **Guests:** Jason Matthews, 33-year veteran of the CIA (ret.), author of the spy thriller, "Red Sparrow"; Ambassador Henry Crumpton, 24-year veteran of the CIA (ret.), former coordinator for counterterrorism at the State Dept., author of the memoir, "The Art of Intelligence: Lessons from a Life in the CIA's Clandestine Service."

**COMPLIANCY ISSUES COVERED:** war, culture, government, international diplomacy

14:04 SEGMENT #2- Weather Forecasting: How accurate can they get?

11:24

**SYNOPSIS:** We've had a lot of very extreme and dangerous weather this year, and forecasting has kept many people out of harm's way by warning them of dangerous storms, floods and extreme heat. But weather forecasters have their share of errors too. Just how do they create their forecasts? And how accurate can they get? We talk to two forecasters about how meteorologists put a forecast together, the technology they rely on, why they can't get it right every time.

**Host:** Marty Peterson. **Guests:** Derick Fabert, meteorologist at WCIA 3 TV, Champaign, IL ([www.illinoishomepage.net/weather](http://www.illinoishomepage.net/weather)); Eric Snodgrass, Dir. of Undergraduate Studies for the Department of Atmospheric Sciences, University of Illinois, Urbana-Champaign ([www.illinois.edu](http://www.illinois.edu)).

**COMPLIANCY ISSUES COVERED:** science, technology, public safety, education, environment

**Program # 13-28**

**Air week: 7/14/13**

1:50 SEGMENT #1 - Working During Retirement: What are the best options?

10:44

**SYNOPSIS:** Millions of baby boomers are either in retirement or planning to retire relatively soon. However, many of them would like to work longer – at least part time. What are their options with regard to Social Security, Medicare and their retirement nest eggs? We talk to a retirement expert about how to estimate retirement finances; when the best time is to collect Social Security and continue working full- or part-time, and how Medicare works with an employer's health plan. We also talk to an anthropologist about a factory that welcomes seniors into their workforce – even those 100 years old – and how they and the workers benefit from the experience.

**Host:** Christopher Michael. **Guests:** Susan B. Garland, editor, "Kiplinger's Retirement Report," ([www.kiplingers.com](http://www.kiplingers.com)); Caitrin Lynch, Assoc. Prof. of Anthropology, Olin College of Engineering, Needham, MA, author of "Retirement on the Line: Age, work and value in an American factory," ([www.retirementontheline.net](http://www.retirementontheline.net)).

**COMPLIANCY ISSUES COVERED:** labor, senior citizens, personal finance, business, government

13:35 SEGMENT #2- Man Made: A father's quest for machismo

11:50

**SYNOPSIS:** When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, boot camp, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

**Host:** Marty Peterson. **Guests:** Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity," ([www.thejoelstein.com](http://www.thejoelstein.com)).

**COMPLIANCY ISSUES COVERED:** military, finance, sports and recreation, family issues

**Program # 13-29**

**Air week: 7/21/13**

1:49 SEGMENT #1 – Cows Save the Planet: Reducing greenhouse gases on the farm 11:40

SYNOPSIS: A lot has been written about ways to mitigate greenhouse gases from the atmosphere, but not much has been said about how soil and cows can help achieve this goal. We talk to an author and soil researcher about how soil conservation, smart tillage, cover crops and dairy cattle management can reduce the amount of carbon and methane expelled into the air and, in the process, enrich the soil and keep dairy cattle healthy and productive.

Host: Christopher Michael. Guests: Judith D. Schwartz, journalist, author of "Cows Save the Planet," ([www.judithdschwartz.com](http://www.judithdschwartz.com)); Matt Ruark, Asst. Prof. in Dept. of Soil Science, Extension Soil Scientist, Univ. of Wisconsin, Madison ([www.soils.wisc.edu](http://www.soils.wisc.edu)).

**COMPLIANCY ISSUES COVERED:** agriculture, climate change, animal science, technology

14:29 SEGMENT #2- Crosswords: Not Just for Grandma Anymore 11:01

SYNOPSIS: You see it everywhere: middle-aged people and seniors working crossword puzzles on the train, bus or in the coffee shop. Why don't younger people do crosswords? Where are the puzzle-solving Gen-Y'ers? We talk to a young puzzle constructor about how he's trying to change the look and feel of the old-fashioned crossword to make it more relevant to younger solvers. We also find out how he became the youngest person to ever create a Sunday crossword for the New York Times.

Host: Marty Peterson. Guests: Natan Last, crossword constructor, author of the book, "Word: 144 Crossword Puzzles That Prove It's Hip to Be Square," ([www.workman.com](http://www.workman.com)).

**COMPLIANCY ISSUES COVERED:** youth, arts & recreation, media

**Program # 13-30**  
**Air week: 7/28/13**

1:48 SEGMENT #1 – Television: Is it becoming too raunchy for our kids? 10:23

SYNOPSIS: With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows. We talk to two television specialists about the issue, why it happens and how parents can better keep track of their children's viewing.

Host: Christopher Michael. Guests: Dan Isett, Dir. of Public Policy for The Parents Television Council ([www.parentstv.org](http://www.parentstv.org)); Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ. ([www.bgsu.edu](http://www.bgsu.edu)).

**COMPLIANCY ISSUES COVERED:** children & family issues; government; media; censorship; popular culture

13:02 SEGMENT #2- A Mother and Son's Journey to Sobriety 12:26

SYNOPSIS: Alcoholism is a serious problem in the U.S., and recognizing and recovering from it is a long and arduous journey. We talk to a best-selling author and her son, both of whom battle alcoholism, about their years of drinking, how they stopped and how they manage to remain on the wagon despite the temptations in our drinking culture.

Host: Marty Peterson. Guests: Martha Grimes, best-selling author of detective fiction, and her son Ken Grimes, a public relations professional, co-authors of the book "Double Double: A dual memoir of alcoholism," ([www.marthagrimes.com](http://www.marthagrimes.com)).

**COMPLIANCY ISSUES COVERED:** alcoholism and addiction, health, family issues

**Program # 13-31**  
**Air week: 8/4/2013**

1:50 SEGMENT #1 – Deserters of WWII: Untold stories

10:15

**SYNOPSIS:** With all of the films, books and tributes to the brave men and women who fought in World War II, no one has addressed the topic of the thousands of Allied soldiers who deserted during that war. Why did they leave their units? Where did they go? What happened to them if they were caught? We talk to an author who brings the stories of the deserters to light, and discusses how these men were most often not cowards, but brave combat fighters who were mentally drained after months or years in combat.

Host: Christopher Michael. Guests: Charles Glass, author of "The Deserters: A hidden history of World War II," ([www.charlesglass.net](http://www.charlesglass.net)).

**COMPLIANCY ISSUES COVERED:** war, mental health, prisons, the military, government, crime

12:57 SEGMENT #2- Science Fiction: What makes it so popular?

12:30

**SYNOPSIS:** Everywhere you look, there are scifi movies, books, games and television shows. Why is this genre so popular now? What is it that makes the characters of shows and films such as "Star Trek," "Battlestar Gallactica," and "Star Wars" so beloved and enduring? We talk to two authors and a film critic about the resurgence of scifi, and what makes a good scifi story.

Host: Marty Peterson. Guests: D.J. MacHale, author of the young adult scifi novel, "Sylo," ([www.djmachalebooks.com](http://www.djmachalebooks.com)); Dann Gire, film critic for the Chicago Daily Herald ([www.dailyherald.com](http://www.dailyherald.com)); Jeffrey Brown, author of the illustrated children's book, "Vader's Little Princess," ([www.chroniclebooks.com](http://www.chroniclebooks.com)).

**COMPLIANCY ISSUES COVERED:** literature, media, popular culture, science & technology, parenting

**Program # 13-32**

**Air week: 8/11/13**

1:49 SEGMENT #1 – Entrepreneurs: How to get a leg up in small business

10:43

**SYNOPSIS:** Starting a small business is a lot of work, and many of them fail – or never get off the ground in the first place. We talk to two entrepreneur specialists about some of the important points that need to be considered when you're thinking of starting your own business, and how to avoid some of the pitfalls of going out on your own.

Host: Christopher Michael. Guests: Elizabeth Ü, author of the book, "Raising Dough: The complete guide to financing a socially responsible food business," ([www.financeforfood.com](http://www.financeforfood.com)); Patrick J. Murphy, Professor of Management in the Driehaus College of Business, DePaul University, Chicago, IL ([commerce.depaul.edu](http://commerce.depaul.edu)).

**COMPLIANCY ISSUES COVERED:** business, banking & finance, education, family

13:37 SEGMENT #2- Beach Reads: What makes a good guilty pleasure book?

11:46

**SYNOPSIS:** As summer winds down, the days of leisure at the beach reading a book are numbered. Many people take their "guilty pleasure" books – the ones they hide under a plain cover – to read on vacation or just sitting around on a warm day. But what makes a book a good "beach read"? We talk to four best-selling authors of fiction about how they create their books to hook the reader from the beginning chapter to the final word, and keep them coming back for more.

Host: Marty Peterson. Guests: Philippa Gregory, best-selling author of "The White Princess," ([www.philippagregory.com](http://www.philippagregory.com)); Matt Hilton, best-selling author of "Blood and Ashes," from the Joe Hunter series ([www.matthiltonbooks.com](http://www.matthiltonbooks.com)); Bella Andre, best-selling author of the Sullivan Series of romance novels, including "The Look of Love," and "From This Moment On," ([www.bellaandre.com](http://www.bellaandre.com)); Lisa Renée Jones, best-selling author of the Inside Out Trilogy, including "If I Were You," ([www.lisareneejones.com](http://www.lisareneejones.com)).

**COMPLIANCY ISSUES COVERED:** recreation and leisure, literature, history, popular culture

**Program # 13 - 33**

**Air week: 8/18/13**

1:49 SEGMENT #1 – Co-ops: Can they help rescue the economy?

10:26

**SYNOPSIS:** Cooperatives are everywhere – from credit unions to farmers' markets to hardware stores – but do they have enough muscle to really change our economy? We talk to three co-op specialists about the history of these business models, how they compete in the world of corporations and small business, and how they offer a unique alternative to commerce that can not only make money and employ workers, but also bring communities together.

**Host:** Christopher Michael. **Guests:** Gar Alperovitz, Lionel R. Bauman Professor of Political Economy, University of Maryland, author of the book, "What Then Must We Do? Straight talk about the next American Revolution," ([www.garalperovitz.com](http://www.garalperovitz.com)); Brent Hueth, Assoc. Prof. and Agricultural and Applied Economics Director, Center for Cooperatives, University of Wisconsin, Madison ([www.wisc.edu](http://www.wisc.edu)); Dr. Gregory McKee, Assoc. Prof. and Director of the Quentin Burdick Center for Cooperatives, North Dakota State University ([www.ndsu.edu](http://www.ndsu.edu)).

**COMPLIANCY ISSUES COVERED:** large & small business, labor unions, economy, social/political movements, cooperatives, banking

13:19 SEGMENT #2- Office Idiots: Working with difficult people

13:04

**SYNOPSIS:** Anyone who's worked in a business knows that there are people at the office or plant who are almost impossible to get along with. Why do these workers make it a misery to come to work each day? What pleasure do they get from harassing you? And why do women bosses sometimes try to derail other women's careers? We talk to a psychologist and a business expert about these difficult people, why they do what they do and how to work with – or around – them.

**Host:** Marty Peterson. **Guests:** Meredith Fuller, psychologist in Melbourne, Australia, author of the book, "Working with Bitches: Identify the eight types of office mean girls and rise above workplace nastiness," ([www.meredithfuller.com.au](http://www.meredithfuller.com.au)); Dr. Kenneth Lloyd, management consultant and author of "Office Idiots: What to do if your workplace is a jerkplace," ([www.jerksatwork.com](http://www.jerksatwork.com)).

**COMPLIANCY ISSUES COVERED:** employment, sexual harassment, career planning, women's issues

**Program # 13-34**

**Air week: 8/25/13**

1:50 SEGMENT #1 – Infrastructure: How bad is it? Why can't we fix it?

11:31

**SYNOPSIS:** The roads, bridges and other infrastructure in the U.S. are in a sad state with bridges collapsing and roads crumbling under our feet. What needs to be done to fix them? And why can't we seem to light a fire under the government to get the job done? We talk to two infrastructure specialists about the situation and hear their opinions on how to deal with the problem.

**Host:** Christopher Michael. **Guests:** Donald MacDonald, architect and co-author of the book, "Bay Bridge: History and design of a new icon," ([www.donaldmacdonaldarchitects.com](http://www.donaldmacdonaldarchitects.com)); Joe Schwieterman, professor in DePaul University's Graduate School of Public Service, and Director of the Chaddick Institute for Metropolitan Development ([las.depaul.edu/chaddick](http://las.depaul.edu/chaddick)).

**COMPLIANCY ISSUES COVERED:** urban and rural infrastructure, government, public safety, transportation, economy

14:24 SEGMENT #2 – Flirting: New techniques for a new millennium

10:58

**SYNOPSIS:** Does anyone really flirt anymore? Or is that a throwback to the "Mad Men" days of the 50's and 60's? According to our two guests, flirting is alive, and well in the new millennium, but young women are often unsure of just how to do it effectively. Our guests discuss the new "rules" for flirting, how to get out there and find someone to have fun with, and how to extricate yourself from someone who infringes on your space.

**Host:** Marty Peterson. **Guests:** Ariel Kiley and Simone Kornfeld, co-authors of the book, "Smitten: The way of the brilliant flirt," ([www.smittenbook.com](http://www.smittenbook.com)); (twitter: @smittenbook).

**COMPLIANCY ISSUES COVERED:** women's issues, inter-personal relationships, popular culture

**Program # 13-35**

**Air week: 9/1/13**

1:50 SEGMENT #1 – John Quincy Adams: One of our greatest patriots

10:55

SYNOPSIS: When someone asks "who's your favorite president?" most people say Lincoln or Washington or Jefferson or Reagan or Clinton, or some other famous commander-in-chief. The name John Quincy Adams rarely makes anyone's top 3 list. But that's because what he did as president pales in comparison to what he did before and after he had the top job. We talk to John Quincy's biographer about the triumphs of liberty, equality, peace and justice our sixth president won not as president, but as a true patriot outside the White House.

Host: Christopher Michael. Guests: Harlow Giles Unger, author of "John Quincy Adams," ([www.harlowgilesunger.com](http://www.harlowgilesunger.com)).

**COMPLIANCY ISSUES COVERED:** slavery, racial issues, law, presidency, international affairs and politics

13:47 SEGMENT #2- Reality vs. Your Brain's View of the World

11:46

SYNOPSIS: We walk around in our world, thinking that we have a good grasp on what's happening around us and how we fit into it. But, do we? Does our view of the world and our place in it jibe with reality? Or do we fudge the facts to make ourselves look better and our enemies look worse? Can we admit our mistakes? Or do we make up stories that justify our actions? We talk to an author and a psychologist about the "heuristics" – or shortcuts – and the fallacies that we use every day to make sense of our world.

Host: Marty Peterson. Guests: David McRaney, author of "You Are Now Less Dumb," ([www.youarenotsmart.com](http://www.youarenotsmart.com)); Mark Pezzo, Associate Prof. of Psychology, University of South Florida, St. Petersburg ([www.usfsp.edu](http://www.usfsp.edu)).

**COMPLIANCY ISSUES COVERED:** mental health, superstitions, prejudice, science, evolution

**Program # 13-36**

**Air week: 9/8/13**

1:45 SEGMENT #1 – Comfort Foods: How they help us through hard times

11:03

SYNOPSIS: Why do we often turn to certain foods when we experience a trauma or a loss? What is it about the mac and cheese or the ice cream that makes us feel better? We talk to a psychologist, a New Orleans writer/filmmaker and a Boston restaurateur about the lure of comfort food, and their culinary experiences during times of sadness and disaster in their cities.

Host: Christopher Michael. Guests: Jordan Troisi, Visiting Asst. Prof. of Psychology, Widener University, Chester, PA ([www.widener.edu](http://www.widener.edu)); Lolis Eric Elie, writer, filmmaker and author of the book, "Treme: Stories and Recipes from the Heart of New Orleans," ([www.loliselie.com](http://www.loliselie.com)); Joanne Chang, owner of Flour Bakery Cafés in Boston, author of the cookbook, "Flour, too: Indispensable recipes for the café's most loved sweets and savories," ([www.flourbakery.com](http://www.flourbakery.com)).

**COMPLIANCY ISSUES COVERED:** natural and manmade disasters, commerce, mental health, family issues

13:53 SEGMENT #2- Women's Safety: Using injury to avoid harm

11:37

SYNOPSIS: Safety is a concern that's always on the minds of women – it's like they have a sixth sense for knowing when a person or group isn't safe. Yet, because of socialization, many women will get on the elevator alone with a strange man, despite the alarm bells going off in their heads; or she'll walk alone to her car in a dark parking garage so she doesn't inconvenience the other women in the group. We talk to a self-protection expert about why it's not wrong to listen to your "gut," and why any woman – or man – should be able to lash out and injure an attacker in order to avoid being seriously harmed.

Host: Marty Peterson. Guests: Tim Larkin, Self-protection expert, author of the book, "Survive the Unthinkable: A total guide to women's self-protection," ([www.timlarkin.com](http://www.timlarkin.com)).

**COMPLIANCY ISSUES COVERED:** crime, women's issues, education, public health

**Program # 13 - 37**

**Air week: 9/15/13**

1:45 SEGMENT #1 – Bullying and Ostracism: Social slights can have long-term effects

12:52

SYNOPSIS: With the beginning of the school year comes the beginning of bullying for some kids and ostracism for others. But why do kids do it? How does it really affect the victim – and the tormenter? Does bullying have long-lasting effects for some kids? How can parents and schools work to make the school experience a good one for all kids? We talk to two behavior specialists about the issues of ostracism and bullying and find out why they happen and what can be done to stop these behaviors.

Host: Christopher Michael. Guests: Bill Copeland, Assoc. Prof. at Duke University Medical Center, Dept. of Psychiatry and Behavioral Sciences ([www.duke.edu](http://www.duke.edu)); Kipling Williams, Prof. of Psychological Sciences, Purdue University and a specialist in ostracism (<http://williams.socialpsychology.org>) ([www.purdue.edu](http://www.purdue.edu)). ([www.stopbullying.gov](http://www.stopbullying.gov)).

**COMPLIANCY ISSUES COVERED:** mental & physical health, children and family issues, schools, employment, addition

15:41 SEGMENT #2- The Man Who Quit Money

9:52

SYNOPSIS: Do you think you could give up money – ALL money – and live by yourself off the land? Do you think you'd be welcomed by friends and family if you did? We talk to an author whose friend did give up money and we find out how it affected him socially, physically and spiritually.

Host: Marty Peterson. Guests: Mark Sundeen, author of "The Man Who Quit Money," ([www.marksundeen.com](http://www.marksundeen.com)).

**COMPLIANCY ISSUES COVERED:** consumerism, religion, family issues, poverty & homelessness, volunteerism

**Program # 13-38**

**Air week: 9/22/13**

1:48 SEGMENT #1 - Promote Yourself: Advice for Gen-Y'ers in the workplace

12:06

SYNOPSIS: Gen-Y'ers are entering the workplace in droves, but they're sometimes fish out of water in an office where Baby Boomers are in authority. We talk to two workplace gurus about how young people need more than tech skills to advance in their careers once they get that first job; how to learn and sharpen "soft skills" in communication and work style, and how Gen-Y'ers can Boomers can "cross-mentor" each other to create a more productive and happier workplace.

Host: Christopher Michael. Guests: Dan Schawbel, business journalist, consultant, author of the book, "Promote Yourself: The new rules for career success," ([www.danschawbel.com](http://www.danschawbel.com)); Gloria Petersen, founder and president of Global Protocol, Inc., author of series of books, "The Art of Professional Connections," ([www.gloriapetersen.com](http://www.gloriapetersen.com)) ([www.globalbusinessprotocol.com](http://www.globalbusinessprotocol.com)).

**COMPLIANCY ISSUES COVERED:** employment, business, technology & social media, education

14:59 SEGMENT #2- Spy the Lie: The art of deception detection

10:28

SYNOPSIS: Everyone has told a lie, but not everyone can get away with it -- especially if they come up against a group of CIA officers who have spent their careers ferreting out the truth. We talk to one former CIA lie detector about the verbal and non-verbal signs of lying, how to spot someone who might be lying, and why it's so difficult for the vast majority of people to lie and get away with it.

Host: Marty Peterson. Guests: Phillip Houston, former CIA officer specializing in lie detection, co-author with Michael Floyd and Susan Carnicero of "Spy the Lie: Former CIA officers teach you how to detect deception," ([www.amazon.com](http://www.amazon.com)) ([www.twitter.com/spythelie](http://www.twitter.com/spythelie)).

**COMPLIANCY ISSUES COVERED:** psychology, crime, politics, transportation, public safety & security

**Program # 13-39**

**Air week: 9/29/13**

1:47 SEGMENT #1 – Boy on the Wooden Box: A Schindler's List Memoir

10:50



SYNOPSIS: Anyone who saw the movie, "Schindler's List," can't help but be moved by the heroism of Oskar Schindler, the factory owner and war profiteer who saved scores of Jews from certain death in the Nazi concentration camps of World War II. We talk to the son of one of the survivors of the real Schindler's List, about his father's time in the camp and factory, and his life in America after the war.

Host: Christopher Michael. Guests: Daniel Leyson, son of Leon Leyson, author of "The Boy on the Wooden Box: How the impossible became possible on Schindler's List," ([www.kids.simonandschuster.com](http://www.kids.simonandschuster.com)).

**COMPLIANCY ISSUES COVERED:** the Holocaust, manufacturing, war, education, poverty

13:41 SEGMENT #2 - Robocalypse: How smart can they get?

11:43

SYNOPSIS: Robots seem to be doing everything these days, from vacuuming floors to building cars to dispensing pills in a pharmacy. In the movies they regularly try to take over the world, but ultimately fail. Just how far can robots go? And what's in store in fiction and the real world for them in the future? We talk to two roboticists – one who's a sci-fi novelist – about 'bots in real life and in fantasy.

Host: Marty Peterson. Guests: Daniel H. Wilson, PhD in robotics from Carnegie Mellon Univ., Pittsburgh, PA, author of the sci-fi thriller, "Robocalypse," ([www.danielhwilson.com](http://www.danielhwilson.com)); Christopher Atkeson, PhD, Prof. in The Robotics Institute, Carnegie Mellon Univ., ([www.ri.cmu.edu](http://www.ri.cmu.edu)).

**COMPLIANCY ISSUES COVERED:** technology, medicine, education, pop culture, media, recreation

Producers: Pat Reuter & Molly Nagle

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