



125 West 55th St  
New York, NY 10019

|                                                              |                                                                     |                                         |
|--------------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------|
| <b>Contract #</b> 25315100                                   | <b>Changes as of:</b> 9/22/2016 at 2:21 PM                          | <b>Version:</b> Current State Version 1 |
| <b>CPE:</b> 39/46/1853                                       | <b>Flight:</b> 10/26/16 - 11/1/16                                   | <b>Station:</b> KOLR                    |
| <b>Agency:</b> STRATEGIC MEDIA SERVICES                      | <b>Advertiser:</b> Committee for Accountable Government in Missouri | <b>Market:</b> Springfield, MO          |
| 1911 NORTH FT MYER DRIVE<br>SUITE 400<br>ARLINGTON, VA 20009 | <b>Product:</b> Issue                                               | <b>Office:</b> WASHINGTON               |
| <b>Agency Order #:</b> 5418459                               | <b>Buyer:</b> Irvin, Michelle                                       | <b>Primary Demo:</b>                    |
| <b>Salesperson:</b> RACHEL CHASON<br>212-373-8163            | <b>Assistant:</b> YVONNE CONTE<br>212-373-8121                      | <b>Con Type:</b> POLITICAL/VOTE         |
|                                                              |                                                                     | <b>Total \$:</b> \$18,545.00            |
|                                                              |                                                                     | <b>Total Spots:</b> 46                  |
|                                                              |                                                                     | <b>Total CPP:</b> \$0.00                |
|                                                              |                                                                     | <b>Total GRP:</b>                       |
|                                                              |                                                                     | <b>Separation:</b>                      |

Comments: Separation: 30

| #              | Day/Time               | DP | Program                            | Rate       | Len | 10/26 - 11/1 |          |          |          |          |          |          | Total Spots | Total \$           | CPP           | GRP        |
|----------------|------------------------|----|------------------------------------|------------|-----|--------------|----------|----------|----------|----------|----------|----------|-------------|--------------------|---------------|------------|
|                |                        |    |                                    |            |     | 10/26        | 10/27    | 10/28    | 10/29    | 10/30    | 10/31    | 11/1     |             |                    |               |            |
| 1              | W-F,M-Tu 5:30a-6a      |    | KOLR 10 Morning News               | \$180.00   | 30  | 0            | 1        | 1        | 0        | 0        | 1        | 1        | 4           | \$720.00           | \$0.00        | 0.0        |
| 2              | W-F,M-Tu 6a-6:30a      |    | KOLR 10 Morning News               | \$220.00   | 30  | 1            | 1        | 0        | 0        | 0        | 1        | 0        | 3           | \$660.00           | \$0.00        | 0.0        |
| 3              | W-F,M-Tu 6:30a-7a      |    | KOLR 10 Morning News               | \$220.00   | 30  | 1            | 1        | 1        | 0        | 0        | 0        | 1        | 4           | \$880.00           | \$0.00        | 0.0        |
| 4              | W-F,M-Tu 7a-8a         |    | CBS This Morning                   | \$130.00   | 30  | 1            | 0        | 1        | 0        | 0        | 1        | 0        | 3           | \$390.00           | \$0.00        | 0.0        |
| 5              | W-F,M-Tu 8a-9a         |    | CBS This Morning                   | \$110.00   | 30  | 0            | 1        | 1        | 0        | 0        | 0        | 1        | 3           | \$330.00           | \$0.00        | 0.0        |
| 6              | W-F,M-Tu 10a-11a       |    | The Price Is Right                 | \$350.00   | 30  | 0            | 1        | 1        | 0        | 0        | 1        | 0        | 3           | \$1,050.00         | \$0.00        | 0.0        |
| 7              | W-F,M-Tu 11a-11:30a    |    | KOLR 10 Midday News                | \$300.00   | 30  | 1            | 0        | 1        | 0        | 0        | 0        | 1        | 3           | \$900.00           | \$0.00        | 0.0        |
| 8              | W-F,M-Tu 5p-5:30p      |    | KOLR 10 News At 5                  | \$350.00   | 30  | 1            | 1        | 0        | 0        | 0        | 1        | 1        | 4           | \$1,400.00         | \$0.00        | 0.0        |
| 9              | W-F,M-Tu 6p-6:30p      |    | KOLR 10 News At 6                  | \$540.00   | 30  | 1            | 1        | 0        | 0        | 0        | 1        | 0        | 3           | \$1,620.00         | \$0.00        | 0.0        |
| 10             | W-F,M-Tu 6:30p-7p      |    | Entertainment Tonight              | \$420.00   | 30  | 0            | 0        | 1        | 0        | 0        | 1        | 1        | 3           | \$1,260.00         | \$0.00        | 0.0        |
| 11             | W-F,M-Tu 10p-10:35p    |    | KOLR 10 News At 10                 | \$600.00   | 30  | 1            | 1        | 1        | 0        | 0        | 1        | 0        | 4           | \$2,400.00         | \$0.00        | 0.0        |
| 12             | W-F,M-Tu 10:35p-11:37p |    | Late Show With Stephen Colbert     | \$160.00   | 30  | 1            | 0        | 0        | 0        | 0        | 1        | 1        | 3           | \$480.00           | \$0.00        | 0.0        |
| 13             | Sa 10p-10:35p          |    | KOLR 10 News Sat 10                | \$340.00   | 30  | 0            | 0        | 0        | 1        | 0        | 0        | 0        | 1           | \$340.00           | \$0.00        | 0.0        |
| 14             | Sa 10:35p-11:05p       |    | Two And A Half Men                 | \$140.00   | 30  | 0            | 0        | 0        | 1        | 0        | 0        | 0        | 1           | \$140.00           | \$0.00        | 0.0        |
| 15             | Su 8a-9:30a            |    | CBS Sunday Morning                 | \$420.00   | 30  | 0            | 0        | 0        | 0        | 1        | 0        | 0        | 1           | \$420.00           | \$0.00        | 0.0        |
| 16             | Su 12n-3p              |    | CBS NFL Sunday Early Game          | \$2,075.00 | 30  | 0            | 0        | 0        | 0        | 1        | 0        | 0        | 1           | \$2,075.00         | \$0.00        | 0.0        |
| 17             | Tu 8p-9p               |    | NCIS: New Orleans-CBS              | \$2,040.00 | 30  | 0            | 0        | 0        | 0        | 0        | 0        | 1        | 1           | \$2,040.00         | \$0.00        | 0.0        |
| 18             | W 9p-10p               |    | Criminal Minds: Beyond Borders-CBS | \$1,440.00 | 30  | 1            | 0        | 0        | 0        | 0        | 0        | 0        | 1           | \$1,440.00         | \$0.00        | 0.0        |
| <b>TOTALS:</b> |                        |    |                                    |            |     | <b>9</b>     | <b>8</b> | <b>8</b> | <b>2</b> | <b>2</b> | <b>9</b> | <b>8</b> | <b>46</b>   | <b>\$18,545.00</b> | <b>\$0.00</b> | <b>0.0</b> |

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                                                                                                                  |                                                                                      |
|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>Station and Location:</b><br><span style="font-size: 1.2em; font-family: cursive;">KOLR Springfield MO</span> | <b>Date:</b><br><span style="font-size: 1.2em; font-family: cursive;">9-22-16</span> |
|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|

I, Ben Rheault

do hereby request station time concerning the following issue:

accountable govt.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: Committee for Accountable Government in Missouri



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

|  |
|--|
|  |
|--|

I represent that the payment for the above described broadcast time has been furnished by (name and address):

|  |
|--|
|  |
|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

|  |
|--|
|  |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Committee for Accountable Government in Missouri  
7509 NW Tiffany Springs Parkway, Suite 300  
Kansas City, MO 64153  
816-584-9393

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Committee for Accountable Government in Missouri  
James C. Thomas III

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

|                |                         |                      |
|----------------|-------------------------|----------------------|
| <u>9-22-16</u> | <u>Benjamin Rheault</u> | <u>202-337-5700</u>  |
| Date           | Signature               | Contact Phone Number |

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o, ou,  
email=brheault@strategiemediaservices.com, c=US  
Date: 2015.12.15 16:32:21 -05'00'

**TO BE SIGNED BY STATION REPRESENTATIVE**

|                                              |                                           |                                   |
|----------------------------------------------|-------------------------------------------|-----------------------------------|
| <input checked="" type="checkbox"/> Accepted | <input type="checkbox"/> Accepted in Part | <input type="checkbox"/> Rejected |
| <u>S. Keene</u>                              | <u>Shannon Keene</u>                      | <u>NSA</u>                        |
| Signature                                    | Printed Name                              | Title                             |