

INVOICE



WBNS-TV
770 Twin Rivers Drive
Columbus, OH 43215
Main: (614) 460-3700
Billing: (614) 460-3752

Invoice #	Invoice Date	Invoice Month	Invoice Period
9153-1	10/28/18	October 2018	10/01/18 - 10/21/18

Property	Account Executive	Sales Office	Sales Region
WBNS-TV	Ryan Hayes	Columbus TV Local	Local

Billing Address:

Midwest Communications
Attention: Accounts Payable
155 East Broad St
Suite 2020
Columbus, OH 43215

Send Payment To:

WBNS-TV
Dept L-1133
Columbus, OH 43260-1133

Advertiser	Product	Estimate Number
Ohio House Republican Or	Gen Election 2018	

Flight Dates	Order #	Alt Order #
10/08/18 - 11/05/18	9153	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
1300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/18	10/21/18	10TV News @ 11p	11p-1135p	MTWTFSS	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWTFSS 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBNS	M	10/08/18	11:14 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
2	WBNS	Sa	10/13/18	11:10 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
7	WBNS	Su	10/14/18	12:02 AM	10TV News @ 1130p	1130p-1205a	:30	OHHD23OHROC100418H	\$2,000.00 NM
MG for 1.1 10/14									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTFSS 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WBNS	Tu	10/16/18	11:32 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
6	WBNS	Sa	10/20/18	11:29 PM	10TV News @ 11p	11p-1135p	:30	OHHD23OHROC100418H	\$2,000.00 NM
4	WBNS	Su	10/21/18	11:58 PM	Late Run 10TV News @ 11p	1130p-1205a	:30	OHHD23OHROC100418H	\$2,000.00 NM
2	10/08/18	10/21/18	10TV News at 5a	5a-6a	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWTF-- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBNS	M	10/08/18	5:28 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
2	WBNS	Tu	10/09/18	5:37 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
3	WBNS	F	10/12/18	5:13 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WBNS	Tu	10/16/18	5:31 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
5	WBNS	W	10/17/18	5:54 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
6	WBNS	Th	10/18/18	5:25 AM	10TV News at 5a	5a-6a	:30	OHHD23OHROC100418H	\$600.00 NM
3	10/08/18	10/21/18	10TV News @ 6a	6a-7a	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWTF-- 3 \$1,000.00									

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

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Ohio House Republican Or		Gen Election 2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/08/18	10/21/18	10TV News @ 6a	6a-7a	MTWTF--	:30	3	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBNS M 10/08/18 6:23 AM 10TV News @ 6a 6a-7a :30 OHHD23OHROC100418H \$1,000.00 NM 3 WBNS Th 10/11/18 6:54 AM 10TV News @ 6a 6a-7a :30 OHHD23OHROC100418H \$1,000.00 NM 1 WBNS F 10/12/18 6:39 AM 10TV News @ 6a 6a-7a :30 OHHD23OHROC100418H \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WBNS M 10/15/18 6:28 AM 10TV News @ 6a 6a-7a :30 OHHD23OHROC100418H \$1,000.00 NM 6 WBNS Tu 10/16/18 6:13 AM 10TV News @ 6a 6a-7a :30 OHHD23OHROC100418H \$1,000.00 NM 4 WBNS Th 10/18/18 6:13 AM 10TV News @ 6a 6a-7a :30 OHHD23OHROC100418H \$1,000.00 NM									
4	10/08/18	10/21/18	CBS This Morning M-F 7 a-8a	7a-8a	MTWTF--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 MTWTF-- 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBNS M 10/08/18 6:59 AM CBS This Morning M-F 7a-8 7a-8a :30 OHHD23OHROC100418H \$1,000.00 NM 3 WBNS W 10/10/18 7:29 AM CBS This Morning M-F 7a-8 7a-8a :30 OHHD23OHROC100418H \$1,000.00 NM 2 WBNS F 10/12/18 7:59 AM CBS This Morning M-F 7a-8 7a-8a :30 OHHD23OHROC100418H \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WBNS Tu 10/16/18 7:58 AM CBS This Morning M-F 7a-8 7a-8a :30 OHHD23OHROC100418H \$1,000.00 NM 5 WBNS Th 10/18/18 7:44 AM CBS This Morning M-F 7a-8 7a-8a :30 OHHD23OHROC100418H \$1,000.00 NM 4 WBNS F 10/19/18 7:26 AM CBS This Morning M-F 7a-8 7a-8a :30 OHHD23OHROC100418H \$1,000.00 NM									
5	10/08/18	10/21/18	CBS This Morning M-F 8 a-9a	8a-9a	MTWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 MTWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBNS W 10/10/18 8:43 AM CBS This Morning M-F 8a-9 8a-9a :30 OHHD23OHROC100418H \$600.00 NM 3 WBNS Th 10/11/18 8:59 AM CBS This Morning M-F 8a-9 8a-9a :30 OHHD23OHROC100418H \$600.00 NM 2 WBNS F 10/12/18 8:58 AM CBS This Morning M-F 8a-9 8a-9a :30 OHHD23OHROC100418H \$600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WBNS W 10/17/18 8:42 AM CBS This Morning M-F 8a-9 8a-9a :30 OHHD23OHROC100418H \$600.00 NM 4 WBNS Th 10/18/18 8:23 AM CBS This Morning M-F 8a-9 8a-9a :30 OHHD23OHROC100418H \$600.00 NM 5 WBNS F 10/19/18 8:58 AM CBS This Morning M-F 8a-9 8a-9a :30 OHHD23OHROC100418H \$600.00 NM									
6	10/08/18	10/21/18	Kelly	9a-10a	MTWTF--	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 MTWTF-- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBNS Tu 10/09/18 9:57 AM Kelly 9a-10a :30 OHHD23OHROC100418H \$400.00 NM 2 WBNS Th 10/11/18 9:45 AM Kelly 9a-10a :30 OHHD23OHROC100418H \$400.00 NM 3 WBNS F 10/12/18 9:30 AM Kelly 9a-10a :30 OHHD23OHROC100418H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 3 \$400.00									

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Advertiser		Product	Estimate Number
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3	WBNS	Th	10/11/18	12:15 PM	10TV News @ 12p	12p-1230p	:30	OHHD23OHROC100418H	\$1,000.00	NM																																																																																																															
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We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

INVOICE



Send Payment To:

WBNS-TV
Dept L-1133
Columbus, OH 43260-1133

Invoice #	Invoice Date	Invoice Month	Invoice Period
9153-1	10/28/18	October 2018	10/01/18 - 10/21/18
Advertiser		Product	Estimate Number
Ohio House Republican Or		Gen Election 2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																								
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6	WBNS	W	10/17/18	6:28 PM	10TV News @ 6p	6p-630p	:30	OHHD23OHROC100418H	\$2,000.00 NM																																																																																																																								
5	WBNS	Th	10/18/18	6:27 PM	10TV News @ 6p	6p-630p	:30	OHHD23OHROC100418H	\$2,000.00 NM																																																																																																																								
12	10/08/18	10/21/18	Jeopardy	7p-730p	MTWTF--	:30	3	\$2,200.00	NM																																																																																																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																												
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3	WBNS	W	10/10/18	7:30 PM	Wheel	730p-8p	:30	OHHD23OHROC100418H	\$2,200.00 NM																																																																																																																								
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We warrant that the broadcast information shown herein was taken from the official station log.

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INVOICE



Send Payment To:

WBNS-TV
Dept L-1133
Columbus, OH 43260-1133

Invoice #	Invoice Date	Invoice Month	Invoice Period
9153-1	10/28/18	October 2018	10/01/18 - 10/21/18
Advertiser		Product	Estimate Number
Ohio House Republican Or		Gen Election 2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/08/18	10/21/18	Wheel	730p-8p	MTWTF--	:30	3	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 3 \$2,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WBNS	Tu	10/16/18	7:37 PM	Wheel	730p-8p	:30	OHHD23OHROC100418H	\$2,200.00 NM
4	WBNS	W	10/17/18	7:49 PM	Wheel	730p-8p	:30	OHHD23OHROC100418H	\$2,200.00 NM
5	WBNS	F	10/19/18	7:43 PM	Wheel	730p-8p	:30	OHHD23OHROC100418H	\$2,200.00 NM
14	10/13/18	10/13/18	CBS This Morning Sa	7a-9a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -----S- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBNS	Sa	10/13/18	7:58 AM	CBS This Morning Sa	7a-9a	:30	OHHD23OHROC100418H	\$400.00 NM
15	10/14/18	10/14/18	10 TV This Morning Sun	6a-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -----S 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBNS	Su	10/14/18	6:47 AM	10 TV This Morning Sun	6a-9a	:30	OHHD23OHROC100418H	\$300.00 NM
Total Spots							80		

Payment Terms 30 Days

<u>Gross Total</u>	\$96,700.00
<u>Agency Commission</u>	\$14,505.00
<u>Net Amount Due</u>	\$82,195.00

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