



125 West 55th St
New York, NY 10019

Contract # 25315100	Changes as of: 9/22/2016 at 2:21 PM	Version: Current State Version 1
CPE: 39/46/1853	Flight: 10/26/16 - 11/1/16	Station: KOLR
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Committee for Accountable Government in Missouri	Market: Springfield, MO
1911 NORTH FT MYER DRIVE	Product: Issue	Office: WASHINGTON
SUITE 400	Agency Order #: 5418459	Primary Demo:
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE
	Salesperson: RACHEL CHASON 212-373-8163	Assistant: YVONNE CONTE 212-373-8121
		Total \$: \$18,545.00
		Total Spots: 46
		Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/26 - 11/1						Total Spots	Total \$	CPP	GRP	
						10/26	10/27	10/28	10/29	10/30	10/31					11/1
1	W-F,M-Tu 5:30a-6a		KOLR 10 Morning News	\$180.00	30	0	1	1	0	0	1	1	4	\$720.00	\$0.00	0.0
2	W-F,M-Tu 6a-6:30a		KOLR 10 Morning News	\$220.00	30	1	1	0	0	0	1	0	3	\$660.00	\$0.00	0.0
3	W-F,M-Tu 6:30a-7a		KOLR 10 Morning News	\$220.00	30	1	1	1	0	0	0	1	4	\$880.00	\$0.00	0.0
4	W-F,M-Tu 7a-8a		CBS This Morning	\$130.00	30	1	0	1	0	0	1	0	3	\$390.00	\$0.00	0.0
5	W-F,M-Tu 8a-9a		CBS This Morning	\$110.00	30	0	1	1	0	0	0	1	3	\$330.00	\$0.00	0.0
6	W-F,M-Tu 10a-11a		The Price Is Right	\$350.00	30	0	1	1	0	0	1	0	3	\$1,050.00	\$0.00	0.0
7	W-F,M-Tu 11a-11:30a		KOLR 10 Midday News	\$300.00	30	1	0	1	0	0	0	1	3	\$900.00	\$0.00	0.0
8	W-F,M-Tu 5p-5:30p		KOLR 10 News At 5	\$350.00	30	1	1	0	0	0	1	1	4	\$1,400.00	\$0.00	0.0
9	W-F,M-Tu 6p-6:30p		KOLR 10 News At 6	\$540.00	30	1	1	0	0	0	1	0	3	\$1,620.00	\$0.00	0.0
10	W-F,M-Tu 6:30p-7p		Entertainment Tonight	\$420.00	30	0	0	1	0	0	1	1	3	\$1,260.00	\$0.00	0.0
11	W-F,M-Tu 10p-10:35p		KOLR 10 News At 10	\$600.00	30	1	1	1	0	0	1	0	4	\$2,400.00	\$0.00	0.0
12	W-F,M-Tu 10:35p-11:37p		Late Show With Stephen Colbert	\$160.00	30	1	0	0	0	0	1	1	3	\$480.00	\$0.00	0.0
13	Sa 10p-10:35p		KOLR 10 News Sat 10	\$340.00	30	0	0	0	1	0	0	0	1	\$340.00	\$0.00	0.0
14	Sa 10:35p-11:05p		Two And A Half Men	\$140.00	30	0	0	0	1	0	0	0	1	\$140.00	\$0.00	0.0
15	Su 8a-9:30a		CBS Sunday Morning	\$420.00	30	0	0	0	0	1	0	0	1	\$420.00	\$0.00	0.0
16	Su 12n-3p		CBS NFL Sunday Early Game	\$2,075.00	30	0	0	0	0	1	0	0	1	\$2,075.00	\$0.00	0.0
17	Tu 8p-9p		NCIS: New Orleans-CBS	\$2,040.00	30	0	0	0	0	0	0	1	1	\$2,040.00	\$0.00	0.0
18	W 9p-10p		Criminal Minds: Beyond Borders-CBS	\$1,440.00	30	1	0	0	0	0	0	0	1	\$1,440.00	\$0.00	0.0
TOTALS:						9	8	8	2	2	9	8	46	\$18,545.00	\$0.00	0.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KOLR Springfield MO	Date: 9-22-16
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I, Ben Rheault

do hereby request station time concerning the following issue:

accountable govt.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Committee for Accountable Government in Missouri

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Committee for Accountable Government in Missouri
7509 NW Tiffany Springs Parkway, Suite 300
Kansas City, MO 64153
816-584-9393

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Committee for Accountable Government in Missouri
James C. Thomas III

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>9-22-16</u>	<u>Benjamin Rheault</u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou,
email=brheault@strategiamediaservices.com, c=US
Date: 2015.12.15 16:32:21 -05'00'

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Spillane</u>	<u>Shannon Keene</u>	<u>NSA</u>
Signature	Printed Name	Title