



KSAS+KAAS Combo
316 N West St
Wichita, KS 67203

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1950606

Schedule Dates 10/13/14-10/15/14
Advertiser NRSC-Pat Roberts-R (93941)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 125/265/2254 (668086)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 125/265/2254
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Pat Roberts/NRSC Co
PAT ROBERTS/NRSC
JAMES SCUTARI

Date Entered 10/10/14
Last Modified 10/10/14
Entered By Cara Kierzkowski
CO-OP No
Headline # ECR10440383
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,212.00
Net Total \$6,868.00
Sales Tax

KSAS+KAAS Combo (KSAS+)
By Broadcast Month
Oct. 2014 25 \$8,080.00
Grand Total: 25 \$8,080.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------------|--------------------|----------|
| 1.0 | Normal Line / SPOT (1) | 10/13/14-10/13/14 | 1 | :30 | 4P- 4:30P (CST) | 1 | 1 | | | | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 2.0 | Normal Line / SPOT (2) | 10/14/14-10/14/14 | 1 | :30 | 4P- 4:30P (CST) | | | 1 | | | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 3.0 | Normal Line / SPOT (3) | 10/15/14-10/15/14 | 1 | :30 | 4P- 4:30P (CST) | | | | 1 | | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 4.0 | Normal Line / SPOT (4) | 10/16/14-10/16/14 | 1 | :30 | 4P- 4:30P (CST) | | | | | 1 | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 5.0 | Normal Line / SPOT (5) | 10/17/14-10/17/14 | 1 | :30 | 4P- 4:30P (CST) | | | | | | 1 | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 6.0 | Normal Line / SPOT (6) | 10/13/14-10/13/14 | 1 | :30 | 4:30P- 5P (CST) | 1 | 1 | | | | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 7.0 | Normal Line / SPOT (7) | 10/14/14-10/14/14 | 1 | :30 | 4:30P- 5P (CST) | | | 1 | | | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 8.0 | Normal Line / SPOT (8) | 10/15/14-10/15/14 | 1 | :30 | 4:30P- 5P (CST) | | | | 1 | | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 9.0 | Normal Line / SPOT (9) | 10/16/14-10/16/14 | 1 | :30 | 4:30P- 5P (CST) | | | | | 1 | | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 10.0 | Normal Line / SPOT (10) | 10/17/14-10/17/14 | 1 | :30 | 4:30P- 5P (CST) | | | | | | 1 | | | 1 | \$145.00 | \$145.00 | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD | 10/10/14 |
| 11.0 | Normal Line / SPOT (11) | 10/13/14-10/13/14 | 1 | :30 | 5:30P- 6P (CST) | 1 | 1 | | | | | | | 1 | \$185.00 | \$185.00 | KSAS+KAAS Combo (KSAS+) | TWO AND A HALF MEN | 10/10/14 |
| 12.0 | Normal Line / SPOT (12) | 10/14/14-10/14/14 | 1 | :30 | 5:30P- 6P (CST) | | | 1 | | | | | | 1 | \$185.00 | \$185.00 | KSAS+KAAS Combo (KSAS+) | TWO AND A HALF MEN | 10/10/14 |
| 13.0 | Normal Line / SPOT (13) | 10/15/14-10/15/14 | 1 | :30 | 5:30P- 6P (CST) | | | | | 1 | | | | 1 | \$185.00 | \$185.00 | KSAS+KAAS Combo (KSAS+) | TWO AND A HALF MEN | 10/10/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1950606
Schedule Dates 10/13/14-10/19/14
Advertiser NRSC-Pat Roberts-R (93941)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 125/265/2254 (568086)
Salesperson Millennium/DC, Washington DC
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 125/265/2254
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Pat Roberts/NRSC Co
PAT ROBERTS/NRSC
JAMES SCUTARI

Date Entered 10/10/14
Last Modified 10/10/14
Entered By Cara Klerzkowski
CO-OP No
Headline # ECR10440383
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,212.00
Net Total \$6,868.00
Sales Tax

KSAS+KAAS Combo (KSAS+)
By Broadcast Month
Oct. 2014 25 \$8,080.00
Grand Total: 25 \$8,080.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|-------------------------------|----------|
| 14.0 | Normal Line / SPOT (14) | 10/16/14-10/16/14 | 1 | :30 | 5:30P- 6P (CST) | | | | | 1 | | | | 1 | \$185.00 | \$185.00 | KSAS+KAAS Combo (KSAS+) | TWO AND A HALF MEN | 10/10/14 |
| 15.0 | Normal Line / SPOT (15) | 10/18/14-10/18/14 | 4 | :30 | 9P- 9:31P (CST) | | | | | | | 1 | | 1 | \$140.00 | \$140.00 | KSAS+KAAS Combo (KSAS+) | NEWS AT 9P | 10/10/14 |
| 16.0 | Normal Line / SPOT (16) | 10/13/14-10/13/14 | 1 | :30 | 9:35P- 10:05P (CST) | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | KSAS+KAAS Combo (KSAS+) | ACCESS HOLLYWOOD | 10/10/14 |
| 17.0 | Normal Line / SPOT (17) | 10/14/14-10/14/14 | 1 | :30 | 9:35P- 10:05P (CST) | | | 1 | | | | | | 1 | \$300.00 | \$300.00 | KSAS+KAAS Combo (KSAS+) | ACCESS HOLLYWOOD | 10/10/14 |
| 18.0 | Normal Line / SPOT (18) | 10/15/14-10/15/14 | 1 | :30 | 9:35P- 10:05P (CST) | | | | 1 | | | | | 1 | \$300.00 | \$300.00 | KSAS+KAAS Combo (KSAS+) | ACCESS HOLLYWOOD | 10/10/14 |
| 19.0 | Normal Line / SPOT (19) | 10/16/14-10/16/14 | 1 | :30 | 9:35P- 10:05P (CST) | | | | | 1 | | | | 1 | \$300.00 | \$300.00 | KSAS+KAAS Combo (KSAS+) | ACCESS HOLLYWOOD | 10/10/14 |
| 20.0 | Normal Line / SPOT (20) | 10/17/14-10/17/14 | 1 | :30 | 9:35P- 10:05P (CST) | | | | | | 1 | | | 1 | \$300.00 | \$300.00 | KSAS+KAAS Combo (KSAS+) | ACCESS HOLLYWOOD | 10/10/14 |
| 21.0 | Normal Line / Prime (22) | 10/13/14-10/13/14 | 1 | :30 | 7P- 8P (CST) | | 1 | | | | | | | 1 | \$1,050.00 | \$1,050.00 | KSAS+KAAS Combo (KSAS+) | GOTHAM | 10/10/14 |
| 22.0 | Normal Line / Prime (23) | 10/17/14-10/17/14 | 1 | :30 | 8P- 9P (CST) | | | 1 | | | | | | 1 | \$1,400.00 | \$1,400.00 | KSAS+KAAS Combo (KSAS+) | SLEEPY HOLLOW | 10/10/14 |
| 23.0 | Normal Line / Prime (25) | 10/17/14-10/17/14 | 2 | :30 | 7P- 8P (CST) | | | | | | 1 | | | 1 | \$350.00 | \$350.00 | KSAS+KAAS Combo (KSAS+) | MASTERCHEF | 10/10/14 |
| 24.0 | Normal Line / Football (26) | 10/19/14-10/19/14 | 2 | :30 | 12P- 3:25P (CST) | | | | | | | | 1 | 1 | \$1,350.00 | \$1,350.00 | KSAS+KAAS Combo (KSAS+) | NEW ORLEANS @ DETROIT - 10/19 | 10/10/14 |
| 25.0 | Normal Line / SPOT (28) | 10/13/14-10/13/14 | 1 | :30 | 11A- 12P (CST) | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | KSAS+KAAS Combo (KSAS+) | PEOPLE'S COURT | 10/10/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

Date:

| | | | | | |
|------------|----------|------|---|--------|-----|
| Rep Order# | 10440383 | Ver# | 1 | Status | New |
| EC'd | Yes | | | | |

Rep Order# 10440383
EC'd Yes

I

Status New

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/10/14 10:35 AM
 10/10/14 10:24 AM
 All Rep Changes or Last Station Changes
 1 of 4

Station KSAS-TV WICHITA,KS
Advertiser (NW80) POLITICAL
Product Pat Roberts/NRSC Co
Estimate# 2254
Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 125/265/2254
Flight Dates 10/13/14-10/19/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-935-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

PAT ROBERTS/NRSC

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS --

NEW ORDER - PLEASE CONFIRM - THANKS!

| Ln | Dates | Time | Program | Len | Rate | Day | Spots/ Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|------------------------|-------------|---------|-------------|-----|----------|-----|----------------|-----------------|----------------|------------|---------|
| ----- section ----- | | | | | | | | | | | |
| 1 | 10/13-10/13 | 4P-430P | FAMILY FEUD | 30 | \$145.00 | M | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |
| 2 | 10/14-10/14 | 4P-430P | FAMILY FEUD | 30 | \$145.00 | Tu | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |
| 3 | 10/15-10/15 | 4P-430P | FAMILY FEUD | 30 | \$145.00 | W | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |
| 4 | 10/16-10/16 | 4P-430P | FAMILY FEUD | 30 | \$145.00 | Th | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |
| 5 | 10/17-10/17 | 4P-430P | FAMILY FEUD | 30 | \$145.00 | F | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |
| 6 | 10/13-10/13 | 430P-5P | FAMILY FEUD | 30 | \$145.00 | M | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |
| 7 | 10/14-10/14 | 430P-5P | FAMILY FEUD | 30 | \$145.00 | Tu | 1 | 1 | 1 | \$145.00 | 1.8 |
| V1 Added, Rate Changed | | | | | | | | | | | |

ORDER WORKSHEET

Rep Order# 10440383 Ver# 1 Status New
 EC'd Yes

Station KSAS-TV WICHITA, KS
 Advertiser (NW80) POLITICAL
 Product Pat Roberts/NRSC Co
 Estimate# 2254
 Buyer Noelle Ramsey

Traffic Order#

Printed: 10/10/14 10:35 AM
 Last Received: 10/10/14 10:24 AM
 Showing Buylines: All Rep Changes or Last Station Changes

2 of 4

Agency (CRSS) CROSSROADS MEDIA LLC
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 125/265/2254
 Flight Dates 10/13/14-10/19/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

| In | Dates | Time | Program | Len | Rate | Day | Spots/ Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|----|------------------------|------------|--------------------|-----|------------|-----|----------------|-----------------|----------------|------------|---------|
| 8 | 10/15-10/15 | 430P-5P | FAMILY FEUD | 30 | \$145.00 | W | 1 | 1 | 1 | \$145.00 | 1.8 |
| | V1 Added, Rate Changed | | | | | | | | | | |
| 9 | 10/16-10/16 | 430P-5P | FAMILY FEUD | 30 | \$145.00 | Th | 1 | 1 | 1 | \$145.00 | 1.8 |
| | V1 Added, Rate Changed | | | | | | | | | | |
| 10 | 10/17-10/17 | 430P-5P | FAMILY FEUD | 30 | \$145.00 | F | 1 | 1 | 1 | \$145.00 | 1.8 |
| | V1 Added, Rate Changed | | | | | | | | | | |
| 11 | 10/13-10/13 | 530P-6P | TWO AND A HALF MEN | 30 | \$185.00 | M | 1 | 1 | 1 | \$185.00 | 1.4 |
| 12 | 10/14-10/14 | 530P-6P | TWO AND A HALF MEN | 30 | \$185.00 | Tu | 1 | 1 | 1 | \$185.00 | 1.4 |
| 13 | 10/15-10/15 | 530P-6P | TWO AND A HALF MEN | 30 | \$185.00 | W | 1 | 1 | 1 | \$185.00 | 1.4 |
| 14 | 10/16-10/16 | 530P-6P | TWO AND A HALF MEN | 30 | \$185.00 | Th | 1 | 1 | 1 | \$185.00 | 1.4 |
| 15 | 10/18-10/18 | 10P-1030P | NEWS AT 9P | 30 | \$140.00 | Sa | 1 | 1 | 1 | \$140.00 | 2.5 |
| 16 | 10/13-10/13 | 935P-1005P | ACCESS HOLLYWOOD | 30 | \$300.00 | M | 1 | 1 | 1 | \$300.00 | 1.0 |
| 17 | 10/14-10/14 | 935P-1005P | ACCESS HOLLYWOOD | 30 | \$300.00 | Tu | 1 | 1 | 1 | \$300.00 | 1.0 |
| 18 | 10/15-10/15 | 935P-1005P | ACCESS HOLLYWOOD | 30 | \$300.00 | W | 1 | 1 | 1 | \$300.00 | 1.0 |
| 19 | 10/16-10/16 | 935P-1005P | ACCESS HOLLYWOOD | 30 | \$300.00 | Th | 1 | 1 | 1 | \$300.00 | 1.0 |
| 20 | 10/17-10/17 | 935P-1005P | ACCESS HOLLYWOOD | 30 | \$300.00 | F | 1 | 1 | 1 | \$300.00 | 1.0 |
| 21 | 10/19-10/19 | 10A-11A | FOX NEWS SUNDAY | 30 | \$200.00 | Su | 0 | 1 | 0 | \$0.00 | 1.4 |
| 22 | 10/13-10/13 | 7P-8P | GOTHAM - 9/22 FTC | 30 | \$1,050.00 | M | 1 | 1 | 1 | \$1,050.00 | 6.3 |

change time 9P-9:31P No CFB this week

ORDER WORKSHEET

Rep Order# 10440383 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/10/14 10:35 AM 3 of 4
Last Received: 10/10/14 10:24 AM
Showing Buylines: All Rep Changes or Last Station Changes

Station KSAS-TV WICHITA, KS
Advertiser (NW80) POLITICAL
Product Pat Roberts/NRSC Co
Estimate# 2254
Buyer Noelle Ramsey

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
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Flight Dates 10/13/14-10/19/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

| Ln | Dates | Time | Program | Len | Rate | Day | Spots/ Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|----|-------------|----------|-------------------------------|-----|------------|-----|----------------|-----------------|----------------|------------|---------|
| 23 | 10/13-10/13 | 8P-9P | SLEEPY HOLLOW - 9/22 FTC | 30 | \$1,400.00 | M | 1 | 1 | 1 | \$1,400.00 | 7.2 |
| 24 | 10/16-10/16 | 7P-8P | BONES - 9/25 FTP | 30 | \$675.00 | Th | 0 | 1 | 0 | \$0.00 | 1.7 |
| 25 | 10/17-10/17 | 7P-8P | MASTERCHEF | 30 | \$350.00 | F | 1 | 1 | 1 | \$350.00 | 2.8 |
| 26 | 10/19-10/19 | 12P-325P | NEW ORLEANS @ DETROIT - 10/19 | 30 | \$1,350.00 | Su | 1 | 1 | 1 | \$1,350.00 | 4.3 |
| 27 | 10/18-10/18 | 630P-10P | FOX COLLEGE FOOTBALL- 10/18 | 30 | \$550.00 | Sa | 0 | 1 | 0 | \$0.00 | 2.5 |
| 28 | 10/13-10/13 | 11A-12P | PEOPLE'S COURT | 30 | \$100.00 | M | 1 | 1 | 1 | \$100.00 | - |

NA No CFB this offer Talladega Truck Race 2x @ \$225 each

REPORT TOTALS

Report Totals: 25 / \$8,080.00

SALES MONTHLY TOTALS

Oct2014: 25 / \$8,080.00

Order Totals: 25 / \$8,080.00

COMPETITIVE

Market Totals

\$106,737.12

CABL .00%
KSNW 31.08%

KAKE 20.55%
KWCH 36.41%

KMTW .54%
KWCV .00%

KSAS 7.57%
UNKN .00%
KSCW 3.86%

COMPETITIVE COMMENTS

SHARES ACCURATE

Books [null]
Demos RA35+