

## INVOICE



**WBNS-TV**  
**770 Twin Rivers Drive**  
**Columbus, OH 43215**  
**Main: (614) 460-3700**  
**Billing: (614) 460-3752**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9486-2	11/07/18	November 2018	10/29/18 - 10/29/18

Property	Account Executive	Sales Office	Sales Region
WBNS-TV	Ryan Hayes	Columbus TV Local	Local

Billing Address:

**Midwest Communications**  
**Attention: Accounts Payable**  
**155 East Broad St**  
**Suite 2020**  
**Columbus, OH 43215**

Send Payment To:

**WBNS-TV**  
**Dept L-1133**  
**Columbus, OH 43260-1133**

Advertiser	Product	Estimate Number
Ohio House Republican Org	Gen Election 2018	

Flight Dates	Order #	Alt Order #
10/22/18 - 10/29/18	9486	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
1300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/18	10/28/18	Wheel	730p-8p	MTWTF--	:30	3	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   MTWTF--                   3            \$2,200.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
9	WBNS	M	10/29/18	1:59 PM	Soap Rotation	1230p-2p	:30	OHHD23OHROC100418H	\$1,000.00   NM
MG for 13.6 10/25									

Total Spots 1

## Payment Terms 30 Days

<u>Gross Total</u>	\$1,000.00
<u>Agency Commission</u>	\$150.00
<u>Net Amount Due</u>	\$850.00

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

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**Columbus, OH 43215**  
**Main: (614) 460-3700**  
**Billing: (614) 460-3752**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9486-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WBNS-TV	Ryan Hayes	Columbus TV Lc	Local

Billing Address:

**Midwest Communications**  
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Advertiser	Product	Estimate Number
Ohio House Republican Or	Gen Election 2018	

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Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
1300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/18	10/28/18	10TV News @ 11p	11p-1135p	MTWTFSS	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTFSS 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBNS	M	10/22/18	11:32 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
1	WBNS	F	10/26/18	11:29 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
3	WBNS	Sa	10/27/18	11:55 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
2	10/22/18	10/28/18	10TV News @ 425a	425a-5a	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 3 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBNS	Tu	10/23/18	4:41 AM	10TV News @ 425a	425a-5a	:30	OHHD23OHROC100418H	\$200.00 NM
2	WBNS	W	10/24/18	4:40 AM	10TV News @ 425a	425a-5a	:30	OHHD23OHROC100418H	\$200.00 NM
1	WBNS	Th	10/25/18	4:40 AM	10TV News @ 425a	425a-5a	:30	OHHD23OHROC100418H	\$200.00 NM
3	10/22/18	10/28/18	10TV News at 5a	5a-6a	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 5 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WBNS	M	10/22/18	5:44 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
1	WBNS	Tu	10/23/18	5:45 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
2	WBNS	W	10/24/18	5:55 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
5	WBNS	Th	10/25/18	5:43 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
3	WBNS	F	10/26/18	5:55 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
4	10/22/18	10/28/18	10TV News @ 6a	6a-7a	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 5 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBNS	M	10/22/18	6:29 AM	10TV News @ 6a	6a-7a	:30	OHHD23OHROC100418H	\$1,000.00 NM

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Advertiser		Product	Estimate Number
Ohio House Republican Or		Gen Election 2018	

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1	WBNS	F	10/26/18	10:00 AM	Let's Make a Deal	10a-11a	:30	OHHD23OHROC100418H	\$2,000.00	NM																																																							
9	10/22/18	10/28/18	10TV News @ 12p	12p-1230p	MTWTF--	:30	3	\$1,000.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/18</td><td>10/28/18</td><td>MTWTF--</td><td>3</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WBNS</td><td>M</td><td>10/22/18</td><td>12:28 PM</td><td>10TV News @ 12p</td><td>12p-1230p</td><td>:30</td><td>OHHD23OHROC100418H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WBNS</td><td>Tu</td><td>10/23/18</td><td>12:11 PM</td><td>10TV News @ 12p</td><td>12p-1230p</td><td>:30</td><td>OHHD23OHROC100418H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WBNS</td><td>F</td><td>10/26/18</td><td>12:11 PM</td><td>10TV News @ 12p</td><td>12p-1230p</td><td>:30</td><td>OHHD23OHROC100418H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/18	10/28/18	MTWTF--	3	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WBNS	M	10/22/18	12:28 PM	10TV News @ 12p	12p-1230p	:30	OHHD23OHROC100418H	\$1,000.00	NM	2	WBNS	Tu	10/23/18	12:11 PM	10TV News @ 12p	12p-1230p	:30	OHHD23OHROC100418H	\$1,000.00	NM	1	WBNS	F	10/26/18	12:11 PM	10TV News @ 12p	12p-1230p	:30	OHHD23OHROC100418H	\$1,000.00	NM
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2	WBNS	Tu	10/23/18	12:11 PM	10TV News @ 12p	12p-1230p	:30	OHHD23OHROC100418H	\$1,000.00	NM																																																							
1	WBNS	F	10/26/18	12:11 PM	10TV News @ 12p	12p-1230p	:30	OHHD23OHROC100418H	\$1,000.00	NM																																																							
10	10/22/18	10/28/18	Dr Phil	4p-5p	MTWTF--	:30	3	\$600.00	NM																																																								

## MTWTFSS

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# INVOICE



Send Payment To:

**WBNS-TV**  
**Dept L-1133**  
**Columbus, OH 43260-1133**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9486-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Ohio House Republican Or	Gen Election 2018		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/18	10/28/18	Dr Phil	4p-5p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBNS	Tu	10/23/18	4:23 PM	Dr Phil	4p-5p	:30	OHHD23OHROC100418H	\$600.00 NM
3	WBNS	W	10/24/18	4:12 PM	Dr Phil	4p-5p	:30	OHHD23OHROC100418H	\$600.00 NM
1	WBNS	Th	10/25/18	3:58 PM	Dr Phil	4p-5p	:30	OHHD23OHROC100418H	\$600.00 NM
11	10/22/18	10/28/18	10TV News @ 5p	5p-6p	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 3 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBNS	M	10/22/18	5:07 PM	10TV News @ 5p	5p-6p	:30	OHHD23OHROC100418H	\$1,400.00 NM
3	WBNS	Th	10/25/18	5:57 PM	10TV News @ 5p	5p-6p	:30	OHHD23OHROC100418H	\$1,400.00 NM
1	WBNS	F	10/26/18	5:41 PM	10TV News @ 5p	5p-6p	:30	OHHD23OHROC100418H	\$1,400.00 NM
12	10/22/18	10/28/18	10TV News @ 6p	6p-630p	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBNS	W	10/24/18	6:28 PM	10TV News @ 6p	6p-630p	:30	OHHD23OHROC100418H	\$2,000.00 NM
2	WBNS	Th	10/25/18	6:30 PM	10TV News @ 6p	6p-630p	:30	OHHD23OHROC100418H	\$2,000.00 NM
1	WBNS	F	10/26/18	6:25 PM	10TV News @ 6p	6p-630p	:30	OHHD23OHROC100418H	\$2,000.00 NM
13	10/22/18	10/28/18	Wheel	730p-8p	MTWTF--	:30	3	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 3 \$2,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WBNS	F	10/26/18	4:55 AM	10TV News @ 425a MG for 5.3,13.2,13.3,13.1	425a-5a	:30	OHHD23OHROC100418H	\$200.00 NM
5	WBNS	F	10/26/18	1:06 PM	Soap Rotation	1230p-2p	:30	OHHD23OHROC100418H	\$1,000.00 NM
7	WBNS	F	10/26/18	1:59 PM	Soap Rotation	1230p-2p	:30	OHHD23OHROC100418H	\$1,000.00 NM
4	WBNS	F	10/26/18	7:30 PM	Wheel MG for 5.3,13.2,13.3,13.1	730p-8p	:30	OHHD23OHROC100418H	\$4,400.00 NM
<b>Total Spots</b>							<b>43</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$47,200.00</b>
<u>Agency Commission</u>	<b>\$7,080.00</b>
<u>Net Amount Due</u>	<b>\$40,120.00</b>

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