

WCHO
Chillicothe, OH
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019

WCHO
Quarterly Issues/Programs List

WCHO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION
Law Enforcement	Communique	Beggar's night plans in county, recent vehicle break-ins
Traffic Safety	Communique	Round-About construction, construction zone speed
Communique 1 (Ross Sheriff)	Communique 1 (Ross Sheriff)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (Ross Sheriff)","cartNumber":"5000000001","sequenceNumber":"0","parentSpotInstanceId":"-1","s Affairs","talentArtist":"MIKES","client":"George Lavender","crossFade":"0","eventType":"Show","s
Communique 2 (Matt Bruning)	Communique 2 (Matt Bruning)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 2 (Matt Bruning)","cartNumber":"500001001","sequenceNumber":"0","parentSpotInstanceId":"-1"," Affairs","talentArtist":"MIKES","client":"Matt Bruning of ODOT","crossFade":"0","eventType":"Sho
HBBC Program - 10/04/2020	HBBC Program - 10/04/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 10/04/2020","cartNumber":"7274684041","sequenceNumber":"0","parentSpotInstanceId" 1","spotInstanceId":"29681165","spotCategory":"Public Affairs","talentArtist":"unknown","crossFad 04T11:00:53"}
State Government	Communique	Ohio's handling of pandemic, new laws to limit governors emergency powers
Local Government	Communique	City's handling of pandemic, CARES Act funds, development
Communique 1 (Bob Peterson)	Communique 1 (Bob Peterson)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (Bob Peterson)","cartNumber":"5000000002","sequenceNumber":"0","parentSpotInstanceId":"-1"," Affairs","talentArtist":"MIKES","client":"State Senator Bob Peterson","crossFade":"0","eventType":"
Communique 2 (Justin Harsha)	Communique 2 (Justin Harsha)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 2 (Justin Harsha)","cartNumber":"500001001","sequenceNumber":"0","parentSpotInstanceId":"-1"," Affairs","talentArtist":"MIKES","client":"Hillsboro Mayor Justin Harsha","crossFade":"0","eventTyp
HBBC Program - 10/11/2020	HBBC Program - 10/11/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 10/11/2020","cartNumber":"7274684042","sequenceNumber":"0","parentSpotInstanceId" 1","spotInstanceId":"29681166","spotCategory":"Public Affairs","talentArtist":"unknown","crossFad 11T11:02:47"}
Anchor Baptist Program - 10/11/2020	Anchor Baptist Program - 10/11/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Baptist Program - 10/11/2020","cartNumber":"7272770003","sequenceNumber":"0","parentSpotInst 1","spotInstanceId":"29681383","spotCategory":"Public Affairs","talentArtist":"ROBB O'DELL","cro

		11T12:00:38"} }
Veterans Tribute	Communique	Wreaths placed on military graves
Local Government	Communique	Second Street Goes Two-Way, Beggar's Night
Communique 1 (Connie Meyer)	Communique 1 (Connie Meyer)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (Connie Meyer)","cartNumber":"5000000001","sequenceNumber":"0","parentSpotInstanceId":"-1", Affairs","talentArtist":"MIKES","client":"Connie Meyer","crossFade":"0","eventType":"Show","start
Communique 2 (Luke Feeney)	Communique 2 (Luke Feeney)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 2 (Luke Feeney)","cartNumber":"5000001001","sequenceNumber":"0","parentSpotInstanceId":"-1", Affairs","talentArtist":"MIKES","client":"Luke Feeney Chillicothe Mayor","crossFade":"0","eventTy
HBBC Program - 10/18/2020	HBBC Program - 10/18/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 10/18/2020","cartNumber":"7274684043","sequenceNumber":"0","parentSpotInstanceId" 1","spotInstanceId":"29681167","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade 18T11:01:42"} }
Anchor Baptist Program - 10/18/2020	Anchor Baptist Program - 10/18/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Baptist Program - 10/18/2020","cartNumber":"7272770004","sequenceNumber":"0","parentSpotInst 1","spotInstanceId":"29681384","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade 18T12:00:19"} }
Senior Citizen Health	Communique	Drive-thru events during COVID, ways to support privately run center
Education	Communique	Leave Your Legacy Project, seeks to add extras to state minimum funding for new campus construction
Communique 1 (Mechell Frost)	Communique 1 (Mechell Frost)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (Mechell Frost)","cartNumber":"5000000001","sequenceNumber":"0","parentSpotInstanceId":"-1", Affairs","talentArtist":"MIKES","client":"Mechell Frost","crossFade":"0","eventType":"Show","start
Communique 2 (Tim Williams)	Communique 2 (Tim Williams)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 2 (Tim Williams)","cartNumber":"5000001001","sequenceNumber":"0","parentSpotInstanceId":"-1", Affairs","talentArtist":"MIKES","client":"Logan Elm Schools","crossFade":"0","eventType":"Show",
HBBC Program - 10/25/2020	HBBC Program - 10/25/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 10/25/2020","cartNumber":"7274684044","sequenceNumber":"0","parentSpotInstanceId" 1","spotInstanceId":"29681168","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade 25T11:03:15"} }
Anchor Baptist Program - 10/25/2020	Anchor Baptist Program - 10/25/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Baptist Program - 10/25/2020","cartNumber":"7272770007","sequenceNumber":"0","parentSpotInst 1","spotInstanceId":"29681385","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade 25T12:00:38"} }
Law Enforcement	Communique	Vandalism, burglaries, fall safety
Food pantry	Communique	Ashville church pantry seeks to raise funds for larger building
Veterans	Communique	Smith is a veteran that now is serving local veterans as a volunteer

Health		
Food pantry	Communique	Ashville church pantry seeks to raise funds for larger building
Communique 1 (Jim Smith)	Communique 1 (Jim Smith)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (Jim Smith)","cartNumber":"5000000002","sequenceNumber":"0","parentSpotInstanceId":"-1","spo Affairs","talentArtist":"MIKES","client":"Jim Smith- Vietnam Veteran","crossFade":"0","eventType"
Communique 2 (Thecala Acord)	Communique 2 (Thecala Acord)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 2 (Thecala Acord)","cartNumber":"5000001001","sequenceNumber":"0","parentSpotInstanceId":"-1" Affairs","talentArtist":"MIKES","client":"Thecala Acord- Ashville Pantr","crossFade":"0","eventTyp
HBBC Program - 11/8/2020	HBBC Program - 11/8/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 11\8/2020","cartNumber":"7274684046","sequenceNumber":"0","parentSpotInstanceId": Affairs","talentArtist":"unknown","crossFade":"0","eventType":"Spot","startTs":"2020-11-08T12:01:
Law Enforcement	Communique	Re-election to 7th term, new law complex opening, law enforcement training
Local Government	Communique	City's handling of COVID, police committee report update
COVID-19	Communique	Updates on Ross County virus control
Thanksgiving and COVID Safety	Communique	Suggestions for virtual Thanksgiving to limit COVID spread
Communique 1 (Ross Health Commissioner)	Communique 1 (Ross Health Commissioner)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (Ross Health Commissioner)","cartNumber":"5000000001","sequenceNumber":"0","parentSpotInst 1","spotCategory":"Public Affairs","talentArtist":"MIKES","client":"Garrett Guillozet- Ross Healt","c 22T11:00:29"}
Communique 2 (Pat Brinkman)	Communique 2 (Pat Brinkman)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 2 (Pat Brinkman)","cartNumber":"5000001001","sequenceNumber":"0","parentSpotInstanceId":"-1"," Affairs","talentArtist":"MIKES","client":"Pat Brinkman- OSU Extension","crossFade":"0","eventTyp
HBBC Program - 11/22/2020	HBBC Program - 11/22/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 11\22/2020","cartNumber":"7274684048","sequenceNumber":"0","parentSpotInstanceId" 1","spotInstanceId":"29681172","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade 22T12:01:36"}
Anchor Baptist Program - 11/22/2020	Anchor Baptist Program - 11/22/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Baptist Program - 11\22/2020","cartNumber":"7272770004","sequenceNumber":"0","parentSpotInst 1","spotInstanceId":"29681389","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade 22T13:00:33"}
Mental Health	Communique	Help with anxiety and addiction issues during pandemic
Communique 1 (ADAMH)	Communique 1 (ADAMH)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal 1 (ADAMH)","cartNumber":"5000000002","sequenceNumber":"0","parentSpotInstanceId":"-1","spo Affairs","talentArtist":"MIKES","client":"Penny Dehner- ADAMH","crossFade":"0","eventType":"SI
HBBC Program - 11/29/2020	HBBC Program - 11/29/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":fal Program - 11\29/2020","cartNumber":"7274684049","sequenceNumber":"0","parentSpotInstanceId" 1","spotInstanceId":"29681173","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade

		29T12:00:32"} }
Anchor Baptist Program 11/29/2020	Anchor Baptist Program 11/29/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"29681390","spotCategory":"Public Affairs","talentArtist":"ROBB O'DELL","crossFade":"0","eventType":"Spot","startTs":"2020-11-29T13:00:32"} }
Mental Health	Communique	Help with anxiety and addiction issues during pandemic
Communique 1 (ADAMH)	Communique 1 (ADAMH)	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"5000000002","spotCategory":"Public Affairs","talentArtist":"MIKES","client":"Penny Dehner- ADAMH","crossFade":"0","eventType":"Spot","startTs":"2020-12-06T12:00:32"} }
HBBC Program - 12/6/20	HBBC Program - 12/6/20	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"7274684050","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade":"0","eventType":"Spot","startTs":"2020-12-06T12:00:32"} }
Anchor Baptist Program 12/06/2020	Anchor Baptist Program 12/06/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"29681391","spotCategory":"Public Affairs","talentArtist":"ROBB O'DELL","crossFade":"0","eventType":"Spot","startTs":"2020-12-06T13:00:32"} }
Seasonal Women's Depression	Communique	How women can overcome depression in winter months
Communique	Communique	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"eventDurationMillis":1824830,"title":"Communique","cartNumber":"5000000001","spotInstanceId":"-1","spotCategory":"Public Affairs","talentArtist":"CHRISTINAW","client":"Dr. Villarreal","crossFade":"0","eventType":"Show","startTs":"2020-12-13T11:00:29"} }
HBBC Program - 12/13/20	HBBC Program - 12/13/20	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"7274684051","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade":"0","eventType":"Spot","startTs":"2020-12-13T12:00:32"} }
Anchor Baptist Program 12/13/2020	Anchor Baptist Program 12/13/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"29681392","spotCategory":"Public Affairs","talentArtist":"ROBB O'DELL","crossFade":"0","eventType":"Spot","startTs":"2020-12-13T13:01:23"} }
Seasonal Women's Depression	Communique	How women can overcome depression in winter months
Communique	Communique	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"eventDurationMillis":1824830,"title":"Communique","cartNumber":"5000000001","spotInstanceId":"-1","spotCategory":"Public Affairs","talentArtist":"CHRISTINAW","client":"Dr. Villarreal","crossFade":"0","eventType":"Show","startTs":"2020-12-20T11:00:29"} }
HBBC Program - 12/20/20	HBBC Program - 12/20/20	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"7274684052","spotCategory":"Public Affairs","talentArtist":"unknown","crossFade":"0","eventType":"Spot","startTs":"2020-12-20T12:01:32"} }
Anchor Baptist Program 12/20/2020	Anchor Baptist Program 12/20/2020	{"esId":"1126","callLetters":"WCHO","band":"FM","market":"CHILLICOTHE-OH","isBackFill":false,"parentSpotInstanceId":"-1","spotInstanceId":"29681393","spotCategory":"Public Affairs","talentArtist":"ROBB O'DELL","crossFade":"0","eventType":"Spot","startTs":"2020-12-20T13:02:06"} }
Veterans Weight Loss Management	Communique	MOVE Program that helps veterans manage weight thru diet/exercise

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Outreach	WCHO RADIO	000:13	4
FILL PSA HOSPICE FAYETTE COUNTY	EMILY POHLMAN	001:45	1
HEALTH	Lupis Foundation of America	000:30	1
PSA	DEPT OF HOMELAND SECURITY	001:00	1
PSA	Global Wildlife Conservancy	000:35	1
PSA - Adena Virtual Living Well Series	Adena Health System	000:54	11
PSA - Alzheimer's Walk in the Park	Alzheimers Association	000:33	95
PSA - COVID 19 Mental Health & Addiction Help	ADAMH	000:20	122
PSA - Lynchburg Clay FFA Cornhole Tournament	Adena Health System	000:25	46
PSA- Be Fierce, take control- LUPIS	Lupis Foundation of America	000:30	87
PSA- Be Fierce, take control- LUPIS	PSA- Be Fierce, take control- LUPIS	000:30	1
PSA- Dispose of Medications	National association of pharm	000:59	36
PSA- Dispose of Medications	PSA- Dispose of Medications	000:59	1
PSA- Diversity- US AIR FORCE	United States Air Force	000:29	55
PSA- Elmville Church Revival	Elmville Church	000:15	11
PSA- Fayette Memorial Virtual Wine Tasting	Fayette Memorial Hospital	000:23	77
PSA- Giraffe- San Diego Zoo Global Wildlife conservancy	Global Wildlife Conservancy	000:35	80
PSA- Hillsboro 1st Baptist Christmas Meal	Hillsboro 1st Baptist Church	000:19	39
PSA- Hillsboro CAC Revival	Christian Assembly Church	000:25	10
PSA- Hillsboro FFA Fruit Sale	Hillsboro City School	000:25	27
PSA- Hillsboro VFW Fish Fry	Hill;sboro VFW 9094	000:16	32
PSA- October Blood Drives in Fayette County	RED CROSS	000:22	4
PSA- Reality Check- National Pest Management Asso	PSA- Reality Check- National Pest Management Asso	000:29	1
PSA- Reality Check- National Pest Management Associatio	Health	000:29	66
PSA- send us your PSAs	WCHO RADIO	000:13	278
PSA- St. Jude Children's hospital- Time and progress	St. Jude Childrens Hospital	000:30	75
PSA- US Dept of Homeland Security- Why I see	DEPT OF HOMELAND SECURITY	001:00	46

say			
PSA- Veterans Drive-Thur Event	Highland Co Senior Center	000:23	27
PSA/GLOBAL CITIZEN JUST VOTE	GLOBAL CITIZEN	000:30	10
PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC	DEMOCRACY WORKS	000:30	18
PSA/PROJECT YELLOW LIGHT-TELEGRAPHING	PROJECT YELLOW LIGHT	000:29	3
PSA/PROJECT YELLOW LIGHT-YOU CAN WAIT	PROJECT YELLOW LIGHT	000:29	1
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	7
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	12
PSA/UN GOALS/FOOD WASTE	UN GOALS	000:30	6
PSA/UN GOALS/GARBAGE	UN GOALS	000:29	6
PSA/UN GOALS/LED LIGHT BULB	UN GOALS	000:30	7
PSA/UNCF-HBCU DONATION	UNCF	000:29	12